



LE SALON DE LA PHOTO

07 - 11 NOVEMBER 2013

PARIS EXPO - PARIS - PORTE DE VERSAILLES

[www.lesalondelaphoto.com](http://www.lesalondelaphoto.com)

Press Release  
Paris, October 7<sup>th</sup>, 2013

LES **ZOOMS**  
2013

**THE PRIZEWINNERS**  
HAVE JUST BEEN  
ANNOUNCED

### AN UNUSUAL RESULT for this year's ZOOM awards:

Two candidates have tied for the press award, and one of them has also won the public award.

As he announced the names of the two winners **Peter Knapp**, chairman of the jury for the 2013 ZOOMS, concluded that «*Photojournalism really does exist!*»

## PRESS PHOTO ZOOMS

A tie between:

- **ROMAIN LAURENDEAU** presented by **Sylvie Hugues**, editor in chief of *Réponses Photo* magazine.  
A set of black and white reportage photographs of gold prospectors in the village of Tenkoto in Senegal.
- **JÉRÔME BLIN** presented by **Stéphane Brasca**, editor in chief of *De l'Air* magazine.  
A set of colour reportage photographs of adolescents in the countryside and suburbs around Nantes, showing the sense of boredom expressed in their eyes.

## PUBLIC ZOOM

28,828 people voted on the website [www.lesalondelaphoto.com](http://www.lesalondelaphoto.com)  
and 23% voted for:

- **ROMAIN LAURENDEAU**, who thus wins both the Photo Press and Public awards.

Each award-winner will have an exhibition of twenty photographs, printed by Central Dupon, shown at the SALON DE LA PHOTO in Paris from 7 to 11 November.

Their photographs will then be shown at the CP+ fair in Japan from 13 to 16 February 2014.

# PRESS PHOTO **ZOOM** & PUBLIC **ZOOM**

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## Romain Laurendeau

presented by **Sylvie Hugues**,  
editor in chief of *Réponses Photo* magazine.



Romain Laurendeau  
[www.romainlaurendeau.com](http://www.romainlaurendeau.com)

Romain Laurendeau is a committed, passionate, talented and brave photographer who unstintingly defends what he believes in. As we know, reportage photography is in crisis. Romain knows that the press seldom publishes black and white photographs nowadays. And yet this does not discourage him as he follows gold prospectors in the village of Tenkoto in Senegal, a remote spot where he can get a close-up view of humanity. Now 38, Romain studied photography at the ETPA in his hometown of Toulouse. His strength may relate to the fact that he recovered from an illness that almost blinded him: in 2009 a cornea transplant saved his life, and he felt he was reborn into photography. Since then he has tirelessly documented the world with a style and approach that is his and his alone.

*Sylvie Hugues*

**GOLD PROSPECTORS**  
*Tenkoto Village, Senegal*  
by Romain Laurendeau



## Jérôme Blin

presented by **Stéphane Brasca**,  
chief editor of *De l'Air* magazine



Jérôme Blin  
[www.bellavieza.com](http://www.bellavieza.com)

Last February Jérôme Blin sent me his photographs of teenagers. I had never heard of this forty-year old photographer from Nantes, a member of a small collective called Bellavieza. As I looked at the pictures I was struck by the pervasive sense of boredom that cannot be shaken off by these ordinary youngsters living in ordinary suburbs and country areas. You get an impression of endless days spent smoking and wandering aimlessly through streets lined with depressing suburban houses, or sitting in bars where the same music is played again and again. I soon contacted him and urged him to enter the photos for the Zoom Awards at the Salon de la Photo, because I feel his work shows a real talent beginning to emerge and a particular style that should be encouraged. He told me he'd come late to photography, at the age of 32, after spending his early career working in industrial maintenance in the Vendée region. He found it very tough working as a freelance photographer for the national and local press, but would never go back to his former life. With this series, which he began working on in 2010 and which is now being extended thanks to a residency at the Maison des Arts in Saint-Herblain, he has chosen a difficult path. Photographing the everyday lives of teenagers devoid of obvious photogenic features in depersonalized settings in France (rather than in a far-off land where image rights don't exist) reflects a special kind of ambition. It deserves our support so that Jérôme Blin can continue exploring his subject and produce a major account of the lives of ordinary youths in the countryside and suburbs around Nantes.

*Stéphane Brasca*

***OUR TEENAGE LIVES***  
**by Jérôme Blin**





# LES ZOOMS 2013

Since 2010, the **SALON DE LA PHOTO** has awarded two prizes designed to support emerging professional photographers. Presented to the public by the chief editors of nine publications, one is elected by the public at large via the **SALON DE LA PHOTO** website, while the other is elected by members of the photographic press.

## ENTRANTS IN 2013:

- **JÉRÔME BLIN** presented by **Stéphane Brasca**, editor in chief of *De l'Air* magazine
- **JULIE COUSTAROT** presented by **Didier de Faÿs**, editor in chief of *Photographie.com*
- **MAI DUONG** presented by **Guy Boyer**, editor in chief of *Connaissance des Arts* magazine
- **CHRISTEL JEANNE** presented by **Agnès Grégoire**, editor in chief of *Photo* magazine
- **ROMAIN LAURENDEAU** presented by **Sylvie Hugues**, editor in chief of *Réponses Photo* magazine
- **LORENZO MANCINI** presented by **Vincent Trujillo**, publishing director, *lemondedelaphoto.com*
- **THOMAS MARTIN** presented by **Sophie Bernard**, editor in chief of *Images Magazine*
- **MAX&CHARLOTTE** presented by **Dimitri Beck**, editor in chief of *Polka* magazine
- **FRÉDÉRIC RÉGLAIN** presented by **Nicolas Meriau**, editor in chief of *Image & Nature* magazine



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