



22 AUTUMN
23 WINTER
AW

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PHYSICAL & DIGITAL

21>23 September 2021

Paris Nord Villepinte

20>24 September 2021

premierevision.com

PRESS KIT

Friday 10 September 2021

CLOUD OF FASHION
PREMIÈREVISION
PARIS

PREMIÈRE VISION PARIS SETS THE TEMPO FOR AUTUMN WINTER 22-23 WITH A HYBRID EVENT: THE RETURN OF A PHYSICAL SHOW IN VILLEPINTE (SEPT. 21-23) AND A DIGITAL SHOW ON ITS WEBSITE (SEPT. 20-24)

After two seasons presented exclusively online at its Digital Shows, the leading trade fair for the upstream international fashion industry is proposing a hybrid event with two concurrent and complementary shows, to bring together - online and in person - the creative fashion industry. Twin events aimed to help professionals come together, find inspiration and be guided in the design of their Autumn Winter 22-23 collections:

A PHYSICAL SHOW

at the Parc des Expositions
de Paris Nord-Villepinte (Halls 1, 2, 3 & 4)
on September 21, 22 & 23
(organized in full compliance
with current health requirements)

A DIGITAL SHOW

on the www.premierevision.com site,
bringing together a full programme
of digital events and the offer found
on the Première Vision Marketplace,
from September 20 - 24.

On the programme at Première Vision Paris:

- **A selective offer and the latest developments from over 900 exhibitors from 40 countries** - yarns and fibers, fabrics, leathers, textile designs, accessories and components, fashion manufacturing and eco-friendly innovations - to discover online on the Première Vision Marketplace and in person at the show;
- **Fashion forums and inspiration areas at the show, and a new online 3D forum;**
- **Opportunities to meet and exchange ideas with buyers and suppliers** at the show's stands and online, thanks to a networking system with fully enhanced features on the Première Vision Marketplace;
- **A cycle of some fifteen online conferences, including fashion seminars,** to be followed and watched in video on the Première Vision website during the Digital Show.

1 AN INTERNATIONAL, CREATIVE AND COMMITTED OFFER

1. 903 EXHIBITORS FROM 40 COUNTRIES

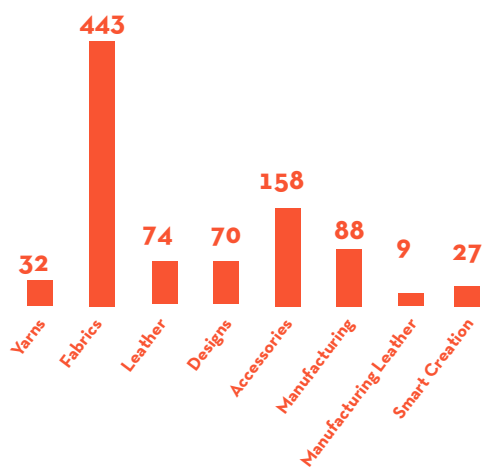
Overall, the hybrid Première Vision Paris event will feature a creative offer from **903 international exhibitors from 40 countries**:

- **756 companies will present, both physically at the show and online on the Marketplace**, their latest material developments - yarns & fibers, fabrics, leathers, textile designs, accessories & components, eco-responsible innovations - and their fashion-manufacturing solutions for ready-to-wear, accessories, and footwear.
- **147 spinners, weavers, tanners, design studios, accessory and component manufacturers and garment makers will be presenting their collections and manufacturing solutions exclusively online on the Première Vision Marketplace and via the Digital Show**, on the Première Vision website.

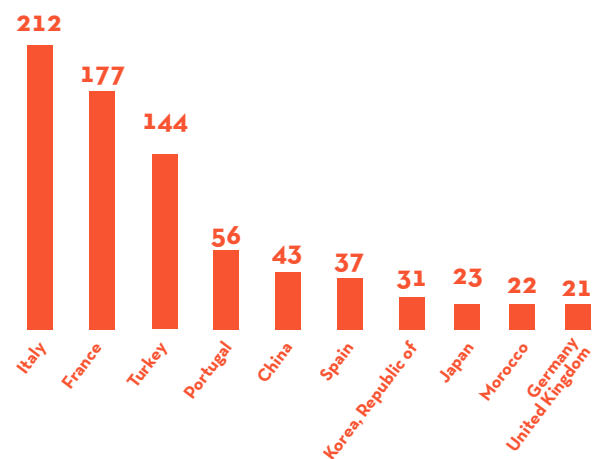
After two seasons impeded by the health crisis, the industry's professionals have boldly stepped up their game, taking new creative risks to present innovative and inspiring collections to fashion brand buyers and designers.

