

Clos
Saint-Bernard

dit

villa Noailles

Hyères

PRESS
RELEASE

39

Official selections
Fashion, photography,
accessories
competitions
jurys & finalists



39TH INTERNATIONAL FESTIVAL OF FASHION,
PHOTOGRAPHY AND ACCESSORIES, HYÈRES

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Founder, general director

Magalie Guérin et Julie Liger

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Find the complete program
on the website

villanoailles.com

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High definition images available in the press area of the website, password on request from the press offices.

39TH INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND ACCES SORIES, HYERES

The 39th edition of the International festival of fashion, photography and accessories - Hyères, will take place between Thursday 10th and Sunday 13th October 2024 at the villa Noailles. The exhibitions will be open to the public until January 2025. Jean-Pierre Blanc is both the founder and the director of the festival which will be presided over by Pascale Mussard.

Since 1986, the festival has promoted and supported young international fashion designers, since 1997 a competition has also existed for emerging photographers and, since 2016, a competition also recognises young fashion accessory designers. The festival is acknowledged as the oldest fashion competition aimed at young professionals. Several prizes are awarded to the competing designers thanks to grants provided by the festival's partners who commit, together with the festival, to provide long term support. Practical assistance is provided right from the selection stage as well as during a period of two years in various domains: financing, production, workmanship, materials, production, legal, media, exhibitions, workshops and residencies.

Once again in 2024, the faithful partners of the Festival are committed to support the next generation of designers: CHANEL, le19M, 7L, Première Vision, LVMH, Hermès, Mercedes-Benz, American Vintage, la Fédération de la Haute Couture et de la Mode, DEFI, Galeries Lafayette, L'Atelier des Matières, Sheriff Projects, Kitten, Alliance For European Flax-Linen & Hemp, Kering, Sterling...

3 COMPETITIONS

FASHION COMPETITION PRIZES

- GRAND PRIX OF THE JURY PREMIÈRE VISION
- le19M MÉTIERS D'ART PRIZE
- MERCEDES-BENZ SUSTAINABILITY PRIZE
- L'ATELIER DES MATIÈRES PRIZE

PHOTOGRAPHY COMPETITION PRIZES

- THE 7L PHOTOGRAPHY GRAND JURY PRIZE
- AMERICAN VINTAGE PHOTOGRAPHY PRIZE

ACCESSORIES COMPETITION PRIZES

- GRAND PRIX OF THE ACCESSORIES JURY
- THE HERMÈS FASHION ACCESSORIES PRIZE

COMPETITION 10
FASHION DESIGNERS



FASHION JURY

The fashion jury met
in Paris at l'UNESCO, on
January 24th 2024 in order
to choose the 10 finalists
of the competition.

THE JURY IS COMPOSED OF:

Nicolas Di Felice

President of the fashion jury and guest of honor
Artistic Director, Courrèges

Laura Arguelles

Directrice Departement Textile, Lesage

Marine Brutti

Director / artist - co founder of (LA)HORDE collective.
Co-director of the Ballet national de Marseille.

Marie Chaix

Stylist, consultant

PierGiorgio Del Moro

Casting Director, DMCASTING

Samuel Ellis

Casting Director, DMCASTING

Carljin Jacobs

Photographer

Theo Mercier,

Visual artist and stage director

Hari Nef

Actress

Mel Ottenberg

Editor in chief, Interview Magazine

Julia Sarr-Jamois

Fashion Director British Vogue

Igor Dieryck

Grand Prix of the jury Premiere Vision 2023

NICOLAS

DI FELICE

President of the fashion jury



September 2020—
Courrèges appointed
Nicolas Di Felice at the
head of the House’s Artistic
Direction.

“I’ve always dreamed of
Courrèges, with its radical
and enveloping universe.
It is a house which means
a lot to me and in which I
see myself. Its simplicity,
clarity, not to mention its
optimism—I am honoured
to keep these values alive,
and I hope to do so with
as much passion and
enthusiasm as the House’s
founder” said Nicolas Di
Felice.

Originally from Belgium,
Nicolas Di Felice studied at
La Cambre in Brussels, then
worked for almost 12 years
at Balenciaga, Dior and
Louis Vuitton.

THE 10 FINALISTS OF 2024 FASHION COMPETITION

The jury has chosen ten fashion designers. Their collections will be presented during fashion shows, open to the public and to the professionals, directed by Maida Grégory-Boina. The collections will also be presented in showrooms during the Festival. One outfit will be on display at the villa Noailles until January, and will become part of the Festival collection.

