

13-15

SEPTEMBER 2016

PARIS NORD VILLEPINTE
PARC D'EXPOSITIONS

PREMIÈREVISION
PARIS

YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING

PRESS KIT

**HIGHLIGHTS
& EVENTS**

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PRESS KIT HIGHLIGHTS & EVENTS



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PREMIÈRE VISION PARIS:
HIGHLIGHTS AND CREATIVE
COLLABORATIONS



- SMART CONVERSATION
SMART
 REACTION®
 - SOURCING SECTOR

- ▶ A STUDY AND COMMUNICATION PLATFORM
- ▶ NEW RESPONSIBLE VALUES
- ▶ NEW STRATEGIC PERSPECTIVES

YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING

TREND
 TASTING®
 SEASON
 TRENDS
 COLOURS

PREMIÈREVISION
 PARIS



PREMIÈRE VISION PARIS : HIGHLIGHTS AND CREATIVE COLLABORATIONS [1/2]

PREMIÈRE VISION PARIS : HIGHLIGHTS AND CREATIVE COLLABORATIONS

Each season, Première Vision Paris provides a lively setting to exchange ideas.

For three days the major players in the global fashion industry come together, meet and work together. But exhibitors and visitors also come to the shows to feed on inspiration, find answers to their questions and discover new approaches in terms of their business specialty, sector or the industry in general.

Along these lines, each session Première Vision Paris organizes a series of events, meetings and collaborations dedicated to creativity and specific fashion-related themes.

Discover in the following pages all the highlights and creative collaborations taking place at the Première Vision Paris shows in September.

You can also go to the events featured at each show by clicking directly on a show name:

PREMIÈREVISION
FABRICS

PREMIÈREVISION
LEATHER

PREMIÈREVISION
DESIGNS

PREMIÈREVISION
MANUFACTURING





HIGHLIGHTS AND EVENTS AT PREMIÈRE VISION PARIS

Discover here following, or by clicking on the links, the trans-sector events at the Première Vision Paris shows:

- *Smart Creation Square* : the new space dedicated to responsible creation and production
- *8th PV AWARDS* : an edition marked by creative expression

— Wataru Tominaga, Winner of the 2016 Grand Jury Prize Première Vision at the 31st edition of the International Festival of Fashion and Photography in Hyeres, on display

— The general and trans-sector TREND TASTING fashion seminars



Shigoto Project by l'Éclaireur - February 16



SMART CREATION[®]

**SMART CRÉATION
SQUARE :
A NEW SPACE
DEDICATED TO
RESPONSIBLE CREATION AND PRODUCTION**

Through its **Smart Creation** program – launched in September 15 at its Paris shows - Première Vision's clear objective is to shed light on a new generation of responsible values and assets that help create new strategic perspectives and new competitive advantages for the creative fashion industry.

Today, **Smart Creation Première Vision** is ready to implement the next level of its strategy, as

well as new tools to highlight the key responsible values of its exhibitors (their **Smart Facts**). What was introduced in 2015 has now grown and is set to take a central place.

Première Vision has located and materialized **Smart Creation** at the heart of its next Paris trade event through a dedicated space. The idea is to directly and simply present, share, highlight and communicate responsible innovation values of the exhibitors to contemporary fashion players and brands visiting Première Vision Paris.

This new area is called the Smart Creation Square.

SMART CRÉATION SQUARE [1/4]

Smart Creation Première Vision is a platform for studies and activities designed to identify and communicate the responsible approaches of Première Vision exhibitors.

Its principle is to respond to the new market needs for more responsible fashion by giving industry players a dynamic means to access creative, innovative and responsible materials and products. However, **Smart Creation** Première Vision is going beyond a simple focus on just sustainable products and ingredients by demonstrating the value in developing an integrated business and industry-oriented company approach.

The first phase of this program has been a study presented to all Première Vision exhibitors in 2015 to know more about their **Smart Facts**, gathering intelligence on their responsible environmental and social commitments and policies.

And in the most recent Première Vision shows, several **Smart Conversations** (conferences) have been a successful prelude to communicate and initiate the argument for responsible creation and production, and to discuss the opportunities and stakes involved for the sector's various companies.



WHAT IS THE SMART CREATION SQUARE?

The Smart Creation Square is the place for information, communication and exchanges. It is a visionary and informative space, where exhibitors, designers, buyers and fashion brands can experience and really visualize responsible values and innovations in the creative fashion industry. It also sheds light on the system that drives contemporary consumer's conscious motivation towards better and Smarter choices.

One of the focal points for this next edition is water, in particular water management in the fashion industry, with discussions, decors and an inspirational film about this issue. But it's not the only topic, as energy management, transparency of production and clothes care are also part of the conversation.

Regarding this last topic, Première Vision is showcasing a new project, Smart Care. A concept led by its partner on the subject, Procter & Gamble, whose global clothes care brands include Ariel, Tide, Downy and Lenor.

“EXPERIENCE (...) RESPONSIBLE VALUES AND INNOVATIONS IN THE CREATIVE FASHION INDUSTRY (...)”

In September, along with dynamic and multi-media installations, the **Smart Creation Square** includes:

— **Smart Creation information**, explaining the values of the concept and guiding visitors to better understand the Smart Facts of Première Vision Paris exhibitors and how to use them practically.

