

13-15

SEPTEMBER 2016

PARIS NORD VILLEPINTE
PARC D'EXPOSITIONS

PREMIÈREVISION
PARIS

YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING

PRESS KIT

SHOW INFORMATION

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PREMIÈREVISION
PARIS

YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING

PREMIÈRE VISION PARIS:
1,898 EXHIBITORS.
A UNIQUE, SOLID AND
ATTRACTIVE ENSEMBLE

13-15
SEPTEMBER 2016

PARC D'EXPOSITIONS
PARIS NORD VILLEPINTE

PREMIÈREVISION
PARISPREMIÈREVISION
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YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING



PREMIÈRE VISION PARIS: 1,898 EXHIBITORS. A UNIQUE, SOLID AND ATTRACTIVE ENSEMBLE AT THE HEART OF INTERNATIONAL FASHION CREATION

Strategic developments, structural changes, a reorganised offer... next 13-15 September, Première Vision Paris will seek to further promote and coordinate the complementary offer of its 6 shows within one homogenous, coherent and efficient event. This reflects a continuity with prior editions, which saw synergies and transversality strengthened between the show's many activity sectors and know-hows.

The show's unique creative offer, and affirmed, high-end and selective positioning, respond more than ever to the needs of global creative fashion professionals looking to stand out in a context of instability and heightened competition.

In a continually complex world, where fashion is globalised, where markets face multiple threats - political, security, economic - the creative force of Première Vision Paris bears all the strength of a concept unquestionably central to the industry's creative process.

Building on its values and an unmatched selective offer - the industry's largest and most diversified - the global event for fashion professionals promises a dynamic edition rich in inspirations and innovative collections for autumn winter 2017-18.

With a stable number of exhibitors - 1,898 as opposed to 1,924 (-1.3%) in September 2015 - the offer is growing in terms of exhibition area. These investments reflect the will of these exhibiting companies to focus on the development of richer collections to serve an expected increase in the number of clients. They also reflect the impact and influence of the Première Vision Paris shows on the industry's business activity.

PREMIÈRE VISION PARIS: 1,898 EXHIBITORS. A UNIQUE, SOLID AND ATTRACTIVE ENSEMBLE
AT THE HEART OF INTERNATIONAL FASHION CREATION

13-15
SEPTEMBER 2016PARC D'EXPOSITIONS
PARIS NORD VILLEPINTE



PREMIÈRE VISION PARIS IN SEPTEMBER 2016: THE ECONOMIC CONTEXT AND ENVIRONMENT

— Outlook on the world's economy

Overview

In 2015, global growth slowed somewhat to +3.1%, versus 3.4% in 2014. In 2016, it is expected to reach +3.2%.

Growth in emerging countries is slowing (+4.1% forecast for 2016). Some countries, such as Brazil and Russia, are going through a serious crisis.

The US economy should grow by 2.4% in 2016, stronger than that of the Eurozone (only +1,5 %).

Europe

As for Europe and the UK in particular, while it is too early to assess the true impact of the Brexit, at this stage, it seems that the political consequences may be even more important than the economic ones.

Europe appears fragile and a contagion effect, following the British referendum, would be harmful to European unity. In the short term, the immediate impact has been a decline in the exchange rate of the pound which will undoubtedly weigh on the competitiveness of European exports.

The UK accounted for 5% of France's textile exports in 2015.

Focus on France

After having stagnated in 2014 (+ 0.2%), French GDP increased by 1.1% in 2015 and similar growth is forecast for 2016 (+1.1%).

Investment growth should in particular benefit from a positive trend.

— Textile and clothing consumption

The global panorama of textile-clothing consumption appears particularly contrasted. While the US is growing, consumption is still declining in several European countries.

In the US, for the first four months of 2016, clothing consumption in specialised stores grew by 1.9% in terms of value.

The 28-country European Union remains the leading world market for clothing, representing 312 billion euros in 2014, and of that 94% is in the former EU of 15. In total, the five major Western European countries (France, Germany, United Kingdom, Italy and Spain) accounted for 73% of this spending.

In Germany, for the first five months of 2016, consumption remained stable over 2015. Italy, which had seen a decline of 2% in 2015, is seeing a somewhat improved situation, as textile-clothing consumption declined by just 1.6% in

the first quarter of 2016. Spain continues to enjoy a positive trend in its consumption (+ 2.4% in the first four months of 2016).

In France, textile-clothing consumption declined by 1.6% in value during the January-May 2016 period, compared to the same 2015 period. In a very tense social climate, which was not favourable to business activity, the distribution of spring collections were also penalized by particularly unfavourable weather this year.

**IN 2016,
GLOBAL GROWTH (...)
IS EXPECTED TO
REACH +3,2%**

Source IFM distributors panel.

>> This spotlight on the global macroeconomic situation was prepared by the economic observatory of the IFM (Institut Français de la Mode) in the framework of the Chair dedicated to "The economy of creative materials for fashion", jointly created in January 2016 by that organisation and Première Vision.