A complementary and international offer addressing all activity sectors, all segments and levels of the creative fashion market, to drive the design and creation of apparel, footwear and accessory collections for autumn winter 22-23.

Breakdown of exhibitors by activity sector



Top 10 exhibiting countries



2. SMART CREATION: A MORE COMMITTED OFFER

A true creative observatory, Première Vision is at the heart of the fashion industry's innovations. Among the most striking and growing evolutions in recent years has been the development of an offer increasingly committed to eco-responsibility. A transformation that continues to be developed this season with more and more creative and eco-responsible developments, integrated into all the activity sectors present at Première Vision Paris, and for all markets.

Beyond the eco-friendly products presented in the exhibitors' collections and the PV Marketplace, Première Vision Paris helps guide the industry by presenting - in a physical Smart Creation space at Villepinte, and online on the Marketplace - **some 27 of the sector's most committed, inspiring and visionary companies in terms of responsible creation, who will be showcasing alternative materials, innovative fabrics, more sustainable manufacturing solutions, technologies and more.**

La Smart Creation can also be discovered in the Première Vision podcasts

To dive deeper into the subject, Première Vision launched a podcast series in May 2019 exploring the potential of sustainable fashion. Twice a month, on Wednesdays, listeners can discover a committed and creative exhibitor. These episodes can be found on the Première Vision website.

*This podcast is produced in collaboration with Adrien Garcia
from the podcast «Entreprendre dans la mode».*

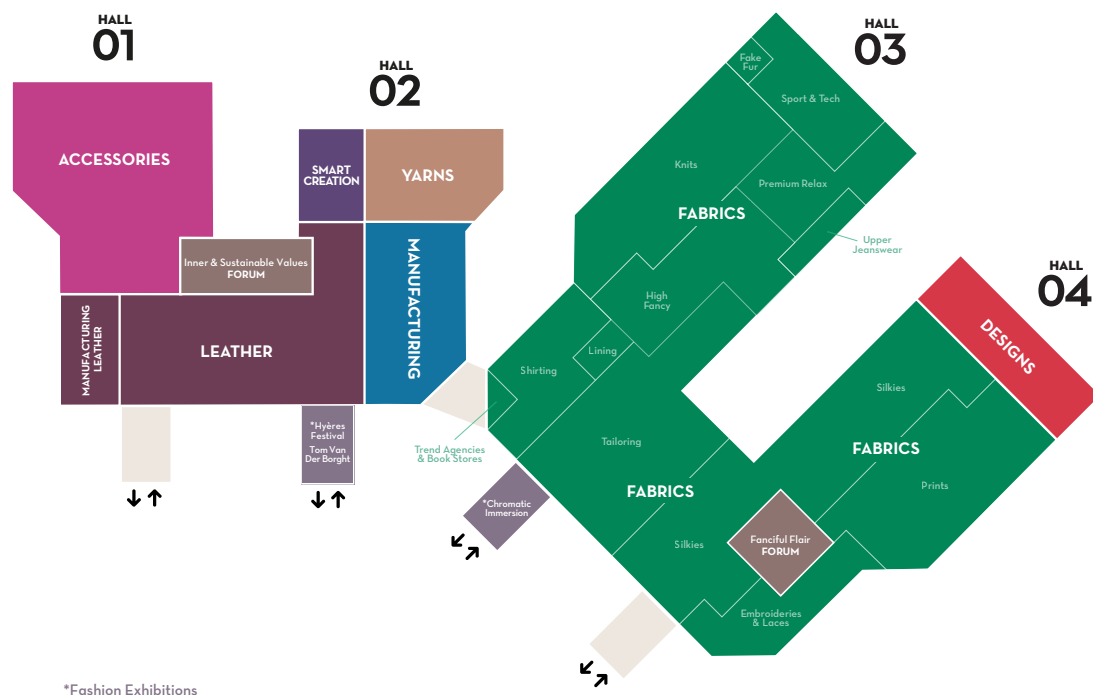


3. A REVAMPED SHOW LAYOUT AND ORGANIZATION

In order to optimize the presentation of the latest products from **Première Vision Paris** exhibitors, this season the layout and breakdown of the offer has been updated.