— **Smart Talks (see program below)**: live discussions to learn about better practices and values through a new style of live conversational events delivered by small groups of experts in a series of quick, informative sound bites. The Smart Talks discuss water and energy management, transparency in process, systems and services... All important elements to build a new, smarter and more creative fashion industry.

— **A Smart Library** with a display of some

80 selected products made by companies with responsible water management policies in line with the theme of this edition. They have been selected from accredited Première Vision exhibitors that answered the water management questions from the Smart Facts study.

— **Smart Care, with Procter & Gamble:** the concept of this new aspect of the Smart Creation program is to educate and reveal the fundamental importance of garment after-care in the new responsible fashion chain. An expert, and partner for Première Vision in this field, Procter & Gamble explores this subject for the shows' Smart audience.



INTERVIEW WITH ANDRÈS FRANCO, ASSOCIATE DIRECTOR COMMUNICATIONS, FABRIC CARE EUROPE, FOR PROCTER & GAMBLE

*Why have you teamed up with
Première Vision?*

P&G and Première Vision started to work together three years ago, with the clear aim of bringing us closer to the textile and fashion sector. This in order to create stronger links between our research and innovation and the latest developments when it comes to fabrics, clothes and lifestyle. When Première Vision decided to make sustainable development an important part of its work, through its Smart Creation Première Vision programme, we felt there was a logical place there for us in an area that is at the heart of our own strategy to help prolong the useful life and value of clothes.

*What is the core of your
contribution to the Smart Creation
Première Vision programme?*

Our work looks at the advantages of extending the lifespan of garments and how best to do so, addressing the close relationship between the lifespan and the impact that garments have on the environment. Approximately half of the sustainability impact of clothes happens when clothes are used, making the after care of clothes a significantly important part of any conversation related to making fashion more sustainable. This is why we are partnering with Première Vision to further the conversation on the activation of sustainability in the fashion value chain, to include not only the necessary phases of Smart Creation and Smart Production, but also Smart Care. To my knowledge, this is the first time that a world-leading consumer goods company has opened a dialogue in this way with the fashion

industry and we are very excited about this opportunity. We are looking forward to meeting all the exhibitors and visitors of PV to talk about Smart Care, and hopefully establish new collaborations between our industries.

*What subjects do you intend to
address in the Smart Square?*

Firstly, the study of consumer practices when caring for their clothes; what they do on a daily basis, how much money they spend, and how committed they are to it. We will also provide details on the scientific approach that guides all our innovations, which is based on our 3-Step FibreSCIENCE innovation approach to clothes care: to Clean, Protect, Enhance the clothes that people love. Lastly, we'll present our latest innovations from our global leading brands: Ariel 3in1 Pods and Downy/Lenor

SMART CREATION SQUARE (3/4)

Meet Procter & Gamble daily at the Smart Creation Square for 3 specific Smart Talks:

P&G Science revealed: Innovating to keep fabrics like new,
with advanced cleaning and care in every wash

- By Neil Lant – P&G, Research Fellow, Fabric Care R&D

Tuesday 13th: 2PM Wednesday 14th: 11AM Thursday 15th: 12PM



THE FULL SMART TALKS PROGRAM:

Tuesday, 13th September:

1.30PM: A dialogue about water preciousness & innovation

- Nicola Marini – Olimpias, Tekstil CFO
- Graziella Terraneo – PRYM, International Sales Manager
- Kurt Schlaepfer - Bluesign®, Head Customer Relation Management

2PM: P&G Science revealed: Innovating to keep fabrics like new, with advanced cleaning and care in every wash.

- By Neil Lant – P&G, Research Fellow, Fabric Care R&D

3PM: A dialogue about Water Preciousness & Innovation

- Juan Pares – Textil Santanderina, CEO
- Massimo Marchi – Ecotec® by Marchi & Fildi, CEO
- Giuseppe Miroglio – Miroglio Group, CEO

Wednesday, 14th September:

11AM: P&G Science revealed: Innovating to keep fabrics like new, with advanced cleaning and care in every wash.

- By Neil Lant – P&G, Research Fellow, Fabric Care R&D

12PM: A dialogue about transparency

- Inka Apter – Eileen Fisher, Facilitator Manager of Fabric R&D
- Simone Stelloni – Re.Verso™ by A.Stelloni Collection by Mapel, Sales Manager
- Hannes Parth – Frumat, CEO and Founder
- Federico Brugnoli – Spin 360 srl, CEO

3PM: A dialogue about Smart Care (in partnership with Procter & Gamble)

- Catarina Midby – H&M, Sustainability Manager UK & Ireland
- Inka Apter – Eileen Fisher, Facilitator Manager of Fabric R&D
- July Coo – P&G, Associate Director Communications for P&G Fabric Care

Thursday, 15th September:

11AM: A dialogue about energy

- Mauro Scalia – Euratex, Manager of Sustainability Business
- Sergio Tamborini – Marzotto Group and Ratti S.p.A., CEO
- Piero De Sabbata – ENEA, Responsible of the CROSS Laboratory

12PM: P&G Science revealed: Innovating to keep fabrics like new, with advanced cleaning and care in every wash.

- By Neil Lant – P&G, Research Fellow, Fabric Care R&D

*Première Vision Smart Creation Square
Hall 5 – Aisle 5F North*

>> The Smart Talks are moderated by Giusy Bettoni, Consultant specialising in sustainable innovation for textiles, fashion and design for Première Vision. Founding president of C.L.A.S.S.