**IFM-PREMIÈRE VISION
BAROMETER:
THE PREMIÈRE VISION
OFFER IN RELATION TO
THE GLOBAL TEXTILE
AND LEATHER ECONOMY.**

— Implemented as part
of the IFM - Première

**Vision Chair, the first Barometer of the economy
of creative materials compares the performance
of Première Vision exhibitors with their
counterparts from around the world.
Here, the first results.**

As to how the business activity of companies
exhibiting at Première Vision Paris is evolving,
and its performance in terms of global textile
and leather production, the IFM-Première Vision

**“THE BAROMETER
(...) INTRODUCED THE
FIRST COMPARATIVE
STANDARDS TO FINALLY
HELP COMPANIES
PERIODICALLY WEIGH
THEMSELVES IN TERMS
OF GLOBAL TEXTILE
AND LEATHER
BUSINESS ACTIVITY (...)”**

Barometer provides a much awaited response.
“We don’t have sufficiently homogeneous and
relevant statistical data to measure the economic
weight of the Première Vision exhibitors and their

performance to that of their peers. The launch
of the Barometer, under the guidance of Gildas
Minvielle, Director of the Economic Observatory of
the IFM, introduced the first comparative standards
to finally help companies periodically weigh
themselves in terms of global textile and leather
business activity,” explains Gilles Lasbordes,
General Manager of Première Vision SA.

The results, which will be disclosed at the
Première Vision Paris press conference (Tuesday,
13 Sept. at 11am at the Press Club - Mezzanine
of Hall 6), cover the fiscal year 2015 and concern
only the production of weavers and leather
manufacturers. The data was collected directly
from exhibitors with an almost 20% response rate,
sufficient to be statistically evaluated.

The chosen methodology compared production
levels as reported by exhibitors - and their
evolution - with quarterly performances registered
by Unido (United Nations Industrial Development
Organization), using textile and leather data
from the UWMP (Unido World Manufacturing
Production). These figures specify the volume of
industrial production in emerging countries, in
industrialized countries, and overall worldwide
production. For each index, the Barometer
introduced an additional value expressed in
dollars and euros.

— The IFM - Première Vision Chair

Launched in January 2016, and set up for
a 3-year period, the IFM-Première Vision Chair
for “The Economics of Creative Materials for
Fashion” aims to provide a centre for research
and the sharing of knowledge about the
economics of textiles and leathers for fashion
and clothing with a high added-value.

Beyond the international economic indicator
of business activity in materials - fabrics and
leathers - for creative fashion put in place by
the IFM/Première Vision Barometer, its research
also analyses cyclical industry changes, shifts in
markets - such as changes in consumer behaviour
and buying calendars - and the preparation of
specific studies.

IFM-PREMIÈRE VISION BAROMETER: THE PREMIÈRE VISION OFFER IN RELATION TO
THE GLOBAL TEXTILE AND LEATHER ECONOMY

**>> An analysis of the results of the IFM-Première Vision Barometer will be presented at the press conference
on Tuesday, 13 September (11 am - Press Club - Mezzanine in Hall 6).**

**You can also find all this information, along with a final report/ press release of the shows,
as of next 20 September in the press area of the website www.premierevision.com.**



1,898 EXHIBITORS, 6 COMPLEMENTARY BUSINESS ACTIVITIES, A TRANSVERSAL, INTERNATIONAL AND UPDATED OFFER

Yarns and fibres, fabrics, leathers and furs, textile designs, accessories and components, fashion manufacturing...for 3 days, Première Vision Paris will present a rich and exclusive offer from the 1,898 exhibitors at its 6 shows to global fashion players.

- **Première Vision Yarns** : The international show of yarns and fibres
- **Première Vision Fabrics** : The world's premier fabric show
- **Première Vision Leather** : The international leather and fur specialist show
- **Première Vision Designs** : The international show for creative textiles and surface designs
- **Première Vision Accessories** : The international accessories and components show for fashion and design
- **Première Vision Manufacturing** : The show of fashion-manufacturing specialists



**THE POINT OF VIEW
OF GILLES LASBORDES,
MANAGING DIRECTOR OF PREMIÈRE VISION**

The world today is faced with multiple instabilities, as much related to politics and security - the attacks in France and Belgium, the political instability in Turkey - as to economics - low growth in mature markets, the slowing of emerging markets that have drained global growth in recent years, the impact of the Brexit.

Despite this, and in light of the offer that we will be presenting at our shows in September, Première Vision Paris is proving itself to be quite solid thanks to the richness and coherence of its transversal, multi-activity offer.

Exhibiting companies are investing more and better at our shows. Why? Because the growth of their businesses depends on it. At Première Vision Paris, our exhibitors find their faithful clients, but also an opportunity to meet new ones, on an international level.

Show candidates, from which our committees of professionals select new exhibitors, came from all activity sectors. In addition, our return-rate from one edition to another is outstanding. All this demonstrates the importance of our shows, which have become essential to the business of the sector's industries.

