

PRESS KIT

2011

Le Salon de la Photo by Chrisma Lan



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pick up equipment

6 TO 10
OCTOBER 2011
PARIS | PARIS EXPO
PORTE DE
VERSAILLES

www.lesalondelaphoto.com

Ben Azzou

5 DAYS
TO SHARE YOUR LOVE OF PHOTOGRAPHY,
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AND MEET TOP EXPERTS

THE FRENCH EVENT FOR PHOTOGRAPHERS AND PHOTOGRAPHY ENTHUSIASTS!

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6 - 10
October
2011

Paris - Porte de Versailles

Opening times:

Thursday, Friday, Sunday: 10am - 7pm

Saturday: 9am - 7pm

Monday: 10am - 6pm

SPECIAL PRESS SESSIONS

THURSDAY 6 & FRIDAY 7 OCTOBER
AT 9AM

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THE YEAR'S TOP EVENT FOR PHOTOGRAPHY ENTHUSIASTS

EXHIBITORS AND BRANDS AT THE SALON DE LA PHOTO

ACCES LITE - ACE3P - ADOBE - AGORA DU NET - AGUILA VOYAGES PHOTO
- ALEXANDRE FREZAL NUMERIQUE - ANDRE FOREST - ANET - APPPF -
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- COMPETENCE PHOTO - CONNAISSANCE DES ARTS - CREACEED
- CREALIVRE - CRUSE - DARQROOM - DATA COLOR - DAYMEN - DE L'AIR
- DECLIC PHOTO - DIGIT'ACCESS - DNP PHOTO IMAGING - DOOBLE PICS -
DVSM - DXO - EBIZCUSS ICLG FORMATION - ECOPORTRAIT - E-CENTER -
EFET - EFI - ENVIE DE LIRE - EPSON - ESCOURBIAC - EYROLLES - FEDERATION
INTERNATIONALE DE L'ART PHOTOGRAPHIE - FRANCE INFO / 6 MOIS -
FEDERATION PHOTOGRAPHIQUE DE FRANCE - FLORICOLOR - FOTOLIBRO
FAIDATE - FUJIFILM - GO PRO - GROUPEMENT NATIONAL DE LA PHOTOGRAPHIE
PROFESSIONNELLE - GRAINE DE PHOTOGRAPHIE - GRAPHIC RESEAU -
GRAPHISTUDIO - HAHNEMÜHLE - HASSELBLAD - HIGH TECH NEWS - ILFORD
- IMAGE ET NATURE - IMAGES MAGAZINE - INA EXPERT - INNOVA - INTER
GOODS - INTUITIVE MEDIAS NETWORK - ITINERANCES PHOTOGRAPHIQUES
- JEVEUXETREPHOTOGRAPHE.COM - JKM IMAGES - KELVIN - KERPIX - KEY
LITE - KIS - KOY LAB - LA BOUTIQUE DU SPECTACLE - LA FABRIK DE JACK -
LEMONDEDELAPHOTO.COM - LEICA - LESNUMERIQUES.COM - LEXAR - LUMIERE
IMAGING - LUPO LUX - MANFROTTO - MB TECH - MEDAS - MEDIA ACCESS -
MITSUBISHI - MMF-PRO - MSO TECHNOLOGIE - MY TECH - NIPHOTOS.COM -
NAT'IMAGES - NEGATIF + - NET FOLIO - NIK SOFTWARE - NIKON - OBJECTIF
BASTILLE - OLYMPUS - ORACOM - ORKIS - PANASONIC - PENTAX - PHOTO
& US - PHOTO - PHOTOGRAPHIES DE L'ANNÉE - PHOTOPROF - PHOTO'UP -
PICTO - PICTURE PERFECT - PILOTE FILMS - PLS 37 - PM2S - POLKA - PRODIGIT
- PROFOTO - PROMATTEX - PROPHOT - RENDEZ-VOUS DU NET - REPONSES
PHOTO - RP SOLUTIONS - RVZ - SAMYANG - SANDISK - SICICOM - SIGMA - SILFID
- SKYLINE GROUP - SONY - STUDIO FLASH GSL - SWAROVSKI OPTIK - SYSTEM
SERVICE & CONSULT - TAMRON - TECCO - TECHNI-CINE-PHOT - TETENAL -
T'NB - TORPEDO - TREKKING - UNION DES PHOTOGRAPHES PROFESSIONNELS
- VANGUARD - VOYAGE PASSION PHOTO - WACOM - X-RITE - XTREME VIDEO

SALES VILLAGE

CAMARA - CIRQUE PHOTO VIDEO - FNAC - PHOX

BOOKSHOP

LIBRAIRIE LARCELET - PHOTOLIBRAIRIE

Karl Lagerfeld

SPECIAL GUEST AT THE SALON DE LA PHOTO 2011

Specially for the Salon, fashion designer Karl Lagerfeld had selected thirty black and white portraits of personalities from the world of fashion, music and film. They reflect, as Anne Cartier-Bresson puts it, 'the particular vision of reality' Lagerfeld the photographer has: 'I'd always been impressed by the ability to express one's vision of things using an anonymous 'machine' as if it were a paintbrush or a pencil, long before I took up photography myself'. In addition to examples of his own work, Karl Lagerfeld has chosen thirty major portraits from the collection of the Maison Européenne de la Photographie, by Richard Avedon, Jeanloup Sieff, Helmut Newton, Alice Springs, Irving Penn, Robert Mapplethorpe, Allen Ginsberg, Gisèle Freund, Robert Doisneau, René Burri, Henri Cartier-Bresson, Edouard Boubat, François-Marie Banier and David Bailey.

