

27 AVRIL-1^{ER} MAI

EXPOSITIONS JUSQU'AU 28 MAI



À HYÈRES

PRESS RELEASE AWARDS

FASHION FASHION ACCESSORIES PHOTOGRAPHY

ORGANISATION

PASCALE MUSSARD PRESIDENT OF THE VILLA NOAILLES

JEAN-PIERRE BLANC FOUNDER AND DIRECTOR OF THE FESTIVAL

MAGALIE GUÉRIN DIRECTRICE ADJOINTE

MAIDA GRÉGORY-BOINA ARTISTIC DIRECTOR FOR FASHION, SET DESIGN AND SCENOGRAPHY FOR THE PRESENTATIONS AND THE FASHION SHOWS

RAPHAËLLE STOPIN ARTISTIC DIRECTOR FOR PHOTOGRAPHY

VILLA NOAILLES COMMUNAUTÉ D'AGGLOMÉRATION TOULON PROVENCE MÉDITERRANÉE MONTÉE NOAILLES 83400 HYÈRES T. +33 (0)4 98 08 01 98/93

THE 32ND EDITION OF THE INTERNATIONAL FESTIVAL OF FASHION AND PHOTOGRAPHY AT HYÈRES WILL TAKE PLACE AT THE VILLA NOAILLES BETWEEN APRIL 27TH TO MAY 1ST, 2017. THE EXHIBITIONS WILL RUN UNTIL MAY 28TH, 2017.

THE FESTIVAL DIRECTED BY JEAN-PIERRE BLANC AND PRESIDED BY PASCALE MUSSARD, ANNUALLY ENCOURAGES AND SUPPORTS YOUNG ARTISTS IN THE FIELDS OF FASHION AND PHOTOGRAPHY, AND FOR THE FIRST TIME IN ACCESSORIES DESIGN. THANKS TO THE SUPPORT OF THE FESTIVAL'S PARTNERS, SEVERAL PRIZES WILL BE AWARDED TO THE COMPETING YOUNG ARTISTS.

PRESS

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PRESS PICTURES IMAGES

DOWNLOADABLE FOR THE PRESS ON THE WEBSITE WWW. VILLANOAILLES-HYERES32. COM/ACCREDITATION-PRESSE/ (PASSWORD ON REQUEST TO THE PRESS OFFICE)



SHORTLISTED FASHION DESIGNERS

The designs by the selected candidates have been will be open to professionals and the public.

DANIAL AITOUGANOV NETHERLANDS/RUSSIA

HYUNWOO KIM REPUBLIC OF KOREA

MARIA KORKEILA FINLAND

HERMIONE FLYNN NEW ZEALAND

GESINE FÖRSTERLING GERMANY

MARIANNA LADREYT FRANCE

VANESSA SCHINDLER SWITZERLAND

MARINE SERRE

LOTTE VAN DIJK

NETHERLANDS

FUHONG YANG

At a strength

MAIDA GREGORY-BOINA

FASHION JURY

CAN

BERTRAND GUYON

STYLE DIRECTOR, SCHIAPARELLI, PARIS

CAMILLE BIDAULT-WADDINGTON

FASHION EDITOR AND CONSULTANT, PARIS

SOPHIE FONTANEL WRITER AND JOURNALIST, PARIS

SABINE GETTY JEWEL DESIGNER, LONDON

MELISSA GEORGE

ACTRESS, NEW YORK

LAURE HÉRIARD-DUBREUIL FOUNDER AND DIRECTOR, THE WEBSTER, MIAMI

MURIELLE LEMOINE DIRECTOR, HOUSE OF LESAGE, PARIS

SIMONE MARCHETTI JOURNALIST, LA REPPUBLICA, MILAN

CLOÉ PERRONE CURATOR, ROME

MAX VADUKUL PHOTOGRAPHER, NEW YORK

GRAND PRIX DU JURY PREMIÈRE VISION

As at each edition, Première Vision once again welcomed the 10 finalists last February. These young designers were able to meet the exhibitors and manufacturers of the Première Vision show. Depending on their projects, they were able to choose their yarns, fabrics, crystals or accessories. They were also accompanied during the making of their collection.



