

# 34<sup>E</sup> FESTIVAL INTERNATIONAL DE MODE, DE PHOTO GRAPHIE ET D'ACCES SOIRES DE MODE, HYERES.

25 → 29  
04 2019

PRESS RELEASE  
Competition awards

expositions ouvertes  
jusqu'au 26 mai

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**VILLA NOAILLES** METROPOLE TOULON  
PROVENCE MÉDITERRANÉE

Pascale Mussard  
President

Jean-Pierre Blanc  
Founder and general director

Magalie Guérin  
Deputy director

Maida Grégory-Boina  
Artistic director for Fashion, set  
design and scenography for the  
presentations and the fashion  
shows

Raphaëlle Stopin  
Artistic director for photography

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High resolution pictures available  
on request to the press offices.

The 34th edition of the International Festival of Fashion, Photography and Fashion accessories, Hyères, will take place between Thursday 25 and Monday 29 April 2019 at the villa Noailles. The exhibitions will be open to the public until 26 May 2019.

Jean-Pierre Blanc is both the founder and the director of the festival which will be presided over by Pascale Mussard. Since 1986, the festival has promoted and supported young international fashion design, since 1997 a competition has also existed for emerging photographer and this year, for the third time, a competition will also recognise young fashion accessory designers.

The festival is acknowledged as the oldest fashion competition aimed at young professionals. Several prizes are awarded to the competing designers thanks to grants provided by the festival's partners who commit, together with the festival, to provide long term support. Practical assistance is provided right from the selection stage as well as during a period of two years in various different domains: financing, production, workmanship, materials, production, legal, media, exhibitions, workshops and residencies. This year again new partners are providing their support for this young generation by joining together with the arts centre.

# CO NCOU RS MODE

10 CRÉATEURS  
DE MODE

The fashion jury is presided over by

Natacha Ramsay-Levi  
artistic director, Chloé  
Paris  
president of the jury

It is composed of:

Michael Amzalag  
graphic designer, M/M (Paris)  
Paris

Mathias Augustiniak  
graphic designer, M/M (Paris)  
Paris

Camille Bidault Waddington  
Fashion Editor and consultant  
Paris

Sigrid Bouaziz  
Actress  
Paris

Charlotte Casiraghi  
Paris

Jo Ellison  
Fashion Writer, The Financial Times  
New York

Guillaume Houzé  
Image and Communication Director at Galeries Lafayette  
and BHV Marais  
Paris

Liya Kebede  
Model, fashion designer  
New York

Ariane Laped  
Actress  
Athens, Paris

Samira Nasr  
Fashion Director, Vanity Fair USA  
New York

Alexia Niedzielski  
Editor-in-Chief, SYSTEM  
London

Jojo Qian  
Fashion Director, T Magazine China  
Shanghai

Rushemy Botter & Lisi Herrebrugh  
Fashion designers  
Grand Prix of the jury Première Vision 2018  
Paris

The designs by the selected candidates have been will be open to professionals and the public

Art Direction : Maida Grégory-Boina

Enikova Dita  
Latvia  
womenswear

Tetsuya Doi, Youta Anazawa & Manami Toda  
Japan  
womenswear

Emilia Kuurila  
Finland  
menswear

Milla Lintilä  
Finland  
womenswear

Yana Monk  
Russia  
menswear

Roisin Pierce  
Ireland  
womenswear

Christoph Rumpf  
Austria  
menswear

Tina Schwizgebel  
Switzerland  
menswear

Tsung-Chien Tang  
Taiwan  
menswear

Lucille Thievre  
France  
womenswear

# Grand Prix du jury Première Vision



The Grand Prix du jury Première Vision went to

**Christoph  
Rumpf**  
AUSTRIA

**SANS TITRE**  
MENSWEAR

Collection produced with the support of Sfate & Combier, Emmetex Etichettificio – Première Vision Paris Puntoseta

Ozelot  
Perfume created by Amélie Jacquin, Givaudan



The portraits of the finalists have been drawn by Jean Bosphore  
© Etienne Tordoir/Catwalkpictures.com

The Grand Prix of the jury Première Vision consists of:

- a grant of 20,000 euros offered by Première Vision and a high level of visibility at Première Vision Paris show in September
- a fashion show at Mercedes-Benz Fashion Week S/S20 in Berlin courtesy of Mercedes-Benz
- the opportunity to undertake a project with CHANEL's Métiers d'art, up to 20,000 euros
- a collaboration with Petit Bateau, with a prize of 10,000 euros plus royalties, for the creation of one or more styles that will be manufactured and sold by the brand.
- the opportunity to discover Swarovski's headquarters and archives in Austria.

