

PUBLIC VOTE

10 NOMINEES

from June 21st
to October 1st, 2012

RESULTS OF THE 2 AWARDS

Photo Press ZOOM

Public ZOOM

October 2nd, 2012

Le Salon de la Photo by Sonia Sieff



Meet people, get information,
pick up equipment

8 TO 12

NOVEMBER 2012

PARIS | PARIS EXPO
PORTE DE
VERSAILLES

THE ZOOMS 2012

Launched in 2010, these two awards were created to support and highlight the profession of photographer and to make the general public more aware of the difficulties it entails.

As a key event for photography enthusiasts, the **Salon de la Photo** is eager to give maximum coverage to the **ZOOMS** awards, and to serve the cause of photography and photographers.

On 2 October 2012 the results of the **ZOOMS 2012** will be announced, with one photographer selected by the photographic trade press, and the other voted for by the general public on the website: www.lesalondelaphoto.com.

Photo Press ZOOM

12 editors and chief editors select an emerging professional photographer (either French or living in France) who is either unknown or insufficiently recognized and who they wish to reveal to the general public.

The jury will be chaired by Sacha, the famous fashion photographer. Twenty of the winner's photographs will be exhibited at the Salon de la Photo. The jury will be chaired by Sacha, the famous fashion photographer. Twenty of the winner's photographs will be exhibited at the Salon de la Photo.

Public ZOOM

Public voting takes place on the Salon de la Photo website: from 20 June onwards, nominees are presented on the website with 5 photos each, biographical notes, and a comment in praise of their work written by their sponsor. Results will be announced on 2nd October and voting will close on 1st October to leave time to print the 20 photographs to be exhibited at the Salon de la Photo.

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Emmanuel Berthier

sponsored by **Nicolas Meriau**,
chief editor
of **IMAGE & NATURE**



In 1998 Emmanuel Berthier got his first camera, a Canon SLR to which he soon added a 400 mm Sigma lens that allowed him to bring back memories of walks in the countryside while studying for an environmental protection diploma in Brittany. He was bitten by the photography bug. In 2000 he made his first two field trips with naturalist friends, to Scotland then to Varanger Fjord in Norway. These experiences were a revelation to him and formed the starting point for a long series of trips. In 2001 he had his first exhibition on birds in the Golfe du Morbihan in Brittany. From 2000 to 2003 he worked as a coastguard on the Rance estuary between Dinan and Saint-Malo. He always had his camera with him when he went out, taking pictures that were to form the basis for his first book. He also won the Aves photography competition in Namur. From 2004 to 2008 he made many trips in Europe, from the Spanish desert to the Norwegian tundra, and published a book of photographs entitled Nature Sauvage. The corresponding exhibition was presented at photography festivals in Namur and Montier. He discovered landscape photography while working on this project, and began to spend more and more time photographing landscapes. In 2007 he accompanied groups of photographers on field trips, mainly to photograph the aurora borealis in Scandinavia. In 2009 a partnership with an association made it possible for him to make his first trip to Mongolia. In 2010 he became a full time photographer and made a second trip to Mongolia. In 2011 he was photographer on an international expedition across the Gobi Desert from West to East using Bactrian camels: a two-month trek that allowed him to quench his thirst for wide open spaces and tested both photographer and equipment to the limit!

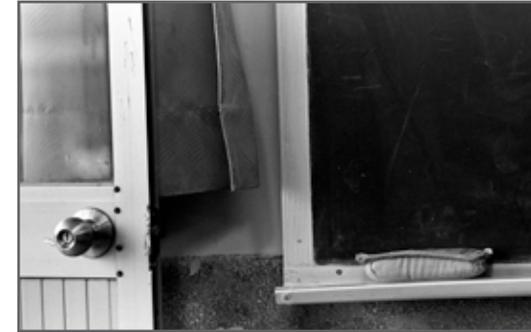


Sébastien Hameline

sponsored by **Guy Boyer**,
chief editor
of **CONNAISSANCE DES ARTS**



Sébastien began taking photographs at the age of twelve. Born in a family of artists with a passion for photography, he developed his skill at the weekend or at night, wandering the streets and parks in Paris. He published a few pictures in the French press when he was still at high school. In parallel with his film studies at the Sorbonne, he began to exhibit in Parisian art venues, and was given an award by the Institut Géographique de Paris. After presenting his Masters thesis on Hayao Miyazaki, Sébastien continued his photographic work in America and Asia, along with several film projects.