In terms of visitors as well, Première Vision Paris continues to demonstrate its drawing power and the strength of its concept. Through both its offer and its

affirmed values - selectivity, creativity, quality and innovation - our event allows fashion brands to stand out, to become more competitive and address the fragile international environment.

They need the creative strength proposed by the Première Vision shows, the updated and distinguishing offer proposed by its exhibitors. At the heart of this structure dedicated to the industry's creativity, Première Vision Paris meets the expectations of increasingly demanding international markets, and the needs of ever more transversal creative fashions.

In addition, exceptional security measures will be put in place to ensure our exhibitors and visitors the most optimised and safe working and visiting conditions.

1,898 EXHIBITORS, 6 COMPLEMENTARY BUSINESS ACTIVITIES, A TRANSVERSAL, INTERNATIONAL AND UPDATED OFFER



PREMIÈRE VISION PARIS IN FIGURES

1 unique and consolidated ensemble of 6 leading shows, now harmonised and fully integrated;

1 selective, exclusive and diversified offer, which is above all creative, high in quality and innovative, presented in **4 exhibition halls**;

6 major business sectors that are mutually complementary in terms of their offer and services;

New developments and collections from **1,898 exhibitors**:

- Companies numbering among the most creative and innovative in the world;
- Exhibitors who are tending to invest more and better in the shows, with larger exhibition surfaces, richer stands, a broadened and more diversified offer...

1 above-all international event:

- **53 exhibiting countries**
- **60,000 visitors** each season (61,664 in Sept. 2015 / 55,025 in February 2016), **74% international**.

139 new exhibiting companies:

- **all rigorously selected** based on their creativity, know-how, service quality and financial reliability;
- **coming from the leading countries in the worldwide fashion industry.**

An exceptional loyalty rate among exhibitors, a reflection of the importance and influence of the Première Vision Paris shows in terms of business in the international fashion industry;

12 companies returning to the shows after several sessions away;

1 unique fashion expertise, exclusive seasonal information and directions presented in **16 forums**, across more than **5,500 m²** of dedicated fashion spaces.



THE PREMIÈRE VISION PARIS SHOWS IN DETAIL (1/2)

1,898 exhibitors across 6 complementary shows

SHOWS	EXHIBITORS
PREMIÈRE VISION YARNS	53
PREMIÈRE VISION FABRICS	788
PREMIÈRE VISION LEATHER	311
PREMIÈRE VISION DESIGNS	248
PREMIÈRE VISION ACCESSORIES	321
PREMIÈRE VISION MANUFACTURING including Knitwear Solutions*	176 33
GENERAL TOTAL	1898

* Knitwear Solutions: platform dedicated to creative flatbed knits

139 new exhibitors

Each season, the 6 shows comprising Première Vision Paris meet the same demand for quality and creativity in terms of their offer and services, thanks to now harmonized selection processes.

For the next edition, candidate companies were rigorously selected by committees composed of industry professionals, using criteria of creativity, know-how, quality of service and financial

reliability, a process now harmonized for greater coherence in the proposed offer.

Notwithstanding this meticulous selectivity, some 139 new international companies were chosen for the six shows overall. Among these exhibitors are 12 companies returning to the shows after several seasons of absence.

SHOWS	NEW EXHIBITORS
PREMIÈRE VISION YARNS	6
PREMIÈRE VISION FABRICS	34
PREMIÈRE VISION LEATHER	20
PREMIÈRE VISION DESIGNS	21
PREMIÈRE VISION ACCESSORIES	25
PREMIÈRE VISION MANUFACTURING	33
TOTAL NUMBER OF NEW EXHIBITORS	139



THE PREMIÈRE VISION PARIS SHOWS IN DETAIL (2/2)

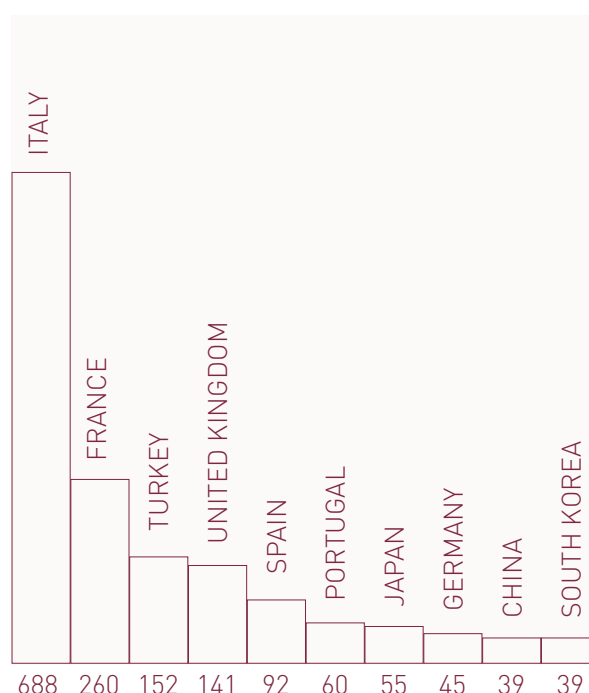
53 exhibiting countries

Each season, Première Vision Paris proposes the most international offer in the creative fashion industry, through know-how from exhibitors coming from the sector's leading countries.