SMART CREATION SQUARE [4/4]



OLIVIER GABET, DIRECTOR OF THE MUSÉES DES ARTS DÉCORATIFS, PRESIDES OVER THE 8TH PV AWARDS, AN EDITION MARKED BY CREATIVE EXPRESSION.

PV AWARDS[®]

Tuesday 13 September 2016, 12:30 pm: in the Première Vision Fabrics Forum (Hall 6), just hours after Première Vision Paris* opens its doors to international fashion professionals, join us to discover live the products by the 6 exhibitors selected as winners at the 8th PV Awards.

As it does every year, this stimulating event - always eagerly awaited by fashion industry professionals - will reward the most inventive and innovative creations proposed by weavers and tanners exhibiting at the Première Vision Fabrics and Première Vision Leather shows.

6 PV Awards will be awarded: 3 prizes for fabrics and 3 for leathers.

In order to select the products that will be distinguished this year, influential figures from the international fashion scene accepted Première Vision's invitation to be part of the exceptional Jury, chaired this year by **Olivier Gabet, Director of the Musées des Arts Décoratifs.**

8TH PV AWARDS [1/3]

As a reminder, prior to Olivier Gabet, the PV Awards have had as jury presidents: Véronique Nichanian (Hermès) in 2009, Ennio Capasa (Costume National) in 2010, Roland Mouret (Roland Mouret) in 2011, Felipe Oliveira Baptista (Lacoste) in 2012, Alessandro Sartori (Berluti) in 2013, Yiqing Yin (Yiqing Yin) in 2014 and Livia Stoianova and Yassen Samouilov (On aura tout vu) in 2015.



PV AWARDS - September 2015



THE JURY OF THE 8TH PV AWARDS:



Olivier Gabet – Président du jury
– Director of the Musées des Arts Décoratifs,
France

Maria Luisa Requena
– Senior Fashion Consultant
El Corte Ingles, Spain

Debora Sinibaldi
– Knit Designer,
Christian Dior, Italy

Alexandra Sandrut
– Responsible of Product Development
Christian Louboutin, France

Michael Hadida
– Buyer & Development Manager
L'Eclaireur, France

Natasha Lenart
– Fabric Development Manager
Beckham Ventures, UK

Wataru Tominaga
– Winner of the 2016 Grand Jury Prize Première
Vision at the 31st edition of the International
Festival of Fashion and Photography in Hyères

Roland Schar
– Professor, Design Textile and Materials
ENSAD, France

Giampietro Baudo
– Editor in Chief
MF Fashion, Italy

Claude Vuillermet
– Fashion Director,
Première Vision Leather

Pascaline Wilhelm
– Fashion Director,
Première Vision



>> For complete information including biographies of all jury members, see the Première Vision website:
www.premierevision.com



JURY PRIZES:

— **Grand Jury Prize 2016**, for the most outstanding, symbolic and pertinent fabric and leather of the season.

— **Handle Prize 2016**, for the fabric and leather allying the most astonishing tactile and behavioural qualities, those with the strongest emotional impact.

— **Imagination Prize 2016**, for the boldest, most original, most amazing fabric and leather in terms of decoration, technique, finishing, innovation and technology.

In early September, the jury will convene privately to select the most outstanding creations of the Première Vision Fabrics and Première Vision Leather exhibitors, from the products chosen for their autumn winter 2017-18 fashion information forums. These products will be exhibited in the forums of the two shows, and indicated with special labels.

This year, the awards ceremony will be held on the opening day of the shows:
Tuesday 13 September at 12.30PM
in The Forum in Hall 6



Miguel Chevalier, Fractal Flowers, an original stereolithography for Première Vision

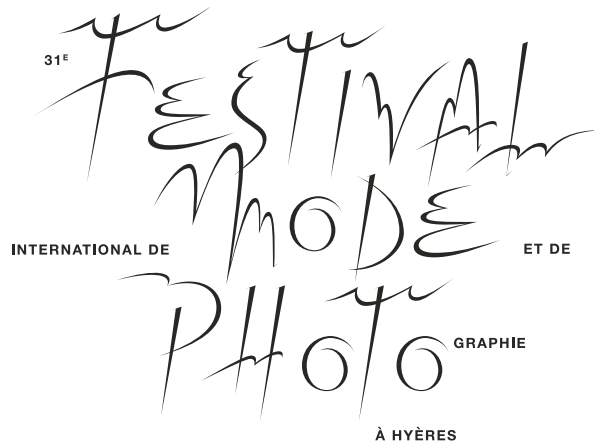
In order to give the PV Awards their full creative dimension, Première Vision has called on French artist Miguel Chevalier. Since 2009 he has created the PV Award Trophies: a concrete expression of his "fractal flowers", made exclusively for Première Vision.

