





A growing offer, a new look and organisation, the wearable lab, exceptional know-hows, the growth of Bag & Shoe, a marketplace and a cutting-edge program

An experiential, avant-garde scene, a place to meet and connect, Première Vision Paris will fully play its forward-looking and inspirational role this 13-15 February<sup>(1)</sup> by continuing its aggressive development strategy, to provide effective support to international creative fashion professionals as they build their spring summer 19 collections.

## A dynamic expansion marked by:

- An offer that looks to be up by 1.6%: 1,725<sup>(2)</sup> exhibitors vs. 1,678 in February 17
- A new look and organisation: a new stand by French designer Ora Ïto, a new organization of the fashion forums...
- Expansion of the WEARABLE LAB dedicated to Fashion Tech, with a strengthened space for discoveries, meetings and discussion.
- The vigorous rise of the leather goods and footwear offer with the development of the Bag & Shoe Manufacturing area.
- The broadening scope of Maison d'Exceptions and artistic handcraftsmanship.
- The creation of a Première Vision marketplace in 2018.

# Once again, a focused and attractive program:

A preview of the exhibit dedicated to Martin Margiela together with the Musée Galliera; a conference on global sourcing with the IFM; a series of conferences on stakes and issues in the leather industry; a textile design showcase with the « PV DESIGNS LOVES SUMMER » space; talks on responsible creation at the SMART CREATION platform; an exhibit «Dr. Martens revisited by designer Eugène Riconneaus»; a spotlight on young creatives through 3 exhibitions realized by students from ENSCI, IFM and the Italian project comOn ...

 $<sup>^{\</sup>rm (1)}$  13, 14 & 15 February 2018 - Parc des Expositions de Paris Nord Villepinte

<sup>(2)</sup> Provisional figures as of 11 December 2017

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# With 1,725<sup>(2)</sup> exhibitors, Première Vision Paris is foreseeing an overall growth of +1.6% as compared to the February 2017 shows (then totalling 1,698 exhibitors).



# A strong, creative, innovative and above all selective offer, based on a strategy of change and development

- A new design and layout of the show, for a more effective reading of the offer and the seasonal inspirations.
- A state-of-the-art, forward-looking offer and advances in the field of Fashion Tech, presented at the Wearable Lab Village.
- A selective offer of manufacturers and technical components for the leather goods and footwear universe: Bag & Shoe Manufacturing.
- An offer of exclusive and rare know-hows for the luxury industry with the 7th edition of MAISON D'EXCEPTIONS.
- The launch of the Première Vision Marketplace in the second semester of 2018.

 $<sup>^{(1)}</sup>$  13, 14 & 15 février 2018 - Parc des Expositions de Paris Nord Villepinte

<sup>(2)</sup> Chiffres provisoires au 11 décembre 2017

# I. A. THE FEBRUARY 2018 OFFER IN NUMBERS:

Yarns and fibres, fabrics, leathers and furs, textile designs, accessories and components, fashion manufacturing... for 3 days, Première Vision Paris will present the rich and exclusive offer of its 6 shows to global fashion players:

# **OVERALL, IN FEBRUARY 2018 PREMIÈRE VISION PARIS WILL HAVE:**



**YARNS** 

> **4** new



**LEATHER** 

> **8** new



**DESIGNS** 

> 15 new



**FABRICS** 

> 47 new

with 26 at Maison d'Exceptions (\*)

> 8 new

with 22 at The Wearable Lab Village (\*\*)



MANUFACTURING

> 25 new

with 22 at Knitwear Solutions (\*\*\*)
> 7 new



**ACCESSORIES** 

> 14 new



> 113 new companies (2)



**COUNTRIES** 

represented across 6 activity sectors (2)

> Discover all the exhibitors for this
February in the catalogue found at
www.premierevision.com or on the
Première Vision Paris mobile app.
You'll also find detailed information
about the new companies joining the
shows this season.