Well known for the advertising campaigns he directs for Chanel, Fendi and his own fashion house, Karl Lagerfeld is a regular contributor to fashion magazines (Vogue, Vanity Fair), news magazines (Stern, the New York Times) and specialist publications (Connaissance des Arts, Interview). His work has appeared in several installations in Berlin, New York and Tokyo, and at events such as Art Basel and more recently in the exhibition *Karl Lagerfeld : parcours de travail*, at the MEP in Paris. Last but not least, Pirelli asked Karl Lagerfeld to produce its famous Calendar for 2011. Not surprisingly, the photographer went against tradition by choosing, for the first time ever, to create the images in a studio, to include five male models alongside Julianne Moore and twenty international top models, and to use only black and white.

Did you come to photography, or did it come naturally to you?

I never thought I could be a photographer until I was literally pushed into it one day, when I urgently needed some photos for a presskit. The push came from my friend and co-worker Eric Pfrunder, in the late 1980s.

You do most of your photos in black and white. Why is this?

This choice is clearly linked to my fashion creations. Black and white has become emblematic of my style; it expresses my vision of modernity. In fashion as in photography, only perfection will do. Working in black and white is a demanding but fascinating choice. When I do portraits or silhouettes, as I did for the Pirelli Calendar, this approach perfectly highlights the beauty of the body and, thanks to a particular way of using light, it gives a very special three-dimensional perspective to the subjects.

Etes-vous plutôt portrait ou nature morte ?

Je réalise beaucoup de portraits. Mes modèles, je prends vraiment le temps de les choisir : selon moi, on ne doit pas bouffer du modèle. On doit lui donner un esprit. Je photographie aussi les paysages et du still life, un mot anglais plus approprié, je trouve, que la singulière expression de nature morte.

Do you prefer portraits to still lifes?

I do a lot of portraits. I really take the time to choose my models: I don't think one should ever be a 'model-guzzler'. One must give the model a spirit. I also do landscapes and still life – I prefer this expression to its rather odd French equivalent 'nature morte' [dead nature].

Do you have a fondness for certain shooting and printing techniques?

In a purely rational way, I use what I need, whether it's gelatin-silver negatives, 6x6 reversibles, or Polaroid. My black and white gelatin silver prints are always done on very matte emulsions to enhance the very graphical texture of the picture, with very deep blacks and strongly contrasted tones. In the same very graphical and modern vein, I have had prints done on matte aluminium sheets: here the effect is cold and metallic, and the contrast between light and shadow is very interesting. I've also been interested in resinotypes and Fresson prints for soft-coloured four-colour work.

What about digital?

I love modernity, I never look back at the past, I don't worship nostalgia. As far back as the late 90s I naturally started experimenting with these new techniques, and made Fine Art inkjet prints made on canvas, textured Cristal paper, pure cotton Arches paper, and so on. The medium must always correspond to a precise idea I have about a landscape, a portrait, or a nude.

It's easy to imagine what connects you to fabric and pencils. But what is your relationship to the ultimate photographic medium, paper?

Paper is my favourite material in the whole world. It is the starting point for a drawing and the finishing point of a photograph. I could never do without paper. For my photos, for example, everything begins with a drawing. I compose a photo in the same way I do a drawing. But the play of light gives it a new dimension.

What are your working methods?

I do a lot of studio work. The camera isn't very important: I work indifferently with 20x25, 24x36 and digital cameras, always with assistants. My photo studio works in a similar way to an haute couture workshop: the work is collective, everyone has a clearly defined role and contributes something: an expertise, a skill.

What are your influences and inspirations?

I love the work of Alfred Stieglitz, Edward Steichen and Clarence Hudson White, as well as German photography of the 1920s. My cosmopolitan education led me to take a very early interest all forms of art and to observe the world at large. As in fashion, I can't imagine limiting myself to certain disciplines as a photographer: painting, film, and architecture obviously inspire me. So you can see that 'Hommage à Oskar Schlemmer' is inspired by Metropolis by Fritz Lang and the films of Murnau.

Could you now imagine life without photography?

Today, photography is part of my life. I can't imagine life without its vision. I look at fashion and the world through the eye of the camera. This gives my basic work a critical detachment that helps me more than I could ever have imagined.

Edgar Ramirez © Karl Lagerfeld



Jane Birkin © Karl Lagerfeld



Claudia Schiffer © Karl Lagerfeld



Clémence Poésy © Karl Lagerfeld



Raphael Personnaz © Karl Lagerfeld



A NEW EXHIBITION OF PHOTOGRAPHS BY KARL LAGERFELD

From 6 to 10 October, the Salon de la Photo at Paris Expo offers some 80,000 visitors the opportunity to enjoy a unique exhibition designed and organized by Karl Lagerfeld.

It is unique in that the photographer is presenting both a number of his own previously unseen photographs and about thirty legendary photographic portraits he has chosen from the collection at the Maison Européenne de la Photographie, by great photographers such as *Richard Avedon, David Bailey, Henri Cartier-Bresson, Robert Doisneau, Robert Mapplethorpe, Helmut Newton, Arthur Penn, etc.*



Marguerite Yourcenar, Paris, 1987.
By Edouard Boubat
© Bernard Boubat – Collection Maison
Européenne de la Photographie



Jane Birkin, Paris, 1968.
© Estate of Jeanloup Sieff – Collection
Maison Européenne de la Photographie

Karl Lagerfeld thus gives us his twofold vision of photography, as both a professional photographer and an outboothng connoisseur.

A not-to-be-missed 'double exposure'!

FOR THE FIRST TIME IN EUROPE,
THE JCCII CAMERA MUSEUM IN JAPAN AND THE SICPEC*
PRESENT :
30th YEARS OF DIGITAL CAMERAS
AT SALON DE LA PHOTO

AT THE SALON DE LA PHOTO

To celebrate the thirtieth anniversary of the Sony Mavica, the camera that opened the way for digital photography in 1981, the JCI Camera Museum and the SIPEC* present, for the first time in Europe, a chronological exhibition showing the technological evolution of digital photography and featuring over a hundred cameras.

