

MWORKS

FW22



HYBRID MANNERS









ATELIER COWORKING: LES TROIS TRICOTEURS















ART COLLAB FW22: MWORKS + JEANNE DETALLANTE



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PAINTING: AURÉLIEN DELAHAIES







LOOK BOOK ART DIRECTION

Benoit Bethume & Mworks

PHOTOGRAPHY & STYLING

Benoit Bethume

CASTING

William Lhoest

MODELS

Tanguy Wileveau
Paul-Émile Paillier
Steven Ahoua
Bintou Konate
Léo Macaigne
Alain Gossuin
Marion Roussignol

MAKE-UP

Manal Bakkouchi

EXCLUSIVE ART COLLAB

Mworks + Jeanne Detallante

CO-WORKING ATELIER

Les 3 tricoteurs

HAND PAINTING

Aurélien Delahaies

VIDEO

Romain Claris

MWORKS

Mansour Badjoko, Martin Liesnard, Marie Bernet

Studio La Moustache, Paris

**ART COLLAB FW22:
MWORKS + JEANNE DETALLANTE**



This season's print was created by Jeanne Detallante, a French artist and illustrator based in Brussels, who has worked with Prada, Miu Miu and numerous publishing projects. Jeanne created a pattern that blends brutalism and art nouveau, inspired by malachite stone, emerald and marble.

Discover her work:
jeannedetallante.com
[@jeannedetallante](https://www.instagram.com/jeannedetallante)

**ATELIER COWORKING FW22:
LES TROIS TRICOTEURS**



As part of its "COWORKING" programme, MWORKS partners each season with an independent workshop to promote know-how and create collaborative clothing projects. This season, the brand is working with Les Trois Tricoteurs: a social and solidarity-based start-up located in Roubaix, founded by textile engineers from ENSAIT. Specialists in knitwear, they use technological innovations discovered in Japan that allow the creation of completely seamless knitted pieces. The result of the project is a loose knitted jumper textured with whimsical stripes made with Italian merino wool yarn in electric blue and black anchor versions.

Discover the atelier:
lestroistricoteurs.fr

MWORKS



MWORKS is a Parisian based laboratory brand dedicated to sustainability, fashion, and art where artists, designers, experts, and other fashion creatives come together to explore the possibilities and to think together about a fair and respectful fashion.

Inspired by the evolution of modern ways of living, architecture, and contemporary cultures' blend, MWORKS creates a conscious and sustainable wardrobe combining hybrid and artisan's details with playful proportions.

Based in Paris, MWORKS took its name from the letter "M" which is the common first letter of each of its 3 initial founders: Marie, Mansour, and Martin. The project has been founded in 2019 by the creative duo Mansour Martin (Mansour Badjoko / Martin Liesnard) joined by Marie Bernet who is working on the global development.

Solutions and innovations are sourced in Europe and Japan. The clothes are made in France, Poland, and Belgium.

Mansour graduated from both La Cambre in Brussels and the IFM, Institut Français de la Mode in Paris. He worked as a stylist for major fashion brands, while developing personal projects, creating theatre and dance costumes. He currently lives in Brussels.

Martin was introduced to sewing at the early age of four by his grandmother, a sewing teacher. He graduated in Fashion and Design Management from the University in Paris. He has worked in Marketing, Communication and Creative Project Management for major fashion, entertainment and perfume brands. He lives in Paris.

Today, they combine their respective knowledge as an artistic duo through the project MWORKS.

SUSTAINABLE DESIGN



SOLUTIONS + INNOVATIONS FROM EUROPE

Each MWORKS collection is a compilation of sustainable solutions sourced from across Europe. A meticulous work of research, meetings and mixing of innovations carried out for over 3 years. Today the brand has about twenty partners: start-ups, craftsmen, historical textile manufacturers located in France, Belgium, Netherlands, Germany, Italy, Spain, Switzerland, Portugal...

The brand works with Nona Source (LVMH) to source upcycled fabrics. The jersey pieces are made of organic cotton and are manufactured in France. The printed organic cotton fabrics are developed in the Netherlands using an ecological printing process. The wools come from Italy and the corduroy from England. The buttons are French and made from natural or recycled elements. Some of the poplin and the vegan leather, made from 100% recycled nylon, come from Japan.

MANUFACTURING + SOCIAL

All our collections are currently made in France, Belgium and Poland by independent couturiers, family-run businesses and small manufacturers who share the same standards. Preserving and transmitting these savoir-faire and passions are essential to us.

CONTACTS



MWORKS PARIS
info@mansourmartin.com

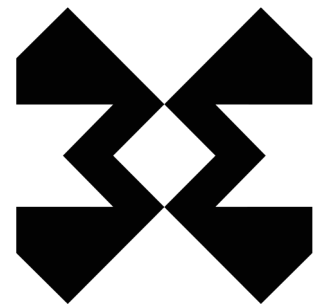
WHOLESALE INTERNATIONAL

Cindy Gout
cindygout@gmail.com
+33 (0)6 34 33 56 62

Imad Fradj
fradj.imad@gmail.com
+33 (0)6 98 67 04 05

PRESS
Hugo Howlett - 2E Bureau Paris
h.howlett@2e-bureau.com
+33618081055

mworksparis.com
@mworksparis



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