Romain BICHOT
Belgium

Dolev ELRON
Israel

Logan GOFF
USA

Gaëlle HALLOO LANG
France

Fabian KIS-JUHASZ
Hungary

**Victor KOEHLER
et Victoria BAIA**
France

Tal MASLAVI
Israel

Julie MOULY-POMMEROL
France

Lilian NAVARRO
France

Kenshiro SUZUKI
Japan

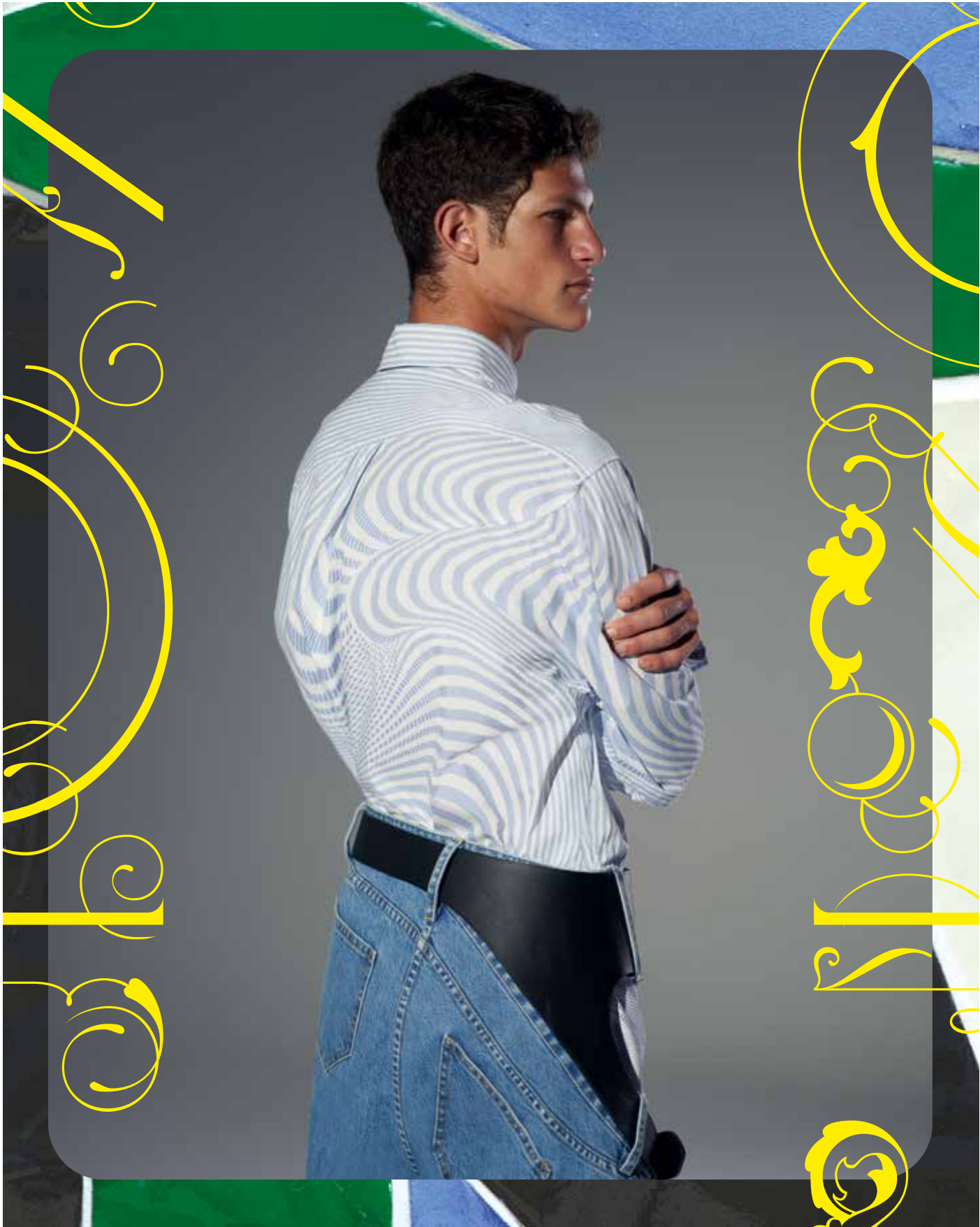
Clément Rosenberg,
Winner of the Grand Prix Design Parade
Toulon Van Cleef & Arpels 2023

Set design



Romain BICHOT

Belgium
Womenswear



Dolev ELRON

Israel
Menswear



Logan GOFF

USA
Collection homme / Menswear



Gaëlle HALLOO LANG

France
Menswear



Fabian KIS-JUHASZ

Hungary
Menswear



Victor KOEHLER

Victoria BAIA

France
Menswear



Tal MASLAVI

Israel
Menswear



Julie MOULY-POMMEROL

France
Womenswear



Lilian NAVARRO

France
Womenswear



Kenshiro SUZUKI

Japan
Menswear

FASHION PRIZES

GRAND PRIX OF THE JURY PREMIÈRE VISION

A Festival partner since 2011, Première Vision is sponsoring the Grand Prix of the Jury for the 11th consecutive year supporting the finalists in their collection development and production.

The Grand Prix of the jury Première Vision consists of:

- a grant of 20,000 euros offered by Première Vision.
- a collaborative project with the Métiers d'art, worth up to 20,000 euros.
- the conception of a capsule collection that embodies the Galeries Lafayette's values of inclusivity and diversity in the fashion world
- an allocation of fabrics and dedicated support from Alliance for European Flax- Linen & Hemp to create one or several silhouettes to help the winner of the Grand Prix du Jury Première Vision in the development of the marketing of his future collection.
- ICICLE will invite the winner of the Grand Prix of the Jury Première Vision to create a capsule collection.
- Madame Figaro, media partner, will offer visibility and an editorial to the Grand Prix of the Jury Première Vision winner.
- Sterling International will grant the Grand Prix of the Jury Première Vision Winner with a 1-year mentorship to advise and counsel the Talent for career pathing

Other special mentions could be awarded by the fashion jury

FASHION PRIZES

THE COLLABORATIONS
BETWEEN THE MÉTIERS D'ART
AND THE FINALISTS ARE THE
FOLLOWING:

Romain BICHOT & Lemarié

**Dolev ELRON & Ateliers de
Verneuil-en-Halatte**

Logan GOFF & Causse

**Gaëlle HALLOO LANG
& Paloma**

Fabian KIS-JUHASZ et Desrues

**Victor KOEHLER
et Victoria BAIA & Lognon**

Tal MASLAVI & Lesage

**Julie MOULY-POMMEROL
& Montex**

Lilian NAVARRO & Goossens

**Kenshiro SUZUKI
& Maison Michel**

le19M MÉTIERS D'ART PRIZE

Grand Partner of the International Festival of Fashion, Photography and Fashion Accessories - Hyères since 2014, CHANEL further reinforced its support of the festival's activities in 2019 with the creation of a prize dedicated to the Métiers d'art.

This prize's vocation is to reward the best collaboration between the ten finalists of the Fashion prize and ten of the maisons d'art and manufactories belonging to the ecosystem of CHANEL and le19M: Ateliers de Verneuil-en-Halatte, Causse, Desrues, Goossens, Lemarié, Lesage, Lognon TBC, Maison Michel, Montex and Paloma.

The winner, chosen by the Fashion jury, will receive a grant of 20,000 euros to make a new creative project that will be unveiled next year, at the 39th edition of the festival.

In 2024, the Maison d'art Lesage, specialized in embroidery and weaving, celebrates its centenary. To mark the occasion, the Maison will be in the spotlight at the Hyères Festival, celebrating the exceptional skills of embroidery craftsmen, designers and textile artists in France and India.

The name of this prize changed up in 2020 to become le19M Métiers d'art Prize, echoing the opening of a new site between Paris and Aubervilliers, gathering 11 Maisons d'art and the open to all space la Galerie du 19M, promoting the fashion and decoration Métiers d'art for all publics.

Nearly seven hundred artisans and experts are daily at the service of the creativity of French and international brands, large groups as well as independent customers and young generations of designers.

FASHION PRIZES

MERCEDES-BENZ SUSTAINABILITY PRIZE

A partner since 2012, Mercedes-Benz is proud to continue supporting the next generation of creative leaders.

Launched in 2021, the Mercedes-Benz Sustainability Prize marks the brand's ambition to drive responsible luxury forward and inspire sustainable innovation beyond its own industry. Selected by the Festival d'Hyères Fashion Jury, the finalist who best incorporates sustainable methods into the showcased collection, will be awarded a monetary grant by Mercedes-Benz.