In September, some 53 countries will thus be represented at the 6 shows.

SHOWS	NUMBER OF EXHIBITING COUNTRIES
PREMIÈRE VISION YARNS	19
PREMIÈRE VISION FABRICS	33
PREMIÈRE VISION LEATHER	27
PREMIÈRE VISION DESIGNS	24
PREMIÈRE VISION ACCESSORIES	26
PREMIÈRE VISION MANUFACTURING	20

Top 10 exhibiting countries at Première Vision Paris



Discover all the September exhibitors in the catalogue on the website www.premierevision.com or on the Première Vision Paris mobile app.

You'll also find there full details concerning the companies joining the shows this season.



THE PREMIÈRE VISION PARIS SHOWS IN JUST A FEW WORDS:

At **Première Vision Fabrics**, 34 new companies further energize a show that is always of a very high level, both in terms of its large and



diversified offer and the quality of the new and creative collections presented.

These new weavers particularly strengthen the offer in the areas of Tailoring - fabrics for structured pieces such as men's and women's suits; Silkies - high-end silks; High Fancy - fantasy items; and Tech - performant knits and wovens; with companies coming from Taiwan and Italy skilfully mixing city fashion apparel and active sports.

Proposals targeting city suits that are innovative in terms of their technical connotation; mixes of technical and functional fibres adapted to contemporary fashions straddling active wear and citywear; high-performance products made from natural fibres or technical fabrics with affirmed styling, fashionable and functional... through new approaches and exclusive collections, the show asserts itself as a driver of innovation and inspiration.

At **Première Vision Leather**, tanners increasingly showcase their know-how and ability to develop innovative custom-made products, both in the elaboration of colours and finishings. The arrival of 20 new companies rounds out the leather and

fur collections, which this season emphasise natural materials, transparent treatments and invisible finishings. Also found are products with fantasy and ultra technical developments, in particular from the UK and Japan. The offer from Japan is strengthened, and includes artisanal products such as indigo-tanned leathers.

Also notable is a strengthened offer from Brazil, with high-quality and eco-responsible leather suedes, and an enriched high-end offer at the show, with two companies specialised in reindeer skin from Sweden and Italy.

With the integration of 21 new studios, Première Vision Designs strengthens the creative diversity of its "melting pot" offer - a judicious and inspiring mix of original designs, prints, embroideries, knits and embellishments.

Coming from 24 countries - including for the first time a Greek design studio - exhibitors this season are championing a real desire for artistic creativity. Particularly notable is the emergence of "hand-drawn and painted" proposals, especially from French studios, always well-represented at the show (7 of the new exhibitors



come from France).

Lastly, the leading exhibitor country, the UK,



will present 6 new studios and honour young creative talent through the offer proposed by the 24 Texprint®-competition finalists. This contest for young international student designers from British fashion universities, a contest sponsored by the show, is a major draw for buyers seeking new products and discoveries.

Première Vision Accessories welcomes 25 new companies this season, whose diverse proposals and know-hows enhance the show's appeal.

Among the newcomers, 3 specialists in technical components for footwear enrich this particular sector's offer with their textile motifs, heels and soles - including collections of children's soles. These new developments can be found in the Shoe Focus forum.

More generally, businesses that were less represented previously have now increased their presence, including the leather goods, jewellery, ornament, and packaging offer.

Historical and other typically more strongly represented markets are further strengthened this September, including the offer of buttons, embroideries for ready-to-wear and leather, and metal zippers and accessories.

Lastly, in terms of nationalities, among the 26 exhibitor-countries is a noteworthy newcomer: a Thai maker of jewellery components. There is also an increase in the offer from Turkey, a country that was only marginally represented even just a few seasons ago.

Première Vision Manufacturing strengthens its positioning in terms of proximity sourcing and service. Along with the still-strong presence of historically well-represented countries such as Morocco and Tunisia - which have mobilized for the show despite a difficult political context - and Mauritius, Romania and Lithuania, the show continues to open up to new supply countries in order to continually provide buyers with new sourcing leads.

Among these countries there is a notable strengthening of the Turkish offer, now well-



established at the show. These companies, which are quite vertically integrated, also benefit from synergies with Première Vision Fabrics, where many of their suppliers are exhibiting. More generally, the presence of many co-contractors at Première Vision Manufacturing strengthens interactions with the clothing fabrics show.

Also noteworthy is the strong presence of Balkan companies, a trend which began with Macedonia a few seasons ago, and which now grows with the arrival of Serbia, a new proximity supply source for high-end technical know-how.

THE PREMIÈRE VISION PARIS SHOWS IN JUST A FEW WORDS (2/2)



>> Discover all the September exhibitors in the catalogue on the www.premierevision.com website or on the Première Vision Paris mobile app.

You'll also find there full details concerning the companies joining the shows this season.



