


PARIS
SEPT. 19-21 | 2017

INNOVATIONS & NEWS

Press release

CLOUD OF FASHION
PREMIÈREVISION
PARIS

18 | 19
AUTUMN
WINTER



New promotional image, Enriched creative proposals, First-ever experiences, Strengthened offer of services

Under its new tagline “Cloud of Fashion”, the next edition of **Première Vision Paris** opens its doors this 19 - 21 September, at the **Parc des Expositions de Paris Nord Villepinte**.

This bold and ground-breaking campaign echoes both the invigorating vibrancy of the upstream side of fashion and the goal of the **Première Vision Group** to bring the entire industry together around creative innovation, both during and outside of its shows.

At the frontier of fashion and culture, this new promotional image steers the event into a new universe, a real and connected space encompassing the inspirations, know-how, developments and materials of tomorrow. An intense and inspiring experience opening up new business opportunities in a particularly optimistic climate.

Because with **its growing overall offer - up 3% vs. September 2016 - presented by its 1,954 exhibitors**, **Première Vision Paris** is readying a rich and dynamic edition, despite a still complex global context marked by a changing fashion market and political, security and economic threats.

A September edition marked by several new changes:

. In terms of the offer: Strengthening of our manufacturing sourcing proposals (the integration of The Sourcing Connection, launch of Bag & Shoe Manufacturing...), and a showcase for **textile creativity and patterns** (the **Maison Designs** at **Première Vision Designs**);

. In terms of our commitments: Supporting responsible fashion through a newly updated Smart Square space; a conference dedicated to **Fashion Tech** as part of the **Wearable Lab** program; a spotlight on the creativity of today and tomorrow (The Hyères Festival, 9th PV Awards, Texprint®...);

. In terms of experiences: Events and happenings (**Jewel Fab Lab**, an atelier and conference around 3D jewellery...) along with conferences (Collection processes with the IFM, the Saga Fur round-table...).

Driven by the high standards of a selective offering, creativity as a structuring component of the industry, and a particularly rich program of innovations and news, this ensemble of 6 shows with their complementary activity sectors is expected to thoroughly fulfil its forward-looking and inspirational role to help international creative fashion professionals build their autumn winter 18/19 collections.



SOMMAIRE

04 A GROWING CREATIVE OFFER

07 PREMIERE VISION PARIS: AN EVENT FOCUSED ON UNIQUE EXPERIENCES SERVING THE CREATIVE FASHION INDUSTRY

09 I. NEW INITIATIVES TO SERVE THE OFFER

- 10** 1. Premiere Vision Paris expands its range of resources for manufacturing sourcing
- 15** 2. Maison Designs : showcasing textile patterns and creativity

16 II. PREMIERE VISION PARIS AFFIRMS ITS COMMITMENTS TO CREATIVITY

- 17** 1. The Smart Square is evolving - Hall 3
- 20** 2. Wearable Lab conference Technologies, start ups & fashion brands: what does the future hold?
- 21** 3. The creativity of today and of tomorrow at the heart of Premiere Vision Paris

26 III. A SPECIALISED PROGRAM: EXHIBITS, CONFERENCES, HAPPENINGS

- 27** 1. Jewel Fablab: innovation for jewelry
- 28** 2. Conference - Fashion Shifters, meet the people that are reshaping the industry
- 29** 3. IFM-alumni meetings collectionin and new collection rhythms: What are the challenges? What approaches are being pursued?
- 30** 4. Saga Fur Conference: fur, innovation and creativity
- 30** 5. Caketoy Catwalk: The food & fashion show
- 31** 6. Fashion seminars



A GROWING CREATIVE OFFER

18 | 19
AUTUMN
WINTER

With 1,954 exhibitors, the offer at Première Vision Paris shows overall growth of 3% (vs. September 2016), now presented across 5 halls.

A solid, above all selective, creative and innovative offer, supported this season by four significant driving forces:



5

. ENGAGING A STRATEGY OF MANUFACTURING SOURCING

By integrating the specialized space The Sourcing Connection (see the following pages), and by developing an offer of manufacturers specialized in footwear and leather goods - the Bag & Shoe Manufacturing platform - at Première Vision Leather, Première Vision Paris strengthens its offer in terms of manufacturing sourcing. These initiatives round out its overall manufacturing proposal, already comprised of Première Vision Manufacturing and Knitwear Solutions, the space dedicated to flatbed knits.

. A ROBUST FABRIC OFFER

The group of weavers presented at Première Vision Fabrics is also strengthened, and for the first time proposes collections from over 800 companies. As the historic heart of the Première Vision Group's business, this fabric offering, which has been developing strongly for several seasons, attests to the strength of the Première Vision Paris ensemble.

. STRONG MOMENTUM IN NEW EXHIBITORS

The particularly high portfolio of candidate companies affirms the strong appeal of Première Vision Paris. Thanks to the rigorous selectivity of its shows' Selection Committees, this season it proposes an offer strengthened by 164 new exhibitors.

. AN INCREASINGLY INTERNATIONAL OFFER

Première Vision Paris proposes the most international offer in the creative-fashion sector, showcasing the know-how of exhibitors from the industry's leading countries (57 countries this season). With a stable presence of 657 companies, Italy is again the leading exhibitor-country. Similarly, despite an uncertain geopolitical context, the Turkish presence remains strong, with a stable offer of 166 companies.