## CHLOÉ PRIZE

The Chloé Prize went to:

Tina  
Schwizgebel-Wang

SWITZERLAND



© Etienne Tordoir/Catwalkpictures.com

The portraits of the finalists have been drawn by  
Jean Bosphore

The Chloé Prize consists of a grant of 20 000 euros.

## Prix des Métiers d'art

The Prix des Métiers d'art rewards the best collaboration between one of the ten finalists of the 34th festival and CHANEL's ten Métiers d'art. The winner will receive a donation of 20,000 euros to make a new creative project to be exhibited next year.

The CHANEL Métiers d'art that have collaborated with the finalists are: Desrues, Ateliers de Verneuil en Halatte, Lemarié, Maison Michel, Massaro, Lesage, Goossens, Montex, Causse and Lognon.



Hats made by  
Maison Michel

Babai Bláth (Baby Flowers)  
Perfume created by  
Nadège Le Garlantezec, Givaudan

The Prix des Métier d'art went to:

**Róisín Pierce**

IRLANDE, IRELAND

**MNÁ I BHLÀTH  
(Women in bloom)**  
WOMENSWEAR



© Etienne Tordoir/Catwalkpictures.com





## HONOURABLE MENTION FROM THE JURY

An honourable mention from the jury  
went to

Tetsuya Doi,  
Yota Anazawa  
& Manami Toda

JAPAN

POLOMANI  
WOMENSWEAR

Collection produced  
with the support of  
Olivenleder - Première Vision Paris  
Supima

Crystals provided by  
Swarovski

Pleats made by  
Lognon

Mist Wood  
Perfume created by  
Marion Costero, Givaudan



© Etienne Tordoir/Catwalkpictures.com



The portraits of the finalists have been drawn by  
Jean Bosphore

# PUBLIC PRIZE CITY OF HYÈRES

The Public and city of Hyères award went to



Róisín Pierce

IRLANDE, IRELAND

MNÁ I BHLÀTH  
(Women in bloom)  
WOMENSWEAR

Collection produced with the support of  
Shindo, Weft – Première Vision Paris  
Puntoseta

Crystals provided by  
Swarovski

Babai Bláth (Baby Flowers)  
Perfume created by  
Nadège Le Garlantezec, Givaudan



## FASHION GRANTS

Milla Lintilä will be invited by the Galeries Lafayette brand to create a capsule collection in line with her universe, which will be sell in the store network and online on [galerieslafayette.com](http://galerieslafayette.com)

Swarovski will support the fashion prize finalists by providing a generous selection of crystals for their collections.

SUPIMA is official partner of the Hyeres Festival, and will support the finalists of the contest « fashion » section with a donation of SUPIMA cotton. These looks made with SUPIMA cotton will be presented at the SUPIMA DESIGN LAB 2019 Event during the Ready-to-wear Paris Fashion Week in September.

Eyes on Talents offers to all awarded designers a dedicated communication towards Eyes on Talents member brands and its creative community.  
Puntoseta offers to all awarded designers an original printed fabric.

Catwalkpictures.com offers to all the award winners the pictures of their first fashion show in Paris.  
Premiere Classe will present a selection of designers of the festival during September Paris Fashion Week in 2019 in the Tuileries garden.

EXCEPTION will offer to the finalist of its choice solid opportunities of work and exposures in China, with projects on agreed topics.

BlockchainyourIP.com offers free access to its services to all the competition finalists until December 31, 2020.  
Aymeric Le Deun workshop, L'atelier Aymeric Le Deun, specialist in buttons and fabric or leather covered fashion accessories, support the finalists by offering them the production of buttons for their collections.

Milla Lintilä will be invited by the Galeries Lafayette brand to create a capsule collection in line with her universe, which will be sell in the store network and online on [galerieslafayette.com](http://galerieslafayette.com)



## Milla Lintilä

FINLAND

## METADANCE WOMENSWEAR

Collection produced with the support of Ghioldi, Luxury Jersey, Sfate & Combier, Guigou - Première Vision Paris, Puntoseta

Crystals provided by Swarovski

Surfemme  
Perfume created by Olivier Pescheux, Givaudan



© Etienne Tordoir/Catwalkpictures.com



The portraits of the finalists have been drawn by Jean Bosphore

EXCEPTION will offer to the finalist of its choice solid opportunities of work and exposures in China, with projects on agreed topics.