Presented in halls 1 to 4 (vs. 2 to 6 in February 2020), the offer will be organized by activity sector and know-how as follows:

- **Première Vision Yarns**
developments in yarns and fibers:
Hall 2 (North)
- **Première Vision Fabrics**
new fabrics : Halls 3 & 4
- **Première Vision Leather**
creative leather innovations: Halls 1 & 2
- **Première Vision Accessories**
components and accessories for fashion,
leather goods, footwear and costume
jewelry: Hall 1 (North)
- **Première Vision Designs**
creative proposals in terms of textile
designs: Hall 4 (North)
- **Première Vision Manufacturing**
manufacturing solutions for the apparel
industry: Hall 2 (South)
- **Première Vision Manufacturing Leather**
manufacturing solutions for leather goods
and footwear: Hall 1 (South)
- **Smart Creation**
product developments and innovative
solutions for more eco-responsible fashion:
Hall 2 (North)



PRESS & PLATINUM CLUB - A MEETING WITH THE PRESS

NEW: The Press Club will be shared with the Platinum Club and located on the mezzanine of Hall 4 (vs Hall 6 in the past).

We invite you to join us for coffee with Gilles Lasbordes, Managing Director of Première Vision, on Tuesday September 21 at 10:30 am.

THE PREMIÈRE VISION MARKETPLACE IN FIGURES

(The 2021 data is for the first half of the year, from January to June)

Companies



**1,750 ONLINE
E-SHOPS**

in 2021 vs 1502 in 2020

The product offer



**43,000 PRODUCTS
ONLINE**

in 2021 vs. 30,000 in 2020

Average time spent per visit



**15 MIN
IN 2021**

vs 8 min en 2020



**195,000 COMPANY
PAGE VIEWS**

in 2021 (Jan.-June),
vs. 160,000 in 2020



**618,000 PRODUCT
PAGE VIEWS**

in 2021 (Jan.-June), or 24,000 per week,
vs. 371,000 over the year in 2020



2 INSPIRATIONS, TRENDS, SEMINARS: FASHION AT THE HEART OF PREMIÈRE VISION PARIS

Fashion forecasting and the decoding of seasonal trends have been part of Première Vision's DNA since its inception, thanks to our cutting edge tools and expert fashion team. In September, both the physical show and the Digital Show will be stepping up to inspire and guide visitors in the development of creative and unique Autumn Winter 22-23 collections.



The fashion information developed by the Première Vision fashion team and its partners will be proposed in a variety of formats

- **2 transversal physical forums** to present the season's essential materials and elements.
- **4 informative and inspirational spaces** in the entrances of each hall to immerse the visitor not only in the season but also in the physical, visual and sensory event itself.
- **2 digital TREND TASTING seminars**, to discover online, to fully explore the season in terms of inspirations, materials and colors.
- **1 3D forum** online at the Digital show, to locate top products from the physical fashion areas.
- **1 Live Sourcing session** for a live discovery and exploration of the products selected and presented by the Première Vision fashion team.
- **1 exclusive Autumn Winter 22-23 color range** developed by the Première Vision fashion team, to be found at the show's points of sale or to order online on the Première Vision website.

1. AN AUTUMN-WINTER 22-23 SEASON BRINGING TOGETHER



Swept by a desire to **GATHER UP ENERGIES**, pull together ideas and cultures, Autumn Winter 22-23 is a call to **COME TOGETHER**, to combine know-hows and expertise, all while favoring **DIVERSIFICATION**.

Collaborations are stepped-up, generating **CO-CREATIONS**, all in a spirit of **CONNECTION**, synergistic enrichment and close cooperation.

Ecological imperatives demand a transformed approach to product development. Both global and specialized, these transformations move the fashion industry closer to a **CIRCULAR ECONOMY**, where **ECO-DESIGNS** are a springboard to powerful aesthetics.

A constantly evolving **DIGITAL FLUENCY** paves the way to new possibilities - for **ALTERNATIVE** ways to streamline, invent and produce.