1,954 exhibitors, 6 complementary activity sectors: The Première Vision Paris show offer in detail

Yarns and fibres, fabrics, leathers and furs, textile designs, accessories and components, fashion manufacturing...for 3 days, Première Vision Paris will present the rich and exclusive offer of its 6 shows to global fashion players:

. **Première Vision Yarns:** The international show of yarns and fibres

. **Première Vision Fabrics:** The world's premier fabric show

. **Première Vision Leather:** The international leather and fur specialist show

. **Première Vision Designs:** The international show for creative textiles and surface designs

. **Première Vision Accessories :** The international accessories and components show for fashion and design

. **Première Vision Manufacturing:** The show of fashion-manufacturing specialists

1,954 EXHIBITORS BROKEN DOWN ACROSS 6 COMPLEMENTARY SHOWS

60

YARNS

> 12 new exhibitors

278

LEATHER

> 13 new exhibitors

801

FABRICS

> 44 new exhibitors

245

MANUFACTURING

> 39 new exhibitors

36 Knitwear Solutions ⁽¹⁾

> 6 new exhibitors

60 Sourcing Connection ⁽²⁾

248

DESIGNS

> 26 new exhibitors

322

ACCESSORIES

> 30 new exhibitors

57

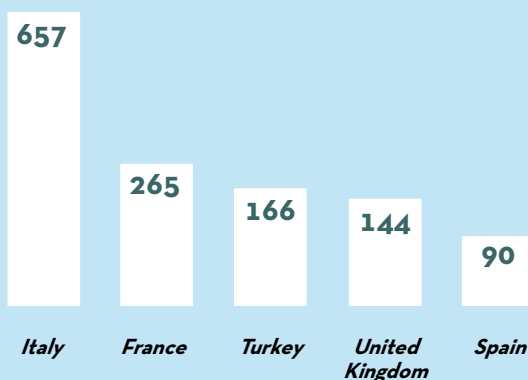
COUNTRIES

1954

EXHIBITORS

> 164 new exhibitors

TOP 5 EXHIBITING COUNTRIES AT PREMIÈRE VISION PARIS IN SEPTEMBER 2017



⁽¹⁾ Knitwear Solutions : platform dedicated to creative flatbed knits

⁽²⁾ The Sourcing Connection : area specialised in international manufacturing sourcing

Discover all the exhibitors at the show this September in the catalogue found at www.premierevision.com or on the Première Vision Paris mobile app.
You'll also find detailed information about the new companies joining the shows this season.



**PREMIERE VISION PARIS:
AN EVENT FOCUSED
ON UNIQUE EXPERIENCES
SERVING THE CREATIVE
FASHION INDUSTRY**

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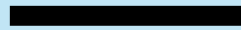
Season after season Première Vision Paris innovates. Why? To bolster the strength of its offer, stimulate meetings and discussions, and examine the industry's current and future challenges. All in the goal of responding more effectively to the needs of exhibitors and visitors.

Through its developments, restructurings, new experiences and exclusive events, the Première Vision Group responds to the emerging needs of fashion professionals through its adapted transversal offer, and the affirmation of its engagements serving creativity and the industry.

PREMIERE VISION PARIS: AN EVENT FOCUSED ON UNIQUE EXPERIENCES
SERVING THE CREATIVE FASHION INDUSTRY



I. NEW INITIATIVES TO SERVE THE OFFER



INNOVATIONS & NEWS

1. PREMIERE VISION PARIS EXPANDS ITS RANGE OF RESOURCES FOR MANUFACTURING SOURCING

One of the highlights of the next edition of Première Vision Paris will be the development of a transversal manufacturing offer, to meet the needs of changing markets seeking complementary and more diversified sourcing solutions: near-shore, volume and specialised sourcing.

The strategy is to enrich the sourcing offer in terms of geographical regions as well as market segments and product specificities.

Alongside Première Vision Manufacturing, the show of fashion manufacturing specialists from the Euro-Mediterranean basin and the Indian Ocean, the group is bolstering its manufacturing sourcing proposals through 4 initiatives.

10

> More information in the press kit dedicated to manufacturing sourcing developments can be found in the press section on the website www.premierevision.com



A. THE SOURCING CONNECTION (HALL 2): AN INTERNATIONAL AND HIGHLY-SELECTIVE SOURCING OFFER RIGHT IN THE HEART OF PREMIERE VISION PARIS

The Asia Pacific Sourcing Show now integrates Première Vision Paris as a specialized space, located in Hall 2 at the Parc des Expositions de Paris Nord Villepinte.

The goal is to propose a quality offer to complement Première Vision Manufacturing, so as to meet the global sourcing needs of fashion brands, and cover all the world's supply zones for textiles and apparel.

Manufacturers, subcontractors and garment makers, whether developing private label collections or pre-established finished products, will all be vetted by a **Selection Committee specific to the manufacturing activity sectors**, whose expertise is complemented by an audit commissioned by Première Vision from **BUREAU VERITAS**, the world leader in compliance assessment and product certification.

The goal was to guarantee a balanced offer from companies reaching a minimum of 65% compliance level with market standards: compliance of production units, production chains, the application of workforce and wage regulations, etc.