PREMIÈRE VISION PROPOSES A STRENGTHENED SOURCING TRAIL VIA TWO COMPLEMENTARY EVENTS: PREMIÈRE VISION MANUFACTURING AND THE SOURCING CONNECTION

In the heart of the **Première Vision Paris** ensemble, **Première Vision Manufacturing** (Hall 6 North), the show for specialised fashion manufacturers, presents techniques and solutions from specialised manufacturers and fashion manufacturers from the Euromed Zone and the Indian Ocean.

Held for the first time this September at the PEC (Paris Event Center – Porte de la Villette, Paris),



The **Sourcing Connection** **Première Vision**, for its part, presents high-quality and competitive sourcing solutions in terms of far-off sourcing. With fashion manufacturers, manufacturers and sub-contractors for apparel collections.... this show is about providing

production heads and buying directors from fashion brands with an international sourcing offer of fashion manufacturers, chosen on the basis of a pre-established audit and criteria by a specialised Committee, and structured by style universe and product category.

Première Vision Manufacturing and **The Sourcing Connection** **Première Vision** are now held staggered over the same week. This deliberate overlapping of their calendars provides fashion brands the opportunity to benefit from a more complete visit in terms of sourcing. An itinerary that offers both proximity sourcing solutions at **Première Vision Manufacturing**, and Asia-Pacific sourcing proposals at the **Sourcing Connection**, in order to be perfectly in sync with the collection calendars.

By rounding out this sourcing ecosystem with the offer at the yearly **Made in France** **Première Vision** show, which presents a full mapping of the luxury and high-end French fashion industry, **Première Vision** today proposes a complete and selective range of shows covering all the major global supply zones in terms of textiles and apparel.

PREMIÈRE VISION PROPOSES A STRENGTHENED SOURCING TRAIL VIA TWO COMPLEMENTARY EVENTS:
PREMIÈRE VISION MANUFACTURING AND THE SOURCING CONNECTION

Join us this 12.13.14 September 2016
PARIS EVENT CENTER – Porte de la Villette, Paris
www.thesourcingconnection.com

Don't miss the show's opening conference
Monday 12 September at 4pm



>> To help you travel between both shows free shuttles have been organized between:
PREMIERE VISION PARIS (Parc des Expositions de Villepinte -Hall 1 - parvis RER)
And **THE SOURCING CONNECTION** (Paris Event Center Porte de la Villette)

Further information here :
<http://www.thesourcingconnection.com/en/visit/useful-information/>

HALLS 5 & 6: A PARTLY REORGANISED OFFER, IMPROVING EFFICIENCY AND PRODUCTIVITY



HALLS 5 & 6: A PARTLY REORGANISED OFFER, IMPROVING EFFICIENCY AND PRODUCTIVITY

This September, Première Vision reorganised parts of Halls 5 and 6 of the Parc des Expositions de Paris Nord Villepinte. The goal? To propose a more efficient and productive layout of the show's offer for buyers and exhibiting companies

Up till now, Hall 6 has housed part of the offer from Première Vision Fabrics, the Première Vision Manufacturing show, and Knitwear Solutions, the space dedicated to creative knitwear. Hall 5 presented know-hows from exhibitors at Première Vision Designs, Première Vision Yarns and the remaining offer from Première Vision Fabrics.

Today certain activity sectors have been regrouped, reorganising the spaces across Hall 5 and Hall 6 to make the offer more readable and coherent, and to better balance out the sectors.

Première Vision Yarns and Knitwear Solutions move to the north of Hall 6

The first new grouping concerns fibres, yarns and flatbed knits, which is to say the offer from Première Vision Yarns - which moves out of the north of Hall 5 - and Knitwear Solutions, which leaves the south of Hall 6. These activity sectors are now located in the north of Hall 6.

The idea was to bring together a complementary offer: fibres, yarns for weaving, yarns for flatbed knits and the knitters at Knitwear Solutions, to create visit proximity for buyers and designers working in these sectors. Knitwear Solutions spinners thus join the show of yarns and fibres.

At the same time, bringing this ensemble closer to Première Vision Manufacturing creates synergies between visits tied to product development and those tied to production purchases.

Along with these changes, the forums of Première Vision Yarns and Knitwear Solutions have been merged. The new Yarns & Knitwear Forum will open the fashion information in these sectors to a variety of applications: the use of yarns in fabrics, circular knits and flatbed knits. The offer presented features a seasonal theme and a special display.

Buyers can thus gain an understanding of the season through the complementary nature of the exhibited activity sectors, with an index of spinners' know-hows and developments, an area focused on developments in stitch-points - created in collaboration with the spinner E. Miroglio EAD (6J55) and the knitters Jean Ruiz (6J46) and Maglificio Ellynore (6K40) - specially researched for the new season, and apparel developments created exclusively for the show by a designer. For this autumn winter 2017-18 edition, Première Vision has asked designer Xavier Brisoux to design and create a collection based on the "Twist & Turn" theme, which can be found in the heart of this new forum.