A digital language that fosters more focused, original and forward-looking approaches.

Designs are conceived to **TARGET** with **PRECISION**, for fashion nurtured by **PLURAL** identities. The endlessly shifting bridges between style universes and uses are multiplying, anticipating a life-style spawning new interactions between well-being and well-fitting, indoor and outdoor, intimate and showy.

A season that calls for straightforward solutions, wearability, easy or bold shapes. Solutions **BUILT** from generous materials with **STRONG** sustainable, visual and tactile added-values.



2. PHYSICAL AND VIRTUAL INFORMATION AND INSPIRATION AREAS

2 inspirational forums at the physical show

- The **Inner & Sustainable Values Forum** (at the intersection of Halls 1 & 2):
 - **A space dedicated to highlighting the invisible properties of product developments:** the quality of materials, the sensory aspect of handles, technical performance and eco-responsible innovations.
 - **A space that brings together a multi-product zone dedicated to sustainable creation** and 5 areas featuring seasonal highlights and new products by activity sector:
 - Yarns & Fibers
 - Fabrics & Knits
 - Leather and furs
 - Accessories and components
 - Fashion manufacturing know-how featuring a selection of finished products
→ *A detailed summary of the highlights of the Inner & Sustainable Value Forum will be available at www.premierevision.com*
- - The **Fanciful Flair Forum** (Hall 4, South)
 - **A forum that offers a powerful view of decorative know-hows** with a focus on the season's fantasies.
 - **A transversal space** around which will be featured dedicated areas:
 - decorative fabrics (prints, jacquards, lace, embroidery)
 - fancy textile accessories, components and ornamental elements
 - decorated and fancy leathers and furs
 - original textile motifs and patterns from the DESIGNS sector

4 immersive information areas at the entrances to the physical show

At the entrance to Hall 1, as well as to Halls 2, 3 and 4, visitors, from the moment they arrive at Première Vision Paris, will be immersed in the Autumn Winter 22-23 season, and the heart of this physical and sensory event.

- **Descent to the entrance of Hall 1** (display by the Première Vision fashion team): A space designed to immerse visitors in the Première Vision color range and convey to visitors some visit highlights.
- **Descent to the entrance of Hall 2** (display by the Première Vision fashion team): A space dedicated to the fashion collection of Tom Van den Borgh, winner of the Grand Prix du Jury Première Vision at the 35th Hyères International Fashion, Accessories and Photography Festival 2020. To bring visitors directly in contact with young creative talent.
- **Descent to the entrance of Hall 3** (display by the Craft agency): A space built exclusively for the show, designed as a closed shell, an immersive passage where the visitor will be plunged into darkness with only the lights of the colors of the range reflected on the corrugated aluminum walls: a dazzling experience.
- **Descent to the entrance of Hall 4** (display by the Première Vision fashion team): Here, the visitor is plunged directly into the season's key color: «Cardio orange», covering the entirety of the floors and walls.

NEW! 2 digital sourcing experiences

For visitors who cannot physically attend the show, the Digital Show will offer, in addition to articles about decoding the season, two new experiences created, designed and presented by the Première Vision fashion team:

- **A 3D Forum:**
Thanks to Matterport virtual-visit technology (used by museums during the Covid-19 shutdowns, among others), this unique 3D forum will present the season's material highlights through some fifty references selected by the Première Vision fashion team on the Inner & Sustainable Values forum. By clicking on each product proposed in this virtual space, the visitor will be able to learn about its specificities and qualities, and will be directed to the relevant supplier's online shop on the Première Vision Marketplace. This digital forum will remain online during and after the physical event and the Digital Show.
- **A unique Live Sourcing session:**
Available online at the Digital Show, our Live Sourcing session will be presented live from the Inner & Sustainable Values forum by Elsa May, fashion product manager at Première Vision. She will present and decode the season's trends through a selection of the most iconic Autumn Winter 22-23 products. Connected buyers will be able to source these materials simultaneously online on the Première Vision Marketplace.

3. 2 TREND TASTING SEMINARS

The Première Vision fashion team will present two digital webinars to decode the season's colors and trends. Presented exclusively online at the Digital Show, these TREND TASTING seminars will sum-up the seasonal fashion directions and trend choices critical to creating fashion and accessory collections for Autumn Winter 22-23. These will enhance the fashion information found at the show and the forums, as well as the Digital Show information available on the Première Vision website.