Born in Mexico City in 1959, Miguel Chevalier lives and works in Paris. From technology to nature, biology to poetry, light to materials, he has, since 1978, used information technology as a means of expression in the visual arts. He is internationally recognised as one of the pioneers of virtual and digital arts.

www.miguel-chevalier.com



WATARU TOMINAGA, WINNER OF THE 2016 GRAND JURY PRIZE PREMIÈRE VISION AT THE 31ST EDITION OF THE INTERNATIONAL FESTIVAL OF FASHION AND PHOTOGRAPHY IN HYÈRES, ON DISPLAY



At the entry to Hall 6, discover an exhibit of large-format photos of silhouettes from the collections by the 10 finalists at the Hyères

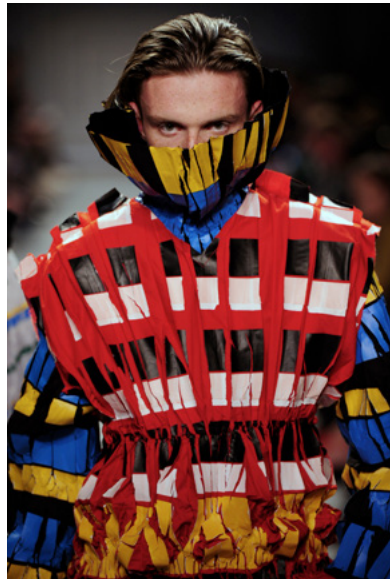
Fashion Festival, including one from the winner of the 2016 Première Vision Grand Jury Prize. This year Julien Dossena, Artistic Director of Paco Rabanne, presided over the Jury at the Hyères International Festival of Fashion and Photography.

Grand Jury Prize winner Wataru Tominaga will also present his winning collection, and a selection of new womenswear pieces. Beyond the clothing on display, the exhibit is also intended to showcase the know-how of the Première Vision Paris exhibitors.

Première Vision has been working for five years alongside the famed festival of young fashion designers, fulfilling its mission to support textile creativity while helping to discover new design talents destined to be part of tomorrow's creative industries.

For his men's collection, Wataru Tominaga received support from exhibitors from Première Vision Accessories **Completex'09** and Fabrics **Luxury Jersey**.

31ST EDITION OF THE INTERNATIONAL FESTIVAL OF FASHION AND PHOTOGRAPHY IN HYÈRES: WATARU TOMINAGA ON DISPLAY [1/3]



© Etienne Tordoir / CatwalkPictures



**PREMIÈRE VISION
SUPPORTS YOUNG DESIGNERS**

Beyond the Grand Prize, Première Vision also supports the shortlisted young designers in the making of their collections. This year, as every year, the 10 finalists were welcomed to Première Vision Paris last 11, 12 and 13 February.

They were put in direct contact with exhibitors who expressed a desire to collaborate with them, and thus benefitted from a privileged access to yarns, fabrics, leathers and accessories from top international companies, while also benefitting from direct contact with select exhibitors at Première Vision Manufacturing to help them make their collections.

Learn more about the men's collection by Wataru Tominaga

The boldness, graphic power and strong visual impact of Wataru Tominaga's collection, enriched by his research into fabrics and techniques, unanimously won over the festival jury.

This research was evident in a collection reaching beyond masculine/feminine identities to create a positive dynamic.

Inspired by emancipated fringe groups such as hippies or nerds, Wataru Tominaga seeks to break down stereotypes. With his collection of overstitched pleats, wide flocked vinyl stripes and juxtapositions of bright colours, the Japanese designer expresses his goal of creating a new genre, one likely to encourage a different vision of men's ready to wear.

WATARU TOMINAGA is graduated from Central Saint Martins in London.

31ST EDITION OF THE INTERNATIONAL FESTIVAL OF FASHION AND PHOTOGRAPHY IN HYERES:
WATARU TOMINAGA ON DISPLAY [2/3]



Wataru Tominaga



EXHIBITORS WHO LENT THEIR SUPPORT TO THE 2016 FINALISTS

Since the start of its partnership with the festival, Première Vision has seen a substantial increase in the number of its exhibitors participating. And - according to both the finalists and fashion professionals at Hyères - this has had a significant impact on the quality of the presented garments and collections.

And the collaborations between industry professionals and young designers often continue beyond the festival. This year, former finalists attending Hyères pointed to the true and lasting professional relationships they have maintained with some Première Vision Paris exhibitors who continue to work with them on their projects.

Amanda SVART (Sweden)

2016 Public Prize

Première Vision Fabrics :
Debs
Tiaré

Première Vision Manufacturing :
Officine Filippo Agnelli
Mori Castello

Laura BONED (France)

Première Vision Fabrics :
Sfate & Combier
Tiaré
Nuances
FCN Textiles
Luxury Jersey
Debs

Clara DAGUIN (France / USA)

Première Vision Fabrics :
Debs
Tiaré

Première Vision Accessories :
Close to Clothes

Première Vision Manufacturing :
Conflux

Rolf EKROTH (Finland)

Première Vision Fabrics :
Frizza
Stib 19

Première Vision Leather :
Limonta

Première Vision Accessories :
Shindo

SHOHEI KINOSHITA (Japan)

Première Vision Accessories :
Shindo

Première Vision Fabrics :
Debs
C.O.T.O. By Stylem

CLEMENTINE KUNG (Switzerland)

Première Vision Fabrics:
Tiaré

AKINO KUROSAWA (Japan)

Première Vision Fabrics :
Amaike Textile
Industry

Première Vision Manufacturing :
Yamanashiken Orimono Seiri

YUHEI MUKAI (Japan)

Première Vision Accessories :
Completext'09
Close to Clothes

Première Vision Fabrics :
Luxury Jersey

Première Vision Manufacturing
A.J.Gonçalves
Pedemeia Socks

HANNE JURMU & ANTON VARTIAINEN (Finland)

Première Vision Fabrics :
Velours de Lyon
Bouton Renaud

Première Vision Accessories :
Shindo
18 Store



THE GENERAL AND TRANS-SECTOR TREND TASTING FASHION SEMINARS

— The SEASON TREND TASTING :

This seminar presents the season's fashion offer and influences, with a sharply focused reading of the major transversal currents and the various complementarities between fabrics, leathers, patterns and accessories.