 $<sup>\</sup>hbox{^*\,Maison\,d'Exceptions:} the\,yearly\,rendezvous\,of\,rare\,know-hows\,and\,exceptional\,techniques$ 

<sup>\*\*</sup> Wearable Lab : annual space dedicated to Fashion Tech players

<sup>\*\*\*</sup> Knitwear Solutions : platform dedicated to creative flatbed knits

# II. A NEW LOOK AND LAYOUT OF THE SHOWS AND FORUMS

# 1. New stand designed by Ora Ïto

Starting this February, the look of Première Vision Fabrics and Première Vision Yarns will be changing, with the launch of a new stand.

The new showcase created by designer
Ora Ïto presents an exclusive stand and furniture
concept, which puts a special emphasis on
highlighting the creativity of exhibitors at these
2 shows, especially in terms of the lighting of
the collections and the ambient lighting. It also
includes new options, such as video screens
built into the stand walls.

"I worked to create a virtuous and homogeneous microcosm, a fresh, reinvented showcase where each element is eco-friendly and thought-out all along the manufacturing process," explains Ora Ïto. This creation brings together all in one place the strong values of Première Vision: aesthetic research, access to new technologies and environmental awareness.



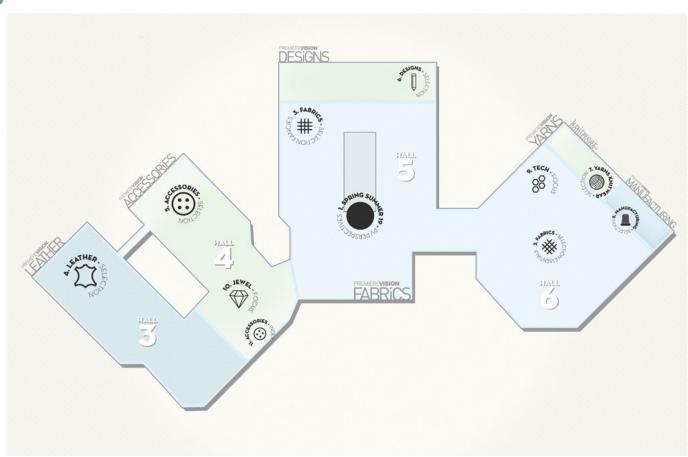
# 2. Redesigned and reorganised fashion forums

The show's new look and layout is also accompanied by changes in the organization of the fashion information areas and forums, which are indispensable tools for brands and buyers looking for inspiration and exhibitors' latest products.

> Here following, a detailed look at the 10 new forums.

# The goals?

- A better readability of the fashion season information, whether transversal or specialised, with forums, products, the colour range in a completely redesigned format, and the film conveying the season's key inspirations
- New synergies between online digital fashion information, the seminars and the forums, with precise decodings
- Clearer, more concise product information in the forums, designed to be both inspiring and enlightening
- A more efficient visit experience for buyers



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<sup>(2)</sup> Chiffres provisoires au 11 décembre 2017

To provide strong and transversal season directions, general orientations for all activity sectors, and more succinctly and effectively communicate the key takeaways in terms of colours, handles and behaviours, the new S/S19 PV PERSPECTIVES forum will present Première Vision Paris's seasonal stand-outs.

This fashion area will spotlight the cutting-edge trends, illustrated for the first time at Première Vision Paris with a focused selection of fabrics, leathers and accessories, and the key highlights for each activity sector. It will comprise the heart of the fashion season.

PV PERSPECTIVES will be found in Hall 5, under the glass-roofed patio.

### > 7 forums organised by activity sector

Fashion information spaces elaborated thanks to products selected by the Première Vision fashion team from the exhibitors' creative and innovative collections.

Each activity sector will have its own space named SELECTION:

#### · LEATHER SELECTION

for leather and fur trends, with a BAG & SHOE ELEMENTS area dedicated to footwear and leather goods inspirations (Hall 3).

ACCESSORIES SELECTION will present a selection of products - components and accessories - for ready-to-wear and leather goods (Hall 4).

#### • DESIGNS SELECTION

with the season's key patterns and directions (Hall 5).

• YARNS & KNITWEAR SELECTION will present yarns, stitch developments, and flatbed knit garments (Hall 6).

#### MANUFACTURING SELECTION

will illustrate style standouts by presenting selected know-hows of the show's fashion manufacturers. (Hall 6).