Jean-Marie Huron

sponsored by **Stéphane Brasca**,
chief editor
of **DE L'AIR**



Jean-Marie Huron was born in 1964 and lives and works in Marseille. He began in 1987 as photographic reporter at Le Figaro, covering the Klaus Barbie trial in Lyon, where he was living at the time. He soon began working for top news magazines in France and abroad, covering a range of topical issues. In 1995 he joined the Editing agency and in parallel with his photojournalism work began a personal project, *Histoires naturelles*, which he is still working on today. A member of the publishing house Signatures, Jean-Marie Huron now works less frequently for the press, focusing instead on personal projects and corporate commissions.



Kyriakos Kaziras

sponsored by Denis Boyard,
chief editor
of DÉCLIC PHOTO



A forty-year old Greek professional photographer based in Paris, Kyriakos Kaziras is a specialist in nature photography (animals, ethnographic work and landscapes). For him, travel provides the opportunity for encounters with native peoples and animals living in the wild. Kyriakos Kaziras is a photographer of the instant, constantly on the lookout for moments charged with emotion. His images reflect a unique and original vision of the beauty of the natural world.



Kares Le Roy

sponsored by Vincent Trujillo,
publishing director
of LEMONDEDELAPHOTO.COM

In search of identity

Kares Le Roy's work might be summed up by the word "identity". Both the visual identity designed for artists or brands in the music and fashion industries; and sincere, intimate human identity, photographed when he meets new people and travels to new places.

A music lover attracted by the world of fashion, in September 2001 he naturally began to focus on artists, working freelance or for the 555Lab agency, with independent labels and recording companies. He produced logos, CD sleeves, press photos and concert photos, creating powerful commercial images for his clients. Eight years later he decided to take a break and turned to more authentic issues.

In July 2009, he left Paris to work on a personal project that was more human and centred on identity: portraits of forgotten faces. He tried to reveal personalities, highlight sensitivities, and decipher the faces that are hidden behind little known and often little understood cultures. His photographs are a way of engaging in dialogue and remind us that behind each country, each custom and each religion, there are first and foremost individual people.

His two-year journey took him off the beaten track to visit sedentary tribes in Southeast Asia and gypsies in Kashmir and Rajasthan. He drew parallels between Tibetan culture and the lives of nomads in Central Asia; created a dialogue between sadhus and shamans; and made spiritual discoveries spanning Buddhism and Islam. His journey took him from the mountains of Nepal to the Mongolian plains, and along the Silk Road to behold the splendours of the Middle East. Thousands of kilometres from Jakarta to Istanbul with a single aim in mind: to collect the features and characters of little known Asian peoples.



Yoanis Menge

sponsored by **Dimitri Beck**,
chief editor of
POLKA

Yoanis Menge was born in 1981. He has dual Swiss and Canadian nationality, and studied photography at high school in Matane (Quebec). He went to El Salvador in 2002 to make his first reportage piece on prostitution. He continued his career in Quebec, working on insularity and the decline of the fishing industry in the Atlantic Provinces. He arrived in Paris in 2006 and joined the Magnum agency. For four years he worked as an assistant for photographers Josef Koudelka and Bruno Barbey.

His sensitivity prompted him to ask questions about the human condition, and in France, Mali and the Democratic Republic of Congo he worked for NGOs such as Médecins Sans Frontières and Action Contre la Faim.

He is currently working in the Îles de la Madeleine (Quebec) on a long term project entitled Mémoires insulaires .



Nikola Mihov

sponsored by *Sylvie Hugues*,
chief editor
of **RÉPONSES PHOTO**



Nikola Mihov was born in Bulgaria in 1982, studied visual arts in Sofia, and began to take an interest in photography when he arrived in Paris in 2002. It is here that he produced his first piece of reportage, covering the demonstrations against new labour laws. He then followed the anti-G8 movement in Germany and became interested in paintball enthusiasts, tourists at the Eiffel Tower, and the last monuments constructed in communist Bulgaria. In his latest work, the result of several visits to China, he explores the transformations of the country with acute aesthetic sensitivity. Nikola Mihov regularly works for international magazines, and his photographs have been exhibited at solo and collective shows in Sofia, Salonika, Zagreb and Paris.