Wednesday 14 September at 12.30PM
Hall 5 - room 501
French / English

— The COLOUR TREND TASTING :

Entirely dedicated to the colour ranges, this seminar offers a thorough reading of the seasonal highlights, proposals for colour harmonies by market, and complementary uses of colour to create the best silhouettes, from clothing to accessories and shoes.



Daily at 10.30AM
Hall 5 - room 501
French / English

THE GENERAL AND TRANS-SECTOR TREND TASTING FASHION SEMINARS



>> Discover the specific TREND TASTINGS and seminars here following or via these links:

- The FABRICS TREND TASTING at Première Vision Fabrics
- The LEATHER FASHION BREAKFAST at Première Vision Leather



EVENTS AT PREMIÈRE VISION FABRICS

Meetings, events, happenings, special activities...all through the aisles, discover the surprises at the world's premier fabrics show.

— The FABRICS TREND TASTING

Among the TREND TASTING seminars proposing inspirational and informative information to help guide buyers in their product choices, discover the FABRICS TREND TASTING

An essential tool for spotting the indispensable autumn winter 2017-18 fabrics, with a focus on:

- The fashion season and its key influences
- Fashion stories illustrated with inspirational images, photos of the season's symbolic fabrics and patterns
- The season's key silhouettes for men's, women's, casualwear and sports



Tuesday 13 September at 12.30PM
Thursday 15 September at 12.30PM
Hall 5 - room 501
Seminars in French / English



— SURPRISE^{PV}
UPPER JEANSWEAR EXHIBITION:
EXPERIMENTS IN BLUE

UPPER
JEANSWEAR^{PV}
Fashionable fabrics, garments and finishings

For UPPER JEANSWEAR, the area dedicated to the fashion denim offer,

starting from an indigo chosen for its structural and fibre qualities, students in the fashion textile design department at the École Duperré experimented and engaged in a forward-looking project for textile finishings.

The indigo fabric was provided by the Japanese weaver Showa, creator of innovative and traditional denim, yarn-dyed and double-gauze textiles. The fabric's particular composition mixes a cotton with a wool. Two specific Showa textiles thus formed the basis of this development: a 3/1 right hand twill in 13.5 oz., skein-dyed denim, with a shiny face typical of wool, and a back with a cottony handle. The second fabric is a decontextured 8-oz. crêpe with a soft, felted aspect and a light foaminess.



EVENTS AT PREMIERE VISION FABRICS [2/3]



The project proposes surface treatments infused with various approaches, including patches, washes, engraved decoration and fringes evoking indigo coats of fur. These textile developments etch out the early beginnings of overcoats, which tend to define an adventurous and experimental wardrobe, where manipulations are not just placed on, but constitutive of, the coat itself.

Accessories from Dorlet, a French manufacturer of metal articles, mixing denim and RTW influences in their shapes and finishes, feature precious lacquered, ceramic and porcelain aspects. Combined with the overcoats they go beyond their primary functions and become true ornamental and constituent elements of the pieces, positioned as jewellery and featuring clever plays on hide-and-seek and faces/back.

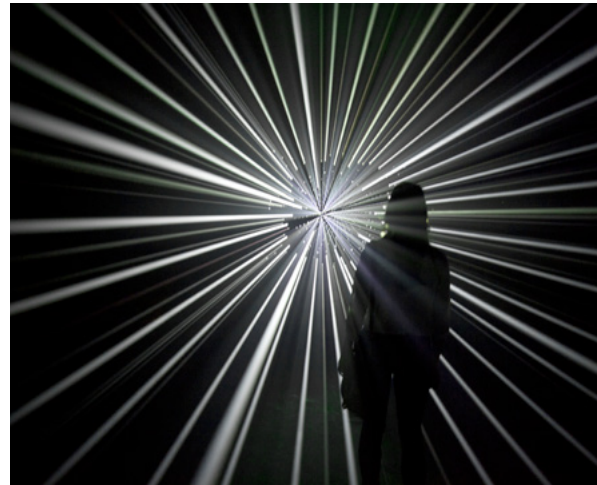
>> The project is a collaboration between BTS and professional-degree students in fashion, textiles and the environment at the École DUPERRÉ and their professor Mathieu Buard, Japanese weaver SHOWA (stand 6C8-6D5) and French maker of metallic accessories DORLET (4F24).



— EXPERIENCE^{PV}
**TIMÉE, AN IMMERSIVE AUDIO-VISUAL
EXPERIENCE**

Around 360BC, Plato wrote his dialogue Timaeus (Timée), in which he imagined the universe as a geocentric system, including a concept called Music of the Spheres where the distance between each planet is the equivalent of a musical interval, and comprises a perfect musical score. This harmonious representation has long influenced astronomy and continues to inspire artists and scientists today.

