

The 33rd edition of the International Festival of Fashion, Photography and Fashion accessories at Hyères, will take place between Thursday 26 and Monday 30 April 2018 at the villa Noailles. The exhibitions will be open to the public until 27 May 2018.

Jean-Pierre Blanc is both the founder and the director of the festival which will be presided over by Pascale Mussard.

Since 1986, the festival has promoted and supported young international fashion design, since 1997 a competition has also existed for emerging photographer and this year, for the second time, a competition will also recognise young fashion accessory designers. The festival is acknowledged as the oldest fashion competition aimed at young professionals.

Several prizes are awarded to the competing designers thanks to grants provided by the festival's partners who commit, together with the festival, to provide long term support.

Practical assistance is provided right from the selection stage as well as during a period of two years in various different domains: financing, production, workmanship, materials, production, legal, media, exhibitions, workshops and residencies.

New partners are providing their support for this young generation by joining together with the arts centre

Pascale Mussard President

Jean-Pierre Blanc Founder and general director

Magalie Guérin Deputy director

Maida Grégory-Boina Artistic director for Fashion, set design and scenography for the presentations and the fashion shows

Raphaëlle Stopin Artistic director for photography

villa Noailles, Hyères métropole Toulon Provence Méditerranée Montée Noailles 83400 Hyères mediation@villanoailles-hyeres.com T. +33 4 98 08 01 98 / 97

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High resolution pictures available on request to the press offices.

centre d'art d'intérêt na

33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES



EXHIBITIONS UNTIL MAY 27

### 3 international competitions

### 18<sup>th</sup> International fashion encounters by Fédération de la Haute couture et

de la mode

- 10 fashion designers
- 10 photographers

, centre

10 fashion accessories designers

### Exhibitions

Haider Ackermann - Maison Berluti Bettina Rheims Christelle Kocher - Maison LEMARIÉ Pierre Marie Vanessa Schindler & Marine Giraudo Daragh Soden Marina Chedel Arthur Hoffner & Grégoire Schaller Luis Alberto Rodriguez Les éphémères de la mode Paul Rousteau Nolwenn Brod Vincent Darré Mathieu Cossé Alexandre Benjamin Navet CRASH magazine 20 years

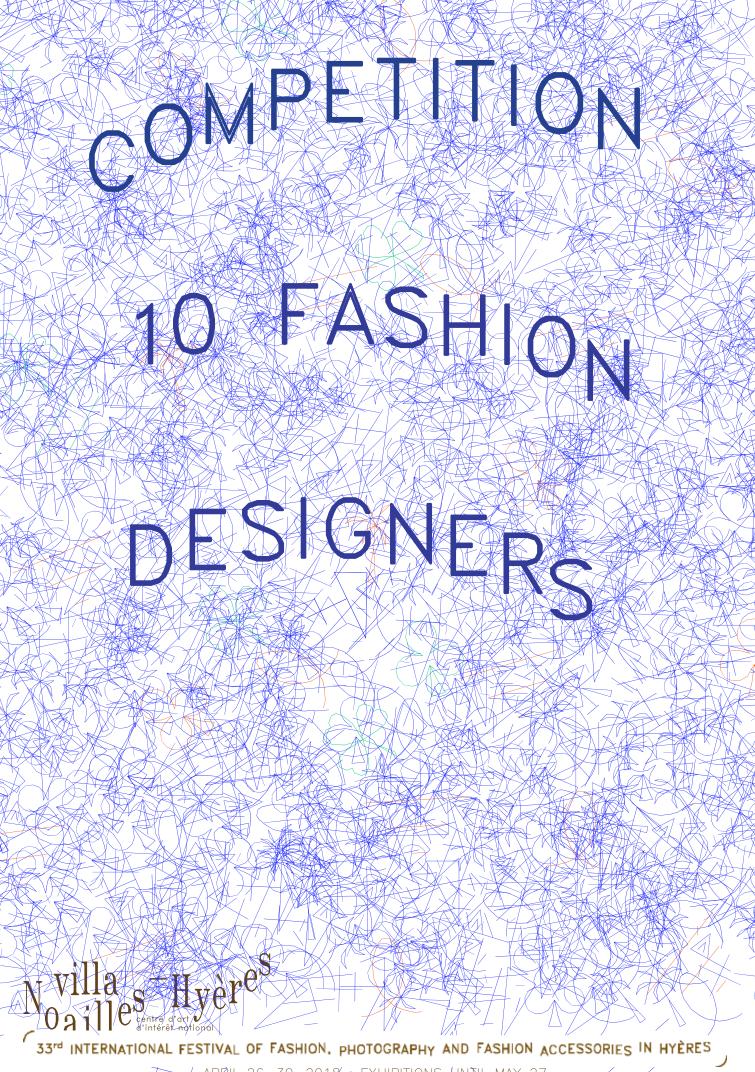
Workshops Showrooms The Formers Concerts Films Book signing