## • FABRICS SELECTION - ESSENTIALS

will present a selection of fabrics indispensable to creating collections. An informative presentation, organised by use, for fluid and/or structured garment items: woollens as well as silky products, jeanswear and cottony products. This forum will present the season's fashion essentials for all silhouettes, whether sharply cut, relaxed, ultra-fluid or tailored. (Hall 6).

#### • FABRICS SELECTION - FANCIES

presents the season's decoration highlights, regardless of technique (prints, jacquards, lace, embroidery etc.) (Hall 5).

## > 2 forums organised by market destination

#### • TECH FOCUS

in Première Vision Fabrics (Hall 6) is a transversal fabrics and accessories area dedicated to the sports, performance and functional-wear sector

#### JEWEL FOCUS

in Première Vision Accessories (Hall 4) will present a selection of components for the fashion jewellery market.



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Pascaline Wilhelm, Première Vision Fashion Director, sheds light on these new developments, echoing current changes in the industry.

#### What changes will your visitors see?

PW: In a world governed by immediacy, it's important to step back and get an overview. Our visitors have been discovering our information by exploring our six spaces. With this new edition, we are providing a transversal reading of the season, in the PV Perspectives forum, through a strong and very readable selection. So this offer is more comprehensive and more concrete. It comprises both a global and a detailed vision. And for the first time we're presenting a single colour range to be shared by all activity sectors. A unique and precious tool, highly technical and inspirational.



# You've also condensed the number of forums. Why?

PW: We approached this in the same spirit, looking to offer a more effective reading. Our new leather forum LEATHER SELECTION will target clothing, leather goods and footwear. The «Fabrics Selection - Fancies» forum will bring together key themes in decoration, lace, embroidery and silks. Our policy is to create engaging and more effective forums.

Find a complete version of this interview on the website: <a href="www.premierevision.com">www.premierevision.com</a>

#### > Fashion seminars

Discover spring summer 19 seasonal directions in the FASHION section of the website and at the seminars organized by the Première Vision fashion team:



# SEASON TREND TASTING SPRING SUMMER 19

An essential tool to fully decode what's indispensable for spring summer 19: the season's influences, the major transversal currents, and synergies between colours, fabrics, designs, leathers and components colour, clothing and accessories essentials the season's major fashion directions, illustrated by product photos and videos with their references.

Daily at 11 am Hall 5 - Room 501

#### LEATHER FASHION BREAKFAST

This seminar presents the trend concept for spring summer 19, with the season's key colours, products and leathers and furs apparel, leather goods and footwear markets. It also presents a special focus on the very latest news spotted and gathered from the show's exhibitors.

> <u>Seminar in French/English</u>, <u>presented by</u> Claude Vuillermet, Show Fashion Director.

Daily at 10:30 am Première Vision Leather - Hall 3 - Workshop and Conferences Space

# COLOUR & FABRICS TREND TASTINGS

An essential tool to fully decode the colour range and the indispensable fabrics for Spring Summer 19:

- the season's colour range and major colour atmospheres with harmonies for each market
- illustrated fashion stories: images
  to inspire, photos of fabrics and the
  most symbolic patterns of the season,
  with the names of exhibitors and their
  stand locations
- key silhouettes pointing to the right fashion looks for menswear, womenswear, casualwear and sports.
- The TREND TASTINGS fashion seminars are presented by the Première Vision fashion team and are in French/English.
  - > <u>Please note: seating is limited. Please</u> register in advance at the Press Club

Daily at 12:30 pm Hall 5 - Room 501

# III. THE DEVELOPMENT OF THE WEARABLE LAB

The spread of technology into the world of fashion continues to shake up codes and practices.

Technological innovation, or Fashion Tech, is a strategic subject for the fashion industry's future.

Launched in February 17, the Wearable Lab aroused a great deal of interest in the market. The space will be enlarged in February, becoming an 800m· village.

A real source of forward-looking inspiration, this dedicated space, located near the Tech sector of Première Vision Fabrics in Hall 6, will present a 360° offer in 4 areas:

#### • EXPLORE - PROTOTYPES & LABS:

An experimental space to discover working prototypes, test them out and discuss the coming issues and challenges through the R & D work of pioneering organizations in the field: IFTH, CETI, UPTEX, TECHTERA, LECTRA...

