vila Noailes dit Clos **Hyères** Saint-Bernard

Official selections Fashion, photography, fashion accessories competitions jurys & finalists



VILLANOAILLES.COM



Pascale Mussard President

Jean-Pierre Blanc Founder, general director

Magalie Guérin Deputy director

Julie Liger Deputy director

Saïd Berkane Secretary general

Franca Leguennec General Administration

Thomas Lequeu Archive manager

Maida Grégory-Boina Artistic director for Fashion

Manon Roualdes, Naomi Gergaud, Clément Le Tirilly Technical department

Benjamin Saulnier Thibaut Dubaele Partnerships

villa Noailles, métropole Toulon Provence Méditerranée

Montée Noailles 83400 Hyères info@villanoailles.com T. +33 4 98 08 01 98

Press office - Festival 2° BUREAU Sylvie Grumbach hyeres@2e-bureau.com T. +33 1 42 33 93 18

Presse - International Lucien Pagès contact@lucienpages.com T. +33 1 42 77 33 05

Press office - villa Noailles Philippe Boulet boulet@tgcdn.com T. +33 6 82 28 00 47 The 37th edition of the International Festival of Fashion, Photography and Fashion accessories, Hyères, will take place between Thursday 13th and Sunday 16th October 2022 at the villa Noailles. The exhibitions will be open to the public until January 2023.

Jean-Pierre Blanc is both the founder and the director of the festival which will be presided over by Pascale Mussard.

Since 1986, the festival has promoted and supported young international fashion design, since 1997 a competition has also existed for emerging photographers and this year, since 2016, a competition will also recognise young fashion accessory designers. The festival is acknowledged as the oldest fashion competition aimed at young professionals.

Several prizes are awarded to the competing designers thanks to grants provided by the festival's partners who commit, together with the festival, to provide long term support. Practical assistance is provided right from the selection stage as well as during a period of two years in various different domains: financing, production, workmanship, materials, production, legal, media, exhibitions, workshops and residencies. Once again in 2021, the faithful partners of the Festival are committed to support the next generation of designers: Chanel, le19M, Première Vision, LVMH, Hermès, Mercedes-Benz, American Vintage, la Fédération de la Haute Couture et de la Mode, le Défi, Galeries Lafayette, l'Atelier des Matières, Mercedes-Benz...



FASHION COMPETITION PRIZES

GRAND PRIX OF THE JURY PREMIÈRE VISION

THE le19M MÉTIERS D'ART PRIZE

MERCEDES-BENZ SUSTAINABILITY PRIZE



L'ATELIER DES MATIÈRES PRIZE

PHOTOGRAPHY COMPETITION PRIZES

GRAND PRIX OF THE PHOTOGRAPHY JURY

AMERICAN VINTAGE PHOTOGRAPHY PRIZE

FASHION ACCESSORIES COMPETITION PRIZES

GRAND PRIX OF THE FASHION ACCESSORIES JURY

THE HERMÈS FASHION ACCESSORIES PRIZE



L'ATELIER DES MATIÈRES

Created in 2019 and based in Le Meux, in the Oise region, L'Atelier des Matières aims to rehabilitate unused materials and unsold finished products from the fashion and luxury sectors. Based on a fully inclusive model, the atelier has been developed around a triple raison d'être, that is economic, social and environmental.

The process implemented by L'Atelier des Matières revolves around "deconstructing" the products before sorting out the composite materials and then treating them so they can be reused in a high-end production

In a virtuous circle, L'Atelier des Matières not only offers its clients the chance to rehabilitate a maximum of products, but also to help them improve their production techniques along the way: thanks to the rehabilitation process, it is now easier to identify the materials that allow for the most sustainable methods of manufacturing possible.

L'ATELIER DES MATIÈRES PRIZE

In 2022, L'Atelier des Matières becomes a partner of the International Festival of Fashion, Photography and Fashion Accessories in Hyères for its 37th edition. The first ever L'Atelier des Matières prize will be awarded to one of the ten Fashion prize finalists for the creation of a silhouette made from materials provided by the atelier. The designs created by the ten finalists will be presented in two dedicated shows and in the festival showrooms.

A selection of fabrics and leathers worth €10,000 from L'Atelier des Matières will be made available to the winner.



GALERIES LAFAYETTE

As partner since 2007 to the International Fashion Festival hosted at the villa Noailles art centre, Galeries Lafayette is proud and honoured to strengthen its support by sponsoring the "Première Vision" top jury award for the first time.

The prize winner will be invited by Galeries Lafayette to create a capsule collection that embodies the department store's values of inclusivity and diversity in the fashion world.

Through this collaboration, Galeries Lafayette is reiterating its long-standing commitment to promoting young designers by offering them the resources to produce and market their creations as widely as possible.

CONFEDERATION EUROPÉENNE DU LIN ET DU CHANVRE | CELC

The European Confederation of Flax & Hemp I CELC is joining the International Festival of Fashion, Photography and Accessories of Hyères for the first time as an official partner of the Grand Prix du Jury Première Vision.

European linen combines today all ecological and creative aspirations.

The versatility of this plant fibre and its ability to combine new aesthetic possibilities with more responsible practices now opens up the field of possibilities in terms of creativity.

It is to encourage these values of differentiation and enable the development of eco-responsible collections that CELC supports the winners of the Grand Prix du Jury Première Vision. Facilitating access to European linen textile innovations, supporting the finalists as closely as possible in their linen sourcing and providing a supply of fabrics for the creation of their collections, is the commitment of CELC in this 3-year partnership.



