



MansourMartin

FW21 LOOKBOOK

MANSOUR MARTIN FW21 COLLECTION 'LIVING ROOM'

Created in Paris in 2019, Mansour Martin takes its name from the two Belgian designers & founders: Mansour Badjoko and Martin Liesnard. Their friendship started over 10 years ago and today they combine their respective experiences and complementary savoir-faire to create a designer brand, offering a sustainable, genderless menswear wardrobe for all identities with no boundaries.

Mansour Martin is built on the principles of respect, humility and multicultural explorations. Passionate about architecture, pop culture, design and urban life evolution, they create a sophisticated and whimsical universe. Masculine clothes for a curious, epicurean and dreamer man, also designed to appeal to women.

Animated by multidisciplinary arts, they invite and collaborate each season with different artists. Alongside artistic collaborations, Mansour Martin is keen to build a strong community around them and support various projects, such as Where Love Is Illegal.

The creative duo shares a common passion and a commitment for a conscious, sustainable and respectful fashion. All clothes are exclusively produced in France, Belgium and Portugal and 75% are fully sustainable (organic cotton & wool, natural dye, recycled fabric and innovative waterless production processes). They are working towards being 100% sustainable in the upcoming collections.

Mansour graduated from both La Cambre in Brussels and the IFM, Institut Français de la Mode in Paris. He worked as a stylist for major fashion brands, while developing personal projects, creating theatre and dance costumes. He currently lives in Brussels. Martin was introduced to sewing at the early age of four by his grandmother, a sewing teacher. He graduated in Fashion and Design Management from the University in Paris. He has worked in Marketing, Communication and Creative Project Management for major fashion, entertainment and perfume brands. He lives in Paris. Today, they combine their respective knowledge as an artistic duo through the project Mansour Martin.