Committed to the sustainable future of luxury design, Mercedes-Benz proactively works to future-proof the responsible growth of its fashion partnerships; highlighting best practices and aligning itself with creatives that reflect and champion values such as responsible design, creativity and innovation since 1995.

FASHION PRIZES

L'ATELIER DES MATIÈRES PRIZE

For the third year running, L'ATELIER DES MATIÈRES is a partner of the International Festival of Fashion, Photography and Accessories – Hyères, which celebrates its 39th edition in 2024.

This year, the prize will distinguish one of the ten finalists in the Fashion section for their creation crafted from the provided dormant and recycled materials.

All the finalist designs will be showcased in dedicated fashion shows and exhibited in the festival's showrooms. The winner will receive a selection of dormant and recycled materials valued at 10,000 euros.

FASHION GRANTS

- As official partner of the Hyères Festival, **SUPIMA** will lend its support to this year's finalists of the "fashion" section contest with a donation of SUPIMA cottons. All finalists using SUPIMA cotton will have one of those looks presented at the SUPIMA DESIGN LAB.
- **Puntoseta** offers to all awarded designers an original printed fabric.
- During Paris Fashion Week, **Premiere Classe** will be hosting the Festival Formers at a dedicated exhibition in March, followed by a sales area in October, offering them a prime showcase as well as specific mentoring for their commercial development.
- **L'atelier Aymeric Le Deun**, specialist in buttons and fabric or leather covered fashion accessories, supports the finalists by offering them the production of buttons for their collections.
- **Catwalkpictures.com** offers to all the award winners the pictures of their first fashion show in Paris.
- **Sterling International** partners with the Hyeres Festival to coach the Fashion Competition Finalists prior to the Festival with a follow-up meeting after the event.

COMPOSITION 10 PHOTOGRAPHERS



PHOTOGRAPHY JURY

The photography jury met in Paris at L'UNESCO on January 24, 2024 in order to choose the 10 finalists of the competition.

THE JURY IS COMPOSED OF:

Coco Capitan

President of the photography jury and guest of honor,
Artist

Simon Baker

Director, MEP, Paris

Paula Canovas Del Vas

Creative Director, Paula Canovas Del Vas Studio

Jon McCarthy

Director Head Printer, Labyrinth Photographic Printing

Michael Famighetti

Editor-in-Chief, Aperture

Coralie Gauthier

7L Communications and Programs Director

Jean-Kenta Gauthier

Founder, Jean-Kenta Gauthier Gallery

Arta Ghanbari

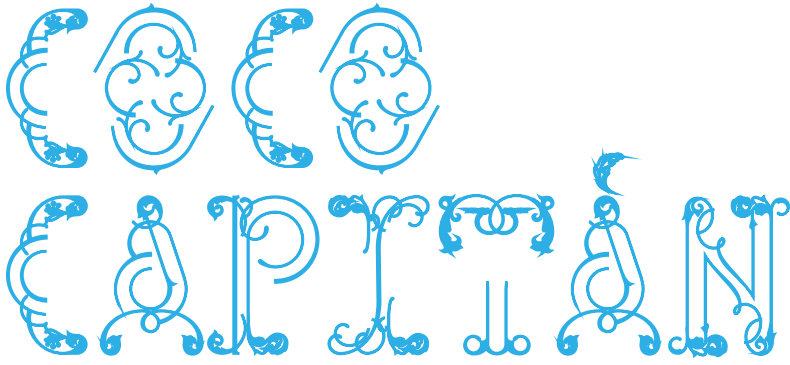
Travel Editor, Condé Nast Publications

Cécile Poimboeuf-Koizumi

Director and Co-founder, Chose Commune publishing house

Thaddé Comar

7L Photography Grand Jury Prize 2023



President of the photography jury



Coco Capitán (b. 1992, Seville, Spain) lives and works in London. She completed her Master of Fine Arts with Honours in the field of Photography at the Royal College of Art, London, in 2016. Her art practice straddles the fine art and commercial art worlds, and includes photography, painting, installation and prose. Recent solo shows include NAÏVY: in fifty (definitive) photographs at Maximillian William Gallery (London, 2023), Who Art Thou at Yvon Lambert (Paris, 2023), Ookini (Kyoto, 2023), NAÏVY: in fifty (definitive)

photographs at Parco Museum (Tokyo, 2022), Naïvy at Maximillian William Gallery (London, 2021), Busy Living: Everything with Everyone, Everywhere, All of the Time at the Maison Européenne de la Photography (Paris, 2020), and Is It Tomorrow Yet? at Daelim Museum (Seoul, 2019). Her work is held in the collections of the Maison Européenne de la Photography, Paris and Huis Marseille, Museum for Photography, Amsterdam. She has published several books, among them Naïvy, If You've Seen It All Close Your Eyes, Naïvy in 50 (Definitive) Photographs and Middle Point Between my House and China. Her commercial clients include Gucci, Lacoste, Belmond, APC, COS, Benetton, Nike, Samsung and Dior. Her work has appeared in publications such as the New York Times Magazine, the British Journal of Photography, Dazed, Le Monde, El Pais, Document Journal and Vogue. She

has been a guest speaker for Cambridge University, Royal College of Art, Oxford University, Manchester School of Art, London Southbank University and Aalto University, among others.

Coco Capitán produced a photographic series at the villa Noailles in 2016, at the invitation of Julien Dossena - artistic director of Rabanne - for A Magazine, then took part in the Love My Way exhibition organized by the art center in 2019.

THE 10 FINALISTS OF 2024 PHOTOGRAPHY COMPETITION

The jury selected ten young photographers of 7 different nationalities to present their work in a group exhibition at the villa Noailles, under the artistic direction of Magalie Guérin, accompanied by Dylan Casasnovas, and one print to be included in the villa Noailles photography collection.