INSTAGRAM

For the first time, Instagram joins as an official partner the International Festival of Fashion, Photography and Fashion Accessories of Hyères.

Since its creation, Instagram has been able to establish itself as the indisputable platform for the Fashion industry, in particular by supporting emerging Fashion designers since the very beginning. In order to renew its commitment to support the next generation of talents, the global platform Instagram is proud to join the Festival and its prestigious Sponsors.

Young and independent brands often have a community amongst the most passionate and committed because they are carrying societal messages and are leading conversations that are relevant for the young generations. Therefore, to guide and encourage these values of independence and differentiation, Instagram will support as a Mentor Laureates of each Award.

This Mentoring will allow Laureates to better understand and use the different features of Instagram and more largely of the other Meta applications.

BOTTEGA VENETA

Rooted in Italian culture yet maintaining a truly global outlook, Bottega Veneta has chosen to partner with the Festival de Hyères for the first time this year. With the Bottega Veneta grant, the House aims to support creativity in all its forms and will award the winner of the Photography Grand Prix the opportunity to collaborate on one of their campaigns

COMPETITION 10 FASHION DESIGNERS

The fashion jury met in Paris at *l*e19M, on January 28th, 2022 in order to choose the 10 finalists of the competition.

The jury is composed of:

Glenn Martens Creative director, Y/Project - Paris President of the jury and guest of honor

Christa Bösch & Cosima Gadient Fashion designer, Ottolinger - Berlin

Max Colombie Singer, composer, Oscar and the Wolf - Brussels

Ursina Gysi Stylist

Frederik Heyman Visual artist - Antwerp

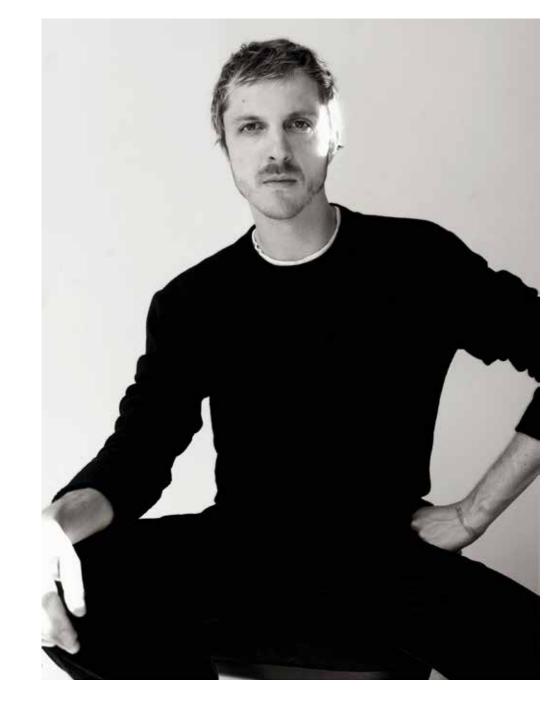
Tiffany Hsu Vice President of Womenswear & Kidswear Buying, Mytheresa - London

Sevdaliza Musician

Eugénie Trochu Head of Editorial Content, Vogue France - Paris

Mark Holgate Fashion news director

Ifeanyi Okwuadi Grand Prix of the jury Première Vision 2021 - London



GLENN MARTENS

President of the fashion jury

Originating from Bruges, Belgium, Glenn Martens graduated first in his class from the internationally acclaimed fashion institute The Royal Academy of Fine Arts, Antwerp. In 2008, during his final year at the academy, he was recruited to join the team of Jean Paul Gaultier for the women's precollection in addition to the men's label "G2".

In mid-2010, after a successful run as first assistant to independent designer Yohan Serfaty, Martens worked independently on various high-profile projects affiliated with European brands such as Weekday (H&M) and Honest By Bruno Pieters. In February 2012, he launched his womenswear line during the Paris Fashion Week under the name "Glenn Martens". Since September 2013, Glenn Martens is leading the men and womenswear of the Parisian based label Y/PROJECT.

2017 proved to be a year of recognition for Glenn Martens who entered the BOF 500 index of people shaping the fashion industry and received the ANDAM prize for his outstanding work at the creative helm of Y/PROJECT.

In 2018, Martens continued his rise in the ranks of the industry: being selected again to the BOF 500 as well as to the Vogue Forces of Fashion panel in New York. In Antwerp he was awarded the Belgian Fashion Designer of the Year. His aesthetic is praised by major fashion players like UGG, DIESEL and CANADA GOOSE with whom he collaborates on exclusive collections.

Pitti Uomo 95 selected Y/PROJECT as Special Menswear Guest to show in January 2019 where Glenn Martens staged an epic AW19 show at the infamous Santa Maria Basilica.

In 2020, he was awarded the ANDAM Family Fund Prize and launched the label's first-ever ecological line Evergreen. Convinced by the cultural relevance of Martens' work, The Metropolitan Museum in New York acquired two looks from the Y/PROJECT archives that same year. In October 2020, he's appointed Creative Director of DIESEL, while continuing his position at the creative helm of Y/PROJECT.

Graphic tailoring woven into structural elegance characterizes his designs. Martens' work bridges a technical background and emotional atmosphere with a straightforward look. Culminating in architectural cuts that boast a comfortable fit, the foundation of Glenn Martens resides and relies on transcendent versatility. The jury has chosen ten fashion designers. Their collections will be presented during 2 fashion shows, open to the public and to the professionnals, directed by Maida Grégory-Boina. The collections will also be presented in showrooms during the festival.