1981 – BIRTH OF THE DIGITAL CAMERA

The arrival of the 'Mavica' was a shock (known as the 'Mavica shock' in Japan). Manufacturers of cameras, electronic devices and films now began research and development of the so-called 'still video camera'. However resolution was unsatisfactory because of the analogue recording technology that existed at the time, and these cameras were not very widely used.



1981 - Sony Mavica

1994 – FIRST GENERATION OF DIGITAL CAMERAS

Fuji Film presented the first digital camera, the 'Fujix Digital Still Video Camera DS-1P', in 1988. Other manufacturers quickly followed suit, but the first major success was the QV-10 presented by Casio Computer in 1995. Key features were ease of use, an LCD monitor, and above all affordability (65,000 yens).

1997 – AGE OF 'MEGAPIXEL' TO 'HIGHT RESOLUTION'

For a long time, 1-megapixel cameras were so expensive that only professional photographers could afford them. In 1997, however, they began to appear on the mass market and sales of digital cameras increased sharply. The number of pixels rose from 1 million to 4 million, and new high-speed data capture systems appeared at the same time. Miniaturisation progressed from 2002 onwards, and stabilized CCD sensors also appeared.

1999 – EMERGENCE OF DIGITAL SLR CAMERAS

The digital SLR had initially been marketed as an expensive professional tool, nicknamed '1 yen for 1 pixel' until the 1990s. In 1999, Nikon presented the Nikon D1 with an amazingly low price tag of 650,000 yen. SLR cameras now moved into digital, and a range of mass-market digital SLR cameras began to appear. The following year, Canon presented the EOS D30 with a price tag of 358,000 yen. From that moment on, the prices of digital SLR cameras began to fall dramatically.

2005 – THE ADVENT OF 10 MILLION PIXELS TO THE PRESENT

The number of pixels continued to increase and in 2006 even compact digital cameras had 10 million pixels. Many Digital SLRs with over 10 million pixels now appeared. Functions such as 'live view' and 'Image sensor dust removal' were added. Today, many cameras have full HD movie capacity and compacts have a range of features such as face recognition, GPS and Wi-Fi.

In recent years, mirrorless digital cameras with interchangeable lenses have appeared on the market and compact cameras with almost the same picture quality and features as SLRs are also very popular.



* SIPEC : Syndicat des Entreprises de l'Image et de la Communication / www.sipec.org

SPECIAL GUESTS AND PUBLIC DISCUSSIONS
AT THE SALON DE LA PHOTO

THURSDAY 6	FRIDAY 7	SATURDAY 8	SUNDAY 9	MONDAY 10
11 am LES ZOOMS 2011 Official announcement of prizewinners & award ceremony	10.30 am discussion UPP Discussion on solutions available to photographers to control distribution of their work and magane copyright ownership			10.30 am discussion GNPP 'Photographers and web referencing' and 'selling social photos on line'
	12 noon special guest AXELLE DE RUSSÉ	12 noon special guest FRÉDÉRIC LECLOUX	12 noon special guest OLIVIER LABAN-MATTEI	12 noon special guest JEAN-LOUIS BLOCH-LAINÉ
2.30 pm special guest Photographie.com Tenth anniversary of 9/11	2.30 pm special guest NICOLAS GUÉRIN	2.30 pm special guest MARIE-LAURE DE DECKER	2.30 pm special guest NICOLAS HENRY	2.30 pm special guest VÉRONIQUE DEVIGUERIE
4 pm New talents	4 pm New talents	4 pm debate Debate on photojournalism and investigative journalism with Alain Genestar (<i>Polka Magazine</i>) and Edwy Plenel (<i>Mediapart</i>)	4 pm special guest CLAUDE NORI	4 pm New talents
5.30 pm special guest GUILLAUME HERBAUT	5.30 pm special guest SACHA AND PETER KNAPP	5.30 pm special guest WILLIAM KLEIN	5.30 pm special guest PATRICK TOURNEBOEUF	

Special guest appearances and sicussionss run by **Photographie.com**.

NB this schedule is not exhaustive and may be subject to change

SPECIAL GUESTS AT THE SALON DE LA PHOTO 2011

Once again we have a glittering line-up of some of the great names in photography. An opportunity for the public to get a behind-the-scenes look at the work of top professional photographers, and for amateurs to talk to specialists.

JEAN-LOUIS BLOCH-LAINÉ

Monday 10 October at 12 noon

Trained in America, Jean-Louis Bloch-Lainé did fashion photography with Peter Knapp and worked on advertising campaigns for Olivetti and Yves Saint Laurent perfumes. He took photographs for articles on architecture before turning to food photography in the early 1970s when he began a twenty-year stint working for Marie-Claire. He has worked with some of the greatest chefs including Alain Ducasse, Pierre Hermé and Hirohisa Koyama. He is now one of the world's greatest food photographers.



© Jean-Louis Bloch-Lainé

MARIE-LAURE DE DECKER

Saturday 8 October at 2.30 pm

Well-known photojournalist Marie-Laure de Decker has always been eager to travel the world to bear witness to burning issues. As a photographer for the Gamma agency, she has published many features on the major conflicts of the 20th century and on people she has met in various countries including Vietnam, the Soviet Union, Chile, Chad, China, South Africa and India. She has always had a close relationship with artists, and has herself produced many portraits: of Gilles Deleuze, Pierre-Jean Jouve, Patrick Modiano, etc. A great lover of the cinema, Marie-Laure de Decker has spent long hours on film sets. Her political sensitivity has prompted her to produce many portraits of politicians, including Nelson Mandela.