Francisco Salvado Sebastiao

sponsored by **Agnès Grégoire**,
chief editor
of **PHOTO**

Born in Paris in 1978, Francisco Salvado Sebastiao has just returned from five years in China. He has also lived and worked in the USA and Japan, and moved to Paris in 2012. He trained as a writer but photography is his passion. Sisco works all over the world for the press, fashion and advertising industries. As a child he read Marvel Comics, the "Blake and Mortimer" series by E.P.Jacob, comic strips by Moebius, and mangas such as Cobra by Buichi Terasawaou and Blame by Nihei Sutomu. A great lover of cinema, he has two masters: Stanley Kubrick and Wong Kar Wai. The architect and designer Walter Gropius is one of his references in the field of urban design. As for music, he listens to Éric Satie and Philip Glass, Beijing 8 bit by Sulumi and drum'n'bass by Andy C. The masters of Street Art such as Keith Haring, Jeff Aerosol and Banksy gave him a love for the city, but it was the sociologists Pierre Bourdieu and Naomi Klein who made him want to focus his efforts on changing our view of things. Francisco Salvado Sebastiao, nicknamed Sisco, is co-founder, PR manager and photographer for the Spin collective, whose members initiated the artistic concept of disque de rue. Their aim is to develop a new way of approaching the street using frisbees. Through this new urban activity, the collective makes a political statement where the city is seen as a huge playground that redefines social relationships via sport and urban artforms.

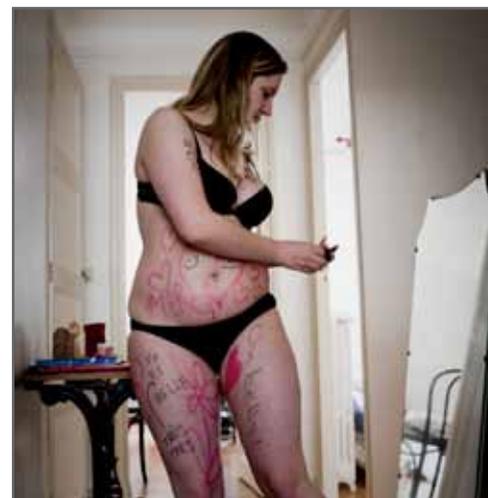


Elodie Sueur-Monsenert

sponsored by [Didier de Faÿs](#),
editor in chief
of [PHOTOGRAPHIE.COM](#)



After completing her studies in the “classic” way, Elodie chose to follow a more personal path in order to satisfy her deep fascination with human beings. She worked as an actor, as a coach and HR manager, and finally as a writer working in both theatre and film. Photography completed her range of skills and awakened a desire to inform others and bear witness to events. This revelation led her straight into photojournalism. She trained at EMI-CFD in multimedia and Web documentary work and decided to use the tools of the trade and express herself as a filmmaker, photographer and writer. As a photojournalist, she has chosen to spotlight the positive initiatives that help the world move forward.



Marc Thirouin

sponsored by **Sophie Bernard**,
chief editor
of **IMAGES MAGAZINE**



Since 2007 Marc Thirouin has divided his time between Oslo and Paris, creating a change of setting and quality of light that formed the basis for a new departure in his photographic work. Born in Paris in 1972, he did his first professional photo shoot in 2005 and in the same year exhibited his portraits of personalities made during the first World Anti-Homophobia Day. In 2006 he made his first series of fashion photographs including one entitled Icônes that was published in the magazines Raise and PopCorn. He then decided to quit his job as art director in an advertising agency and concentrate on photography. In 2009, he exhibited at the 7th international Fashion Photography Festival in Cannes. Marc Thirouin's work has won a number of awards in London, Oslo and Frankfurt.



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SALON DE LA PHOTO
November 8th to 12th, 2012

PARIS

PARIS EXPO - PORTE DE VERSAILLES

**The unmissable event
for photographers
and photography enthusiasts!**

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Ivan Angot