villa Noailles art center of national interest métropole Toulon Provence Méditerranée Montée Noailles 83400 Hyères T. +33 4 98 08 01 98 / 97 mediation@villanoailles-hyeres.com

Programm, accreditations, booking on the website from April 1st : www.villanoailles-hyeres.com

#hyeres33 #FIMPAH Instagram, Facebook, Twitter @villanoailles

33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES



The fashion jury is presided over by Haider Ackermann. The jury met in Paris at MAD 'Musée des Arts décoratifs on January 24, 2018 in order to choose the 10 finalists of the competition (300 entries received from over 60 nationalities, 43 shortlisted).

The jury is composed of:

### Haider Ackermann

Fashion designer Paris **President of the jury** 

**Farid Chenoune** Historian of fashion Paris

Jefferson Hack Co-founder, Dazed Media London

**Farida Khelfa** Film maker, actress, model Paris

**Delfina Delettrez Fendi** Jewellery designer Founder and designer, Delfina Delettrez Rome

**Lou Doillon** Author-composer, artist Paris

**Ben Gorham** Founder, artistic director, Byredo Stockholm

**Tilda Swinton** Actress London

**Vanessa Schindler** Fashion designer Winner of the Grand Prix du jury Première Vision in Hyères in 2017 Geneva



33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYERES

The jury has chosen ten fashion designers from 8 nationalities. Their collections will be presented during 3 fashion shows, open to the public and to the professionnals, directed by Maida Grégory-Boina. The collections will also be presented in showrooms during the festival, then in a collective exhibition in the villa Noailles till May 27, 2018.

The finalists of the 2018 fashion competition are:

Marie-Eve Lecavalier Womenswear Canada

**Ester Manas** Womenswear France

**Linda Kokkonen** Womenswear Finland

**Jef Montes** Womenswear Netherlands

**Manuela Fidalgo** Womenswear Spain

Antonina Sedakova Menswear Russia

Rushemy Botter & Lisi Herrebrugh Menswear Netherlands

**Regina Weber** Womenswear Germany

Anna Isoniemi Womenswear Finland

Sarah Bruylant Womenswear Belgium



33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES

### Marie-Eve Lecavalier Womenswear, Canada





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### **Ester Manas** Womenswear, France





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### Linda Kokkonen Womenswear, Finland









33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES

APRIL 26-30, 2018 \* EXHIBITIONS UNTIL MAY 27

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### Manuela Fidalgo

Womenswear, Spain





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### Antonina Sedakova

Menswear, Russia





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### Regina Weber Womenswear, Germany