SEASON TREND TASTING

The season's influences, the major cross-cutting trends illustrated with exclusive iconography, key silhouettes and synergies between fabrics, designs, leathers and accessories.

Air times : Monday Sept 20, 10 am
 Tuesday Sept 21, 3pm
 Thursday Sept 23, 11am
 Friday Sept 24, 2pm

COLORS TREND TASTING

An essential seminar to discover the color range in all its generosity, its key harmonies by market and the season's essential materials.

Air times : Monday Sept 20, 3 pm
 Tuesday Sept 21, 10 am
 Thursday Sept 23, 3 pm
 Friday Sept 24, 10 am

3 DIGITAL TALKS PROGRAMME

Presented during the **Première Vision Paris Digital Show**, and later replayed on the **Première Vision website**, you'll find a programme of stimulating talks and webinars created in partnership with industry experts to explore the topics facing the industry: the latest trends, sustainable fashion news, market developments...



PRESS BRIEFING

A press conference with Gilles Lasbordes, Managing Director of Première Vision, will be held in the **PRESS & PLATINUM CLUB** (mezzanine, Hall 4) on Tuesday September 21 at 10:30 am..



AGENDA

Monday, September, 20th

- **10 am - SEASON TREND TASTING**

The season's influences, the major transversal trends illustrated by exclusive artworks, the key silhouettes and synergies between, fabrics, designs, leathers and accessories.

Webinar hosted by the fashion team of Première Vision.

- **11 am - Textile Matters with Casey Cadwallader Creative Director at Mugler**

Seasonal fashion orientations, choice of colours, material favourites, product innovation, relations with suppliers, team organization, committed approach. Materials are at the heart of a fashion collection, what are the keys to winning sourcing?

Moderator: Serge Carreira, Head of Emerging Brands Initiative, Fédération de la Haute Couture et de la Mode (FHCM)

- **2 pm - Recycling: how do we take it to the next level?**

From a finished garment to a new yarn, from your waste to the raw material of another industry: we invite you to unlearn and rethink the way we build fashion through the prism of ecodesign and revaluation.

Moderator: Victoire Satto, Co-founder & EIC, the Good Goods, Host of the podcast ON(WARD) FASHION.

Speakers: Maud Hardy, Circular Economy Director, Refashion - **Sophie Pignères**, Founder, Weturn - **Matteo Mantellassi**, CEO, Manteco.

- **3 pm - COLORS TREND TASTING**

An essential seminar to make your visit constructive and creative, to discover the color range in all its generosity, its key and indispensable harmonies for the season.

Webinar hosted by the fashion team of Première Vision.

- **4 pm - Is fashion falling for flax/linen?**

The CELC (Confédération Européenne du Lin et du Chanvre) asked Tagwalk to analyse flax's presence on the catwalks over the last season. With Chantal Malingrey, Marketing Director at CELC, and Margaux Warin, Head of fashion and trends at Tagwalk, we will see how fashion designers embrace linen this season, explain its attractiveness and its assets, and what it could mean for the future based on CELC's studies.

Moderator: Karine Porret, journalist.

Speakers: Chantal Malingrey, Marketing Director, CELC (Confédération Européenne du Lin et du Chanvre) - **Margaux Warin**, Head of fashion and trends, Tagwalk.

Tuesday, September, 21st

- **10 am - COLORS TREND TASTING**

An essential seminar to make your visit constructive and creative, to discover the color range in all its generosity, its key and indispensable harmonies for the season.

Webinar hosted by the fashion team of Première Vision.

- **11 am - No creativity without a purpose!**

Faced with an uncertain future, we all need to concretely and effectively rethink the world of tomorrow, by coming up with ethical, aesthetic and ecological solutions focused on a better way of life. Yvonne Debruyne, Fashion & Style Consulting Director, will discuss the AW 22-23 trends and help you discover:

- Which aesthetic choices to make for Autumn Winter 22-23?
- How to do better with less by combining utility and functionality with charm and surprise?
- How to rethink what already exists without renouncing the past?