Clément Boudet
France

Julie Bourges
France

Nicolai Chau
China

Kayla Connors
Suisse

Thomas Duffield
United Kingdom

Igor Furtado
Brazil

Abdulhamid Kircher
Germany

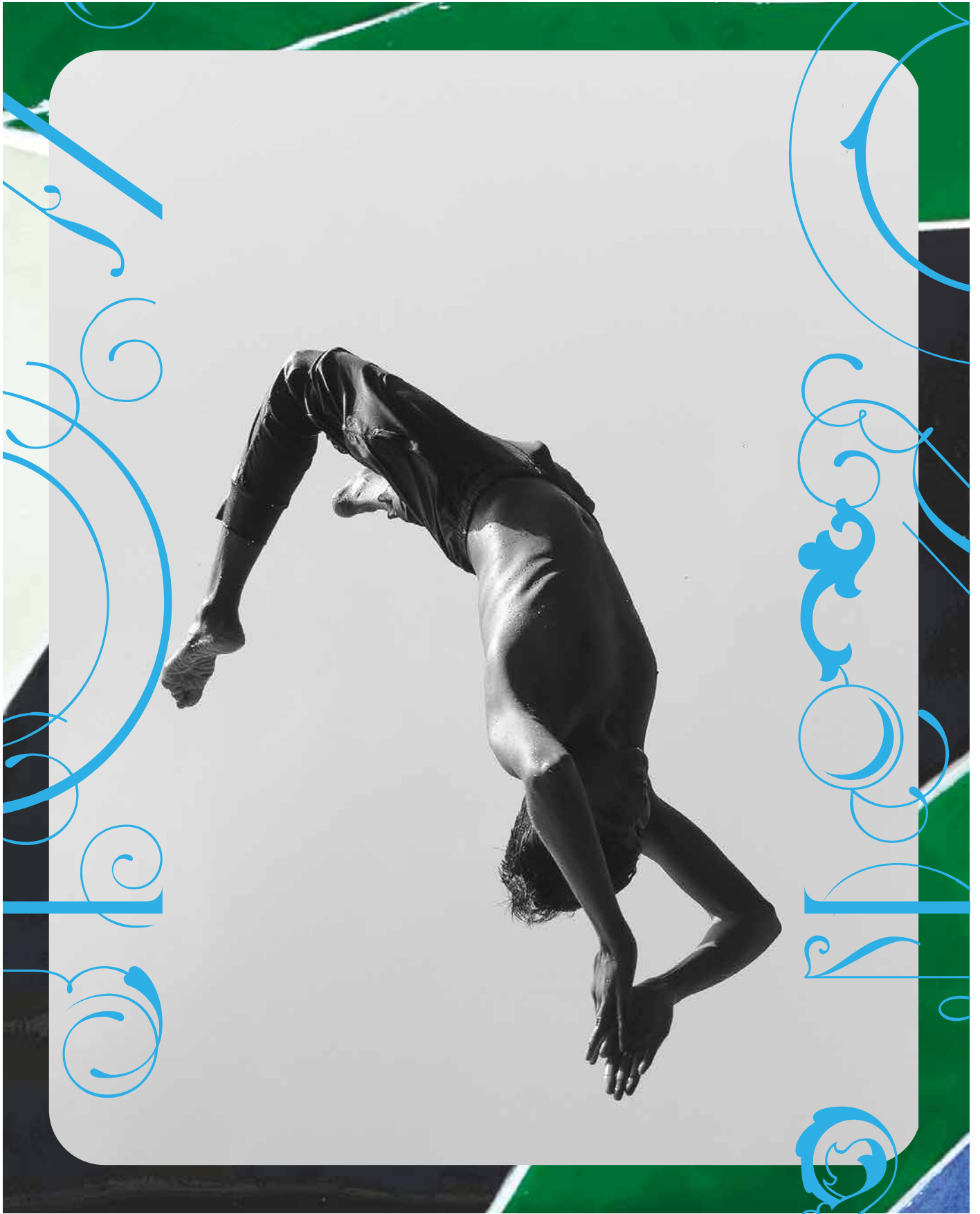
Laurence Kubski
Suisse

Basile Pelletier
France

Arhant Shrestha
Nepal

Clément Rosenberg,
Winner of the Grand Prix Design Parade
Toulon Van Cleef & Arpels 2023