The finalists of the 2022 fashion competition are:

Priss Niinikoski Finland

Collection Femme

Jenny Hytönen

Finland Unisex

Alix Habran Jensen

France - Denmark Womenswear

Sini Saavala

Finland Collection Femme

Tim Suessbauer

Germany Womenswear

Lora Sonney

France Womenswear

Fernando Miro et Alizée Loubet Brazil

Menswear

Valentin Lessner

Germany Menswear

Antonia Schreiter

Germany Unisex

Juha Vehmaanperä Finland Menswear

Vanni Bassetti Photographs

Manvi Bathnagar Stylism

Marc-Antoine Biehler et Amaury Graveleine, lauréats du Prix Visual Merchandising décerné par CHANEL, Design Parade Toulon 2021 Set design

Priss Niinikoski

Finland

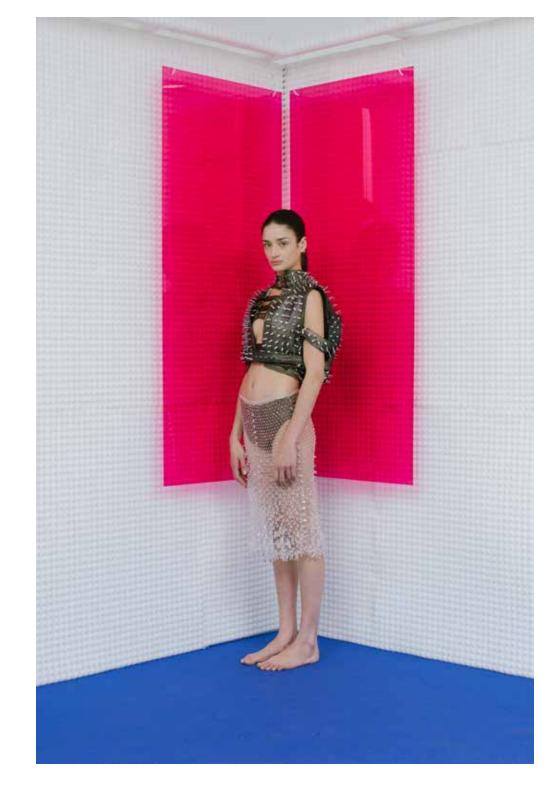
Womenswear



Jenny Hytönen

Finland

Unisex



Alix Habran Jensen

France-Denmark

Womenswear



Sini Saavala

Finland

Womenswear



Tim Suessbauer

Germany

Menswear



Lora Sonney

France

Womenswear



Fernando Miro et Alizée Loubet

Brazil

Menswear



Valentin Lessner

Germany

Menswear



Antonia Schreiter

Germany

Unisex



Juha Vehmaanperä

Finland

Menswear



Fashion Prizes

GRAND PRIX OF THE JURY PREMIÈRE VISION

A Festival partner since 2011, Première Vision is sponsoring the Grand Prix of the Jury for the 10th consecutive year supporting the finalists in their collection development and production.

The Grand Prix of the jury Première Vision consists of:

- a grant of 20,000 euros offered by Première Vision and a high level of visibility during a Première Vision Paris event.

- a collaborative project with the CHANEL Métiers d'art, worth up to 20,000 euros.



 the conception of a capsule collection that embodies the Galeries Lafayette's values of inclusivity and diversity in the fashion world



- an allocation of fabrics and dedicated support from CELC to create one or several silhouettes to help the winner of the Grand Prix du Jury Première Vision in the development of the marketing of his future collection. THE COLLABORATIONS BETWEEN THE MÉTIERS D'ART AND THE FINALISTS ARE THE FOLLOWING:

PRISS NIINIKOSKI AND PALOMA

VALENTIN LESSNER AND MONTEX

LORA SONNEY AND GOOSSENS

ALIX HABRAN JENSEN AND LOGNON

TIM SUESSBAUER AND LESAGE

SINI SAAVALA AND LEMARIÉ

JENNY HYTÖNEN AND MAISON MICHEL

ANTONIA SCHREITER AND ATELIERS DE VERNEUIL-EN-HALATTE

FERNANDO MIRO & ALIZÉE LOUBET AND CAUSSE

JUHA VEHMAANPERÄ AND DESRUES

Fashion Prizes

THE le19M MÉTIERS D'ART PRIZE

Grand Partner of the International Festival of Fashion, Photography and Fashion Accessories in Hyères since 2014, CHANEL further reinforced its support of the festival's activities in 2019 with the creation of a prize dedicated to the Métiers d'art.

This prize's vocation is to reward the best collaboration between the ten finalists of the Fashion prize and ten of the Houses belonging to CHANEL's Métiers d'art: Ateliers de Verneuil-en-Halatte, Causse, Desrues, Goossens, Lemarié, Lesage, Lognon, Maison Michel, Montex and Paloma.

The winner, chosen by the Fashion jury, will receive a grant of 20,000 euros to make a new creative project that will be unveiled next year, at the 38th edition of the festival.

The name of this prize changed up in 2020 to become the *l*e19M Métiers d'art Prize, echoing the opening of a new Parisian site gathering 11 maisons d'art and the open to all space *la* Galerie *du* 19M, promoting the fashion and decoration Métiers d'art.