© Marie-Laure de Decker

AXELLE DE RUSSÉ

Friday 7 October at 12 noon

Axelle de Russé first came to the attention of the public thanks to her work on concubines in China, and has covered features for Figaro Magazine, Paris Match, l'Express, Le Nouvel Observateur, le Point, VSD, Marie Claire Mexique, La Nacion, and El Corriere de la Serra. She graduated from business school but followed a completely different path, joining the Sipa agency as editor. Among other projects, she travelled to India to photograph the consequences of the Tsunami.



© Axelle de Russé

SPECIAL GUESTS AT THE SALON DE LA PHOTO 2011

Continued

VÉRONIQUE DE VIGUERIE

Monday 10 October at 2.30 pm

Véronique de Viguerie spent 2 years in Afghanistan as a journalist dealing with subjects usually thought of as the preserve of male photojournalists, including a feature on the talibans who took part in the attack on 18 August 2008 in which 10 French people lost their lives. As well as Afghanistan, Véronique de Viguerie has worked in Colombia, Iraq, Somalia, Pakistan and Nigeria.



© Véronique de Viguerie/ Getty Images

NICOLAS GUÉRIN

Friday 7 October at 2.30 pm

One day he'll be at the Ritz for a celebrity portrait, the next he'll be doing a studio fashion shoot or a feature for a top magazine. Working in all areas of photography, Nicolas Guérin is equally at home with fashion, advertising and portraits of stars. He has photographed some of the top names in film including Clint Eastwood, Quentin Tarantino and Martin Scorsese. He works for major international magazines including GQ, Esquire, Rolling Stone, Wired, and Vogue.



© Nicolas Guérin

GUILLAUME HERBAUT

Thursday 6 October at 5.30 pm

Photojournalist Guillaume Herbaut travels again and again to places charged with history, symbols, and memory: Nagasaki, Oswiecim (Auschwitz), and especially Tchernobyl, where he returns year after year. Breaking with the tradition of publishing photographs in print media, he explores new locations, galleries and festivals, such as Visa pour l'Image in Perpignan, where he can tell his stories. His documentary and poetic journey with journalist Bruno Masi to The Zone, the no man's land surrounding what remains of the Tchernobyl power station, is presented in the form of a photo and video installation at the Gaité Lyrique, a book, a series in Paris Match, a blog and an on-line documentary.



© Guillaume Herbaut / Institute

NICOLAS HENRY

Sunday 9 October at 2.30 pm

Nicolas Henry combines photography, art, scenography and video in a vision of art without limits. He travelled the world for three years as filmmaker and art director on the Yann Arthus-Bertrand's project 6 Billion Others. At the same time he designed the GiBiloba centres, ecological play centres for children, and continued to work on his photographic series entitled Les cabanes de nos grands-parents (The Huts of Our Grandparents) involving old people from all over the world.



© Nicolas Henry

SPECIAL GUESTS AT THE SALON DE LA PHOTO 2011

Continued



© William Klein

WILLIAM KLEIN

Sunday 8 October at 5.30 pm

Photographer, filmmaker, draughtsman and painter William Klein is one of the most influential photographers of the twentieth century. Street scenes, politics, publicity, sport, television – nothing escapes his lightning-sharp eye that makes him a master of close-up and tight framing. From the very beginning William Klein's work has been a continuous influence on the history of photography and on generations of photographers and filmmakers.

OLIVIER LABAN-MATTEI

Sunday 9 October at 12 noon

Olivier Laban-Mattei is living proof that photojournalism is not dead. He likes getting close to his subject and being in the thick of things, and is one of the few photographers to take powerfully violent pictures. In Gaza, Haïti, Iraq, Georgia, Myanmar or Iran, he tells us of the tragic destiny and the courage of people dealing with the horror that surrounds them.



© Olivier Laban-Mattei

FRÉDÉRIC LECLOUX

Saturday 8 October at 12 noon

The work of Frédéric Lecloux has been profoundly influenced by his first one-year journey to the Himalayas when he was twenty years old. For several years he has been building up a humanistic and poetic body of documentary photographs on contemporary Nepal. Inspired by Nicolas Bouvier, his photographic style combines indoor portraits, everyday objects and melancholy landscapes. He has published a number of travel books including the highly successful L'Usure du Monde. After Asia, he came back to Europe where he worked on the much flatter landscape of Belgium. Frédéric Lecloux is a member of the Vu agency and is represented by the Emotion Lydie Trigano Gallery.



© Frédéric Lecloux

SPECIAL GUESTS AT THE SALON DE LA PHOTO 2011

Continued

CLAUDE NORI

Sunday 9 October at 4 pm

Claude Nori immortalizes memories of a time of innocence, snatches of daily life, Italian beaches, the Atlantic coast, and teenage couples. After working for Vogue and the Daily Telegraph Magazine, in 1976 he published his first book of photographs, entitled Lunettes and with a preface by Agnès Varda, followed by a novel published by Le Seuil, two films and many other books in which he continues his photographic quest focusing on adolescence, Italy, and happiness.



© Claude Nori

SACHA AND PETER KNAPP

Friday 7 October at 5.30 pm



© Sacha

Sacha loves light, and yet she has chosen to stay out of the limelight. From the 1960s until today, she has photographed natural and sensual women, creating the image of the typical reader of Marie-Claire. Her 22-year career has been devoted to beauty, grace and light, and her work echoes the emergence of a new generation of designers such as Kenzo, Issey Miyake, Jean-Paul Gaultier, Agnès b, Comme des Garçons and Christian Lacroix.