Set design



Clément Boudet

France



Julie Bourges

France



Nicolai Chau

Chine



Kayla Connors

Switzerland



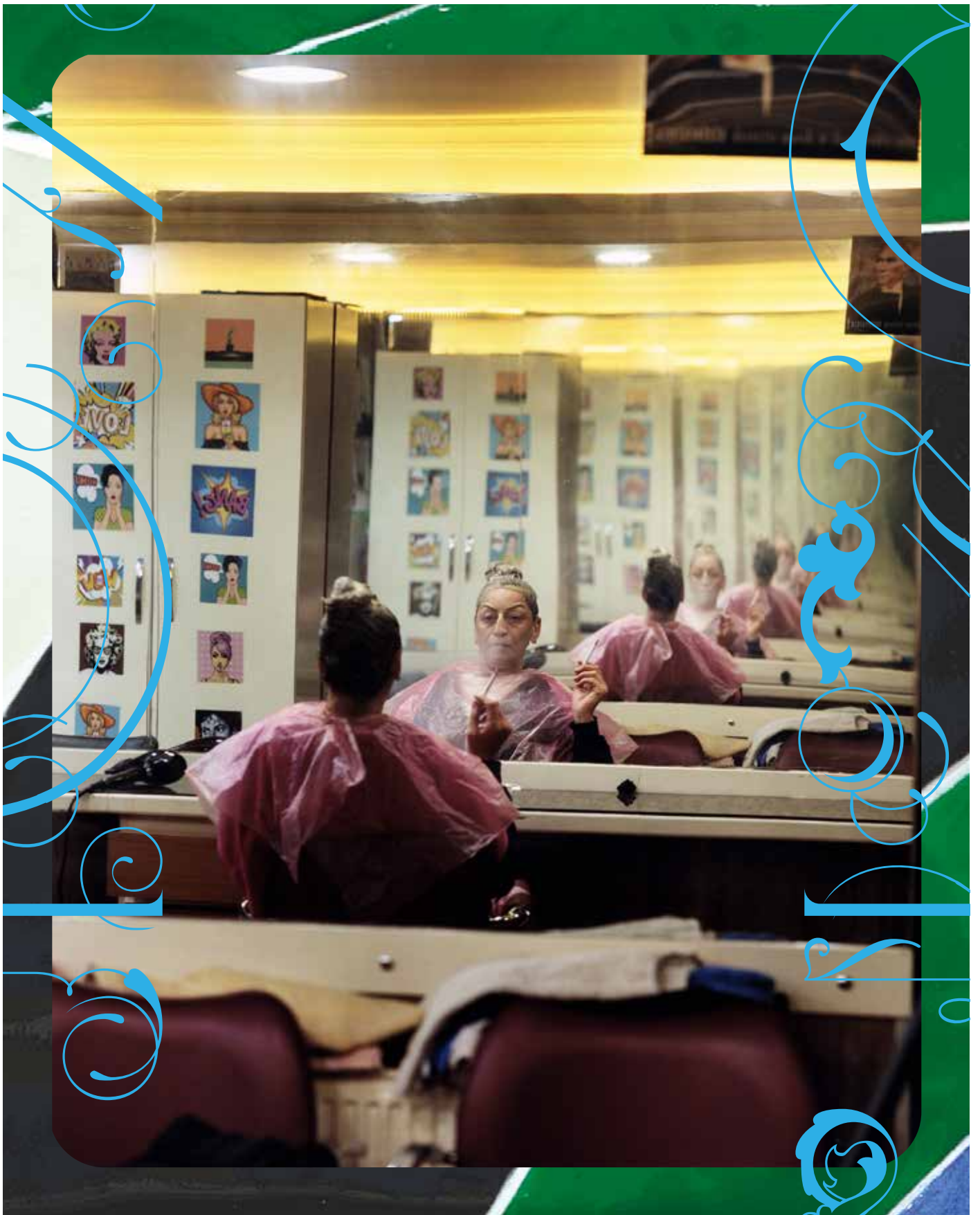
Thomas Duffield

United Kingdom



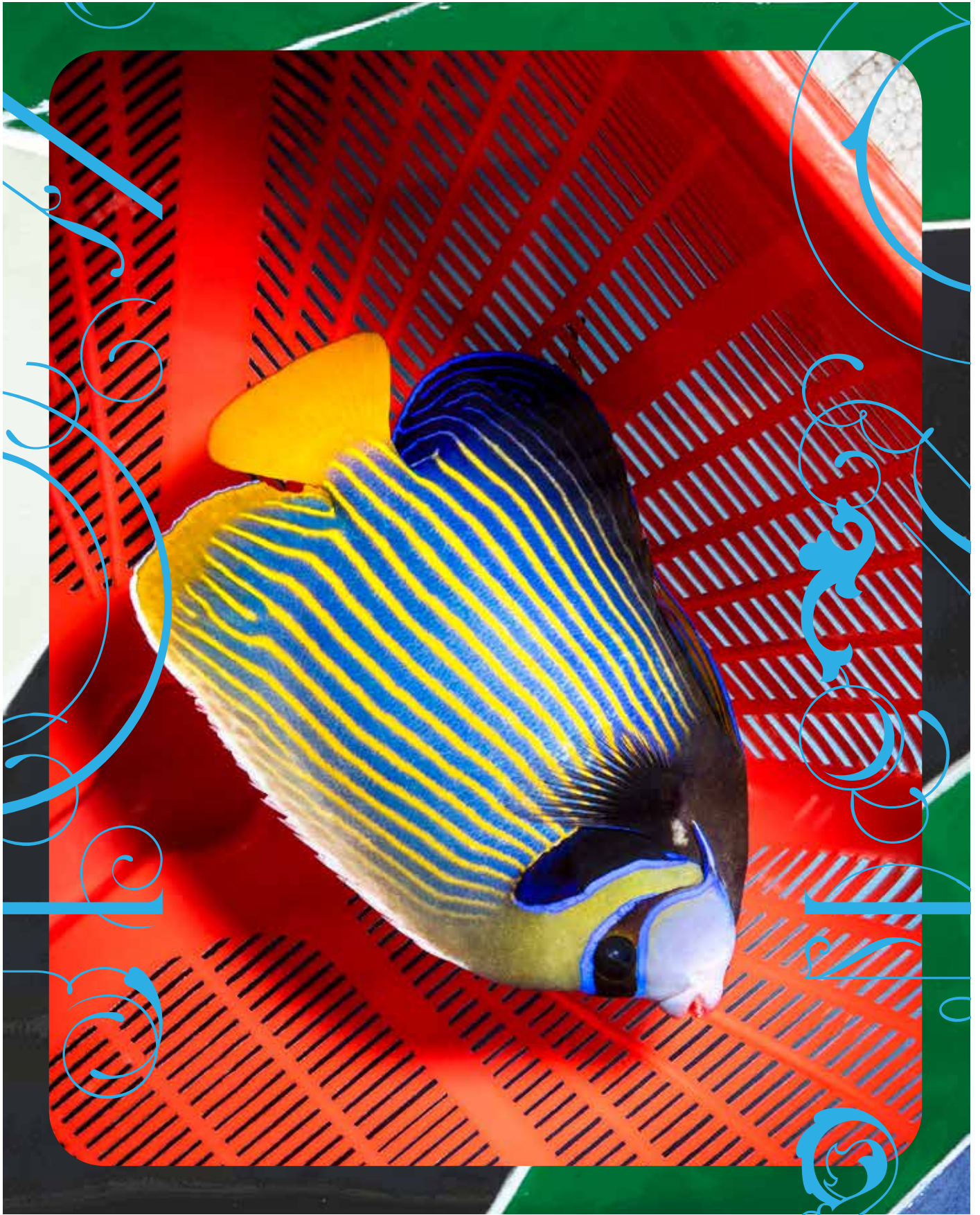
Igor Furtado

Brazil



Abdulhamid Kircher

Germany



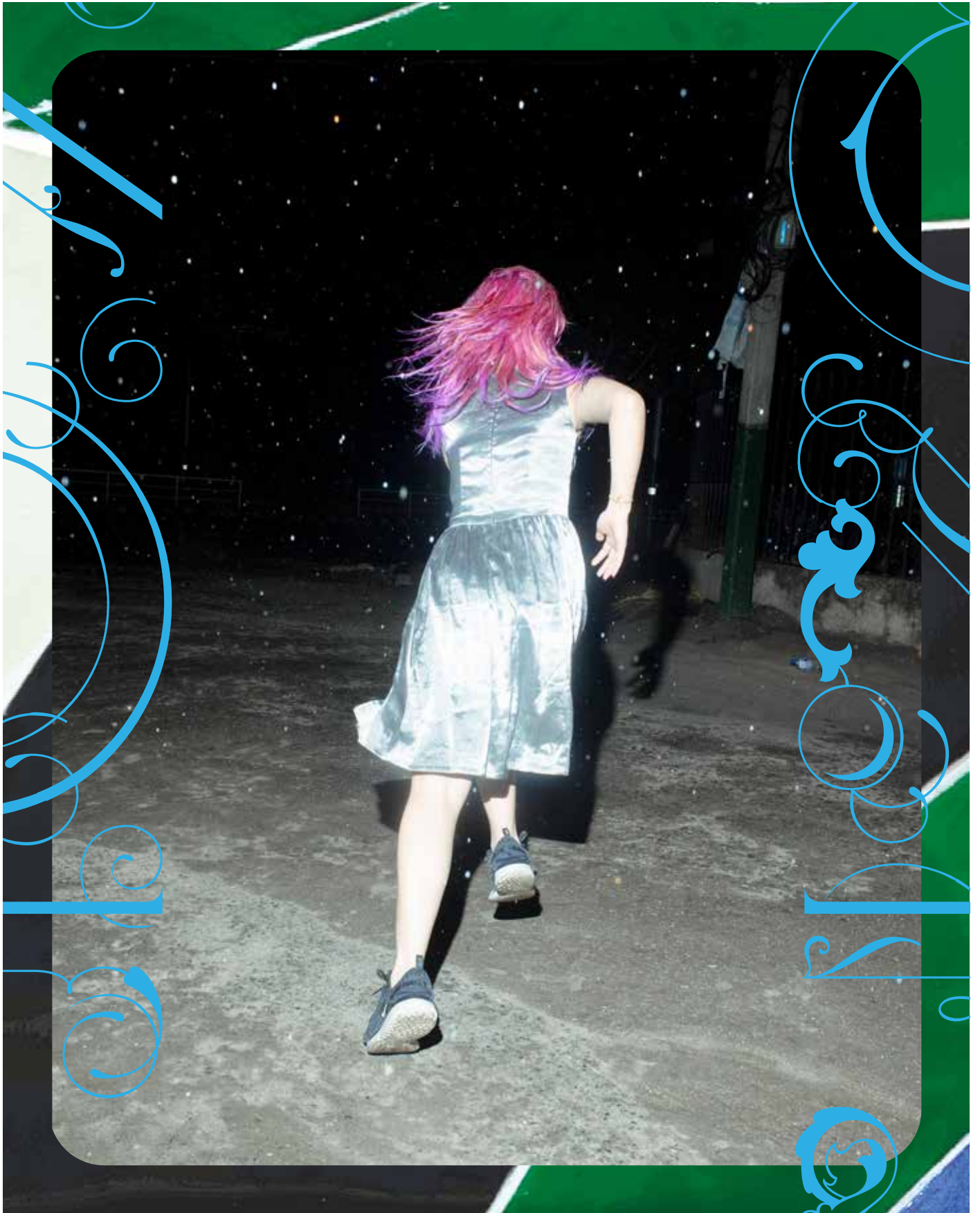
Laurence Kubski

Switzerland



Basile Pelletier

France



Arhant Shrestha

Nepal

PHOTOGRAPHY PRIZES

7L PHOTOGRAPHY GRAND JURY PRIZE

Since 2023 edition, the *Photography Grand Jury Prize* becomes the *7L Photography Grand Jury Prize*.

7L will support the winner of the 7L Photography Grand Jury Prize on:

- the production of a book co-edited by the Éditions 7L, the Atelier EXB and the villa Noailles ;
- the creation of a book launch event with the production of an exhibition during Paris Photo at 7L.

The winner of the 7L Photography Grand Jury Prize will be offered an exhibition of his work at the villa Noailles during the following year's Festival.

The 7L bookshop was founded in 1999 by Karl Lagerfeld in Paris. 7L stands for 7, rue de Lille, in the 7th arrondissement of Paris, and for Karl Lagerfeld's favourite number. "I love this place so much that it is part of me," said the great couturier, an insatiable seeker of beauty and knowledge.

Acquired by CHANEL in 2021, 7L celebrates its founder's unconditional love for books and photography. It brings together a bookshop dedicated to works in the field of visual arts, a cultural programme named *Correspondances* for the Friends of 7L, inspired by his personal library present in his former photo studio, as well as the Éditions 7L publishing house.

The Éditions 7L were launched in 2001 by Karl Lagerfeld, with the idea the of a book-object standard and the will of publishing books that are emphasizing the work of his talented friends as Grace Coddington, Roni Horn, Fran Lebowitz... or to re-publish some books mainly dedicated to photography that became rare as *Moi Ver Paris*, *The Japanese Box*...

CHANEL is a partner of the 7L Photography Grand Jury Prize, with a prize of 20,000 euros for the winner.

Other special mentions could be awarded by the photography Jury

PHOTOGRAPHY PRIZES

AMERICAN VINTAGE PHOTOGRAPHY PRIZE

For the eighth year, American Vintage is partner with the International Festival of Fashion, Photography and Fashion Accessories in Hyères with the « American Vintage Photography Prize ».

Each of the 10 candidates preselected by the members of the jury must present a one-of-a-kind print based on a selection of American Vintage pieces. The 10 prints will be displayed during the entire duration of the festival at the villa Noailles.