Première Vision Fabrics : new activity-sector layout

At the same time, Première Vision Designs is now located along the full length of the north of Hall 5, which has made it possible to expand the surface area of the Première Vision Fabrics offer.

The Hall 5 sectors, in particular Prints, High Fancy and Knits, also gain surface area and the possibility of further development.

In the midst of Hall 6, Upper Jeanswear, the area dedicated to creative denim for fashion, has been relocated to the west of the hall, as have the cottony sectors Premium Relax and Shirting, which are repositioned. Tech, for technical fabrics, has been enlarged and re-centred in the middle of the hall.

These changes have also involved changes in terms of some forums.



At Première Vision Fabrics, the Tech Focus forum has evolved.

It is now more transversal, combining high-performance textile products for extreme

sports, outdoor, athleisure and fitness with accessories and components from the Première Vision Accessories show for these specific and technical markets.



HALLS 5 & 6: A PARTLY REORGANISED OFFER, IMPROVING EFFICIENCY AND PRODUCTIVITY (2/2)

AN EXCLUSIVE SEASONAL FASHION INFORMATION



PREMIÈRE VISION: AN INITIATOR OF NEW AND EXCLUSIVE FASHION INFORMATION

Beyond its offer of products and materials, beyond the services proposed at its shows, Première Vision aims to provide new and exclusive fashion information to all its visitors, and this has been true since its inception.

Acclaimed by industry professionals, these seasonal inspirations and colour and material directions are unique in their genre. They are unparalleled in the world of professional trade

shows thanks to their richness and pertinence, as well in the way this information is conveyed.

With adapted tools, informational forums and fashion seminars specifically developed by the Première Vision teams, Première Vision strives to lend greater visibility to the general seasonal inspirations shared by the 6 activity sectors that make up Première Vision Paris, while keeping an emphasis on their fashion know-hows and inspirational specificities.



A DEDICATED FASHION TEAM, AN INTERNATIONAL OBSERVATORY OF CREATIVE MATERIALS.

In order to present relevant, high-quality fashion information and seasonal directions in line with industry realities and tailored to the multiplicity of international markets, Première Vision has an expert internal fashion team that works each season to elaborate fashion directions and inspirations that are effectively diverse and different as well as complementary.

This team, which stays in constant touch with Première Vision show exhibitors, who number among the most influential companies in fashion, is an important observation post onto the most creative and innovative side of the industry. To give an idea, some 20,000 fabrics pass through the hands of this fashion team each season.

International buyers' surveys, on-going analysis and brainstorming meetings with an international panel of influential industry professionals (industrialists, brands, fashion personalities, etc.) round out the work done by the in-house fashion experts.

What emerges from these many discussions about colour and fabric trends is then translated into directions and inspirations developed and showcased via films, documents and digital tools, as well as in dedicated areas at the shows.



PREMIÈRE VISION FASHION INFORMATION IN SEPTEMBER 2016

1 in-house fashion team dedicated to providing seasonal information.

15 fashion areas and forums across more than 5,000 sqm of special areas.

They showcase the exhibitors most creative and innovative products, selected by the Première Vision fashion team.

2 seasonal information films to discover:

- In The Forum at Première Vision Fabrics (Hall 6)
- In the Trend Gallery at Première Vision Leather (Hall 3)

2 exclusive colour ranges developed by the shows' fashion teams:

- **The digital range shared by Première Vision Fabrics / Première Vision Accessories:**
This includes key fabric and accessory colour inspirations and directions. Since last September, along with the fabric poster and colour range, a new colour tool, included on the USB key and which can be downloaded to creative software and colour labs, has been developed, to forge a direct link between design and industry.
- **The Première Vision Leather Colour Range,** adapted to the specificities of the leather markets. This colour range is harmonised and developed on leading materials and aspects, as well as on paper.

Fashion seminars and events

propose a unique understanding of the season, and are an essential complement to the fashion information found in the forums.

– **The general and transversal TREND TASTINGS**

The SEASON TREND TASTING presents a honed look at the season's influences and fashion offering, with an in-depth reading of the major cross-sector currents, and mutually-complementary products including fabrics, leathers, textile designs and accessories.

Wednesday 14 September at 12:30 pm,
hall 5, room 501
French / English

The COLOUR TREND TASTING dedicated to the colour ranges proposes an in-depth reading of the season's highlights, colour harmony suggestions by market, and complementary ways to use colour to create the best silhouettes, from clothing to accessories and shoes.