ABOVE: LONG SLEEVE LYCRA T-SHIRT, LARGE CARGO PANT
OPPOSITE: PARKA, TSHIRT, FETISH SUIT



ABOVE: LEGGING LYCRA

OPPOSITE: WINDBREAKER, ELASTIC SLIT SHORTS, LEGGING LYCRA, CLASSIC SHIRT





EMMANUEL



KNITTED SWEATER



ABOVE: ELASTIC SLIT SHORTS, CLASSIC SHIRT & WINTER COAT
OPPOSITE: BOMBER, CLASSIC SHIRT, PLEATED PANT



ABOVE: FETISH JACKET
OPPOSITE: FETISH JACKET, PLEATED PANT, CLASSIC SHIRT





ABOVE: MINI SHORTS SATIN, T-SHIRT, HOODED SHIRT & WINTER COAT
OPPOSITE: ELASTIC SLIT SHORT, OVERSIZE SHIRT, HOODIE SATIN





COSIMA
OPPOSITE: LARGE CARGO PANT & TANK TOP





ABOVE: LONG SLEEVE TSHIRT LYCRA

OPPOSITE: PARKA RECYLED POLYESTER, LONG SLEEVE TSHIRT LYCRA & LARGE CARGO PANT



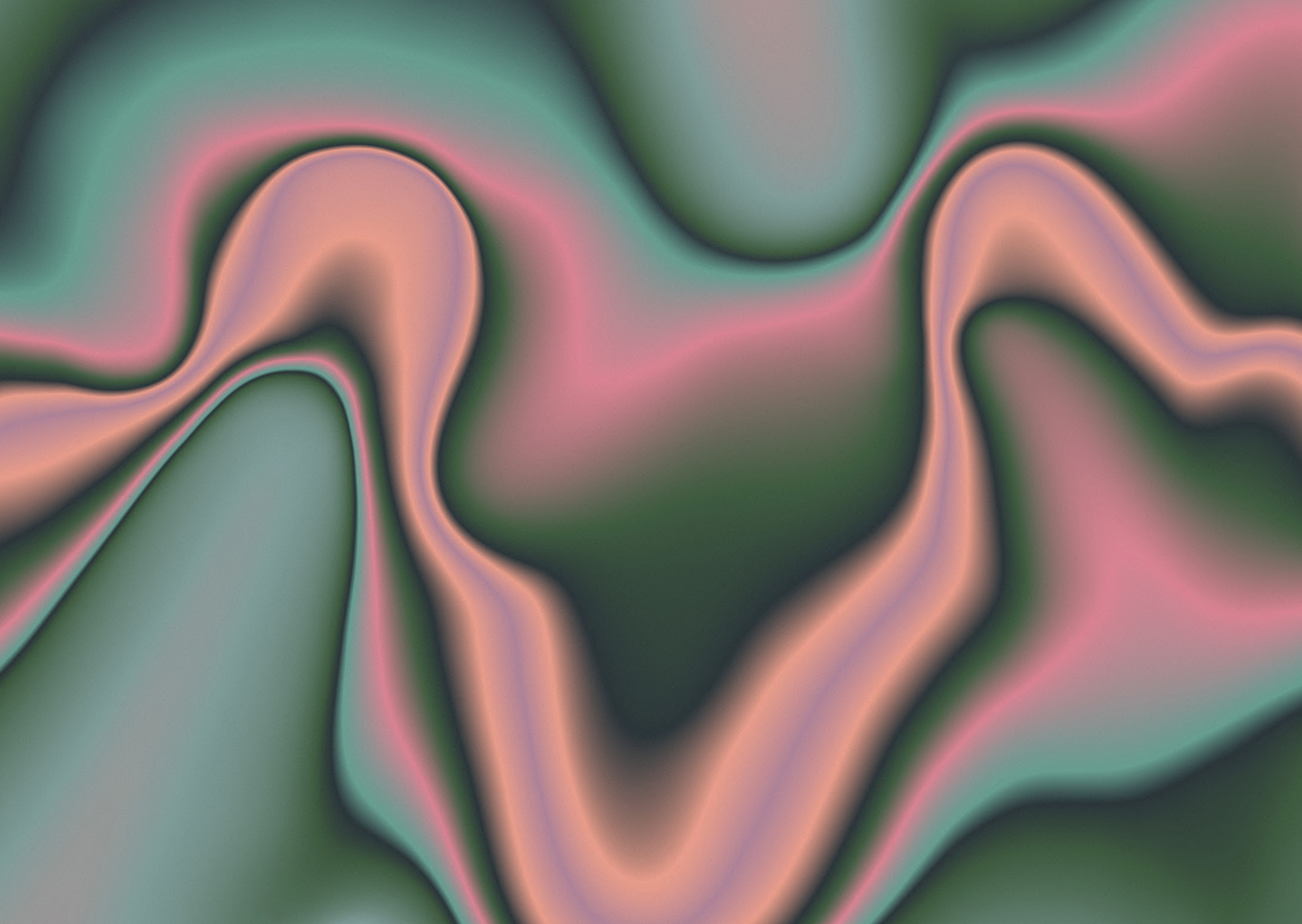


This season the designers are collaborating across the Channel with the multidisciplinary design studio Hotel Creative, founded by Mitch Crook. The collaboration takes them into an "ultra-graphic" world with warped fade prints imagined by Mitch in whimsical colours that shake up the palette of this autumn collection.

Poetically confronting the Living Room concept, the prints were dreamed up during London lockdown, and were inspired by the need for an imagined hyper-sensory escapism outside of the home. A parka, a bomber, an overshirt, and a line of lycra pieces make it possible to mix and match the different prints. Hotel Creative are a multi-disciplined design studio specialising in concepts, design and art direction. Founded in 2010 by Mitch Crook, and based in London, Hotel work with sports and fashion brands including Nike, Jordan, Converse, Gucci and Givenchy.

Discover their work here / Instagram:
[@hotelcreative](https://www.instagram.com/hotelcreative)

ABOVE: ELASTIC SLIT SHORTS & OVERSIZE SHIRT





ABOVE: OVERSHIRT UPCYCLED PATENT PLEATHER
OPPOSITE: TANK, CONSTRUCTION PANT





ABOVE: BOXER SHORTS
OPPOSITE: MINI SHORTS UPCYCLED PATENT PLEATHER



MATTHIAS





ADONIYE

LOOK BOOK ART DIRECTION

Benoit Bethume & Mansour Martin

PHOTOGRAPHER

Benoit Bethume

CASTING

William Lhoest

MODELS

Adoniye Izaw

Cosima Lagae

Emmanuel Murenguko

Matthias Dufour Castronuovo

Victor Dumont

William Swinnen

MAKE-UP

Janneke Croubels

EXCLUSIVE ART COLLABORATION

Mansour Martin & Hotel Creative

MANSOUR MARTIN

Mansour Badjoko & Martin Liesnard

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