Christoph  
Rumpf

AUSTRIA

SANS TITRE

MENSWEAR

Collection produced with the support of Sfate & Combier, Emmetex Etichettificio - Première Vision Paris Puntoseta

Ozelot  
Perfume created by Amélie Jacquin, Givaudan



The portraits of the finalists have been drawn by Jean Bosphone  
© Etienne Tordoir/Catwalkpictures.com

# CONCOURS ACCÈS SOIRÉES DE MODE

10 CRÉATEURS  
D'ACCESSOIRES  
DE MODE

The Fashion accessories jury is presided over by

Charlotte Chesnais  
Designer  
president of the jury  
Paris

It is composed of:

Elodie Bouchez  
actress  
Paris

Clara Cornet  
Creative and Merchandising Director, Galeries Lafayette  
Champs-Élysées  
Paris

Patrick Goossens  
Director, Maison Goossens  
Paris

Caroline Issa  
Fashion director, Tank magazine  
London

Isabelle Kountoure  
Fashion Content director, Wallpaper\*  
London

Ezra Petronio  
Editor, Creative Director and Photographer, Self Service  
Paris

Julia Sarr-Jamois  
Fashion Editor, Wonderland magazine  
Paris

Aleksandra Woroniecka  
Fashion Editor-in-chief, Vogue Paris  
Paris

Julia Dessirier, Flora Fixy & Kate Fichard  
Grand Prix Accessoires de mode Swarovski 2018  
Paris

The finalists of the 2018 fashion accessories competition are:

Fanny Aigroz  
Switzerland

Dorian Cayol & Quentin Barralon  
France

Martial Charasse  
France

Chen Whei Hung & Rawla Raiheth  
Thaïlande - India

Eun-Song Joo  
Germany

Mathilde Le Gagneur  
France

Sarah Levy  
Belgium

Kexuan Li  
China

Noelia Morales  
Spain

Maria Nina Vaclavkova  
Czech Republic

# GRAND PRIX DU JURY ACCESSOIRE DE MODE SWAROVSKI

The SWAROVSKI FASHION ACCESSORIES GRAND PRIX OF THE JURY went to

Noelia Morales

ESPAGNE, SPAIN

Anna Bonny,  
The Mastectomy  
Patch

COLLECTION DE LINGERIE  
COLLECTION OF UNDERWEAR



Collection produced with the support of Puntoseta

Crystals provided by Swarovski

Limited edition with an embellishment in Swarovski crystals designed by Jessica Palazzo



The portraits of the finalists have been drawn by Jean Bosphore

The Grand Prix Accessoires de Mode Swarovski consists of:

- a grant of 15,000 euros from Swarovski
- the opportunity to discover Swarovski's headquarters and archives in Austria
- the opportunity to undertake a project with CHANEL's Métiers d'art, up to 20,000 euros.

# HONOURABLE MENTION FROM THE JURY

An honourable mention from the jury  
went to



Dorian Cayol  
& Quentin  
Barralon

FRANCE

Ò-pan6  
COLLECTION OF FOOTWEAR

Collection produced with the support of  
Tannerie Remy Carriat  
Première Vision Paris

Crystals provided by  
Swarovski



Photographie : Jorge Perez Ortiz, Hyères, 2019

The portraits of the finalists have been drawn by  
Jean Bosphore

# PRIX DU PUBLIC - VILLE D'HYÈRES

The Public and city of Hyères award went to



## Sarah Levy

BELGIUM

## Creatures of Habit

COLLECTION OF LEATHER GOODS

Collection produced with the support  
of  
Emmetex Etichettificio, As Erdogan Deri  
- Première Vision Paris  
Atelier Aymeric Le Deun

Crystals provided by  
Swarovski



## Grant

BlockchainyourIP.com offers free access to its services to all the competition finalists until December 31, 2020

Eyes on Talents offers to all awarded photographers a dedicated communication towards Eyes on Talents member brands and its creative community.