The grant, whose value equals 15,000 euros (including 5,000 euros for the selected photographer), consists in a fashion photoshoot order. It will be awarded to one of the finalists by the jury.

PHOTOGRAPHY GRANTS

SHERIFF PROJECTS renews its partnership with the International Hyères Festival for a third consecutive year, taking charge of the production of prints for the finalists in the Grand Prix de la Photographie, via its Fine Art laboratory.

SHERIFF PROJECTS reaffirms its commitment and support to emerging talents in the creative industries, by offering prizewinners comprehensive, personalized support.

SHERIFF PROJECTS is a committed global technical production agency valuing its expertise with a creative approach addressing the luxury, beauty and fashion markets.

KITTEN proudly reiterates its support to the young creation by being a partner of the Festival de Hyeres for the third consecutive year.

KITTEN produces stills motion and digital content for the fashion beauty and luxury industries. Kitten has offices in Paris, Valencia and Milan.

COMPTON 10
ACCESSORIES
DESIGNERS



ACCESSORIES JURY

LE JURY EST COMPOSÉ DE

Achilles Ion Gabriel

President of the accessories jury and guest of honor
Creative director of Camper, CAMPERLAB and Achilles Ion Gabriel

Imruh Asha

Stylist and creative consultant

Rossy de Palma

Actress

Alice Bouleau

Principal & Head of Creative Pole, Sterling International

Cecilia Llorens Bobadilla

Product Director Campers

Krzysztof Lukazik

Design Director, Bottega Veneta

Kito Muñoz

Photographer

Roisin Murphy

Singer, songwriter and record producer

Harry Nuriev

Interior and furniture design, Crosby Studios

Robert Williams

Luxury Editor, BOF

Gabrielle Huguenot

Grand Prix of the Accessories jury 2023

ACHILLES ION GABRIEL

President of the accessories jury



Achilles ion gabriel is a finnish-born designer. He studied footwear design in finland before launching his namesake shoe label in 2012 in paris while consulting for brands such as marni, sunnei and marimekko.

He was appointed creative director of camperlab in june 2019 and camper in august 2020 and was awarded designer of the year at the 2022 premios icon ceremony by icon el país in madrid.

In addition to his ongoing role with camper and camperlab, 2024 sets the beginning of a new endeavour and the launch

of a new paris-based namesake brand achilles ion gabriel, designing gender-neutral ready to wear, footwear and accessories.

Achilles ion gabriel was invited to show his debut collection in florence as debut collection pitti uomo 105 on january 11, 2024.