At the heart of Première Vision Fabrics, Guillaume Marmin (design and creation) and Philippe Gordiani (sound composition) present



TIMÉE, an immersive audio-visual installation, inspired by the dialogue of Plato, created in collaboration with the Astrophysical Research Centre of Lyon and produced by French agency TETRO.

Enter this experimental bubble where time seems to have stopped, and let your senses transport you.

TIMÉE, a 12-minute audio-visual installation.

About Guillaume Marmin

Guillaume Marmin creates audio-visual installations.

Drawing on the visual arts, musical performance and the performance arts, Marmin's art reinvents visual creation by working outside classic narrative forms and traditional stage media. Guillaume Marmin goes beyond the screen to experiment with other surface types. His immersive works and installations in public spaces provide an opportunity to work with architects, stage designers, musicians and lighting designers from across the world.

Première Vision Fabrics
Hall 5 between aisles 5N and 5P

EVENTS AT PREMIERE VISION FABRICS [3/3]



EVENTS AT PREMIERE VISION LEATHER

Appointments, events, happenings, special experiences...all through the aisles, discover surprises and news at the international show of leather and fur experts.

— The LEATHER FASHION BREAKFASTS

Among the fashion seminars proposing inspirational and educational information to help guide buyers in their product selections are the Leather Fashion Breakfasts, held daily. This seminar presents the trend concept for autumn winter 2017-18, as well as the season's key colours, products and materials for the leather and fur markets. It also presents a special focus on the very latest news spotted and gathered from the show's exhibitors.



Daily at 10.30AM
First Lounge - Hall 3
Seminars in French / English / Italian

EVENTS AT PREMIERE VISION LEATHER [1/3]



— THE INCUBE FORUM

Located at the heart of Première Vision Leather (Hall 3), INCUBE is an annual space dedicated to innovation in the field of leather. This year it features a special focus on the practical aspects of leather.

In their constant quest to improve leathers and skins to make them more central to our lifestyles and desires, exhibitors never cease to surprise.

Practical aspects are of particular concern right now, and focus on making leather a fabric like any other. Thick yet supple, it can be machine washed without running or stiffening, and can be ironed like a woollen.

Research is also concentrated on **transversal techniques, products and methods**. Specific leather finishings heighten resistance and refine the look of textiles, textile colorants are used to dye leathers, thick skins grow suppler thanks to the use of products not originally intended for leather products.

Our day to day is marked by **ecological concerns**, and processes are more performant at every stage. With the generalised use of vegetal dyes across species (mammals and fish), natural products, environmentally-friendly and water-saving treatments, reforestation, short circuits favouring traceability - there is a full-out effort to work towards a better world.

Newly exploited waste products from the fish and meat industries are being promoted, leading to the appearance of new skins: bar, salmon, Karung, camel...

Couplings also give birth to **new hybrid 'species'**: eel is combined with shearling (lamb) and discovers surprising new uses, previously unthinkable due to eel's fragility; skate is merged with snake...

Aesthetic aspects are just as important, with the return of **hand finishings** that allow for product customization, while being industrially manufactured. Such finishings are sometimes very high-end, employing, for example, gold leaf.

EVENTS AT PREMIERE VISION LEATHER [2/3]



Première Vision Leather
Hall 3



— **ROUNDTABLE: SUCCESSFULLY PROMOTING AND CREATING A COMPANY IN THE WORLD OF FASHION ACCESSORIES**

Première Vision Leather, in partnership with ADC - Au-delà du Cuir- wants to shed light on issues related to creating a brand of fashion accessories.

During an exclusive roundtable, experts from the sector, brands and organizations will present the problems encountered by those who embark on the launch of an accessories brand. Together, they will bring answers and guide designers in their businesses. The discussion will take stock of the various and existing forms of assistance and opportunities available to them.

Participants

- **Sophie Hivert**, Delegate General of the Fédération Française de la Tannerie Mégisserie
- **Delphine Le Mintier-Jonglez**, Director of Investments of the BPI in charge of the Fashion and Finance Fund
- **Louis Epaulard**, Founder of the leathersgoods brand LEON FLAM
- **Nathalie Elharrar**, Founder and Designer of the shoe brand JOUR FÉRIÉ
- **Françoise Vincent**, Director of ADC : Au-delà du Cuir

Moderator

- **Claude-Eric Paquin**, President of ADC : Au-delà du Cuir and the Fédération Française de la Chaussure.

JOIN US

Wednesday 14 September at 3PM
Première Vision LEATHER – Hall 3 - First Lounge



EVENTS AT PREMIERE VISION DESIGNS

Meetings, events, happenings, special activities...all through the aisles, discover the surprises at the show for creative textiles and surface designs.

— PREMIÈRE VISION DESIGNS AND TEXPRINT® : RENEWED SUPPORT FOR TEXTILE CREATIVITY



As every year in September, Première Vision Designs is partnering with the Texprint® competition, open to young international design students at British fashion universities, of which it is one of the main sponsors. At the show, the 24 finalists showing at the Texprint® Village are featured alongside the Première Vision Design exhibitors, providing a key attraction for buyers, designers and fashion brands looking for new discoveries and ideas.