To enhance the show's readability, the Sourcing Connection offer is structured in 5 style universes and product categories:

- . URBS AND SUBURBS :** the district of street and casual collections
- . OFFICE HOURS :** the district of chic citywear and tailoring
- . A FIT FRAME IN FASHION :** the district of sportswear and loungewear
- . ALL BUT BLUE :** the district of denim and jeanswear
- . DRESS FOR THE ELEMENTS :** the district of outerwear and performance



B - PREMIERE VISION MANUFACTURING (HALL 6): A BROADENED OFFER AND AN ENRICHED PROGRAM

Located in Hall 6 north, Première Vision Manufacturing presents the techniques of specialised manufacturers and contractors (ready-to-wear, accessories, leathers...) from the Euro-Mediterranean basin and Indian Ocean, two regions rich in fashion traditions, techniques and expertise.

In September, the show of fashion-manufacturing specialists will feature a new evolution in terms of market segment, the show is developing its offer, and now opens up to selected manufacturers specialising in footwear and leathersgoods.

12



► Bag & shoe manufacturing (hall 3) : new services, new markets

This September Première Vision Paris is rolling out a new space for the leathersgoods and footwear markets: BAG & SHOE MANUFACTURING. It will be located inside the leather show, Première Vision Leather (Hall 3).

This selection of manufacturers and contractors specialized in these markets will offer solutions in terms of manufacturing techniques and know-how for non-specialised fashion brands looking for partners to develop their collections of bags, small leather goods and shoes.

The BAG & SHOE ELEMENTS space, launched last February and dedicated to trends in fashion and materials for the footwear and leathersgoods market, will once again be found inside the Première Vision Leather Trends Gallery.

► **A conference cycle dedicated to the footwear and leather goods industry**

A new program of round table discussions will help fashion and accessories brands in the development of their shoes and leather goods collections during the 3 days of the show:

• **Consultant, footwear designer and IFM professor Nathalie Elharrar will share her experiences, and propose development directions for successful footwear collections via 3 conferences: Innovations** – the footwear industry and the 3D revolution; **consulting** – optimizing the customer / supplier relationship to build the right shoe collections; **know-how** – the process of manufacturing a shoe collection, production techniques, pitfalls to avoid...

> **Daily at 3 pm**

Hall 3 - Workshop and Conference Area

• **Le Centre Technique du Cuir (CTC)** will organize **2 conference/workshops** dedicated to manufacturing shoes and leathers goods:

COLORIMETRY AND THE ART OF KNOWING HOW TO EVALUATE COLOUR

Colour is an essential factor in the visual rendering of leathers, materials and collections. Fashion houses are more sensitive than ever to the choices of colours that run throughout their designs and beyond. A buying stimulus, colour can also become a true trademark or even brand identity. For leathers goods manufacturers, precise, perfectly reproducible colours are essential, to ensure positive feedback from customers. And for this, mastering colours' technical parameters is of the essence. Discover the fundamentals of colorimetry and what it takes to understand colour.

> **Wednesday 20 September at 12 pm**

Thursday 21 September at 12 pm

Hall 3 - Workshop and Conference Area



THE LAST, THE HEART OF A SHOE

Each shoe is born from a last. The last interprets the foot, taking into account its morphological constraints and the industrial constraints that will follow it throughout the production process, never ignoring each shoe's creativity and elegance. Discover basic concepts essential to understanding the foot, the last and fitting properties: size checks, areas to watch out for and verify, fitting properties...

> **Tuesday 19 September at 12 pm**

Hall 3 - Workshop and Conference Area

► **Focus country (hall 6): Tunisia is guest of honour at Première Vision Manufacturing**

For the first time, Première Vision Paris is organizing a COUNTRY FOCUS to showcase a country in a dedicated space.

The show has chosen Tunisia to inaugurate this new event, which will now be held at each September session.

The Tunisia Focus upholds the aim of mobilizing, supporting and promoting the resurgence of the Tunisian textile sector. The design and outfitting of this 100m2 space for expression at Première Vision Manufacturing has been entrusted to the organizers of the Tunis Fashion Week. They have the support of the Ministry of Industry, and the cooperation of the new Tunisian Federation of Textiles and Clothing (FTTH) and Cepex.

In recent years, by staging designer fashion shows and promoting the country's artistic scene, Tunis Fashion Week has been seeking to support the emergence of a cultural avant-garde. The project developed by CIMA (Créateurs associés aux Métiers d'Art) is the creation of a capsule fashion collection: The National Collection. It was designed by Braim Klei, known for his rebellious anti-fashion stance, and was shown on the runways at the latest Tunis Fashion Week in May 2017.

The National Collection embodies the new, closer ties being forged between the textile industry and the world of fashion designers. It helps brands that are developed by Tunisian industrials to settle at an international level. This presentation enhances their ability to be more than renown manufacturer. They can also be in tune with Western fashion trends as well as with the major market evolutions.

www.fashionweektunis.com

www.cepex.nat.tn

<https://www.facebook.com/braimklei/>



COCKTAIL - GET TOGETHER

To know more about the advantages of the Tunisian creation and production, do not miss the exclusive get-together organized on the Focus Country area in presence of his Excellency the Ambassador of Tunisia in France, representatives of the FTTH, of the Fashion Week Tunis, of the CEPEX, of Tunisian industrials and of the designer Brahim Klei.

**Wednesday 20 September at 2 pm
Première Vision Manufacturing
Focus Country area, Hall 6 N**

2. MAISON DESIGNS: SHOWCASING TEXTILE PATTERNS AND CREATIVITY

Textile designs are an indispensable part of fashion creativity, and a major differentiating element for fashion brands looking to refresh their creative offer.

