

Who's Next

IMPACT  
ACT NOW FOR POSITIVE FASHIONbe brilliant  
BIJORHCA  
THE INTERNATIONAL JEWELLERY SHOWSALON INTERNATIONAL  
DE LA LINGERIEINTERFILIÈRE  
PARIS

**3 days = 1 badge = 5 events**  
**JANUARY 21-23, 2023 - Paris, Porte de Versailles**

**By grouping together the 5 trade shows that it is now organizing over 3 days in one place, WSN is creating THE biggest fashion event of the fall season from Saturday 21 to Monday 23 January 2023.**

WSN operates the International Lingerie Show and Interfilère Paris, a synergy that is now materialized by **1 unique badge giving access to a global experience over 3 days**, for buyers as well as for all professionals of the sector.

With nearly **1,500 brands and suppliers expected at Porte de Versailles**, the combination of **Who's Next, IMPACT, Bijorhca, Salon International de la Lingerie and Interfilère Paris** becomes the business moment not to be missed to discover the new fashion collections of ready-to-wear, accessories, lingerie, beauty, lifestyle but also raw materials from key suppliers.

**Who's Next is adapting to the market by moving to 3 days**, the event now opens its doors

on Saturday morning to close on Monday evening. *«It's because today we are constantly exchanging digitally on a daily basis that the moment of meeting and exchanging in person has become even more important, intense and concentrated,»* explains Frédéric Maus, CEO of WSN.

**Who's Next opens its ticketing and reveals its campaign «District Fantasy»** illustrated by Clotilde Carton. Through a kaleidoscopic spectrum, District Fantasy embodies a journey of colors that transforms, like a prism of light, the spaces into a labyrinth. It hosts collections like so many meetings and offers an introspective journey, a moment of drift where we are invited to lose ourselves in order to better find ourselves.



### ACCREDITATION



#### About WSN

WSN Développement is the company that organizes the Parisian trade shows for international fashion professionals, mainly brands and distributors.

WHO'S NEXT, in January and September, presents ready-to-wear, accessories, beauty and lifestyle alongside IMPACT, the gathering of initiatives promoting the ecological and solidarity transition, and TRAFFIC the event dedicated to solutions and innovations for fashion retailers and brands.

Since May 2021, WSN operates the organization of BIJORHCA for BOCI alongside WHO'S NEXT. During Fashion Week in March and October, PREMIERE CLASSE presents fashion accessories with a fine selection of ready-to-wear. Since July 2022, WSN operates the organization of the International Lingerie Show and Interfilère Paris for Eurovet alongside WHO'S NEXT.

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