The 5 TEXPRINT® AWARDS :

- The **Fashion Prize** is awarded for the best fashion fabric design in any discipline;
- The **Interiors Prize**, awarded by The Clothworkers' Foundation for the best fabric design for interiors
- The **Colour Prize** awarded for the best use of colour in a textile design, awarded by Mode... information
- The **Pattern Prize** awarded by Liberty Fabrics for the most creative pattern
- Le **Woolmark Company Texprint Award**, awarded by Woolmark

The 24 TEXPRINT® 2016 finalists:

Megan Clarke (UK) / Irene Infantes (Spain) / Lydia Knight (UK) / Isla Middleton (UK) / Crimson Rose O'Shea (UK) / Melissa Ougham (UK) / Esther Rigg (UK) / Amy Smith (Scotland) / Mikey Womack (UK) / Laurence Alder (UK) / Chloe Frost (UK) / Eloise Holmes (UK) / Jacob Monk (UK) / Alice Timmis (UK) / Helga Aradottir (Iceland) / Erin Brown (UK) / Helen Howe (USA) / Emmeline Kellett (UK) / Elena Yiangou (UK) / Martin Bonney (Singapore) / Eloise Hindle (UK) / Emma Kendall (UK) / Grace Lomas (UK) / Jina Park (UK)



TEXTPRINT® 2015—Rosita Missoni

JOIN US

for the awarding of the 5 competition prizes
at the Texprint® Village
at Première Vision Designs
(hall 5)

Wednesday 14 September at 3.30PM

This year, the 5 prizes will be awarded
by Martin Leuthold, Creative Director
at Jacob Schlaepfer



EVENTS AT PREMIERE VISION MANUFACTURING

Meetings, events, happenings, special activities...all through the aisles, discover the surprises at the show for specialists in fashion manufacturing.

— TRANSFORMATION PARLOR BY MARIE-ANGE GUILLEMINOT

Marie-Ange Guillemot, contemporary French artist, is the guest of **Première Vision Paris** and created the event of the 2016 opening season at the Première Vision Manufacturing show. For three days, her works will be featured in a space called **TRANSFORMATION PARLOR**, or **Le Salon de transformation**, dedicating it to a performance artwork around pieces all created specially for the occasion.

She has created a line of 8 sunbeds in taurillon skin from the Remy Carriat tanneries (**Stand 3F9 - 3 G 10**) and **France Tanneries (Stand 3F33)** to offer comfortable seating to surrender, for just a moment, to the extraordinary decor at the museum of the writer Pierre Loti in Rochefort. Thanks to a large-format photograph co-created with **Jean-Luc Moulène**, the dress, **la Robe aux grains de beauté** unfolds, lasciviously worn by its creator. Extracted from a book by the artist, **Il n'y a d'urgent que le décor**, which is also presented, this image reflects the harmony of a range of colours chosen by the artist herself to match the delicately velvety feel of nubuck-finish leathers.

At the heart of this new space, a **Spiral-bookcase wardrobe** allows visitors to pass from the world of museums to that of fashion manufacturers, thanks to improvisational players who are featured alongside the artist. Indeed all the works of art, whether tangible or digital, on paper or silk, incarnate genuine surprises borne aloft by these actors who, to protect the items while handling them, wear gloves of washable white leather from the **Tanneries Pechdo (Stand 3 G 4)** made by glove maker **Lavabre-Cadet**.

Marie-Ange Guillemot draws on her repertoire of unusual shapes, whether recognizable or imagined, flowing like treasures from this "standard or customized" item of furniture, **from spiral furniture to**

infinite furniture, distilling its secrets.

She thus offers industry and artisanal players the keys to new proposals.

The creations of the artist are set in motion by a young designer in film animation, **Fabio Besse**, opening a world in full transformation:

— The **bookbag** imagined for September 2016 will turn secretly into a blotter... among the **creations in leather**, made by Yann Veper at its workshops **Coups de Crayons**.

— The bag named **sac filoche** will vibrate thanks to precise work by **Pact Europact (Stand 6U16)**.



Marie-Ange Guillemot - *Transat, 2016*
Skin in Taurillon, France Tanneries & Rémy Carriat Tannerie /
Cotton strap Société Choletaise de fabrication



— A **pencil**, adorned in a braid of cotton made by **Société Choletaise de Fabrication (Stand 4E02)**, arises in a nod to a work by **Marie-Ange Guillemot** exhibited throughout the world in numerous museums (from Louvre to Cincinnati and Kyoto...) or in the artist's videos. This pencil will be offered to visitors as a practical souvenir of this unique experience

— Wrapped around the body, the **Chapeau-Vie** (the **Life-hat**), here in its industrial version, made in Troyes by **Emo (Stand 6V19)**. Its surprises include an elastic tie created with the help of **Cécile Feilchenfeldt** (exhibitor at Maison d'Exceptions in February and featured in the new Première Vision Paris campaign) in her Parisian workshop, as well as the **apron-tablet** and the **door-book-signet**.



Marie-Ange Guillemot — *Meuble spirale & sac filoche*
Drawing by Fabio Besse

JOIN US
in the heart of Première Vision Manufacturing
(Hall 6 North)
to discover the space and the works created
and displayed by Marie-Ange Guillemot.
marieangeguillemot.tumblr.com

PREMIÈREVISION
PARIS

YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING

PREMIÈRE VISION PARIS THANKS ITS PARTNERS

13-15
SEPTEMBER 2016

PARC D'EXPOSITIONS
PARIS NORD VILLEPINTE



PREMIÈRE VISION PARIS THANKS ITS PARTNERS

To meet the demand for quality at all levels of its organisation, Première Vision Paris worked with quality partners in preparing this new edition. Rigorously selected, these partners will add a rich and lively dimension to the shows thanks to their creative and original know-hows.