In September, to highlight the many facets of textile design, Première Vision Designs welcomes the first MAISON DESIGNS.

In the heart of Hall 5, the visitor is invited to meander through the rooms of a special house dedicated to textile creations. Its unique, lively atmosphere is conducive to inspiration, new meetings and discovery, with walls covered in 2D prints conceived by illustrator Benjamin Bouchet, furniture from the French designer-duo «Gentlemen Designers», and a whole host of everyday objects decorated with exhibitors' patterns. Lampshades, clothes, household linens, tablecloths ... the textile items will all be printed and fabricated by Italian company Miroglio Sublitez (Stand 5V52-5W51).

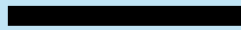


Linger in the drawing room where the autumn winter 18/19 fashion directions for textile designs will be presented. Then, go through the bedroom door to discover the artworks and know-how of the Première Vision Designs exhibitors, before letting Izen (www.izenanimations.com) sketch your Ipad portrait in the special Portrait Studio. After a tour through a wardrobe with many creative secrets, take a break at the kitchen bar/restaurant, and don't forget to stop off in the atelier-veranda dedicated to the Texprint® competition, whose awards ceremony will be held on Wednesday 20 September at 4:30 p.m



> Get a preview of the Première Vision Designs collections on the show's website: <http://www.premierevision.com/fr/news/visite-guideee-dans-les-alles-de-designs/>

PREMIERE VISION PARIS: AN EVENT FOCUSED ON UNIQUE EXPERIENCES
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II. PREMIERE VISION PARIS AFFIRMS ITS COMMITMENTS TO CREATIVITY



1. THE SMART SQUARE AREA IS EVOLVING - HALL 3

Through its Smart Creation platform for study and communications, launched in September 15, the goal of the Première Vision Group has been to promote the responsible approaches of its exhibitors, and shed light on a new generation of values combining creativity, innovation and sustainability. These create new perspectives and new competitive advantages for the entire creative fashion industry.

In September 2016, Première Vision Paris for the first time created an actual physical space at the show - the Smart Square - dedicated to the Smart Creation Première Vision program. The space is an annual event.

The Smart Square is the place to find information, share and discuss. It's a visionary, informative and multimedia space where exhibitors, designers, buyers and fashion brands can experience and truly visualize responsible values and innovations in the creative fashion industry, and explore the issues driving the contemporary consumer's conscious motivation towards better and Smarter choices.

SMART
CREATION®

17



In September, the Smart Square, located in hall 3, continues to evolve, offering a space for exhibition and analysis with:

**. INFORMATION ABOUT
SMART CREATION:**

To explain the values driving the concept, and help visitors better understand the Première Vision Paris exhibitors' Smart Facts - their strategic environmental and social commitments - while learning to use them in a tangible way.

**. A NEW SPACE FOR SMART SQUARE
SERVICES:**

An area devoted to a selection of industry players specialized in sustainable development - certification bodies, associations, consultants, etc. These offer advice and solutions to exhibitors and visitors seeking to integrate more responsibility into their organizations, their manufacturing processes or their collections.

> **BLUESIGN® / C.L.A.S.S. / EURATEX / MADE-BY**

**. A CYCLE OF SMART TALKS DEDICATED
TO THE CIRCULAR ECONOMY**

presented by Giusy Bettoni, President of C.L.A.S.S. and consultant for Première Vision on sustainable innovation and development for textiles, fashion and design (see full program in the next pages).

The Circular Economy... everyone is talking about it, but what exactly is it? Just a passing trend or the first sign of tomorrow's economic model? What are its challenges and objectives? What role does technological innovation play? How does it serve as a lever for new business models? A collective awareness has activated bold and original initiatives that are more mindful of social and environmental values. The circular economy goes even further, proposing an ambitious approach for the fashion ecosystem.

Each day, a conference will bring together the field's experts and professionals for thought-provoking discussions.

This will also provide an opportunity for Première Vision to present the results of its new survey of Première Vision Paris exhibitors to learn their **Smart Facts**: their responsible commitments and activities, from sourcing traceability to energy management and social protections.



. A FORWARD-LOOKING SMART LIBRARY

will present the most innovative developments in terms of responsible creation selected from the Autumn Winter 18/19 collections of 35 exhibiting companies: A selection of Smart Creation ambassadors per activity sector chosen for their responsible commitments - Spinners, weavers, tanners, accessories makers, and manufacturers. Each product presented will be accompanied by explanatory technical information.

> **AMF / Antex / Aqpel / Asahi Kasei / Bonaudo / Canepa / Craftevo / Dienpi / Dorlet / Emmetex / Gevaert / Gruppo Dani / Hausammann / Illuna / Mapel / Marchi & Fildi / Nuti Ivo / Polyteks / Pontetorto / Prym / Raynaud jeune / Riopelle / Sampaio / Santanderina / Schoeller / Seyfeli / Somani / Shindo / Swarovski / Tarnsjo / Teseo / Verne et Clet / We Nordic / YKK / Zanieri**

THE CIRCULAR ECONOMY AT THE HEART OF SMART TALKS - THE FULL PROGRAM:

> Tuesday 19 September at 3.30 pm
Circular Economy: What is it? Challenges and objectives for the fashion industry

Speakers: Sven Hermann (Hellen MacArthur Foundation), Chris Grantham (IDEO), Andreas Röhrich (Wolfford AG).

