

# Announcement of The ZOOMS 2014

Françoise Huguier\*, president of the Zooms 2014 jury has announced the winner of the Photo Press Zoom.

## ZOOM OF THE PHOTO PRESS

### ■ **Manolo MYLONAS**

Presented by Guy Boyer, chief editor of *Connaissance des Arts*, for his series «Every day's a Sunday» photographed in Seine-Saint-Denis (France)

## ZOOM OF THE PUBLIC

**33,756 people** voted on the website [www.salondelaphoto.com](http://www.salondelaphoto.com) of which 21,57% elected:

### ■ **Rodolphe SEBBAH**

Presented by Vincent Trujillo, head of publications of *Lemondelaphoto.com* for his photographs of everyday life «which make you love the city and its people»

Each winner will have a personal exhibition of 20 photographs printed by **Central-Dupon** at the Salon de la Photo in Paris from November 13 to 17, 2014. Their photographs will be subsequently exhibited at the salon CP+ in Japan in February 2015.

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\* Working in press, fashion, cinema and portrait photography Françoise Huguier shares her talents on an international level. In 1994 she founded the biennial of African photography in Bamako, Mali. In 2014 at the Maison Européenne de la Photographie she had a major exhibition of her work «Pinch me, I'm dreaming» and an exhibition at the St Vincent Church in Mérignac «Françoise Huguier, Fashion and travel- from the Maison Européenne de la Photographie collection» and at the same time «Françoise Huguier - strange beauties» at the Polka Gallery in Paris.

Since 2010, the Salon de la Photo awards two prizes each year in order to promote emerging professional photographers.

Presented to the public by nine editors in chief, they are elected, one by the public via the website of the Salon de la Photo, the other by the specialised photography press.

### THE CONTENDERS FOR THE FIFTH EDITION WERE:

- **Ljubisa DANILOVIC**  
presented by **Sylvie Hugues**, chief editor of *Réponses Photo* magazine
- **EPECTASE**  
presented by **Agnès Grégoire**, chief editor of *Photo* magazine
- **Théo GOSSELIN**  
presented by **Jessica Lamacque**, chief editor of *Fisheye* magazine
- **Marion NORMAND**  
presented by **Didier de Faÿs**, chief editor of *Photographie.com*
- **Manolo MYLONAS**  
presented by **Guy Boyer**, director of publications of *de Connaissance des Arts* magazine
- **Mathilde PETIT**  
presented by **Sophie Bernard**, chief editor of *Images Magazine*
- **Antoine RAAB**  
presented by **Stéphane Brasca**, director of publications of *De l'Air* magazine
- **Rodolphe SEBBAH**  
presented by **Vincent Trujillo**, director of publications of *lemondedelaphoto.com*
- **Sébastien VAN MALLEGHEM**  
presented by **Dimitri Beck**, chief editor of *Polka* magazine

# ZOOM OF THE PHOTO PRESS

## Manolo MYLONAS

presented by **Guy Boyer**,  
director of publications *Connaissance des Arts*

In his series «*Every day's a Sunday*» produced over the last three years in Seine-Saint-Denis (France) the photojournalist Manolo Mylonas asks questions about man's place in the often anarchic landscape of our suburbs. In a surrealistic vein, certain photos show absurd situations he has encountered. They are «*incredibly beautiful territories on the frontier between reality and imagination, which take the spectator on a journey, as in a book and arouse confusion. Images used as trompe-l'œil, almost like apparitions*» he remarks. All of these photographs however were taken without artifice or staging, as pure documentary photographs.

Guy Boyer

<http://www.divergence-images.com/manolo-mylonas/portfolios.html>



As an adolescent with my father's Canon A1 I began by taking pictures of my family and then moved into street photography. I was interested by what was happening behind the «*iron curtain*» and went to discover the eastern block countries via Poland in 1987 at the height of Solidarnoc.

I used these travel notes and sketches as my portfolio for entry into the school of Decorative Arts in Paris where I took a course in scenography in order to become a set

designer, a profession I practised before coming back to photography. I worked as a reporter for the press covering the Far East and Africa in order to focus on reality rather than the «*imaginary*».

In 2004, my first personal series was called «*My husband is able do it*». Since 2005 I have been working on a documentary series about artists' studios and arts and crafts in general.