*Conference hosted by **Yvonne de Bruyn**, Style Director at Peclers Paris.*

- **1 pm - Carbon-zero TENCEL™ branded fibers to kick-start the decarbonization of the textile industry**

Lenzing is presenting carbon-zero TENCEL™ branded fibers. Take this opportunity and meet the experts in our press conference at Première Vision in Paris. Following the press conference we would like to invite you to a lunch buffet.

Speaker: Florian Heubrandner, Vice President, Global Textiles Business

Room 510 - Hall 5, 1st floor

To register, please contact Andrea Jicman: +43 7672 701 2644 - a.jicman@lenzing.com

- **2 pm - DNA Marking: the future to ensure supply chain accountability and customers full transparency?**

DNA based technology can help company to identify textile raw material to finished products, authenticated at any point in the supply chain. Safe? Reliable? Cost-effective? Learn how to protect textiles from fiber to hanger.

Moderator: Victoire Satto, Co-founder & EIC, the Good Goods, Host of the podcast ON(WARD) FASHION.

Speakers: Tanja Schlager, Marketing Director, Haelixa - **Kwan Lieu**, Marketing Manager, UPW.

- **3 pm - SEASON TREND TASTING**

The season's influences, the major transversal trends illustrated by exclusive artworks, the key silhouettes and synergies between, fabrics, designs, leathers and accessories.

Webinar hosted by the fashion team of Première Vision.

- **4 pm - SMART TALK FABRICS: Functional, ultra-decorative... what are the standout eco-friendly strengths for winter 22-23?**

Textile eco-design is turning into a true creative force. It's a driver of innovation and differentiation, not only for those specializing in sports and performance, who are fine-tuning and broadening their offer; but also for the fantasy universe, which is balancing high visual impact with minimum environmental impact.

Speakers: Ariane Bigot, Associate Fashion Director, Première Vision - Marina Coutelan, Eco-responsible Fashion Consultant.

Wednesday, September, 22nd

- **10 am - Getting Comfortable with Sustainability: High-Quality Solutions for Everyday Fashion**
Since the beginning of the pandemic, there has been a major interest in comfortable fashion. But is this need of comfort and everyday wear compatible with a sustainable commitment? What are the latest innovations?
Modératrice : Karine Porret, journaliste.
Intervenantes : Carolina Sister Cohn, Global Segment Manager of Fashion, Eastman - **Hatice ATEŞ**, Product Design & Development Manager, Ekoten Fabrics.
- **11 am - The new frontiers of sustainable materials**
How to push the boundaries of sustainable fabrics? What raw material options can be used? How to scale? Kering's Materials Innovation Lab based in Milan supports the integration of more innovative solutions -including materials- in the supply chains of all Kering brands. Spinnova, a Finnish startup that makes fiber out of agricultural waste without using solvents, has just received the backing of Adidas as part of its Initial Public Offering and scooped the ANDAM Innovation prize.
Moderator: Laure Guilbault, Paris Correspondent, Vogue Business.
Speakers: Christian Tubito, Head of Materials Innovation Lab, Kering - **Janne Poranen**, Co-founder and CEO, Spinnova.
- **2pm - The future of sneakers: what would it take for the fashionable to be sustainable?**
Alternative materials, restoration, personalization, secondhand market... With an expert buyer, we explore the most creative and competitive options shaping the future of a billion dollars industry stepping towards its transition.
Moderator: Victoire Satto, Co-founder The Good Goods, Host of the podcast ON(WARD) FASHION.
Speakers: Thibaud Etcheberry, Men's & Women's Buyer - Sneakers & Designer, Galeries Lafayette.
- **3 pm - SMART TALK LEATHER / How can leather find its place in a sustainable world?**
Leather is always mentioned when we talk about the big environmental issues. Everyone questions its legitimacy in the more sustainable world we want for tomorrow. The aim of this Digital Talk is to give you some insight into the progress being made, the latest innovations - both technical and creative - and concrete guidelines to responsible leather sourcing, all depending on your needs and uses. We'll also look at new sustainable materials that are adding to the leather ecosystem.
Speakers: Carine Montarras, Fashion Product Manager / Leather expert, Première Vision - **Marina Coutelan**, Ecoresponsible Fashion Consultant.
- **4 pm - Textile Matters by Guillaume Henry, Creative Director at Patou**
Seasonal fashion orientations, choice of colours, material favourites, product innovation, relations with suppliers, team organization, committed approach. Materials are at the heart of a fashion collection, what are the keys to winning sourcing?
Moderator: Serge Carreira, Head of Emerging Brands Initiative, Fédération de la Haute Couture et de la Mode (FHCM).