Nearly six hundred artisans and experts are daily at the service of the creativity of French and international brands, large groups as well as independent customers and young generations of designers.

Fashion Prizes

MERCEDES-BENZ SUSTAINABILITY PRIZE

A partner since 2012, Mercedes-Benz is delighted to continue building its longstanding partnership with Festival d'Hyères.

Following the inaugural award in 2021, the Mercedes-Benz Sustainability Prize marks the brand's ambition to drive responsible luxury forward. Launched together with the brand's partner Fashion Open Studio, the prize bolsters Mercedes-Benz' continued support of the next generation of international design talent at the festival.

Selected by the official Festival d'Hyères Fashion Jury, the finalist who best incorporates sustainable methods into the showcased collection, will be announced during the Festival d'Hyères Award Ceremony. The winning designer will be awarded a 20,000 euros grant by Mercedes-Benz.

Committed to the sustainable future of luxury design, Mercedes-Benz proactively works to future-proof the responsible growth of its fashion partnerships; highlighting best practices and aligning itself with creatives that reflect and champion values such as outstanding and intuitive design, creativity and innovation since 1995

NEWS SZIAS

Fashion Prizes

L'ATELIER DES MATIÈRES PRIZE

In 2022, L'Atelier des Matières becomes a partner of the International Festival of Fashion, Photography and Fashion Accessories in Hyères for its 37th edition. The first ever L'Atelier des Matières prize will be awarded to one of the ten Fashion prize finalists for the creation of a silhouette made from materials provided by the atelier. The designs created by the ten finalists will be presented in two dedicated shows and in the festival showrooms.

A selection of fabrics and leathers worth €10,000 from L'Atelier des Matières will be made available to the winner.

L'ATELIER DES MATIÈRES

Created in 2019 and based in Le Meux, in the Oise region, L'Atelier des Matières aims to rehabilitate unused materials and unsold finished products from the fashion and luxury sectors. Based on a fully inclusive model, the atelier has been developed around a triple raison d'être, that is economic, social and environmental.

The process implemented by L'Atelier des Matières revolves around "deconstructing" the products before sorting out the composite materials and then treating them so they can be reused in a high-end production

In a virtuous circle, L'Atelier des Matières not only offers its clients the chance to rehabilitate a maximum of products, but also to help them improve their production techniques along the way: thanks to the rehabilitation process, it is now easier to identify the materials that allow for the most sustainable methods of manufacturing possible.

FASHION GRANTS

- As official partner of the Hyères Festival, SUPIMA will lend its support to this year's finalists of the "fashion" section contest with a donation of SUPIMA cottons. All finalists using SUPIMA cotton will have one of those looks presented at the SUPIMA DESIGN LAB online 2021 Event during or around the time of the Ready-to-Wear Paris Fashion Week in October.

- Puntoseta offers to all awarded designers an original printed fabric.

- Premiere Classe will showcase the Formers finalists of the Festival in a special showroom during the Paris Fashion Week in October offering them a great visibility for their business development.

- L'atelier Aymeric Le Deun, specialist in buttons and fabric or leather covered fashion accessories, supports the finalists by offering them the production of buttons for their collections.

- Catwalkpictures.com offers to all the award winners the pictures of their first fashion show in Paris.

COMPETITION 10 PHOTOGRAPHERS

The photography jury met in Paris at le19M, on January 28th, 2022 in order to choose the 10 finalists of the competition.

The jury is composed of:

Pierre Debusschere

Photographer, director - Brussels President of the jury and guest of honor

Matthieu Blazy Creative director, Bottega Veneta

Lucy Chadwick Gallery director, Champ Lacombe - Biarritz

Rebecca Cuglietta Studio manager, 254 Forest - Brussels

Carljin Jacobs Photographer - Paris

Pauline de Montferrand Digital Creative director, Parfume & Beauty - Paris

Pieter Mulier Creative director, maison Alaïa - Paris

Evelyn Simons Curator, Horst Arts & Music - Brussels

Emma Charrin & Olivier Muller Grand Prix of the Photography jury 2021 - Marseilles, Brussels



Pierre Debusschere

President of the photography jury

Soon after completing his studies, Belgian visual artist Pierre Debusschere was singled out by the fashion community as an important new voice in image making.

Debusschere's work is intensely layered with meaning and symbolism. The artist invites interpretation by deliberately cultivating tension. His practice is intimately entwined with the worlds of music and fine art and the work reveals his enduring fascination with movement and the human form.

His engagement with both personal work and

commercial projects allows Debusschere to investigate these preoccupations and the themes of our time from diverse perspectives, bringing a richness and clarity of vision to the entire body of work. His instantly recognizable style makes him a leading figure of his generation in his field.

Debusschere's photographs have been featured in fashion publications including Vogue Italia, Vogue Germany, Exhibition Magazine, AnOther Magazine, Dazed & Confused, and Atmos. His advertising clients include Dior, Chanel, Givenchy, Louis Vuitton, Raf Simons, YSL, Comme des Garcons, Nike, Calvin Klein, Chaumet, and MAC. He created music videos for Beyoncé in 2020 and 2014 and for Alicia Keys in 2016 and works continually in the electronic music space.

In 2013, at the invitation of the Villa Noailles, Debusschere created a book, exhibition, and hour-long film entitled "I Know Simply That The Sky Will Last Longer Than I". The film was exhibited in the Festival de Hyères (France).