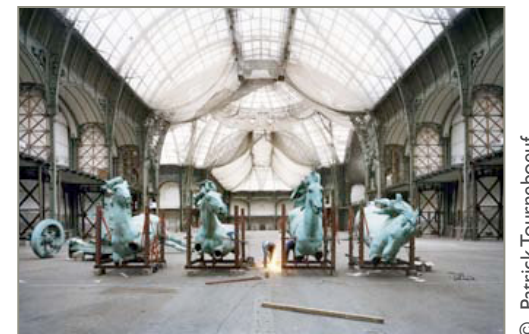
In half a century Peter Knapp has explored images in all their various forms. Born in Switzerland, he defines himself as an 'image-maker' and is a painter, photographer, filmmaker, art director, graphic designer, and teacher. Famous for having revolutionized fashion photography in the 1960s, he was art director for Elle magazine, creator of the dynamic modern image for Courrèges, and director of some forty episodes of the cult TV programme Dim-Dam-Dom. In parallel, he has built up a personal body of work in painting and photography, which reflects his fascination with the sky, space and time.

Sacha will be in conversation with Peter Knapp, former art director of Elle, who helped start her career by commissioning prints from her in the 1960s.

PATRICK TOURNEBOEUF

Sunday 9 October at 5.30 pm

Although Patrick Tourneboeuf's work is part of a documentary tradition that goes back to the beginning of photography, he revolutionized it and made it popular. Co-founder of the Tendance Floue collective, his approach is somewhere between photojournalism and art – his pictures have been acquired by many institutions including the Centre National d'Art Plastique. For over ten years he has focused on architecture, urban design and landscape, adopting a unique collective approach as a member of Tendance Floue. In 2011, he and his photographer friends have been celebrating the famous collective's twentieth anniversary - in photographs.



© Patrick Tourneboeuf

ZOOMS 2011

12 NOMINEES



On 6 October 2011 at 11 am, the names of the winners of the Zoom Awards 2011 will be announced.

2 photographers will be chosen, one by the photographic press, the other by public vote on the website

www.lesalondelaphoto.com



Photo press ZOOM

12 editors-in-chief or senior editors will select their favourite: an emerging professional photographer (French or living in France), recognizing an exciting little-known or unknown talent.

The jury is chaired by Lucien Clergue from the Académie Française. 20 photographs by the winner will feature in an exhibition.

Public ZOOM

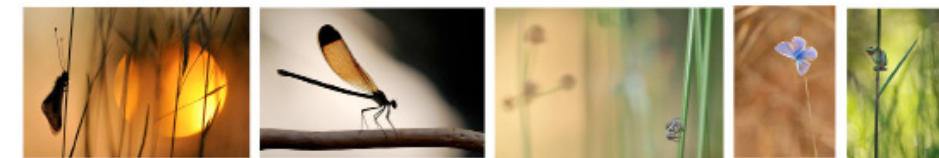
The public cast their vote on the Salon de la Photo website: nominees were presented on 1 June, with 5 photos each, biographical notes, and a text in praise of their work by their respective sponsors. 20 photographs by the winner will feature in an exhibition.

The 40 photos, specially printed by DUPON, will be featured in an exhibition that will tour FNAC photo galleries in 2012.

EMMANUEL BOITIER

Sponsored by Guy-Michel Cogné / Nat'Images

Emmanuel Boitier was born in Burgundy in 1971. In 2006 he took part in the scientific expedition entitled 'Radeau des Cimes' in Vanuatu. He went there as a scientist, but came back a photographer. His photographs were published in *Terre Sauvage* and *Géo*. He went professional in 2009, produced a book entitled *Le Petit Peuple des Maures* (published by Biotopie), and received his first distinction in an international competition. In 2010 and 2011, he also won awards at the ASFERICO international competition.



LÉO CAILLARD

Sponsored by Didier de Faÿs / Photographie.com

Léo Caillard graduated from the Ecole des Gobelins in 2008. After a year as an photographer's assistant in New York, he began working as a freelance photographer in Paris. Success quickly followed, and he attracted clients including Orange, Azzaro, MAC and Equinox. He has also made a name for himself on the Web.



GUILLAUME COLLET

Sponsored by Ronan Loaëc / Chasseur d'Images

A former sports student, Guillaume Collet met the Québécois photographer Nicolas Lévesque in 2006 during his first trip to South America; the encounter sparked a passion for photojournalism. He published his first pictures in 2009, and in the same year he went to Georgia and published *Tserovani: un camp de réfugiés devient une ville* as an 8-page feature in *Chasseur d'images* magazine. He then became a professional photographer and in 2011 joined the Gamma agency.



XAVIER COULMIER

Sponsored by Nicolas Mériaux / Image & Nature

Xavier Coulmier's macro photographs often show something different from what we first think. The eye is initially attracted by the graphic appearance of the image. Coulmier finds and identifies the (often very small) subject and approaches it with boldness, skilful quirkiness, and a hint of abstraction.



12 NOMINEES

Continued

COLIN DELFOSSE

Sponsored by Dimitri Beck / Polka Magazine

Colin Delfosse was born in Brussels in 1981. Having graduated in journalism, in 2006 he turned his attention to documentary photography and founded the Out of Focus collective.

He won the Belgian *bourse de la vocation* scholarship in 2006, and in 2010 his series of photographs entitled *Les Amazones du PKK*, taken in Iraqi Kurdistan, won the *Photographie Ouverte* award and was exhibited at the Photography Museum in Charleroi. He also returns regularly to Kinshasa to continue his project on Congolese wrestlers.



MÉLANIE DORNIER

sponsored by Bruno Waraschitz / Déclic Photo

Mélanie Dornier was born in Besançon in 1980. She lives in China.

A traveller and artist, she trained in photography at the Chelsea College, London and the Munish Khanna Academy, Delhi. She took a bachelor's degree at the Open College of the Arts, in parallel with her professional work. Commercial and editorial commissions took her to Asia in search of striking cultural images. She worked with an NGO in India on literacy projects, and is now similarly involved with people in China. In her latest series of pictures, she focuses mainly on daily life in modern China.



FRANCOIS FONTAINE

sponsored by Guy Boyer / Connaissances des Arts

François Fontaine was born in 1968 and lives and works in Paris. he has a PhD in art history, and worked as chief magazine photo editor from 2002 to 2010. He is especially interested in travel photography.