> Wednesday 20 September at 11.30 am
Circular Economy: Activating innovation for a new approach to the fashion sector

Speakers: Craig Arend; Orianne Chenain (Fashion Tech Lab), Cyrill Gutsch (Parley for the Oceans).

> Thursday 21 September at 11.30 am
Circular Economy: Which are new business models supporting this approach?

Speakers: Chiaretto Calò (Imprima S.p.a.), Piia Lehtinen (Design District Helsinki), Hannes Parth (Frumat).

. A SMART WARDROBE

will showcase 10 finished products from established brands - clothing, bags, shoes - using materials from Première Vision Paris exhibitors and produced according to responsible sourcing and manufacturing processes.

The Smart Square is also welcoming live discussions by special guests and experts, among which industry players specialized in sustainable development exhibiting in the Smart Square Service zone.

> Tuesday 19 Sept. at 1 pm
BLUESIGN® PRESENTATION
Fashion's Future - Lessons to learn from the outdoor industry

Jill Dumain, CEO bluesign® technologies ag, former responsible for Sustainability at outdoor brand Patagonia.

> Tuesday 19 Sept. at 2 pm
MARCO RICCHIETTI'S BOOK PRESENTATION
"Neo-Materials in the Circular Economy"

> Wednesday 20 Sept. at 2.30 pm
EURATEX PRESENTATION
Brief for the European industry to profit from the circular economy

2. WEARABLE LAB CONFERENCE TECHNOLOGIES, START UPS & FASHION BRANDS: WHAT DOES THE FUTURE HOLD?



Following a collaboration with the R3iLab program (Network for Non-physical Innovation in Industry) in September 2015 and the creation of the Accessology space in February 2016, Première Vision Paris launched its Wearable Lab platform last February.

The platform is dedicated to inventiveness and forward-thinking to examine and support the future of Fashion Tech (the “augmented” fashion of technologies).

Presented in February 2017 in the form of a physical area to be renewed each year at Première Vision Paris, this September the Wearable Lab will find expression in a round table featuring experts on the topic.

TECHNOLOGIES, START-UPS & FASHION BRANDS: WHAT'S THE FUTURE HOLD?

While start-ups have moved strongly into the Wearable and Fashion Tech fields, they often have difficulty emerging due to their small size and lack of funds. For their part, the major fashion brands are taking an ever-growing interest in this field, which is a hotbed of innovation.

The aim of the conference is to explore potential synergies between start-ups and fashion brands, to play a part in the growth and success of this new intersection of Fashion & Technologies that is Fashion Tech.

Speakers:

Liz Bacelar (Decoded Fashion),
Kelly Krause (SXSW Interactive),
Thierry Petit (Showroom Privé),
Jan Zimmermann (Forster Rohner
Textile Innovation).

> Discussion moderated by Noémie Balmat
(Clausette.cc) and created by Anne-
Sophie Bérard (Paris Creation Conception,
consultant for Première Vision).

Wednesday 20 September at 3:30 p.m.

Hall 5 - Room 501

3. THE CREATIVITY OF TODAY AND OF TOMORROW AT THE HEART OF PREMIÈRE VISION PARIS

Initiatives spotlighting creativity in the fashion world will be a central focus of Première Vision Paris.

A - PV AWARDS, 9TH EDITION:

- . A VERY SPECIAL PRESIDENT, JOHN MALKOVICH**
- . A NEW PRIZE, THE FASHION SMART CREATION PRIZE**
- . AN EXCLUSIVE DJ SET BY THE SYNAPSON DUO**

Tuesday 19 September 2017, 5:30 p.m.:
join us in The Forum at Première Vision
Fabrics (Hall 6) to discover the winners
of the 9th PV Awards.

A special ceremony followed this year by a new DJ set performed by French electro-pop duo **SYNAPSON!** Each year this exciting event, eagerly awaited by fashion industry professionals, singles out the most inventive and innovative creations from weavers and tanners exhibiting at the Première Vision Fabrics and Première Vision Leather shows.

In addition to the 6 PV Awards traditionally given out, this 9th edition will also be awarding two new prizes for responsible creative fashion in fabrics and leathers: the **FASHION SMART CREATION PRIZES**.

Première Vision invited influential personalities from the international fashion scene to select the prizewinning products. This year's very special jury will welcome a truly exceptional President as well: actor and fashion designer John Malkovich.

Everyone knows John Malkovich the actor and director, but many are less familiar with his work as a designer. Yet John Malkovich founded his fashion brand six years ago and creates menswear collections that are a reflection of himself: refined and witty.