Debusschere presented his second exhibition, UNcovered, at MAD in Brussels in 2018. The accompanying book was published by Triangle Books and the exhibition traveled to Bookmarc in Tokyo. Debusschere's latest exhibition, Spectrum, opened at The Room at 254Forest in September 2020.

The finalists of the 2022 photography competition are:

Emma June Roze

Chiron Duong Vietnam

Mathilda Olmi Switzerland

Christopher Barraja

Rala Choi Korea

Axel Auréjac France

Clara Belleville France

Alex Avgud Russia

Adeline Care

Eleonora Strano France / Italie

Emma June Roze

Belgium



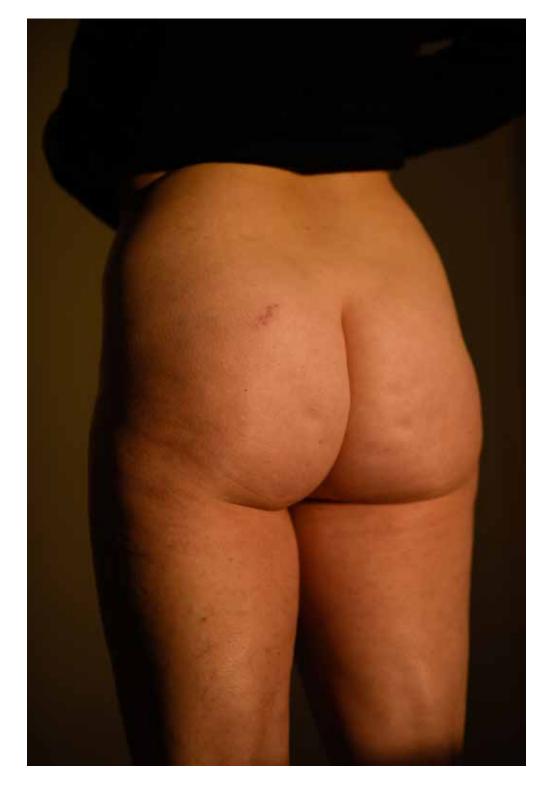
Chiron Duong

Vietnam



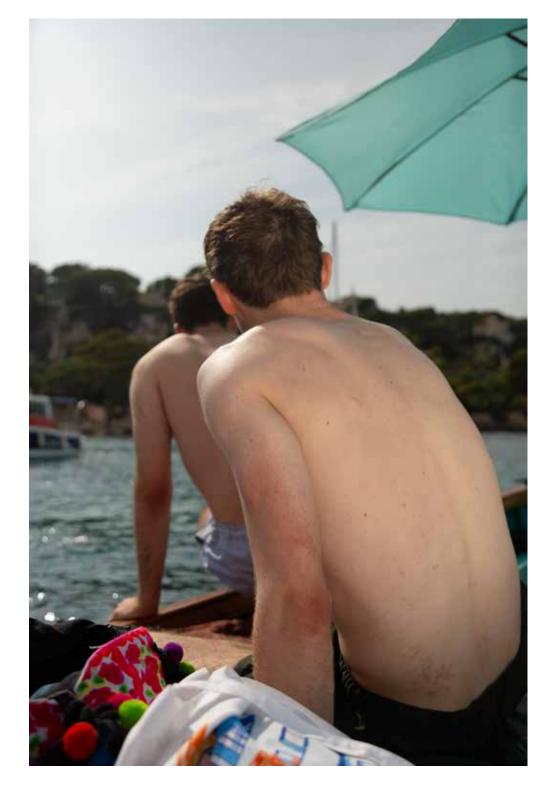
Mathilda Olmi

Switzerland



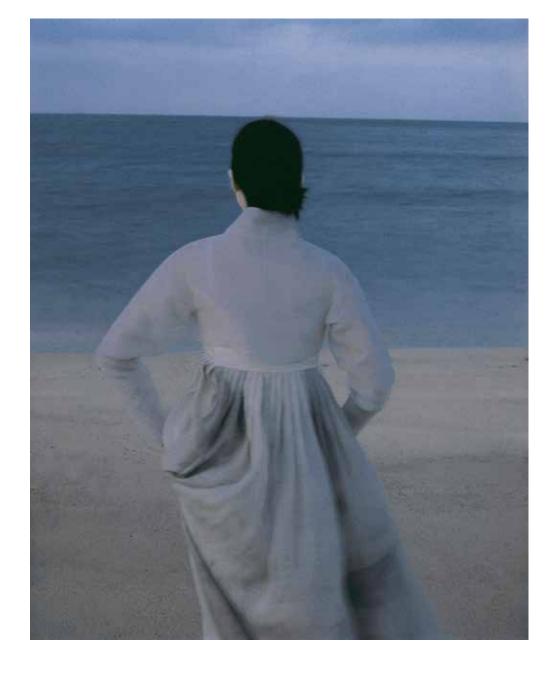
Christopher Barraja

France



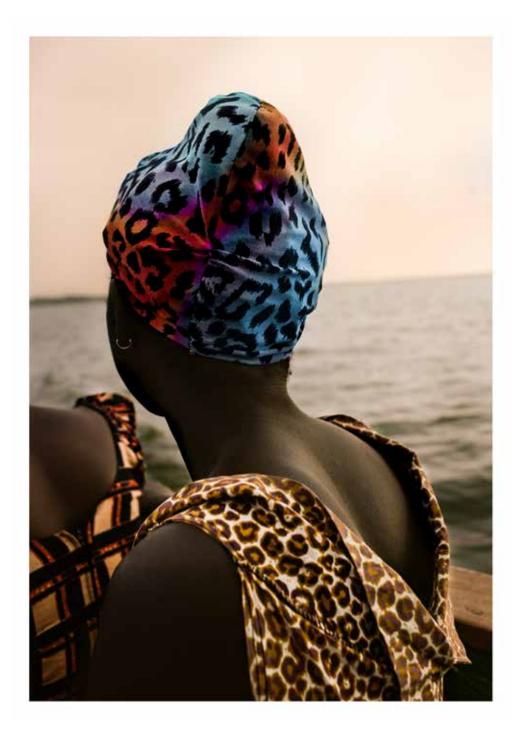
Rala Choi

Korea



Axel Auréjac

France



Clara Belleville

France



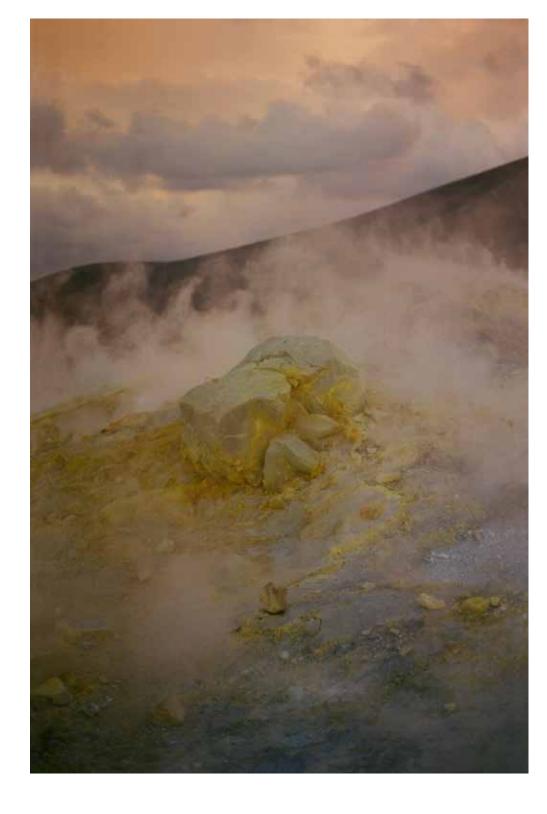
Alex Avgud

Russia



Adeline Care

France



Eleonora Strano

France / Italy



Photography Prizes

GRAND PRIX OF THE PHOTOGRAPHY JURY

The House of CHANEL partners with the Grand Prix of the Photography jury to award a grant of 20,000 euros to the winner.

Nooted in Italian culture yet maintaining a truly global outlook, Bottega Veneta has chosen to partner with the Festival de Hyères for the first time this year. With the Bottega Veneta grant, the House aims to support creativity in all its forms and will award the winner of the Photography Grand Prix the opportunity to collaborate on one of their campaigns.

AMERICAN VINTAGE PHOTOGRAPHY PRIZE

For the sixth year, American Vintage is partner with the International Festival of Fashion, Photography and Fashion Accessories in Hyères with the « American Vintage Photography prize ».

Each of the 10 candidates preselected by the members of the jury must present a one-of-a-kind print based on a selection of American Vintage pieces. The 10 prints will be displayed during the entire duration of the festival at the Villa Noailles. The grant, whose value equals 15,000 euros (including 5,000 euros for the selected photographer), consists in a fashion photoshoot order. It will be awarded to one of the finalists by the jury.