#### • CONNECT - PRODUCTS & SERVICES:

An area comprising fifteen players - companies and start-ups - at the origins of Fashion Tech and leading the market, each selected to present a complementary offer: materials, accessories, smart and/or connected clothing, innovative technologies ...





#### **INSPIRE - CREATION & DESIGNERS:**

An inspiring exhibit, « Inside the Creation » by Clara Daguin. An immersion in the creative process of the designer, a finalist at the 2016 Hyères Festival of Fashion and Photography, who uses an alliance of craftsmanship and technology as a means of fashion expression. Conceived as a revealing look behind the scenes of the creative process, the exhibition presents both the designer's finished pieces and everything within them that led to their success.

#### • INTERACT - TALKS & PITCHES:

A program of sophisticated and accessible conferences ranging from start-up pitches to an expert roundtable in the heart of the Wearable Village. Analysis, forward thinking and debates to help decode this rapidly growing ecosystem, with a new theme (creation, technology, business) developed daily.

> The full Wearable Lab program will be available soon on the website, in the Agenda section.

# IV. THE RISING POWER OF BAG & SHOE

1. A renewed and strengthenedBag & Shoe manufacturing platform



# The show last September was especially dynamic for the leather sector.

In February, the new space dedicated to the leather-goods and footwear markets, BAG & SHOE MANUFACTURING, which brings together a selection of manufacturers and component specialists, will once again round out the tanners and accessory makers already found at Première Vision Leather (Hall 3) and Première Vision Accessories (Hall 4).

# This platform is now strengthened, with more proposals and exhibitors.

The BAG & SHOE ELEMENTS area, dedicated to fashion and material trends for the footwear and leather goods market, also returns this session, in the Leather Selection.





# Marc Brunel, Show Director, Première Vision Leather:

«For a brand that wants to get into accessories, the main pitfall is bringing together the best subcontractors who will work together to develop and create the project. Première Vision is very aware of this difficulty, so the show brings together in one place the manufacturers, the raw material suppliers (tanners, furriers, etc.) and the component manufacturers. The show offers brands a unique opportunity to connect and network. It's the perfect opportunity to build a reliable team of collaborators in just a few hours - what's more, a team that can actually meet and exchange ideas, even though their companies are often located in the four corners of the globe.»

# 2. A new series of conferences

To support fashion and accessory brands in the development of their footwear and leather goods collections, the show will host a series of conferences and dedicated workshops.

Hall 3 - Workshop and Conferences area

### > Round tables organised by Nathalie Elharrar

The personalization phenomenon (in general and more specifically for shoe and leather goods products) is a societal issue that has been emerging for some years, but it also represents a challenge for manufacturers and designers. How can these issues be best interpreted in the footwear and leather goods universes?

Consultant, footwear designer and IFM professor Nathalie Elharrar will share her experiences, and propose development directions addressing the following themes: What are today's technological and structural innovations in personalising fashion accessories? Which examples should we retain?

- How does personalization become a marketing strategy, even though it's an industrial challenge?
- How do know-how and industry come together to meet this demand for personalisation?
- What innovations can this constraint bring?
- How can personalising accessories become an issue for luxury groups?



## > Conferences proposed by the CTC

Le Conseil technique du Cuir (CTC) will organise 3 conference-workshops to help enlighten brands about the creative and production processes behind their shoe and leather goods collections: Colour as a strategic element in accessories. An overview of the various finishings available in leather goods.

How to better understand leather.

> See the full schedule of conferences and workshops on the show's website.

# V. THE BROADENING SCOPE OF MAISON D'EXCEPTIONS

The MAISON D'EXCEPTIONS space continues to broaden its scope and growth in Hall 3, with a 7<sup>th</sup> edition featuring a strengthened offer of rare and exclusive know-hows.