Thursday, September, 23rd

- **11 am - SEASON TREND TASTING**

The season's influences, the major transversal trends illustrated by exclusive artworks, the key silhouettes and synergies between, fabrics, designs, leathers and accessories.

Webinar hosted by the fashion team of Première Vision.

- **2 pm - The fashion ecosystem in 2022?**

Gildas Minvielle, director of the Economic Observatory at the Institut Français de la Mode, will explain how the fashion market could evolve in the next seasons: will the digital confirmed be confirmed? What are the perspectives? And what will be the impacts on sourcing?

Moderator: Karine Porret, *journalist.*

Speaker: Gildas Minvielle, *director of the Economic Observatory, IFM - Institut Français de la Mode.*

- **3 pm - COLORS TREND TASTING**

An essential seminar to make your visit constructive and creative, to discover the color range in all its generosity, its key and indispensable harmonies for the season.

Webinar hosted by the fashion team of Première Vision.

Friday, September, 24th

- **10 am - COLORS TREND TASTING**

An essential seminar to make your visit constructive and creative, to discover the color range in all its generosity, its key and indispensable harmonies for the season.

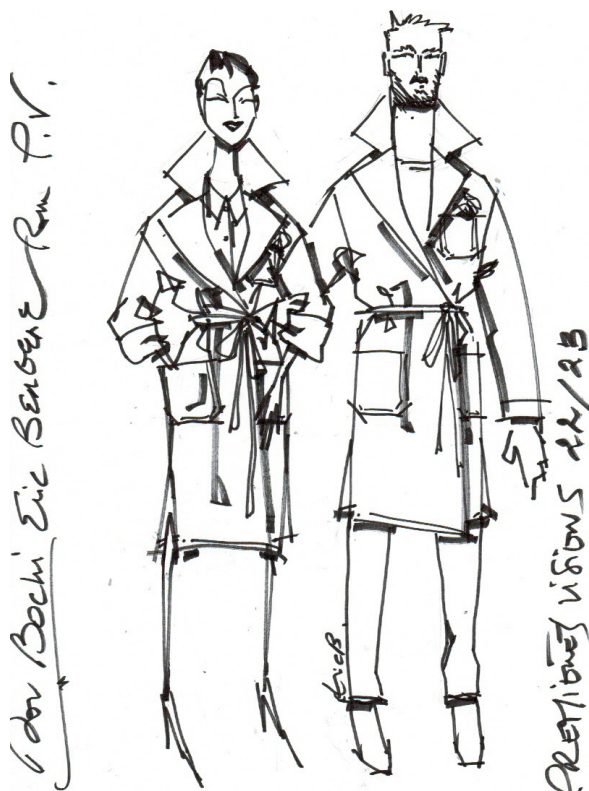
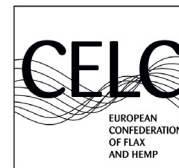
Séminaire présenté par l'équipe mode de Première Vision.

- **2 pm - SEASON TREND TASTING**

The season's influences, the major transversal trends illustrated by exclusive artworks, the key silhouettes and synergies between, fabrics, designs, leathers and accessories.

Webinar hosted by the fashion team of Première Vision.

4 CELC & ERIC BERGÈRE OUTFIT THE SHOW'S HOSTESSES IN LINEN



The European Confederation of Flax and Hemp | CELC, a Première Vision partner, has invited designer Eric Bergère to create the Host and Hostess outfits for the next two physical editions of the shows in September 21 and February 22.

«Linen spirit, linen color, linen material, linen look. No buttons, no zippers, no lining... Linen, nothing but linen.» Such was Eric Bergère's response to the invitation from CELC, the European Confederation of Flax and Hemp, to design the outfits for the Première Vision Paris hosts and hostesses.

Eric Bergère has always worked with linen, a natural plant material, in an intuitive manner for his Dou Bochi brand, which is inherently rustic, elegant, raw and sophisticated.