Le GRAND PRIX DU JURY PREMIÈRE VISION went to

VANESSA SCHINDLER

Switzerland Urethane Pool, chapitre 2 Womenswear collection

The Grand Prix of the jury Première Vision consists of: - a grant of 15,000 euros offered by Première Vision and a high level of visibility at both Première Vision New-York and Première Vision Paris shows

- the opportunity to undertake a project with CHANEL's Maisons d'art, up to 15,000 euros

- a collaboration with Petit Bateau and a grant of 10,000 euros plus royalties, for the creation of one or several styles to be manufactured and sold by the brand.

CHLOÉ PRIZE

The CHLOÉ PRIZE went to **GESINE FÖRSTERLING** Womenswear collection ÷.

The **Chloé Prize** consist of a grant of 15,000 euros.





HONOURABLE MENTION FROM THE JURY



An **HONOURABLE MENTION FROM THE JURY** went to

MARIA KORKEILA

Finland Under Wraps Menswear collection

- a grant of 10,000 euros offered by the Schiaparelli house

PUBLIC AND CITY OF HYÈRES AWARD



JÉRÉMIE LECOMPTE - CATWALK PICTURES

The **PUBLIC AND CITY OF HYÈRES AWARD** went to

VANESSA SCHINDLER

Switzerland Urethane Pool, chapitre 2 Womenswear collection

GALERIES LAFAYETTE

RANTS

MARINE SERRE will be invited by the brand Galeries Lafayette to create a limited edition collection inspired by his practice. The collection will be sold in selected network stores, in Paris and online at Galerieslafayette.com.

WWW.GROUPEGALERIESLAFAYETTE.FR

MERCEDES-BENZ

In cooperation with ELLE Germany, Mercedes-Benz will invite a winner to present his/her collection at Berlin Fashion Week S/S18. Berlin Fashion Week is the most relevant German fashion platform, drawing an audience of 200,000 buyers and press to Berlin each season. Berlin Fashion Week will take place from July 4th-7th, 2017. WWW.MERCEDES-BENZ.COM/FASHION

EXCEPTION de MIXMIND

EXCEPTION de MIXMIND, established in 1996, is one of China's longest-established and most successful fashion labels. In support of young creative talents, EXCEPTION will offer MARINE SERRE solid opportunities of work and exposures in China, with projects on agreed topics.

WWW.MIXMIND.COM

EYES ON TALENTS

Eyes on Talents will invite finalists of the three categories to have their online page with profile and portfolio on Eyes on Talents. In addition, the winners will benefit from special communication towards Eyes on Talents' member brands, publications and cultural institutions.

WWW.EYESONTALENTS.COM

PUNTOSETA

Puntoseta offers the prizewinners the opportunity of creating a personalised fabric for their next collection.

WWW.PUNTOSETA.COM

PARIS SUR MODE - TUILERIES

The fashion and accessories trade shows, Paris sur Mode and Premiere Classe Tuileries will host and highlight the winners of the Festival de Hyères during the september 2017 fashion week at the heart of the Jardin des Tuileries, providing them with national and international exposure.

WWW.PARISSURMODE.COM

CATWALKPICTURES.COM

CatwalkPictures.com offers to all the award winners the pictures of their first fashion show in Paris.