Other special mentions could be awarded by the photography jury.

PHOTOGRAPHY GRANTS

Wallpaper* will choose a finalist to shoot a main fashion story for the magazine. Wallpaper* looks at fashion from a different angle, accenting its relationship with design, architecture, art and wider visual culture, often collaborating with photographers from outside the fashion field. The winner will also be profiled on wallpaper.com with an interview and an accompanying picture gallery of their previous work.

COMPETITION 10 FASHION ACCESSORIES DESIGNERS

The fashion accessories jury met in Paris at le19M, on January 28th, 2022 in order to choose the 10 finalists of the competition.

The jury is composed of:

Aska Yamashita Creative director, Atelier Montex embroidery - Paris President of the jury and guest of honor

Mathieu Bassée Creative director, Studio MTX - Paris

Alexandre Blanc Designer, founder of the brand Alexandre Blanc - Paris

Eloi Chafaï Designer, co-founder of Normal Studio - Montreuil

Yasmine Eslami Designer, creator of the brand Yasmine Eslami - Paris

Emilie Hammen Director of the CHANEL and le19M research chair on fashion savoir-faire , Institut Français de la Mode - Paris

Gianpaolo Pagni Artist - Paris

Capucine Huguet Grand Prix of the Fashion accessories jury 2021 - Paris

Léo d'Oriano Photographs

Manvi Bathnagar Stylism

Marc-Antoine Biehler et Amaury Graveleine, lauréats du Prix Visual Merchandising décerné par CHANEL, Design Parade Toulon 2021 Set design Presentation 19M



Aska YAMASHITA Artistic Director of ATELIER MONTEX

President of the fashion accessories jury

After completing a literary baccalaureate and training at art school in the 19th arrondissement in Paris, Aska Yamashita joined the MONTEX ateliers aged 19 and started her work there painting on Greek-inspired dresses for the House of Chloé, whose artistic director at the time was Karl Lagerfeld.