In all, 8 PV Awards will be handed out, 4 prizes for fabrics and 4 for leathers:

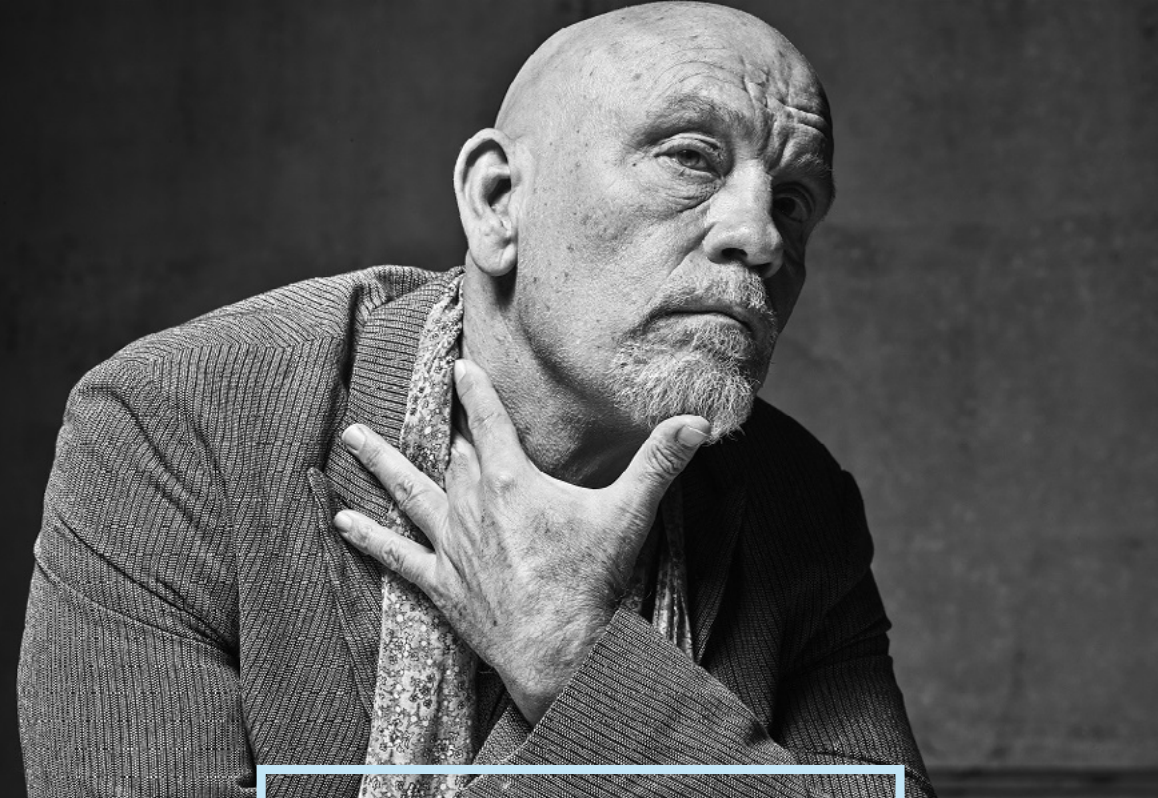
. GRAND JURY PRIZE 2017, for the most outstanding, symbolic and pertinent fabric and leather of the season ;

. HANDLE PRIZE 2016, for the fabric and leather allying the most astonishing tactile and behavioural qualities, those with the strongest emotional impact;

. IMAGINATION PRIZE 2016, for the boldest, most original, most amazing fabric and leather in terms of decoration, technique, finishing, innovation and technology ;

. FASHION SMART CREATION PRIZE 2017, for the most creative responsible fabric and leather.





**PRESIDENT OF THE JURY
JOHN MALKOVICH**

**Actor-director
& Fashion Designer**

John Malkovich - www.johnmalkovich.com (USA)

22

THE JURY

Pilar Ballesteros Arjona

Leather Goods & Accessories Project Manager
Loewe (Spain)

Gel Egger Ceccarelli

Material Research & Development Coordinator
Salvatore Ferragamo (Italy)

Frances Corner

Head of London College of Fashion
& Pro Vice-Chancellor of
University of the Arts London (UK)

Béatrice Ferrant

Artistic Director
Lefranc Ferrant (France)

Roy Genty

Artistic Director Europe
Issey Miyake (France)

Diane Pernet

Founder, Director
Festival ASVOFF - A Shaded View
On Fashion Film (France)

Emily Robson

Head of Embellishment & Fabrics
Christopher Kane (UK)

Jürgen Sailer

Right Hand Menswear Designer
Dries Van Noten (Belgium)

Vanessa Schindler

Designer
Grand Jury Prize Première Vision 2017
at the Hyères Festival (Switzerland)

Angelo Tarlazzi

Fashion Designer
Angelo Tarlazzi (France)

Claude Vuillermet

Fashion Director, Première Vision Leather

Pascaline Wilhelm

Fashion Director, Première Vision



B - PREMIERE VISION DESIGNS AND TEXPRINT®: CONTINUED SUPPORT TO TEXTILE CREATIVITY

23

As every year in September, Première Vision Designs is partnering with the Texprint® competition, open to young international design students at British fashion universities, of which it is one of the main sponsors.

At the show's Texprint® Village, the 24 finalists are featured alongside Première Vision Design exhibitors, providing a key attraction for buyers, designers and fashion brands looking for new discoveries and ideas.

JOIN US FOR THE AWARDING OF THE 5 COMPETITION PRIZES BY JAPANESE DESIGNER YUMA KOSHINO

Wednesday 20 September at 4:30 p.m.
in the Texprint® area
in the veranda of the Maison Designs
at Première Vision Designs (Hall 5)



THE 5 TEXPRINT® AWARDS:

- . **The Texprint Fashion Prize** is awarded for the best fashion-fabric design in any discipline
- . **The Texprint Interior prize** awarded by The Clothworkers' Foundation for the best fabric design for interiors
- . **The Texprint Colour Prize** awarded for the best use of colour in a textile design, awarded by Mode...information
- . **The Texprint Pattern Prize** awarded by Liberty Fabrics for the best pattern
- . **The Woolmark Company Texprint Award** awarded by the Woolmark Company.