CATWALKPICTURES.COM



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FASHION ACCESSORIES DESIGNERS SHORTLISTED

WENDY ANDREU

FRANCE

MARINA CHEDEL SWITZERLAND

ALEXANDRE GIRARD FRANCE

CHRISTOPHE LHOTE FRANCE

EMMA MONTAGUE DENMARK/AUSTRALIA

NOÉMIE NIVELET FRANCE

MAYEUL REIGNAULT

EEVA RÖNKÄ FINLAND

THIBAUT RODDE ET SANDRINE PASKUSZ-KOFFI FRANCE

SOFYA SAMAREVA

FASHION ACCESSORIES JURY

PIERRE HARDY DESIGNER, PARIS

ALEXANDRA GOLOVANOFF

JOURNALIST AND FASHION DESIGNER, PARIS

LAURE HÉRIARD-DUBREUIL

FOUNDER AND DIRECTOR, THE WEBSTER, MIAMI

PHILIPPE JARRIGEON

PHOTOGRAPHER, PARIS

LIYA KEBEDE

MODEL, FASHION DESIGNER, NEW YORK

ISABELLE KONTOURÉ

FASHION EDITOR-IN-CHIEF, WALLPAPER*, LONDON

SAMIRA NASR FASHION EDITOR-IN-CHIEF, ELLE US, NEW YORK

LAURENCE REULET JEWELLERY DIRECTOR, HERMÈS, PARIS

GÉRALDINE SARRATIA

EDITOR-IN-CHIEF, LES INROCKUPTIBLES, PARIS

SWAROVSKI FASHION ACCESSORIES GRAND PRIX OF THE JURY

Le SWAROVSKI FASHION ACCESSORIES GRAND PRIX OF THE JURY went to

MARINA CHEDEL

Switzerland Over the Peak Collection of shoes

For the 32nd edition, the Hyères Festival and SWAROVSKI have created the competition's first accessories award: the 'SWAROVSKI Fashion Accessories Grand Prix of the Jury'.

The winner will be rewarded with:

- a grant of 15,000 euros from SWAROVSKI

- the opportunity to undertake a project with CHANEL's Maisons d'art, up to 15,000 euros.

PUBLIC AND CITY OF HYÈRES AWARD

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The **PUBLIC AND CITY OF HYÈRES AWARD** went to

WENDY ANDREU

France Regen Menswear collection

SWAROVSKI

GRANTS

For over 120 years, SWAROVSKI has been delivering crystals of an unmatched quality, craftsmanship and creativity. Their brilliance and versatility possess a magical ability to bring artistic visions to life and have become essential ingredients in contemporary design. SWAROVSKI will provide the fashion accessories finalists with a generous selection of crystals for their collections.

WWW.SWAROVSKI.COM/CRYSTALS WWW.SWAROVSKIGROUP.COM

EYES ON TALENTS

Eyes on Talents will invite finalists of the three categories to have their online page with profile and portfolio on Eyes on Talents. In addition, the winners will benefit from special communication towards Eyes on Talents' member brands, publications and cultural institutions.

WWW.EYESONTALENTS.COM



SHORTLISTED PHOTOGRAPHERS

The artworks by the selected photographers will bepresented during portfolio reviews, which will be open to professionals during the festival and during a group show curated by Raphaëlle Stopin which will be held at the villa Noailles, until 25th of May.

High resolution pictures on demand to the press office.

NOLWENN BROD

FRANCE

CORDULA HEINS & CAROLINE SPEISSER GERMANY

LUCIE KHAHOUTIAN

THEMBA MBUYISA SOUTH AFRICA

NANCY NEWBERRY UNITED STATES

SOFIA OKKONEN

FINLAND

ROOS QUAKERNAAT NETHERLANDS

LUIS ALBERTO RODRIGUEZ

UNITED STATES/SWEDEN ·

PAUL ROUSTEAU

DARAGH SODEN

IRELAND

PHOTOGRAPHY JURY

TIM WALKER PRESIDENT OF THE JURY, PHOTOGRAPHER, LONDON

RUTH ANSEL ART DIRECTOR, NEW YORK

EDIE CAMPBELL MODEL, LONDON

SIMON COSTIN ART DIRECTOR AND CURATOR, LONDON

MOLLY GODDARD FASHION DESIGNER, LONDON

MICHAEL HOPPEN OWNER AND FOUNDER, MICHAEL HOPPEN GALLERY, LONDON

CHARLES JEFFREY FASHION DESIGNER, LONDON

JACOB K STYLISTE, LONDON

CAMILLA LOWTHER FOUNDER OF CLM AGENCY, LONDON

ROBIN MUIR WRITER AND CURATOR, LONDON

JERRY STAFFORD CREATIVE DIRECTOR, PREMIÈRE HEURE; WRITER, PARIS

RAPHAELLE STOPIN DIRECTION ARTISTIQUE

GRAND PRIX OF THE PHOTOGRAPHY JURY

Bus Couple, Young Dubliners, 2014

The PHOTOGRAPHY GRAND PRIX OF THE JURY went to

DARAGH SODEN Ireland

CHANEL supports the Photography Grand Prix of the Jury. The prize-winner will be rewarded with a grant of 15,000 euros from CHANEL.

Janvier offers the winner of the Photography Grand Prix of the Jury 5000 euros grant for its lab services while granting the winner of the Still Life Prize with the same services up to 3 000 euros.

Portraits de Villes is collaborating with the International Festival of Fashion and Photography in Hyères by offering a carte blanche to the winner.