It was at this precise moment that she realised how much interest - indeed passion - that this profession inspired in her. Thanks to the precious support and advice of Annie Trussart, former Artistic Director of the MONTEX ateliers, and their aesthetic complicity, Aska Yamashita learnt not only the craft of design and the essential techniques of embroidery, but also the ability to express her sense of artistry. Over the course of the collections, she climbed the ranks, becoming manager of the design atelier, then artistic coordinator, and finally Artistic Director of the MONTEX ateliers in September 2017.

The finalists of the 2022 fashion accessories competition are:

Justine Gévas France WOMENSWEAR

Lisa van Wersch

Germany WOMENSWEAR

Joshua Cannone France MENSWEAR

Lee Le Prunennec France MIXED

Louise Leï Wang Switzerland WOMENSWEAR

Scylia Chevaux France MIXED

Lola Mossino France WOMENSWEAR

Mélissa Café Switzerland MIXED

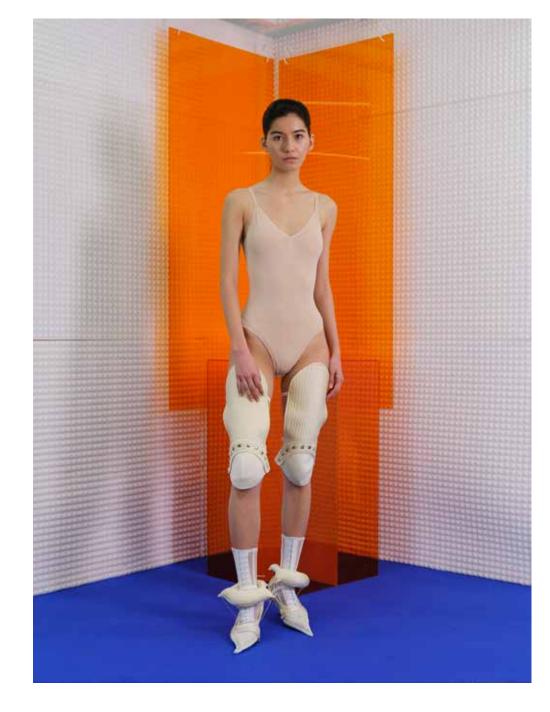
Bérénice Noël France MIXED

Adèle Dentaletche France MIXED

Justine Gévas

France

Womenswear



Lisa van Wersch

Germany

womenswear



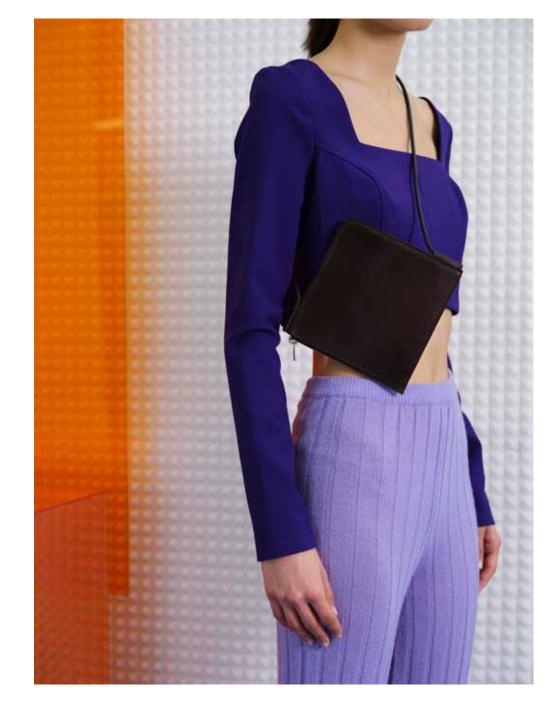
Joshua Cannone





Lee Le Prunennec

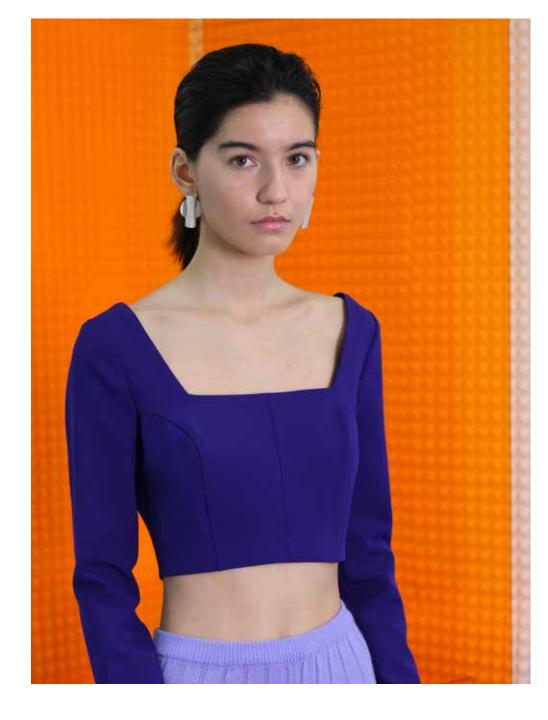
France



Louise Leï Wang

Switzerland

Womenswear



Scylia Chevaux

France



Lola Mossino

France

Womenswear



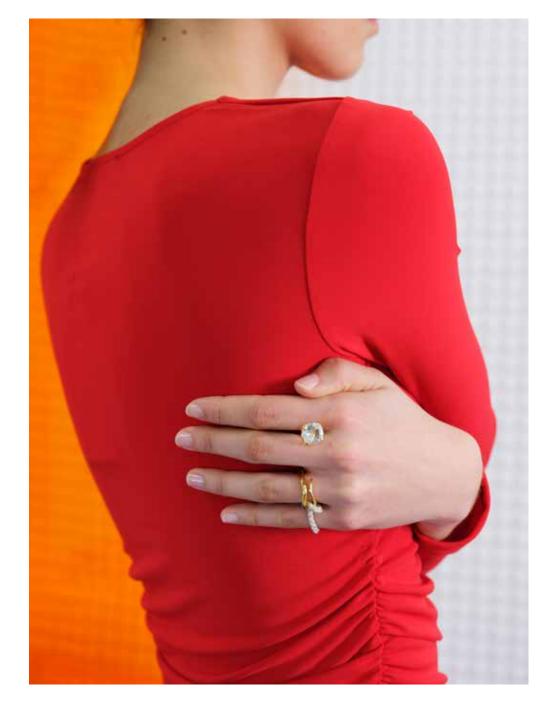
Mélissa Café

Switzerland



Bérénice Noël

France



Adèle Dentaletche

France



Fashion Accessories Prizes

GRAND PRIX OF THE FASHION ACCESSORIES JURY

The Grand Prix of the Fashion Accessories jury awards a collaborative project with the CHANEL Métiers d'art, worth up to 20,000 euros.

THE HERMÈS FASHION ACCESSORIES PRIZE

For the third year, Hermès is renewing its partnership with the International Festival of Fashion, Photography and Fashion Accessories with the Hermès Fashion Accessories Prize. Through this prize, Hermès is delighted to support young talent and demonstrate its commitment to boldness and innovation as pillars of creativity.

Creative freedom, the constant quest for the finest materials, the conveyance of exceptional know-how, innovative craftmanship as well as the aesthetics of function combine to embody the uniqueness of the house of Hermès which, since 1837, has supported those who learn, master and transmit creative gestures.

The Hermès Fashion Accessories Prize, which provides a grant of €20,000, will be awarded to one winner selected by the jury for the creation of a belt. This follows previous years where the prize was awarded for the conception of a fashion accessory in 2020 and a glove in 2021.