C. VANESSA SCHINDLER, WINNER OF THE 2017 GRAND JURY PRIZE PREMIERE VISION AT HYERES: AN EXHIBITION

On Sunday, April 30, young Swiss designer Vanessa Schindler won the Grand Jury Prize Première Vision 2017 at the 32nd Hyères Festival of Fashion and Photography.

The prize comes with a 15,000-euro grant, which Première Vision presented alongside Jury President Bertrand Guyon, Design Director of Schiaparelli.

Première Vision has been associated with the famous festival for young fashion designers for six years, fulfilling its mission **to support textile creativity while helping to discover new design talents destined to propel tomorrow's creative industries.**

With this in mind, in February 2017 Première Vision opened the doors of its Première Vision Paris shows to the 10 finalists of the fashion competition and the 10 candidates selected for the new Accessories award.

This gave the finalists exclusive access to products (yarns, fabrics and accessories) from the best companies in the world, and they also received support for the production of their respective collections. But Première Vision's commitment doesn't end there!

In September, after having shown her collection at Première Vision New York (19 and 20 July), the 29-year-old winner will present her designs at Première Vision Paris (Hall 5) at an exclusive exhibit.

Visitors will first be greeted by large format photographs of the collections presented by the 10 finalists at the Festival's fashion competition. They will then enter a special area, where Vanessa Schindler's pieces will be exhibited. At the same time, the creativity of the materials will be displayed in a series of close-up photographs.

Beyond the clothing designs, the aim of the exhibit is to highlight the expertise of Première Vision Paris exhibitors.





Luc Bertrand

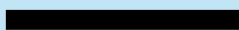
**MORE ABOUT THE WOMEN'S COLLECTION
BY VANESSA SCHINDLER
Urethane pool, chapitre 2**

Vanessa Schindler strives to find an alternative to the classic design and construction of clothing. She draws inspiration from architecture and interior decoration, composing each silhouette in her collection as though she were arranging a unique interior with contrasting materials, vegetation, room to move... and she uses a material that is unexpected in her field: urethane, a liquid polymer.

With her womenswear collection entitled **Urethane, Chapitre 2** she creates an interplay of textures and transparency by laying urethane over tulle and fine netting. Besides their technical performance, the silhouettes are elegant and luxurious. The collection centres on long dresses and negligees that spring to life as the light catches them.

> A collection produced with the support of Guigou - Première Vision Fabrics
Crystals donated by Swarovski - Première Vision Accessories.

PREMIERE VISION PARIS: AN EVENT FOCUSED ON UNIQUE EXPERIENCES
SERVING THE CREATIVE FASHION INDUSTRY



III. A SPECIALISED PROGRAM: EXHIBITS, CONFERENCES, HAPPENINGS



INNOVATIONS & NEWS

1. JEWEL FABLAB: INNOVATION FOR JEWELRY

Première Vision Accessories welcomes the **JEWEL FAB LAB**, a place for experimentation and discovery where 3D printing meets traditional know-hows, all at the service of the jewellery industry.

The Italian company **Sem-Ar**, maker of jewellery components, **will present its traditional and manual know-hows**. From gem setting to welding and assembly, the expert hands of Sem-Ar will demonstrate the principal steps involved in making jewellery.

For its part, **the Wheeldo fablab**, a specialist in 3D printing, will introduce **3D techniques via 3 main prisms and a conference**.

About Wheeldo :

Wheeldo is a mobile fablab created in 2015 by a collective of engineers, artists, architects and designers. For the last two years, this mobile micro-factory has been criss-crossing France to allow the general public and professionals to learn about digital manufacturing techniques and discover the maker movement.

THE 3 SECTORS:

. **Prototyping** : a workshop to explore the advantages of 3D jewellery printing ;

. **Marketing**: a workshop to discover 3D scanning, a useful technology for product presentations. Take advantage of it to make your own portrait bust!

. **Start-up**: an area to discover new economic models based on 3D printing and print a personalized jewellery item.

CONFERENCE: JEWELLERY AND 3D PRINTING

Presentations and demonstrations around the issues involved in digital manufacturing for jewellery.

Every day at 2:30 p.m.

Hall 4 -JEWEL FAB LAB area



2. CONFERENCE - FASHION SHIFTERS, MEET THE PEOPLE THAT ARE RESHAPING THE INDUSTRY

Success in fashion is no longer just about the product. The way it has been manufactured and endorsed to the right consumer is equally important. It is time to connect all actors in a Cloud of Fashion. That's what the experts and industry pros invited to speak at this special seminar will be discussing.

The discussion will be moderated by Matthijs Crietee, Secretary General IAF- International Apparel Federation and Dhyana van der Pols, Nash international, consultant PV The Sourcing Connection.

Speakers: Jurian van der Meer (Commercial Director, Endemol Shine), Ronen Luzon (CEO and founder, My Size ID), Jonas Wand (CSO, FourSource Group), Guido Brackelsberg (CEO, Setlog).

28

> **Tuesday 19 September at 2 pm**
Hall 5 - Room 501



3. IFM-ALUMNI MEETINGS COLLECTIONING AND NEW COLLECTION RHYTHMS: WHAT ARE THE CHALLENGES? WHAT APPROACHES ARE BEING PURSUED?