He works from the camper hq in mallorca and from paris.

THE 10 FINALISTS OF 2024 ACCESSORIES COMPETITION

The jury selected ten accessory designers of 5 different nationalities, whose collections will be presented in a group show at the Villa Noailles, under the artistic direction of Nataniel N.M.Robert.

Clara Besnard
France

Chiyang Duan
China

Angèle Carrion
France

Camille Cireddu
France

Louna Clozel
france

Camille Combremont
Switzerland

Julianne Courtois
France

Maria Nava
Mexico

Eunji Oh
Belgique

Lucien Vantey
France-Switzerland

Guillaume Boulez
Stylism

Clément Rosenberg,
Winner of the Grand Prix Design Parade
Toulon Van Cleef & Arpels 2023

Set design



Clara Besnard

France
Lunettes / Eyewear



Chiyang Duan

China
Eyewear and Bags



Angèle Carrion

France
Jewels



Camille Cireddu

France
Jewels, Bags and Hat



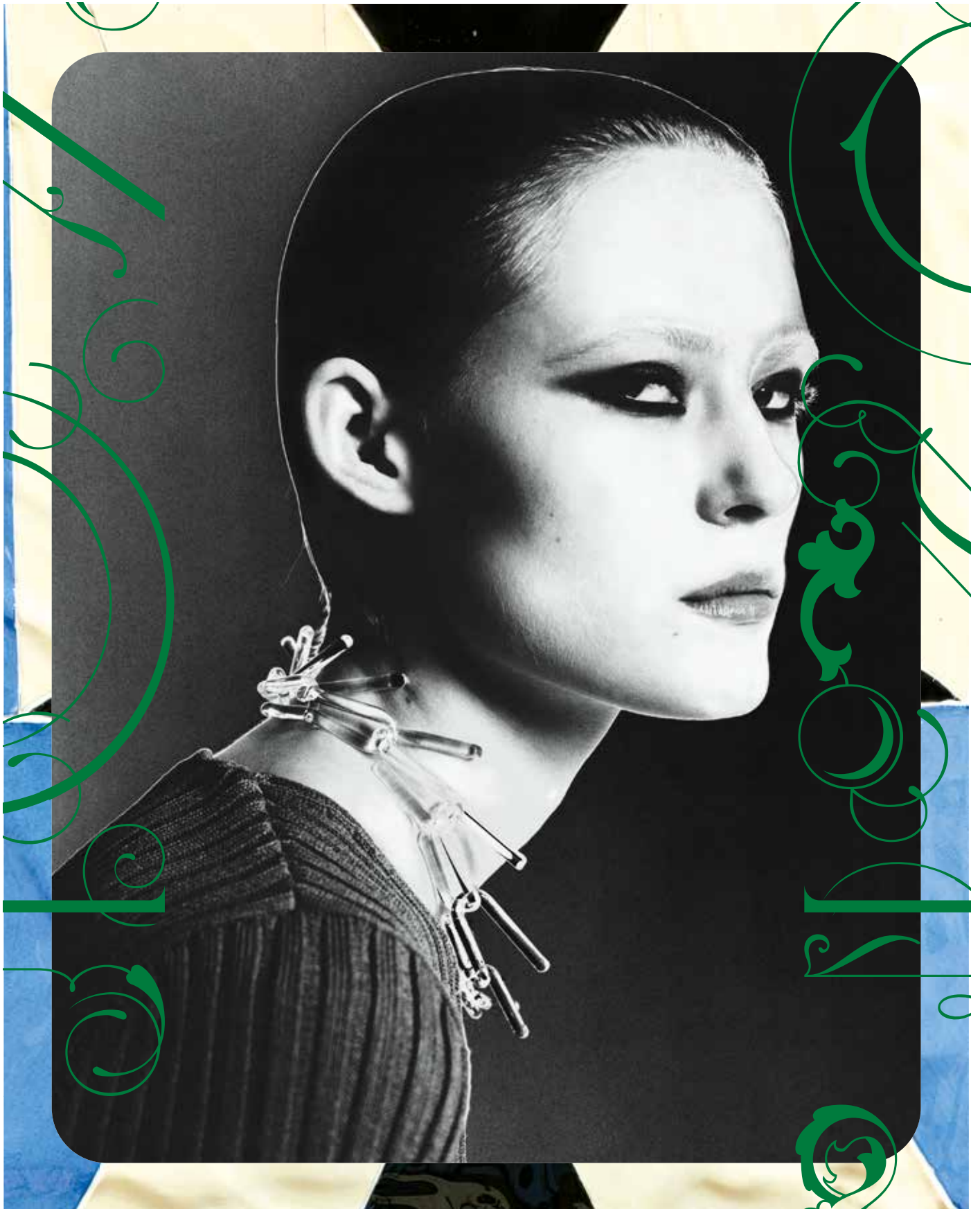
Louna Clozel

France
Jewels and Bags



Camille Combremont

Switzerland
Eyewear, Bags and Hat



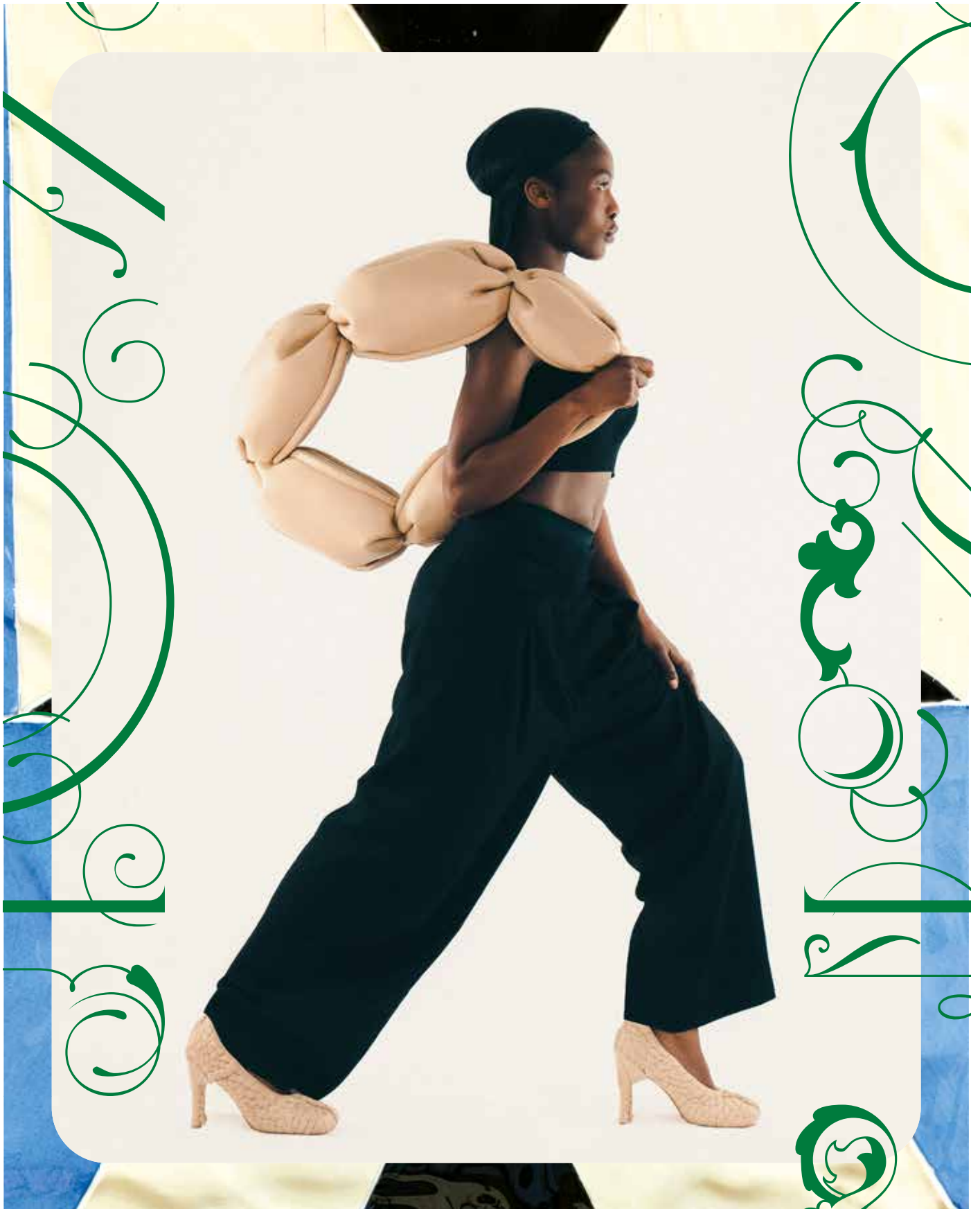
Julianne Courtois

France
Jewels



Maria Nava

Mexico
Bag, Eyewear, Chest Piece,
and Shoes



Eunji Oh

Belgium
Bags



Lucien Vantey

France-Switzerland
Bags, Belt, Jewels and Hat

ACCESSORIES PRIZES

GRAND PRIX OF THE ACCESSORIES JURY

The Grand Prix of the Accessories jury awards a collaborative project with the Métiers d'art, worth up to 20,000 euros.

The new collection will be exhibited at the Villa Noailles for the 40th Hyères Festival in 2025.

HERMÈS FASHION ACCESSORIES PRIZE

For the fifth year, Hermès is renewing its partnership with the International Festival of Fashion, Photography and Accessories - Hyères with the Hermès Fashion Accessories Prize. Through this prize, Hermès is delighted to support young talent and demonstrate its commitment to boldness and innovation as pillars of creativity. Creative freedom, the constant quest for the finest materials, the conveyance of exceptional know-how, innovative craftsmanship as well as the aesthetics of function combine to embody the uniqueness of the house of Hermès which, since 1837, has supported those who learn, master and transmit creative gestures.

The Hermès Fashion Accessories Prize, which provides a grant of €20,000, will be awarded to one winner selected by the jury for the creation of a leather fashion jewelry or belt designed with sleeping materials. This follows previous years where the prize was awarded for the conception of a fashion jewelry in 2020, a pair of gloves in 2021, a belt in 2022 and a leather fashion accessory in 2023.