Located in the very heart of Première Vision Paris, this annual event, accessible by invitation only, welcomes ateliers with rare know-hows. It presents a diverse international showcase of exceptional techniques for designers and buyers from luxury and high-end fashion brands on the hunt for exclusives:



26 ateliers - including 8 new ones - will reveal their new and cutting-edge know-hows in textiles, leather and accessories. More than ever these ateliers are focused on innovation, to propose exclusive, creative and unique or custom-made products.

Semi-automatic and artisanal weaving, ultra high-definition jacquards, feather working, leather mosaics, sheathing and caning, corsetry and needlework, artisanal embroidery, raffia, novel dyeing techniques, sericulture...

> www.maisondexceptions.com

# VI. 2018: A NEW MARKETPLACE FOR PREMIÈRE VISION

Last September, Première Vision continued its pioneering role by announcing the creation of an exclusive Première Vision Marketplace, to keep step with the profound changes in an industry seeking accelerated product renewal and a shorter time-to-market.

As a B-to-B e-commerce site, an editorial platform and an industry service provider, the Première Vision Marketplace will be inaugurated in the second semester of 2018, thanks to a dedicated team within the Group's new subsidiary, Première Vision Digital.



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# An interview with Gaël Séguillon, Director of Première Vision Digital:

# Première Vision will launch its Marketplace next July. What was the reason behind this initiative?

This project is in keeping with our mission to foster connections between buyers and exhibitors. We were the pioneers in this approach, and we wish to be so again by extending the experience of the show via this e-commerce platform. It meets a real need felt by our partners. Many exhibitors cannot undertake such a heavy financial and technical investment by themselves.

#### How will the platform work?

The platform will be reserved for professionals and dedicated only to the fashion industry. All our exhibitors will be on the platform, with a presentation of their activity. Those who wish to participate in the adventure will subscribe and benefit from all the platform's advantages: assistance in digitizing their catalogues, and a secure platform to receive sample requests and, eventually, orders by the metre. They will benefit from a perfectly secure infrastructure, and the reputation of Première

Vision, with a site featuring editorial content about trends and market information. As for buyers, they will, upon authentication, have free access to the platform.

# This initiative will apparently transform the market ...

Today, relationships between manufacturers and distributors are essentially formed during highlight events, the trade shows.

This marketplace will allow everyone to prolong these connections throughout the year, with a regularity that has become essential with the constant proliferation of collections. It will increase business opportunities for suppliers and allow brands to optimize their collectioning.

# Won't it also fundamentally transform the organisation of the show?

Our shows will maintain their mission.
Our partners will always need real meetings and actual physical contact with the materials. The Marketplace will also provide an opportunity for visitors to better prepare their visits, to visualize the offer from each exhibitor, and take earlier appointments. In short, make the most of the event.

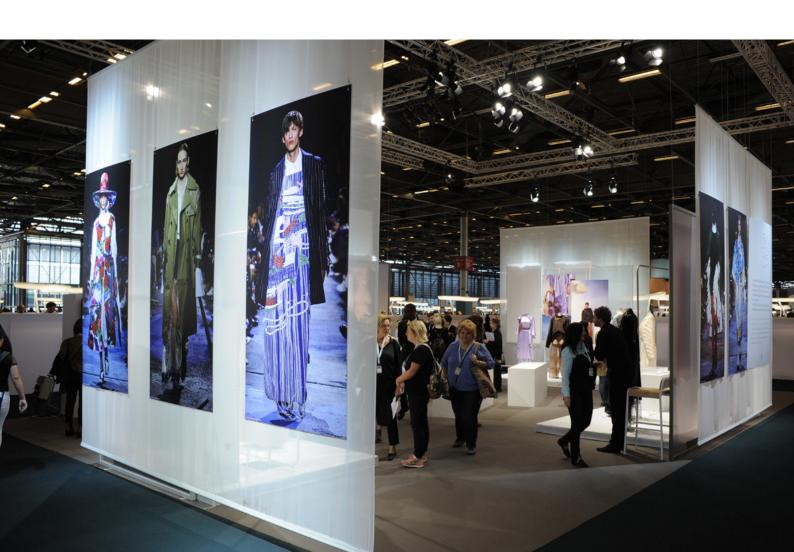


# This February, Première Vision Paris is proposing a rich and diverse program designed to address current industry issues.