To coincide with **Première Vision Paris**, the alumni association of the **Institut Français de la Mode (IFM ALUMNI)** is organizing a discussion with industry professionals about the new challenges facing the fashion sector in terms of collection processes and rhythms: new calendars, the reinvention of collection management tools for brands ...

29



COLLECTIONING AND NEW COLLECTION RHYTHMS: WHAT ARE THE CHALLENGES? WHAT APPROACHES ARE BEING PURSUED?

The pace of fashion collections doesn't seem to be slowing down. Collection calendars are overlapping. How do creative fashion brands manage the enormous complexity of their scheduling? How have the key steps in the collection process evolved in recent seasons? What has been the impact of digital retail? What new industrial techniques are there to help adapt to the pace of collections? And what about the global brand concept and local fashion?

Speakers:

Remi Faye (Céline), Mattias Ganem (Techtera), Sophie Lemoine (Vanessa Seward), Marie-Francoise Loisel-Cassaigne (Maison Rabih Kayrouz), Yann de Rivoallan (The Other Store), Joelle Samama (Sinequanone)

Tuesday, September 19 at 3:30 p.m.

Hall 5 - Room 501

4. SAGA FURS CONFERENCE: FUR INNOVATION INSPIRES CREATIVITY

The Danish furriers from SAGA FURS (stand 311) will present the latest fur craft techniques seen on fashion runways around the world. At this workshop/conference, SAGA FURS will give you step-by-step instructions on inspiring craft techniques to further your own creative approaches.

**> Wednesday 20 September at 11:30 a.m.
Hall 3 - Workshop and Conferences Space**

5. CAKETOYZ CATWALK: THE FOOD & FASHION SHOW

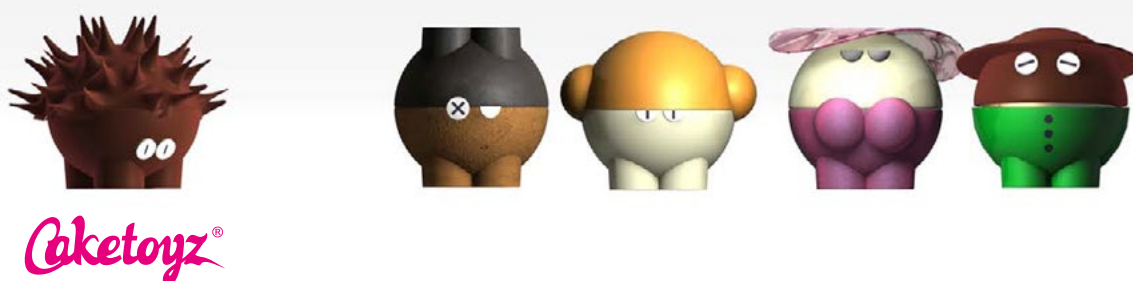
30

This September, Première Vision Paris welcomes to the show a special exhibition bringing together fashion, designers, pastry chefs and chocolate-makers.

Emmanuel Chevalier, designer and creator of the Caketoyz, proposes interpretations of the cake-toyz model. Invented four years ago, Caketoyz are now moving into the fashion world, readying their first turn on the runway at Première Vision Paris.

Brimming with creativity, Caketoyz flaunt their curves and surf the trends, a singular community creating a visual delight as they step out on the podium.

> Interpassage Hall 5 - Hall 6



6. FASHION SEMINARS

► **Season Trend Tasting** **automne hiver 18/19**

An essential tool to fully decode what's indispensable for autumn winter 18/19:

. **The influences of the season**, the major transversal currents and the complementarities existing between colours, fabrics, patterns, leathers and components

. **The essential colours** clothing items and accessories

. **The season's main fashion directions**, illustrated via images and videos, all shown with their references

> **Every day at 11 am**
Hall 5 - room 501

► **Leather Fashion Breakfast**

This seminar presents the trend concept for autumn winter 18/19, as well as the season's key colours, products and materials for the leather and fur markets. It also presents a special focus on the very latest news spotted and gathered from the show's exhibitors.

> **Every day at 10:30 am**
Première Vision Leather
Hall 3 - Workshop and Conferences Space

> Seminar available in French/English/Italian, and presented by Claude Vuillermet, Show Fashion Director.

TREND TASTING®

► **Colour & Fabrics Trend Tastings**

An essential tool for a full understanding of the colour range and the indispensable fabrics for the autumn winter 18/19 season:

. **The season's colour range** and major colour atmospheres with harmonies for each market

. **Illustrated fashion stories** : images to inspire, photos of fabrics and the most symbolic patterns of the season, with the names of exhibitors and their stand locations

. **Key silhouettes pointing** to the right fashion looks for menswear, womenswear, casualwear and sports.

> **Every day at 12:30 pm**
Hall 5 - Room 501

> The TREND TASTING fashion seminars are presented by the Première Vision fashion team and proposed in French/English.
Please note: space is limited. Please register in advance at the Press Club.

► **Denim Première Vision Seminar**

Discover the AW1819 Denim Fashion Trends along with information about next Denim Première Vision show (14 & 15 Nov. at Paris Event Center).

> **Wednesday 20 Sept. at 2 pm**
Thursday 21 Sept. at 2 pm
Hall 5 - Room 501

> Seminars presented by the Denim Première Vision team.

PRESS CONFERENCE

**Tuesday 19 September 2017
at 11 a.m.
Press Club - Mezzanine Hall 6**

Presented by Gilles Lasbordes,
General Manager of Première Vision.

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