—BENSIMON OUTFITS THE HOSTESSES AT PREMIÈRE VISION PARIS

**BENSIMON®
COLLECTION**

For almost 30 years French brand Bensimon has been creating chic, casual and comfortable collections based on the idea that fashion is intimately tied to individual lifestyles.

A key element of the brand's collections is how the broad and original Bensimon colour palette - everything but black! - is elaborated and reviewed each season thanks to the company's unique, creative know-how.

With their interest in colour research, focus on materials and iconic fashion products, a collaboration between Première Vision and Serge Bensimon, loyal to the show for over 25 years, took only a small step - one already taken in February 2013 during their first partnership.

This September, Bensimon once again joined in a collaborative effort, designing two different dresses in chic, fluid and light crêpe, in two shades of navy, to outfit the hostesses of the Première Vision Paris shows.

This undertaking was done in partnership with one of the oldest and most renowned Portuguese companies in the textile industry, RIOPELE, which supplied the fabrics and made the dresses.



BENSIMON
+33 (0)1 42 49 71 71
www.bensimon.com

RIOPELE
Première Vision Fabrics
Hall 6 - Stand 6K14/6L9
www.riopele.com

PREMIÈRE VISION PARIS THANKS ITS PARTNERS



— RESPONSIBLE BRACELETS FROM LAMPO LANFRANCHI



Italian company Lampo Lanfranchi has been producing zippers since the early 20th century. So it was rather natural, they thought, to think up ways to use this accessory as a new kind of jewellery item.

A series of artists thus designed jewellery lines on the basis of the company's high-end zippers, with their precious finishings and innovative and symbolic shapes.

Lampo Lanfranchi recently created a type of sailor-knot bracelet, a perfect combination of design, innovation and eco-responsibility.

A responsibility that is part of a real company culture:

- environmental protection (metal teeth with hypoallergenic finishings OEKO-TEX standard 100, class I; components in compliance with the Detox Protocol...)
- traceability and transparency of a production cycle that's 100 % made in Italy, and 80% of the bracelet is made using elements from the company's own production
- innovation in the form of something simple and minimalist, with a touch of elegance.

**ITALIAN COMPANY
LAMPO LANFRANCHI
HAS BEEN
PRODUCING ZIPPERS
SINCE THE EARLY
20TH CENTURY**

Discover the Lampo Lanfranchi bracelets in the area dedicated to responsible creation and production: Smart Square (Hall 5 – Aisle 5F).

Lampo Lanfranchi
Première Vision Accessories
Hall 4 – Stand 4F23
www.lampo.eu



— RECA GROUP TREATS VISITORS TO A NEW COLLECTOR'S BAG!



RECA GROUP
Première Vision Accessories
Hall 4
Stand 4E35 / 4F36
www.recagroup.com

An Italian specialist in labels - woven, tie-on, badge - and packaging - boxes, covers, bags, wrapping - for leather goods, shoes and fashion, RECA GROUP proposes exclusive, personalised and unique collections with details that make all the difference, and give the brand a distinct identity.

For the September edition of Première Vision Paris, RECA GROUP made the season's bag: a cotton net bag with a pouch to let you to discreetly tuck away all your documents and information gathered at the shows.

— CLOSE TO CLOTHES CREATES THE LANYARDS IN THE COLOURS OF THE SEASON



CLOSE TO CLOTHES
Première Vision Accessories - Hall 4
Stand 4F22
www.closeclothes.com

Close to Clothes created the badge lanyards for the Première Vision Paris shows. The fabric lanyards are in the autumn winter 2017-18 colours.

A French company exhibiting at Première Vision Accessories, Close to Clothes makes labelling and packaging in a variety of materials: woven, leather, paper labels, etc.

RECA GROUP TREATS VISITORS TO A NEW COLLECTOR'S BAG!
CLOSE TO CLOTHES CREATES THE LANYARDS IN THE COLOURS OF THE SEASON

PREMIÈREVISION
PARIS

YARNS / FABRICS / LEATHER / DESIGNS / ACCESSORIES / MANUFACTURING

PREMIÈRE VISION EVENTS AROUND THE WORLD

13-15 | PARC D'EXPOSITIONS
SEPTEMBER 2016 | PARIS NORD VILLEPINTE



PREMIÈRE VISION EVENTS AROUND THE WORLD

The Sourcing Connection
Paris
12-14 September 2016

THE **SOURCING**
connection
PREMIÈREVISION

Première Vision
Paris
13-15 September 2016

PREMIÈREVISION
PARIS

Première Vision
Istanbul
19-21 October 2016

PREMIÈREVISION
ISTANBUL

BLOSSOM
PREMIÈREVISION

Blossom Première Vision
Palais Brongniart / Paris
13-14 December 2016

Denim Première Vision
Paris
2-3 November 2016

Denim
PREMIÈREVISION

PREMIÈREVISION
NEW YORK

Première Vision
New York
17-18 January 2017

Tissu Premier
Lille
23-24 November 2016

tissu
premier
PREMIÈREVISION

PREMIÈREVISION
PARIS

Première Vision
Paris SS18
7-9 February 2017

PREMIÈREVISION
PARIS

Première Vision
Paris AW18-19
19-21 September 2017

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