At the same time I have been exploring the connections between art and religion. Today Paris and its suburbs are my favourite places for taking photographs. My series «*Window on the street*» is an example of this.

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Every day's a Sunday © Manolo Mylonas / Divergence



Every day's a Sunday © Manolo Mylonas / Divergence

# ZOOM OF THE PUBLIC

## Rodolphe **SEBBAH**

presented by **Vincent Trujillo**,  
editing director of *Lemondedelaphoto.com*

Rodolph Sebbah (56) has lived in Paris since he was 18. Paris is HIS town as he likes to say – he knows and loves it, feels it and nothing is more painful than those rare times when he is obliged to leave its action-filled Streets.

Rodolphe was not always destined to become a photographer. Trained as a jeweller, it was in this enclosed environment that he discovered the work of illustrious photographers of the past: the Americans Garry Winogrand, Helen Levitt, Saul Leiter, Elliott Erwitt and also Robert Frank and the French masters Henri Cartier-Bresson, Willy Ronis and René Maltête. All of these photographers have left an indelible mark on the specialised art of street photography. For Rodolph it was a revelation, a visual shock.

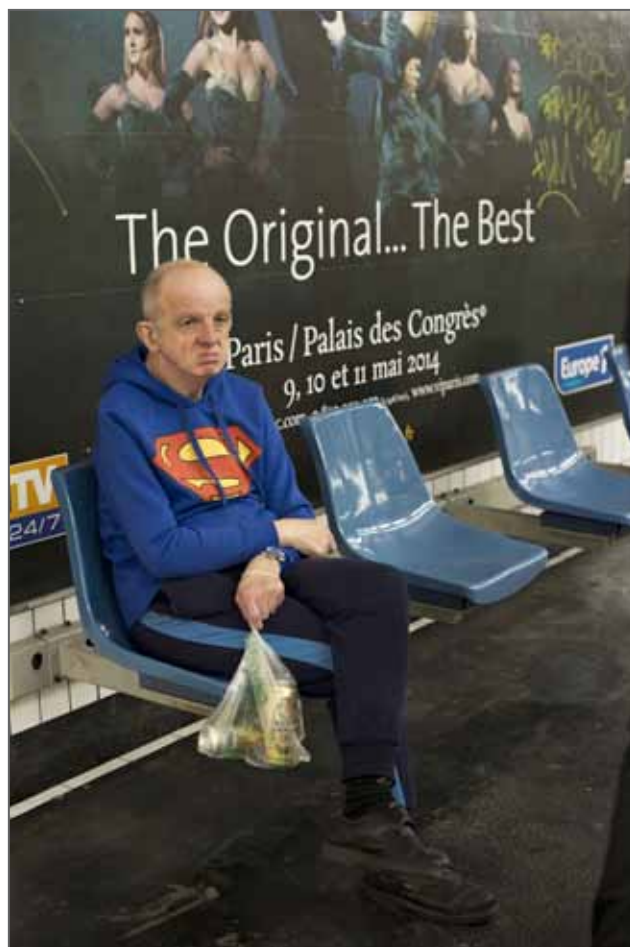
Thus he began his self-taught journey, swallowing everything that could be written or seen about these masters through books, magazines and exhibitions. Little by little he turned his gaze away from the sparkle of diamonds to look at the city at «kerb level».

He is always fascinated by what he discovers, luring him relentlessly towards the pulsation of street life. In his quest he captures what he terms as the «beautiful moments» of urban life. He delivers in the most direct way possible the ordinariness of certain situations adding a touch of comedy and unexpectedness.

Little by little Rodolph has accumulated a large body of images. «*What you see is what you get. There is nothing to see or understand beyond that*». This maxim of Helen Levitt which Rodolphe likes to use, sums up perfectly his approach to photography, which has no particular message in itself. His photographs that he regularly posts on internet have started to get noticed. After his first postings came his first positive feedback. Preferring fixed focal lenses (50mm f1.4 -35mm f2-28mm f/2.8) with a large aperture he likes to place the distance between himself and the subject, more like a snapshot than the comfortable zoom mode.

This «truth» that he is so eager to portray in his images has given birth to a «Sebbah style» seeking not to overplay but maintaining truth and spontaneity. The result is a multitude of funny and earthy details which make up our urban landscape, creating what you might call a visual testimonial.





© Rodolphe Sebbah



© Rodolphe Sebbah



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