In 2005 he produced a series of pictures entitled *Lost in China*, a colourful, dreamlike journey to the Middle Empire.

In 2008, he ventured into Japanese nightlife, producing a very cinematographic series in bars and hôtels in Tokyo and Kyoto entitled *Japanese Whispers*. His latest series, *L'heure sacrée*, made in India in the autumn of 2010, is a journey into Hindu spirituality.



CAMILLE LAMBRECQ

sponsored by Vincent Trujillo / Le Monde de la Photo

After graduating from business school, Camille Lambrecq founded a PR agency called Elégance Communication. However his passion for travel took him back on the road and he visited several countries in Asia in September 2010.

Though a keen photographer, he never had the opportunity to take it up professionally. With a little money in his pocket, he has decided to take the plunge this year and devote himself to photography full time, with the encouragement of several professionals. He has just joined the WOSTOK agency.



12 NOMINEES

Continued

CÉCILE MELLA

sponsored by Sophie Bernard / Image Magazine

At 27, Cécile Mella is a young photographer in the art world, although she has six years' experience as a freelancer and has had portraits and reportage published in several magazines, including *New York Times Magazine*, *The Times* and *The Guardian Monthly*. *Fictional Cape Town* is her first personal series, focusing on advertising shoots in South Africa. Fascinated by the way the city changes for the purposes of a film or photo shoot, she makes images that are open to doubt: is this reality or fiction? A set or an actual city? Where are we? Has the image been staged, or is it a scene from daily life? Cécile Mella lets the viewer invent his or her own story.



ALEXANDRE PARROT

sponsored by Sylvie Hugues / Réponses Photo

Alexandre Parrot is 24 years old and lives near Metz.

He originally concentrated on painting and drawing, but a disabling accident prompted him to change direction. He remained passionately interested in pictures and turned to photography, a «hobby» which soon took up all his time. He has produced several photographic series («*Les petits riens*», «*Etrange campagne*», «*Souvenir d'Elle*», «*Polars*») and in 2011 was awarded the *Ordre de Mission*, an award for the best photographer of the year, by *Réponses Photo*.



THIBAUT STIPAL

sponsored by Agnès Grégoire / Photo

Born on 25 September 1981 in Royan, Thibault Stipal now lives and works in Paris. In 2006, he entered the world of professional photography as an assistant. Since 2008 he has been working with newspapers and magazines such as *Le Monde*, *Grazia*, *Elle*, *Libération*, *Studio Ciné Live*, *L'Optimum* and *Jalouse*. He also designs CD covers for the Naïve record label.



ELENE USDIN

sponsored by Stéphane Brasca / De l'Air

A graduate of ENSAD in Paris, Elene Usdin began working as a cinema set painter in 1997, then worked as an illustrator for the press and children's publishers in France and the USA. In 2004, she began to take an interest in photography, honing her skill via self-portraiture. This work behind closed doors allowed her to try out different poses, staging techniques, and ways of lighting the human form. In her photographic work, inspiration arrives by chance, but the construction of the images is the result of careful thought. Preparatory drawings and ideas for staging, as well as jewellery, costumes and accessories she makes herself, all form the basis of her photographs.



EVENTS & EXHIBITIONS 2011

• AGORA DU NET

booth F15

What if you were a talented photographer?

Once again, photo enthusiasts meet at the Agora du Net (Web Agora) to learn more about photography techniques via short presentations.

This year, the subjects covered are: de filtres «vintage»

- Vintage filters
- Using smartphones and toy cameras
- Strobist lighting and lightpainting
- Underwater photography
- Reportage photography
- Making a living as a photographer
- Street photography
- Travel photography

L'Agora du Net is organized by photo websites Alpha Numérique, Déclencheur, Focus Numérique, Nikon Passion and Pixelistes. There will also be discussions with people involved in photo community websites on subjects of interest to photography enthusiasts.

• APPPF

booth F53

Exhibition of Photographs from 2011

For the third year running, APPPF will be presenting a selection of photographs from the current year. The cream of European professional photography in sixteen categories! Plus one photograph of the 2011 trophy, by Jürgen Schadeberg. Throughout the Salon de la Photo, prize-winners and finalists will be signing the books from the first three editions, on sale at the booth. Come along and chat with the prize-winners! More information on times and dates when individual photographers will be at the booth will be available on the Photographies de l'année website: <http://www.photographiesdelannee.com>

• AQUAMONDE

booth F39

Underwater photography.

• COMPÉTENCE PHOTO

booth F19/F29

Discussions, Portfolio sessions, Exhibition and screening

- Daily LECTURES by photography experts.

Three subjects:

1/ Legal: choosing your legal status as a photographer; how to sell photos, image copyright issues.

2/ Post-editing: how to process files correctly and make the most of your photos.

3/ Equipment: how to build your own photo studio, what accessories to use, how to deal with lighting.

- Daily PORTFOLIOS SESSIONS

This year portfolio sessions will take place in the afternoon, by appointment: please sign up on the website www.competencephoto.com

- YOUNG TALENTS EXHIBITION

Following on from the success of the exhibition 'La Correspondance Visuelle' at last year's Salon de la Photo, Compétence Photo is launching three awards in partnership with Leica Store Paris, Multiblitz and Zeiss, presenting four photographs by nine talented young photographers at the booth (36 photos in all).

- SCREENING OF MULTIMEDIA WORK

For the first time, Compétence Photo will be screening a number of small multimedia pieces for the duration of the Salon de la Photo, some as exclusive previews.

• CRÉATION PHOTO / ORACOM

Workshops and advice

booth D113

From post-editing to matte-painting*.

* Matte-painting involves painting a film set and then combining it with live action footage to give the illusion of a real environment.