He/she will get a carte blanche to illustrate Toulon for a 2018 edition of Portraits de Villes.

AMERICAN VINTAGE PHOTOGRAPHY PRIZE

For the three coming years, American Vintage will partner with the Festival of Fashion & Photography in Hyères by creating the « American Vintage Photography prize ». Each of the 10 candidates preselected by the members of the jury must present a one-of-a-kind print based on a selection of American Vintage pieces. The 10 prints will be displayed during the entire duration of the festival at the Vilfa Noailles.



The AMERICAN VINTAGE PHOTOGRAPHY PRIZE went to

LUIS ALBERTO RODRIGUEZ

United States/Sweden

The grant, whose value equals 15,000 euros (including 5,000 euros for the selected photographer), consists in a fashion photoshoot order. It will be awarded to one of the finalists.

PUBLIC AND CITY OF HYÈRES AWARD

The **PUBLIC AND CITY OF HYÈRES AWARD** went to

LUIS ALBERTO RODRIGUEZ

United States/Sweden

Sieben, Patina, 2016

For its new edition, Hyères Fashion and Photography Festival joins the Wipplay platform to organize the HYÈRES 2017 PHOTOGRAPHY AUDIENCE AWARD. A dedicated page will bring together 3 photographs among 10 photographer's finalists already preselected by the festival. It will offer the general public the opportunity to vote for the images of their choice. Votes are open on Wipplay.com from March the 6th to May 1st, 2017.

WWW.WIPPLAY.COM

STILL LIFE PRIZE

The STILL LIFE PRIZE went to :

ROOS QUAKERNAAT Netherlands

The winner will be rewarded with: - a grant of 5,000 euros from villa Noailles

ELIE SAAB

GRANTS

NOLWENN BROD will receive a 6000€ grant and will be offered an artistic residency of three weeks in Beirut to produce a series on the city.

EYES ON TALENTS

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WWW.EYESONTALENTS.COM

LE COEUR

Le Cœur will showcase an exhibition for DARAGH SODEN during Paris Photo.

THE TROPHIES OF LAUREATES OF THE FASHION, THE FASHION ACCESSORIES AND THE PHOTOGRAPHY COMPETITIONS ARE MADE BY THE HOUSE OF DESRUES

TROPHIES

VILLA NOAILLES

COMMUNAUTÉ D'AGGLOMÉRATION TOULON PROVENCE MÉDITERRANÉE MONTÉE NOAILLES 83400 HYÈRES +33(0)4 98 08 01 98 / 97 MEDIATION@VILLANOAILLES-HYERES.COM WWW.VILLANOAILLES-HYERES.COM

TOUR DES TEMPLIERS PLACE MASSILLON 83400 HYÈRES

EXHIBITIONS AT VILLA NOAILLES

SCHIAPARELLI TIM WALKER PIERRE HARDY NICOLAS OUCHENIR JEAN COCTEAU VENDULA KNOPOVÀ DIX MARC TURLAN ANTOINE GRULIER BLESS XÉNIA LAFFELY LIVIA CETTI ANAÏS BOILEAU VESTOJ 12.1 VINCENT FLOURET

EXHIBITIONS HORS LES MURS

ARNO BANI TOUR DES TEMPLIERS, PLACE MASSILLON, centre ancien

LOUISE DESNOS GRILLES DU MUSÉE, AVENUE FOCH

10 No. 10

OPENNING HOURS OF VILLA NOAILLES

CLOSED ON MAY 2, 3 AND 8

FROM APRIL 4[™] OF MAY OPEN EVERYDAY FROM 1PM TO 6PM, EXCEPT MONDAYS, TUESDAYS AND BANK HOLIDAYS

FRIDAYS LATE NIGHT OPENING FROM 3PM TO 8PM FREE ADMISSION

OPENNING HOURS OF TOUR DES TEMPLIERS

OPEN EVERYDAY FROM 10AM TO 1PM AND FROM 2PM TO 5PM EXHIBITION UNTIL MAY 20 CLOSED SUNDAYS, MONDAYS AND BANK HOLIDAYS

COMMUNAUTÉ D'AGGLOMÉRATION TOULON PROVENCE MÉDITERRANÉE

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32^E FESTIVAL INTERNATIONAL DE MODE ET DE PHOTOGRAPHIE À HYÈRES