EXHIBITIONS AND
CULTURAL
PROGRAMMATION



EXHIBITIONS AND CULTURAL PROGRAMMATION

THE FINALISTS OF THE COMPETITIONS

10 fashion designers
10 photographers
10 accessories designers

THE PRESIDENTS OF THE JURIES

Nicolas Di Felice,
Fashion

Coco Capitán
Photography

Achilles Ion Gabriel
Accessories

THE PRESENTATIONS OF THE 2023 LAUREATES

Igor Dieryck
Grand Prix of the Jury Première Vision
& le19M Métiers d'art Prize

Thaddé Comar
Grand Prix of the Photography Jury

Gabrielle Huguenot
Grand Prix of the Accessories jury

Souleymane Bachir Diaw
American Vintage Photography prize

Victor Salinier
Hermès Fashion Accessories Prize

Petra Fagerstrom
L'Atelier des Matières prize

Maximilien Pellet
2024 guest artist

EXHIBITIONS

Exhibitions are open until mid January

CREATIVE WORKSHOPS

BOOKS SIGNINGS

PERFORMANCES

SHOWROOMS

CONCERTS

RENCONTRES INTERNATIONALES DE LA MODE

In partnership with la Fédération de la Haute
Couture et de la Mode

ACKNOWLEDGMENTS

Many thanks to Maison de l'Unesco
and Audrey Azoulay, Director General

SCENOGRAPHY

Set designer
Clément Rosenberg, winner of the
Grand Prix Design Parade Toulon
Van Cleef & Arpels 2023

EVENT

Production villa Noailles

ARTIST

DJ
Amandean de la Richardière

CONCERT

Jona Rain

DANCER

I Could Never Be a Dancer avec
Dan Mpambu

STYLING

Guillaume Boulez

VIDEO AND LIVE CAPTURE

Mise en boîte

SOUND AND LIGHTING

AZ DIFFUSION

HOST

Florence Doré

CATERING

SERENEST

HOTELS

Amour et Grand Amour

MAKE-UP

CHANEL Beauté

MODEL AGENCIES

Supreme
Studio Paris
TIAD
Elite Models
IMG Models

DIGITAL CREATIONS, SOCIAL NETWORKS

Temple & Fils,
Margaux Salarino et Anaïs Alias

GRAPHIC IDENTITY

Marc Armand

GRAPHICS

Erwan Badir

Guest artist of the year 2024

Cover illustration
Maximilien Pellet

PRESS

2e Bureau, Lucien Pagès,
Philippe Boulet

PHOTOGRAPHS

Luc Bertrand
Say Who

PARTNERS

Scénographie
PUNTOSETA
Ateliers Mannequins

FLOWERS

Debeaulieu

CHAMPAGNE

Moët et Chandon

DRIVERS

Première loge
Taxi G7

Major Institutional Partners



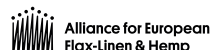
Major Partners

CHANEL *le19M*

Main Partners



Festival's Partners



Year-round Partners



Media partners