EVENTS & EXHIBITIONS 2011

Continued

• DE L'AIR

booth F66/F65

Exhibition 'Voyage, Voyages'

This exhibition specially designed for the event features ten photographers whose work has been commissioned by the magazine. Created in 2000, 'De l'Air' is a magazine that sets out to present images and to encourage a taste for travel. Although it has always crossed the frontiers of photography, equally at home in the territories of reportage, portraits and fashion, it has always been careful not to reduce travel to the number of kilometres covered. As we all know, a journey to the end of the street can be an amazing experience, and we can feel strangely foreign in places where we are not necessarily greeted with garlands of flowers or soldiers with rifles. A journey can be to our own front door, inside our own kitchen, inside our heads, riding a scooter, watching a film, having a drink or looking at a photo. 'De l'air' has asked its favourite travellers to go from point A, a photo they have already taken, to point B, a photo to be taken. Each evokes a journey: physical or mental, metaphorical or literal, material or virtual. Each diptych reflects a journey from which we return richer, more curious, and younger!

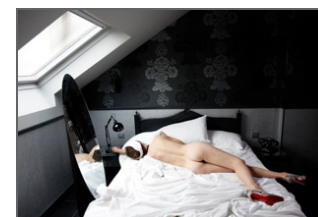
Travelling photographers: Grégoire Korganow - Linda Tuloup - Patrick Swirc - Guillaume Herbaut - Elen Usdin - Floriane de Lassée - Florent Mattei - Bertrand Desprez - Olivier Roller - François Lacour



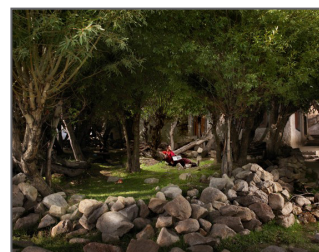
© Linda Tuloup



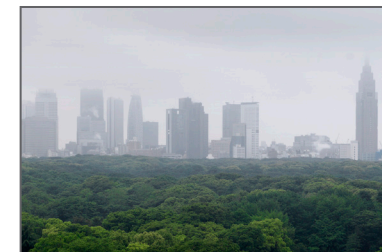
© Olivier Roller



© Elene Usdin



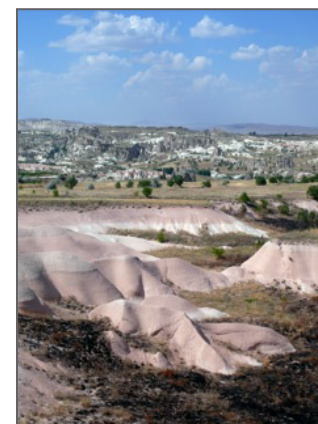
© Floriane de Lassée et Nicolas Henry



© François Lacour



© Guillaume Herbaut



© Florent Mattei



© Grégoire Korganow



© Bertrand Desprez



© Patrick Swirc

• FIAP (Fédération Internationale de l'Art Photographique)

booth B101

Exhibition 'Les Enfants du Monde'

This exhibition follows on from an international competition organized in 2010 by the Photographic Society of Singapore and the Fédération Internationale de L'Art Photographique on the 60th anniversary of the two organizations. The award ceremony and first exhibition took place in March 2011 in Singapore. The exhibition features around a hundred photos by as many photographers, representing 39 countries. After the Salon de la Photo, it will go to Brunei and then tour several different countries in 2012.

• FPF (Fédération Photographie de France)

booth F66/F65

Event focusing on the 'goth' style

Models dressed in the most extravagant 'goth' style against a distinctly spooky background! Visitors who wish to take photographs will be helped by qualified assistants in order to deal with technical difficulties. They will have the chance to photograph the models individually, lit using professional equipment provided by our partners.

Fédération Photographique de France includes 500 photography clubs in France, with a total of 7,500 members. The federation gives members all the guidance they need to enjoy their hobby. It receives 35,000 photos each year for competitions.

The book 'Florilège' features the 1,000 best photos from the competitions. It also publishes a quality magazine entitled France Photographie.

The website www.federation-photo.fr is a valuable resource for amateur photography enthusiasts.

EVENTS & EXHIBITIONS 2011

Continued

● FRANCE INFO - 6 MOIS *booth E05/F11*

Exhibition 'Somerset' by Venetia Dearden

France Info, partner of Salon de la Photo 2011, joins 6 MOIS magazine to present 'Somerset' by Venetia Dearden for the first time in France. This series of photographs is a social and human testimonial made in Somerset in the South-West of England. Neo-country-dwellers, gypsies and scrap merchants share the same dream: to preserve 'the spirit of Somerset'. For five years, Venetia Dearden travelled the length and breadth of her native Somerset, taking photographs of very different families. Her photographs are imbued with nostalgia for a disappearing world and pay tribute to those who are striving to preserve it.

Venetia Dearden

Venetia Dearden (born in 1975) grew up in Somerset then spent two years in Peru where she met some French people who invited her to visit them at their home near the Pyrenees. As chance would have it they lived in Perpignan, a mecca for photojournalists. At just 20 years old she met some of the great names in photography... and her career was launched. Since then she has made her name in press and fashion photography and book publishing. Somerset Stories is published by Kehrer (www.kehrerverlag.com).



© Venetia Dearden

● GNPP (Groupe National de la Photographie Professionnelle) *booth A90*

Collective exhibition 'Love Photographie'

● IMAGE & NATURE *booth F104*

Interviews

4 wildlife photographers interviewed by Nicolas Mériaux:

- Fabrice Cahez, Photographer and naturalist
- Philipe Moes, Photographer and naturalist
- Xavier Coulmier, Photographer and naturalist
- Bruno Dubrac, chief editor, Oiseau Magazine
- Philippe Martin, professional photographer who will present his book on 'Hyper Nature' and talk about the technique of 'focus stacking'.