- A preview look of the exhibit dedicated to Martin Margiela mounted by the Musée GallieraA showcase of textile creativity in the «PV DESIGNS LOVES SUMMER» space at Première Vision Designs
- The exhibit "Dr. Martens revisited by Eugène Riconneaus"
- A conference on global sourcing organized by the IFM
- **SMART CREATION**: a conference dedicated to responsible creation
- A highlight of young creative talent through 3 exhibitions created by students from ENSCI, from the IFM, and around the comOn Italian project.







# I. A PREVIEW OF THE MARTIN MARGIELA RETROSPECTIVE AT THE PALAIS GALLIERA

Starting next March 2018, the Palais Galliera - Musée de la Mode de Paris will dedicate an exhibition to the mysterious Belgian designer, Martin Margiela.

A retrospective of his conceptual creations and passion for fine craftsmanship, which Première Vision Paris will be exclusively previewing in February!

> An exceptional moment, to discover in Hall 6.

# II. PV DESIGNS LOVES SUMMER: HONOURING TEXTILE CREATION

Textile designs are an indispensable part of fashion creativity, and a major differentiating element for fashion brands looking to refresh their creative offer.

After the success of MAISON DESIGNS in September, Première Vision Designs welcomes a new space to highlight the many facets of textile design for spring summer 19: PV DESIGNS LOVES SUMMER.

In the heart of this original installation, seasonal trends juxtapose exhibitors' proposals. A friendly place to work and do business, conducive to inspiration and new encounters, and inviting visitors to make new discoveries, through 3 spaces:

- A garden that celebrates a fresh and sparkling, truly flowery spring, for a glimpse of the
- First inspirations and early stages of summer, to get a start on the season
- A beach inviting you to a hot and bubbly summer, where visitors can enjoy a place to eat
- A terrace evoking the end of an Indian-summer evening, more filtered, where lanterns light up the encroaching dusk.



# III. PREMIERE VISION ACCESSORIES PRESENTS THE DR. MARTENS REVISITED BY EUGENE RICONNEAUS EXHIBIT

In a salute to its exhibitors' products, particularly the creativity and know-how for the shoe market, Première Vision Accessories has chosen to bring together a shoe designer known for his transgressive originality, Eugène Riconneaus, and an iconic brand, Dr. Martens, for an exclusive exhibition.

The French designer revisits iconic designs from the famous British brand with new and ultra creative customizations, incorporating accessories from the exhibitors' collections, such as feathers, ribbons, metal accessories, rhinestones, embroidery and textiles.

«Transgression, empowerment, transversality are my roots that you will discover in this exhibition project,»

Eugène Riconneaus.

Over the 3 days of the show, the DR. MARTENS REVISITED BY EUGENE RICONNEAUS exhibit will present 15 models - new artistic works - in a dedicated area (Hall 4).



« The project for this exhibit quickly appealed to us as all the players were such a natural fit. Première Vision Paris offers a unique gathering of industry know-how from all around the world. These companies play a role in the fashion industry's innovation and creativity. This project provides us an opportunity to showcase our own manufacturing process and heritage. Eugène Riconneaus is an atypical designer, selftaught, with an enormous knowledge of street culture, and is constant exploring new aesthetics. Eugene is playing with codes and standards. So many of these values correspond to those of Dr. Martens. This exhibition is a new opportunity for us to demonstrate the versatility of our products - through the creative vision of a outside designer,» explained Dr. Martens' teams.

INAUGURATION
JOINS US FOR THE OPENING COCKTAIL & DJ SET

**TUESDAY 13 FEBRUARY AT 6 PM** 

www.drmartens.com www.eugenericonneaus.com

#### PARTICIPATING IN THE PROJECT:

Première Vision Accessories Exhibitors (Hall 4):
METTETAL CREATION / C.D.C. / COMPLETEX' 09 / EDDY RICAMI
PROJECT / LINEA ELLEBI - DECORAZIONI MODA / MARCY - COTE
PLUME / SATAB FASHION / SEM-AR
Première Vision Leather Exhibitor (Hall 3):
SCHMID ITALY

# IV. CONFERENCE ON GLOBAL SOURCING BY THE IFM

As part of the IFM-Première Vision Chair dedicated to «the economy of creative materials for fashion», the French Fashion Institute will present an overview of the current situation, and an analysis of the mapping of global sourcing at a dedicated conference.