Tuesday 13, Wednesday 14 and Thursday 15 September at 10:30 am,
hall 5, room 501
French/English

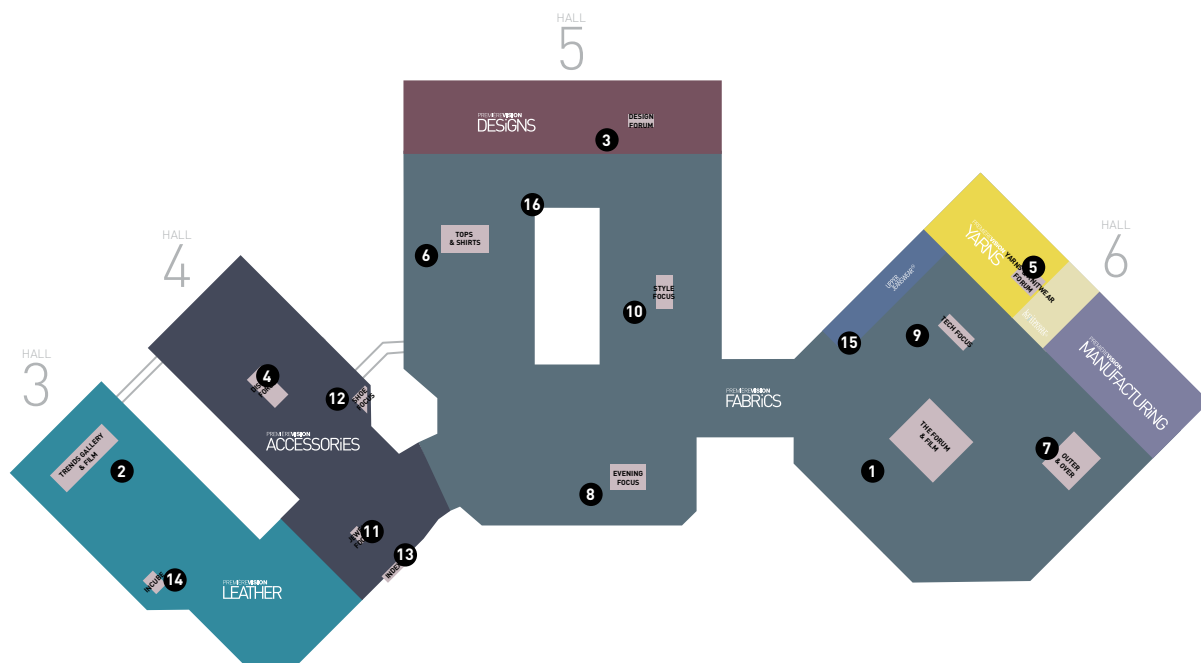
– **The TREND TASTINGS and specific seminars:**
Inspiring and informative information to help quickly guide buyers in their product selections.

The FABRICS TREND TASTING : an essential tool to spot the season's influences, fashion stories and indispensable new fabrics.

Tuesday 13 and Thursday 15 September at 12:30 pm, hall 5, room 501
French/English

The LEATHER FASHION BREAKFAST presents the season, and key colours, products and materials for the leather and fur markets.

Tuesday 13, Wednesday 14 and Thursday 15 September at 10:30 am, hall 3, First Lounge
Première Vision Leather
French/English/Italian



THE 16 FASHION FORUMS AND INFORMATION AREAS IN SEPTEMBER 2016:

— The season's general forums by activity sector:

Discover the new ideas of the season, thanks to displays and renowned stylists, and a pertinent product selection made by the fashion teams.

① The Forum

(Première Vision Fabrics)

Fashion directions, new textiles and colours - autumn winter 2017-18 fabrics
Display: Bettina Witzel

② The Trends Gallery

(Première Vision Leather)

Material and colour directions - autumn winter 2017-18 leathers and furs
Display / Styling: Polyphème

③ The Première Vision Designs Forum

Decorative and textile design highlights for autumn winter 2017-18
Display: Laura Marenelly

④ The Display Forum

(Première Vision Accessories)

Highlights of accessories and technical components for fashion - autumn winter 2017-18
Display: Paul Coudamy

⑤ The Yarns & Knitwear Forum

New fashion information area shared by Première Vision Yarns and Knitwear Solutions: Highlights and inspirations for autumn winter 2017-18 for fibres, yarns for weaving, yarns for flatbed knits, and knits.
Display: Fligo
Designer: Xavier Brisoux

— Forums by product destination: (Première Vision Fabrics) :

⑥ The Tops & Shirts Forum:

Highlights for tops and small items. Shirts, blouses, tunics, dresses, T-shirts, polos and under-garments. The season's plains, prints and fancies, in wovens, knits, lace or embroidery.
Display: Les Imaginers

⑦ The Outer & Over Forum:

Highlights for outer-garments: Jackets, suits, women's suits, trousers, jeans, coats, parkas, blousons and other items.
Display: Les Imaginers



— Forums specialised by market:

**8 The Evening Focus Forum
(Première Vision Fabrics)**

Fabric highlights for dressy fashions: evening, cocktail, bridal or ceremony.

The most exceptional decors in silks, lace, embroideries, ribbons and special tweeds.

Display: Valérie Olivier

**9 The Tech Focus Forum
(Première Vision Fabrics)**

Fabric highlights for the active sports, outdoor and swimwear markets.

Innovative and high-performance knits and wovens. Highlights for eco-responsible fashions.

Display: Wood and the Gang

**10 The Style Focus Forum
(Première Vision Fabrics / Première Vision Accessories)**

The season's key silhouettes illustrated by new fabrics and components.