A photographer will be present every day to present his work to the public.

● IMAGES MAGAZINE *booth B81*

New lessons in photography

Several photographers will be manning the booth and giving a series of lessons. A chance to get acquainted with some professional photography techniques.

Thursday 6 and Friday 7 October: New Burlesque

Photographer: Sandrine Elberg

Photo session at the Images Magazine booth by Sandrine Elberg with two French models representing New Burlesque.

Sandrine Elberg is a graduate of the Paris School of Fine Arts. She specializes in portraits.

Saturday 8 October: the art of the portrait

Photographer: Pierre-Anthony Allard

Pierre-Anthony Allard is a lighting specialist and former artistic director of Studio Harcourt. He will share his experience on portrait photography in these fascinating sessions.

Sunday 9 and Monday 11 October: Ambrotypes

Photographer: Jean-Baptiste Sénégas

Jean Baptiste Sénégas brings back the ambrotype, a photographic technique that competed with the daguerreotype in the 1850s. He will be making a series of portraits using this technique at the Salon de la Photo. A sailor and diver, his work expresses the joy and uncertainties involved in a professional and artistic career focusing on the conservation, enhancement and rehabilitation of nature.

● LE MONDE LA PHOTO.COM

Daily events

booth C32

Presentations every afternoon from 3 – 5 pm: come and hear us talk about how to use SLRs, how to choose lenses, print quality, making photo books, etc

● LESNUMÉRIQUES.COM *booth B83*

Discussion with readers on the '5 Star' scoring system in Les Numériques.

Interaction with readers, ideally equipped with touch screens to make typing easier; to collect their opinions on new products that have caught their eye at the Salon and their views on the magazine itself.

Daily video press review by readers, published every evening in Les Numériques and Focus Numérique.

EVENTS & EXHIBITIONS 2011

Continued

● PHOTO *booth E94*

Have your photograph taken with STARCK at the PHOTO booth!

As a tribute to visionary designer Philippe Starck, Photo invites you into his world of images. You'll discover or rediscover his legendary designs created in honour of images: the Cube projector, the Shark photo frame, the cork TV, the Ego video player... and also the Academician's sword he designed for Yann Arthus-Bertrand and plenty of other surprises. A model of 'Starck Naked' on a Ploof sofa will invite you to pose for a fashion photographer: LePhotomaton + by Starck will immortalize your visit. Some great names of photography will be there, and members of the public will be invited to pose with them.

● POLKA *booth D12*

Events focusing on major themes:

- Commemoration of 9/11; Iranian photographer Reza's views on his portrait of commander Massoud, whose assassination triggered the terrorist attack.
- Afghanistan in the photographs of Eric Bouvet, creator of a photographic journey alongside French troops engaged in the conflict.
- Polka presents one of the great upcoming photographers, Charlotte Abramov, a budding star, and Gérard Uféras, who specializes in behind-the-scenes photography at fashion shows.
- Olivier Cullman, whose photos of the suburbs are far removed from the usual clichés.
- The last event will focus on the collectors' market for photography books, explained by Artnet.

There will also be signing sessions, with:

William Klein, *photography icon*

Sebastiao Salgado, *photographer of the peoples of the world*

Yves Marchand & Romain Meffre: *authors of the best-selling book Ruins of Detroit*

Eric Valli, *photographer of the Himalayas and the people who live there*

Jean-Marie Périer, *photographer of the stars*

Cédric Gerbehaye *and his photographs taken in Palestine and the Congo*

Jane Evelyn Atwood, *currently exhibiting at the Maison Européenne de la Photographie.*

● RÉPONSES PHOTO *booth B34*

Every afternoon, an opportunity to come and talk to journalists and expert photographers

The entire Réponses Photo team will be at the booth to answer your questions and talk about the subject we all love: photography! Visual aspects, technical or practical issues... whatever your question, we'll try to come up with an answer. This year we've decided to focus on your practical concerns, which is why we're offering you the chance to come and spend time with our journalists and expert photographers. Come along with your questions and problems: an adjustment on your SLR, a printing problem, a screen calibration issue, or trouble organizing your portfolio or choosing your best work.

Here's the schedule:

- Thursday 6 October, 11 am – 1 pm: portfolio session with Sylvie Hugues and Julien Bolle (bring along your portfolios and prints)
- Thursday 6 October, 3 – 4 pm: ask Claude Tauleigne about lenses
- Thursday 6 October, 5 – 6 pm: ask Claude Tauleigne and Julien Bolle about SLRs
- Friday 7 October, 11 am – 1 pm: portfolio session with Sylvie Hugues
- Friday 7 October, 3 – 4 pm: ask Renaud Marot about choosing compact or hybrid cameras
- Friday 7 October, 5 – 6 pm: ask Eric Bouvet about photojournalism
- Saturday 8 October, 11 am – 1 pm: portfolio session with Sylvie Hugues
- Saturday 8 October, 3 – 4 pm: ask Philippe Bachelier about inkjet printing
- Saturday 8 October, 5 – 6 pm: ask Jean Christophe Béchet about making photobooks and portfolios
- Sunday 9 October, 3 – 4 pm: ask Philippe Durand about software and cameras for iPhone

All the above information is available on our blog www.photofloue.net

Photography sessions will also be organized by Olympus and Réponses Photo. They will be directed by a technical manager from Olympus and a journalist from Réponses Photo on three mornings: jeudi 6 octobre : «visions en n&b» avec Jean-Christophe Béchet:

- Thursday 6 October: 'black and white visions' with Jean-Christophe Béchet
- Friday 7 October: POV photography, with Julien Bolle
- Saturday 8 October: cityscapes, with Renaud Marot.



LE SYNDICAT DES ENTREPRISES DE L'IMAGE, DE LA PHOTO ET DE LA COMMUNICATION (SIEC)

presents the Salon de la Photo

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