**CONC  
COURS  
PHOTO  
GR  
APHIE**

10 PHOTOGRAPHES

The photography jury is presided over  
this year by

**Craig McDean**  
Photographer  
New York  
president of the jury

It is composed of:

**Marc Ascoli**  
Creative Director, AnOther  
Paris

**Thomas Bonnouvrier**  
Manager, Art + Commerce  
Paris

**Patrice Haddad**  
Producer, Première Heure  
Paris

**Paris Lees**  
Journalist  
London

**Patrick Li**  
Creative Director, founder, Li Inc.  
New York

**Guinevere Van Seenus**  
Model  
New York

**Masha Vasyukova**  
Producer  
New York

**Eva O'LEARY**  
Grand Prix of the photography jury 2018  
New York

Les créations des photographes nommés sont présentées sous la forme de lectures de portfolios, ouvertes aux professionnels le temps du festival. Une exposition collective se tient à la villa Noailles, jusqu'au 26 mai, dont la direction artistique est assurée par Raphaëlle Stopin.

Les finalistes du concours photographie 2018 sont :

Federico Berardi  
Suisse - Italie

Hubert Crabieres  
France

Kerry J Dean  
Royaume Uni

Tommy Kha  
Chine - États-Unis

Hilla Kurki  
Finlande

Vincent Levrat  
Suisse

Alice Mann  
Afrique du Sud

Andrew Nuding  
Irlande

Jean-Vincent Simonet  
France

Elsa & Johanna  
France

# GRAND PRIX OF THE PHOTOGRAPHY JURY

The Photography Grand Prix of the Jury went to

**Alice Mann**

SOUTH AFRICA



Dr. Van Der Ross Drummies, Delft, Cape Town, South Africa  
Drummies  
2017

CHANEL supports the Grand Prix of the photography Jury. The prize-winner will be rewarded with a grant of 20,000 euros from CHANEL..

## AMERICAN VINTAGE PHOTOGRAPHY PRIZE

For the third year, American Vintage is partner with the International Festival of Fashion, Photography and Fashion Accessories in Hyères with the « American Vintage Photography prize ». Each of the 10 candidates preselected by the members of the jury must present a one-of-a-kind print based on a selection of American Vintage pieces. The 10 prints will be displayed during the entire duration of the festival at the Villa Noailles.



The American Vintage Photography prize went to :

**Hubert  
Crabières**  
FRANCE



Sans titre  
Gravity and Grace  
2018

La dotation, d'une valeur totale de 15 000 euros (dont 5 000 euros destinés au photographe lauréat), consiste en une commande d'une série mode. Le lauréat sera désigné par le jury parmi les dix photographes sélectionnés.

## STILL LIFE PRIZE

The STILL LIFE PRIZE went to :



**Hilla Kurki**

FINLANDE, FINLAND



Hilla Kurki. Sheer Joy  
Gants, Maria Korkela

The Prize is granted of 5,000 euros.  
Other special prizes could be awarded by the  
photography jury

# PRIX DU PUBLIC - VILLE D'HYÈRES

The PUBLIC AND CITY OF HYERES AWARD went to:



Elsa  
& Johanna  
FRANCE



Their type of thing  
Beyond the shadows  
2018-2019

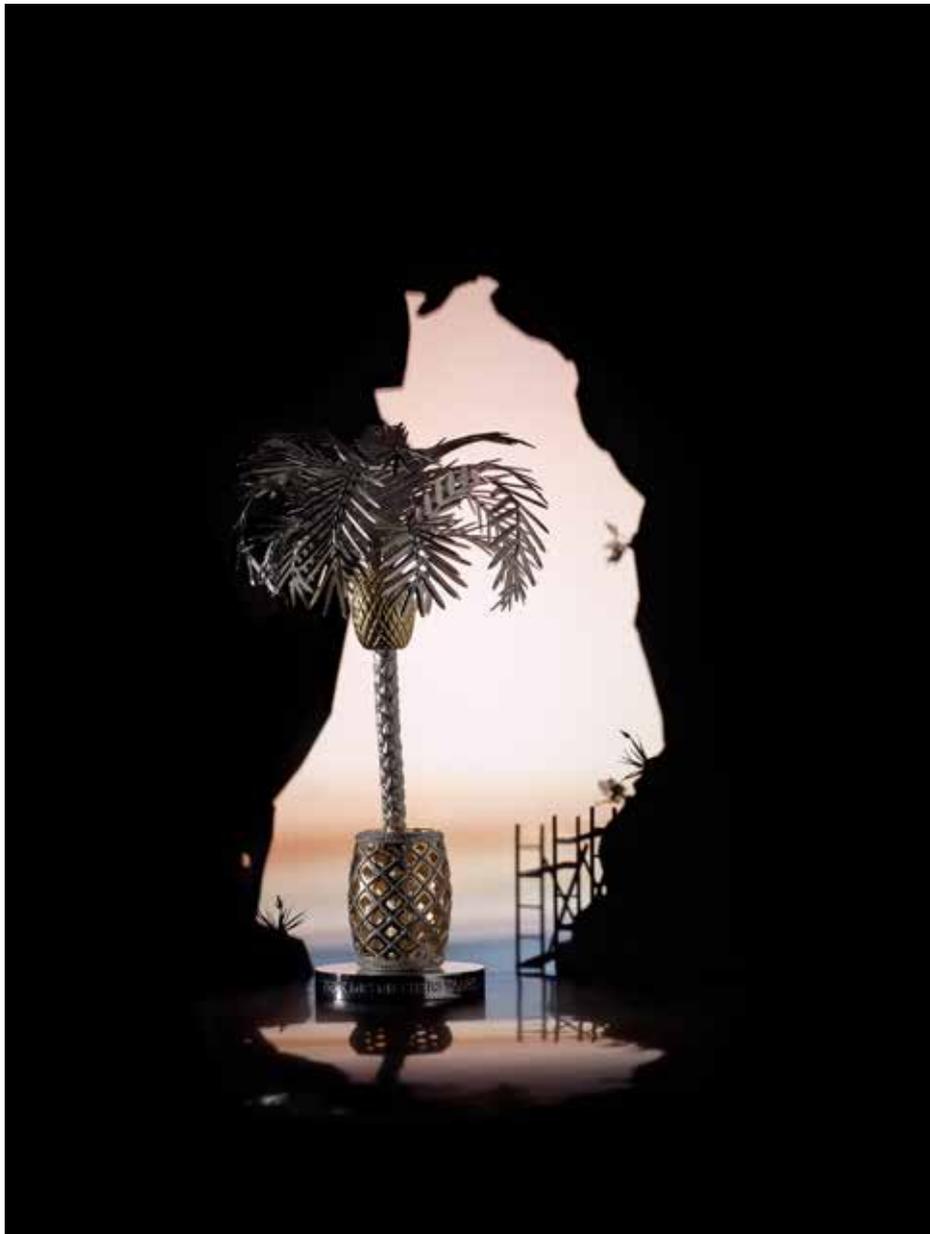
# GRANTS PHOTOGRAPHY

Eyes on Talents offers to all awarded photographers a dedicated communication towards Eyes on Talents member brands and its creative community. BlockchainyourIP.com offers free access to its services to all the competition finalists until December 31, 2020.

Wallpaper\* Photography Director, Holly Hay and Fashion Director, Isabelle Kountoure chose Alice Mann to shoot a main fashion story for the magazine's January New Generation issue, an annual celebration of fresh creative talent. Wallpaper\* looks at fashion from a different angle, accenting its relationship with design, architecture, art and wider visual culture, often collaborating with photographers from outside the fashion field. This shoot will highlight a mix of the season's fashion looks in a crossdisciplinary context. The winner will also be profiled on wallpaper.com with an interview and an accompanying picture gallery of her/his previous work.

# TROPHÉES DESRUÉS

The winners' trophies for the Fashion, the Fashion accessories and the Photography awards are made by Desrues.



PHOTOGRAPHIE  
DE GREGOIRE ALEXANDRE,  
AVRIL 2019

## Institutional Partners



## Major Partner

**CHANEL**

## Main Partners

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ET DE LA MODE

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LA MODE DE FRANCE



Groupe  
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Galerie Lafayette

American Vintage

## Year-round Partners

eyes on talents

puntoseta

FONDATION  
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## Festival's Partners



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SAY WHO

boycott. Wallpaper\*

Libération

TEMPLE

VANITY FAIR

Numéro  
art



HANTANG  
CULTURE

novembre fisheye

EXHIBITIONS

Natacha Ramsay-Levi - Chloé  
Craig McDean  
Charlotte Chesnais  
Atelier Aymeric Le Deun  
Maison Michel  
Grégoire Motte  
Botter  
Adrien Vescovi  
Eva O'Leary  
Marc Turlan  
Arthur Hoffner  
Flora Fixy, Julia Dessirier & Kate Richard  
Karim Zeriahen  
Love My Way - Villa Romaine  
Alain Nogues  
Self Service  
Elise Djo-Bourgeois  
Sarah Mei Herman  
Puntoseta  
Pierre Yovanovitch  
The Formers  
presented by Mercedes-Benz  
Debeaulieu