The result of this collaboration with Première Vision Paris is a unisex blouse-trench with a clean, no-frills design reminiscent of workshop blouses. The material was spun by Linificio & Canapificio Nazionale (Italy), woven and manufactured by Klasikine Tekstile (Lithuania) - both exhibitors at the show - in a heavy (370g) 100% linen certified European Flax[®] fabric with a perfect fall and drape.

Bergère defines his design as being: «For The Première Visions of a natural textile world, mindful of protecting our environment, respecting life and safeguarding our style - eternally chic».

The CELC is delighted with this partnership because it means putting sustainability at the heart of the creative process, and moving towards ever more innovative products respectful of the planet and people. Linen is a local fiber. Western Europe is the world's leading producer of linen fiber: France, Belgium and the Netherlands account for 80% of production. Flax is a plant that requires only rainwater (99.9%) and is cultivated without GMOs while respecting know-hows and jobs that cannot be delocalized. A plant that respects the soil. A zero-waste plant whose components are recovered and totally biodegradable. Flax fiber is definitely the fiber of tomorrow, at the heart of an expanding awareness of eco-responsible fashion.

The CELC is the only European agro-industrial organization to bring together and federate all the production and transformation stages of flax and hemp - 10,000 companies in 14 European countries - thus driving a sector of excellence in a globalized context. A mission founded on the innovative and environmental qualities of its fibers, guaranteed by the EUROPEAN FLAX[®] and MASTERS OF LINEN[®] traceability labels, and promoted to professionals and consumers through the I LOVE LINEN campaign.

ATTENTION! NEW PASS APPLICATION SYSTEM!

In order to attend Première Vision Paris, online or in person,
don't forget to register via the following link:

BADGE REQUEST

Once you have registered, you will receive a provisional «visitor» badge, which confirms that your registration has been successful. After your accreditation request has been validated by our press teams, you will receive your press pass.

The press entrance to the Villepinte show will be in Hall 4.
You can then come and meet the Première Vision press team at the PRESS & PLATINUM CLUB,
on the Mezzanine of Hall 4 (and not in Hall 6 as before).

HEALTH CONDITIONS REGARDING ACCESS TO THE SHOW

To ensure everyone's safety, Première Vision is following the recommendations of the health authorities by introducing the health pass. It will be required to enter Première Vision Paris.

- **For visitors coming from a European Union country, the health pass is satisfied either upon:**
 - presentation of the complete vaccination certificate (2 doses and at least 7 days since the 2nd dose) available on the app #TousAntiCovid for French people or the EU digital Covid certificate, or in the form of the letter that was given to you when you were vaccinated.
 - by a certificate of recovery from Covid-19 dated more than 2 weeks and less than 6 months ago
 - by proof of a negative PCR or antigenic test less than 72 hours old. Possibility of being tested on site*.
- **For visitors from outside the European Union, a valid health pass is based upon proof of a negative PCR or antigenic test no more than 72 hours old.**
- **You may take a test on site thanks to our Health Concierge:**
 - Any person not in possession of a health pass will be invited to be tested on site
 - Please note that the tests are not free for persons who are NON-French:
 - PCR : 50 € (result within 24 hours)
 - Antigenic : 30€ (result in 15 minutes)
 - Payment by credit card only, no cash.
 - Those who test negative will then have a health pass valid for 72 hours.
- **Safety and distancing gestures:**
 - Strengthened hygiene measures including disinfection of contact points
 - Strengthened ventilation and aeration
 - Mandatory wearing of masks
 - Respect of physical distancing (physical distance of 1m at all times)

NB: The health protocol may be adjusted depending on events.

PRESS CONTACTS

PREMIÈRE VISION

Igor Robinet -Slansky

Press Manager

T. +33(0)1 70 38 70 30

M. +33(0)6 42 06 31 02

i.robinet@premierevision.com

Claudie Le Souder

Director of Communications

M. +33(0)6 8580 67 33

c.lesouder@premierevision.com

2^E BUREAU

T. +33(0)1 42 33 93 18

Sylvie Grumbach

sylvie.grumbach@2e-bureau.com

Marie-Laure Girardon

M. +33(0)6 82 40 73 27

m.girardon@2e-bureau.com

MONET + ASSOCIÉS

T. +33(0)1 45 63 12 43

Véronique Bourgeois

vb@monet-rp.com

Justine Dupuis

jd@monet-rp.com