Other special mentions could be awarded by the fashion accessories jury.

EXHIBITIONS AND CULTURAL PROGRAM/IN/ATION

THE FINALISTS OF THE COMPETITIONS

Delphine Dénéréaz, 2022 guest artist

10 fashion designers

10 photographers

10 fashion accessories designers

THE PRESIDENTS OF THE JURIES

Glenn Martens, fashion

Pierre Debusschere, photography

Aska Yamashita, Montex, fashion accessories

PRESENTATION OF THE 2021 LAUREATES

<mark>Ifeanyi Okwuadi,</mark> Grand Prix of the Jury Première Vision

Emma Charrin et Olivier Muller, Grand Prix of the Photography Jury

Capucine Huguet, Grand Prix of the Fashion Accessories jury

Rukpong Raimaturapong, The le19M CHANEL Métiers d'art prize

Sergei Pavlov, American Vintage Photography prize

Yann Tosser-Roussey, The Hermès Fashion Accessories Prize CREATIVE WORKSHOPS

BOOKS SIGNINGS

PERFORMANCES

SHOWROOMS

CONCERTS

RENCONTRES INTERNATIONALES DE LA MODE

28 JANVIER 2022 **Ie19M**

OFFICIAL ANINOUNCEMIENTS AND LAUNCH OF THE 37TH INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES, HYÈRES

Jean Biche dj set

Lala &ce concert accompagnée par Andy 4000

Temple & Fils Margaux Salarino et Anaïs Alias créations digitales, réseaux sociaux avec Azadeh Cohen

Marc Armand identité graphique

Erwan Badir graphisme

Delphine Dénéréaz tapisseries, artiste invitée de l'année 2022

Debeaulieu compositions florales

Marc-Antoine Biehler et Amaury Graveleine, lauréats du Prix Visual Merchandising décerné par CHANEL, Design Parade Toulon 2021 scénographie de l'exposition Luc Bertrand, Vanni Bassetti Jean Picon - Say Who photographies

Manvi Bhatnagar styliste, assistée par Isabella Papadimitriou

Judy @ premium Julia Fajardo @premium Aitana saya @ Elite

Karoung @ success Park jun woo @select Ilyas @ Marilyn

American Vintage prêts stylisme

Fabrice Davillé et son équipe - Prémices live et captation vidéos

Première Loge chauffeurs

Jaulin technique

Atelier Mannequins mannequins

CHANEL est le partenaire officiel de la cabine maquillage

Palomas 1917 Chocolats

Puntoseta foulards

Jacques Merle sacs brodés

Nataniel N. M. Robert Bons Baisers de Hyères Major Institutional Partners





VILLE D'**HYÈRES**

Major Partners

CHANEL *le*19M

Main Partners

LVMH PREMIÈRE**VISION**[®] HERMES PARIS FÉDÉRATION DE LA HAUTE COUTURE ET DE LA MODE American Vintage нс М DEFI Festival's Partners SUPIMA **Premiere Classe BOTTEGA VENETA** KERING ΡΙCΤΟ Year-round Partners CHITH Diff Domaine de l'Île FONDATION PORQUEROLLES FONDATION CARMIGNAC diptyque galeman PleinSud puntoseta DEBEAULIEU paris Media partners 谋 M <u>ma</u>dame Wallpaper* TEMPLE boycott. Fucking. young arte