Conference based on a study conducted by the IFM and presented by Gildas Minvielle, Director of the IFM Economic Observatory.



Thursday 15 February at 2 pm Hall 5 - room 501

# V. SMART CONVERSATION: AN INFORMED VIEWPOINT ON RESPONSIBLE CREATION

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As part of its SMART CREATION platform,
Première Vision will host a conference in
February to continue to inform and support
professionals in their research and steps
towards a more responsible creative fashion.

This Smart Conversation will feature a select panel of informed experts to speak about the new challenges involved in responsible production and creation in the fashion industry.

What is Smart Creation?

Through its Smart Creation research and communication platform, the goal of the Première Vision Group is to promote the responsible approaches of its exhibitors, and showcase a new generation of values to open new perspectives and new competitive advantages to serve the entire creative fashion industry value chain.

List of participants to be announced Wednesday 14 February at 2 pm Hall 5 – Room 501





# VI. YOUNG CREATIVE TALENT AT THE HEART OF PREMIÈRE VISION PARIS

Central to Première Vision Paris: Initiatives highlighting the creativity of the fashion industry

# Première vision lends its support to the 33<sup>rd</sup> Hyères festival of fashion and photography

Since 2011, Première Vision has been partnering with the Hyères International Festival of Fashion and Photography. Today, the group sponsors the Hyères Grand Jury fashion prize, accompanied by a 15,000 € award, named the Grand Prix du Jury Première Vision.

Showing its support for creativity, this February at Première Vision Paris, Première Vision will welcome the 10 fashion competition finalists along with the 10 finalists for the Accessory Award (leather goods, shoes, jewellery, glasses ...), a prize launched in 2017.

This effort is designed to accompany these finalists in creating the collections they will be presenting at the Festival, giving them a privileged access to the products and services of interested exhibitors: yarns, fabrics, leathers, accessories and manufacturers.

# 2. IFM exhibit

Students from the Design Postgraduate Program of the French Fashion Institute (IFM) will present products from their bag and shoe collections, fabricated by prestigious French and international luxury houses.

Première Vision Leather Entry to Hall 3

> Vanessa Schindler Grand Jury Prize Première Vision 2017



# 3. Exhibit: école nationale supérieure de création industrielle

A totally original space created in partnership with ENSCI's Textile Design training program, whose goal is to showcase accessories in a new light. An imaginative, sensory and sometimes offbeat look, highlighting components' characteristics and linking each accessory to the textile universes that best enhance it. A discovery, an introduction, centring on a sensory immersion.

Première Vision Accessories Hall 4

# 4. ComON creativity sharing: hybrids

The idea for comON was born from the passion of a group of textile entrepreneurs from Como - the world's leading silk-producing region for the most prestigious markets. Each year it brings together top talent from the best design schools, putting the creativity and ideas of young students together with the realities of Italian textile industry production.

Clothing, hats, one-of-a-kind items ... ... in a «hybrid» set, part rugged construction space and urban garden, designed by Monica Sampietro, the exhibit will present a selection of the best projects proposed by students at its latest edition.

Première Vision Fabrics Hall 5

# PRESS CONFERENCE

# Tuesday, 13 February 2018 at 11 am Press Club Hall 6 Mezzanine

Presented by Gilles Lasbordes, General Manager of Première Vision

> To prepare and facilitate your visit, and keep up with all the latest news and events, download the Première Vision Paris app!

# CONTACTS

## PREMIÈRE VISION

Igor Robinet-Slansky
T. +33(0)1 70 38 70 30 | M. +33(0)6 42 06 31 02
i.robinet@premierevision.com

## **Communication Director**

Claudie Le souder | c.lesouder@premierevision.com

# 2° BUREAU

Marie-Laure Girardon | T. +33(0)1 42 33 93 18 m.girardon@2e-bureau.com

www.premierevision.com