Display: Emmanuelle Jolivet

**11 The Jewel Focus Forum
(Première Vision Accessories)**

Component highlights for the fashion jewellery market.

Display: Emmanuelle Jolivet

**12 The Shoe Focus Forum
(Première Vision Accessories /
Première Vision Leather)**

Highlights of technical components and leather materials for footwear

Display: Polyphème

— Specific areas:

**13 L'Index
(Première Vision Accessories)**

An alphabetic index of the show exhibitors' know-how and products

Display: Première Vision

**14 Incube
(Première Vision Leather)**

Area dedicated to innovation in the field of leather.

Display: RFBG Conseil

**15 Upper Jeanswear Exhibition
(Première Vision Fabrics)**

A collaborative exhibition between 2 exhibitors in the specialised space dedicated to fashion denim - Japanese weaver SHOWA (Stand 6C8 6D5) and French maker of metallic accessories DORLET (Stand 4F24) - and students in textile and fashion design from the DUPERRÉ School (Paris).

16 The new Smart Creation Square dedicated to responsible creation and production, focused this season on a water-management theme (Première Vision Fabrics).

Display: Laura Marenelly

A transversal, multimedia and informational area dedicated to the Smart Creation Première Vision program:

- **An informative space** to guide visitors in search of more responsible suppliers from among those who responded to the **Smart Facts** study conducted by Première Vision
- **An area for discussion, through a program of Smart Talks**
- **An area of discovery** thanks to the *Smart Library* presenting a selection of products - fabrics, leathers, accessories - illustrating the rich know-hows of exhibitors active in *Smart Creation* who have undertaken initiatives related to water management
- **A collaborative space** via the *Smart Care* area presented by *Procter & Gamble*, a partner of Smart Creation Première Vision. This space will demonstrate the importance of garment after-care in a comprehensive approach to responsible fashion, and explore this field's latest innovations.



>> Discover all the seasonal information from the Première Vision shows in the annexed material or under the Fashion Live heading on the website:
<http://www.premierevision.com/fashion-live/autumn-winter-17-18/aw1718-fabrics/>

INSPIRATION AT THE HEART OF THE NEW PREMIÈRE VISION PARIS CAMPAIGN



INSPIRATION AT THE HEART OF THE NEW PREMIÈRE VISION PARIS CAMPAIGN

— For its new campaign collectively representing its six shows, Première Vision Paris has chosen to celebrate inspiration. The essential and unique inspiration that fashion industry professionals discover at all the Première Vision events.



For the past several seasons, the Première Vision communications campaigns have testified to the values of inspiration and creativity, and paid tribute to creative communities.

Each of the campaigns for the Première Vision shows throughout the world (Première Vision New York, Istanbul and Paris) focus on personalities who embody this creativity. All of these creative voices are joined together under the banner **#wearepremierevision**.

For Première Vision Paris, the show organiser's most international and most transversal event, the campaign puts forward personalities who are symbolic of the creative fashion world.

In September 2015, the choice focused on the future of creativity through the faces of students from fashion and design schools. In February 2016, Première Vision paid tribute to the designers and creatives working in the upstream sector.

The September 2016 edition showcases other fashion players. Those who use inspiration to drive their creativity. Artists and artisans whose exceptional know-hows bring out the full beauty of materials, creating fairy tales that make fashion so magical and desirable.

Artisans who are always pushing the limits of what is possible, in the service of the world's major fashion houses. They represent an essential side of fashion: savoir-faire, the connection between tradition and modernity, between creation and inspiration.

Two campaigns embodied today by Cécile Feilchenfeldt and Janaína Milheiro, exhibitors at Maison d'Exceptions, the annual February rendezvous dedicated to exceptional know-hows and techniques.



PREMIÈRE**VISION**
PARIS

YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING

PREMIÈRE VISION EVENTS AROUND THE WORLD

#we
are
premiere
vision

13-15
SEPTEMBER 2016

PARC D'EXPOSITIONS
PARIS NORD VILLEPINTE



PREMIÈRE VISION EVENTS AROUND THE WORLD

The Sourcing Connection
Paris
12-14 September 2016

THE **SOURCING**
connection
PREMIÈREVISION

Première Vision
Paris
13-15 September 2016

PREMIÈREVISION
PARIS

Première Vision
Istanbul
19-21 October 2016

PREMIÈREVISION
ISTANBUL

BLOSSOM
PREMIÈREVISION

Blossom Première Vision
Palais Brongniart / Paris
13-14 December 2016

Denim Première Vision
Paris
2-3 November 2016

Denim
PREMIÈREVISION

PREMIÈREVISION
NEW YORK

Première Vision
New York
17-18 January 2017

Tissu Premier
Lille
23-24 November 2016

tissu
premier
PREMIÈREVISION

PREMIÈREVISION
PARIS

Première Vision
Paris SS18
7-9 February 2017

PREMIÈREVISION
PARIS

Première Vision
Paris AW18-19
19-21 September 2017

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