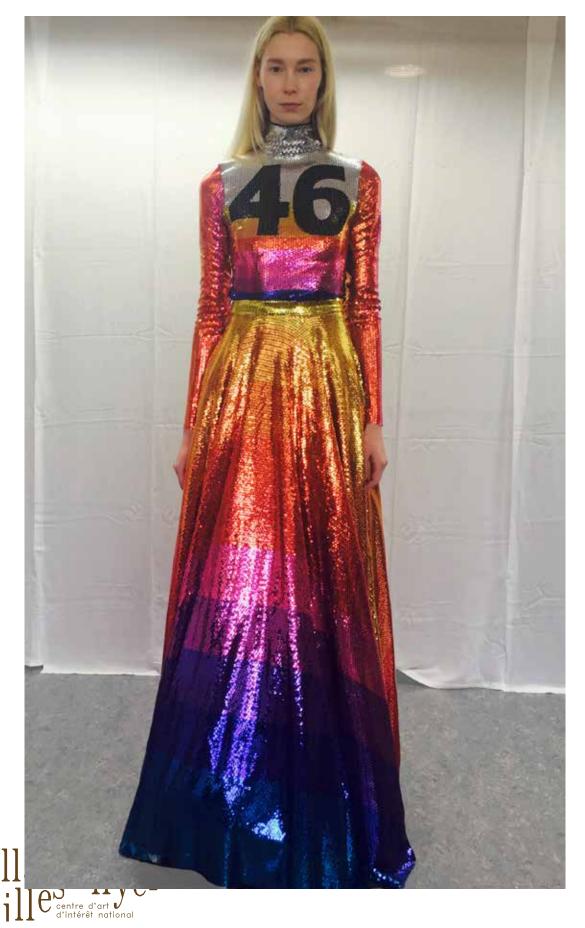
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### **Anna Isoniemi** Womenswear, Finland



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### Sarah Bruylant

Womenswear, Belgium





33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES

### Fashion Prizes

Grand Prix of the jury Première Vision The Grand Prix of the jury Première Vision consists of:

a grant of 15,000 euros offered by Première Vision
 and a high level of visibility at both Première Vision
 New-York and Première Vision Paris shows

- the opportunity to undertake a project with CHANEL's Métiers d'art, up to 15,000 euros

- a collaboration with Petit Bateau and a grant of 10,000 euros plus royalties, for the creation of one or several styles to be manufactured and sold by the brand.

### Chloé Prize

The Chloé Prize consists of a grant of 15,000 euros.

Other special prizes could be awarded by the fashion jury.



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### Fashion grants

Since 2007, Galeries Lafayette have acted as a major showcase for the emerging talents of the International Festival of Fashion, Photography and Fashion Accessories in Hyères providing them a grant.

The Woolmark Company provides a EUR 1,000 grant for purchase of wool fabrics to all fashion finalists.

SUPIMA becomes official partner of the Hyeres Festival, and will support the finalists of the contest « fashion » section with a donation of SUPIMA cotton. These looks made with SUPIMA cotton will be presented during the Ready—to—wear Paris Fashion Week in September at Hotel de Talleyrand for the SUPIMA Paris event.

Eyes on Talents offers to all awarded designers a special communication towards Eyes on Talents member brands.

Puntoseta offers to all awarded designers an original printed fabric.

Catwalkpictures.com offers to all the award winners the pictures of their first fashion show in Paris.

Premiere Classe Tuileries will present a selection of designers of the festival during September Paris Fashion Week in 2018.

Mercedes-Benz, in cooperation with ELLE Germany, invites one of the winners of this year's festival to present their collection at Berlin Fashion Week S/S19 to an international fashion audience.

Deprez Guignot Associés Law firm offers free access to its consultancy to all the competition finalists and assistance on intellectual property issues until December 31, 2019.

A panel of experts and professionals (mpetence, working residence of several days A college of professionals (modellers, patternmakers, sample makers, model and sewing teachers, teachers in textile design) puts its expertise to the service of the finalists to help them develop their own collections, it is composed of Somchit Sinthirath, Anna Lhande, Nelly Walz, Chrystale Heyraud, Marion Richard, May Sinthirath, Yamina Fedaouche, Julie Dessus, Paul Desravine, Elodie Matias, Nathalie Guieu, Monty Dy, Camille Rodriguez, Atsushi Yokoo et Céline Rohaut.

Aymeric Le Deun workshop,

L'atelier Aymeric Le Deun, specialist in buttons and fabric or leather covered fashion accessories, support the finalists by offering them the production of buttons for their collections.



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GRAPHERS

The photography jury is presided over this year by Bettina Rheims. The jury met in Paris, at the photographer's studio, on January 24, 2018 in order to chose the ten finalists og the competition (700 entries received from 50 nationalities, 48 shortlisted).

The jury is composed of:

### Bettina Rheims

Photographer Paris President of the jury

**Bill Mullen** Stylist New York

Jed Root Agent, founder, Artists & Company New York

**Ezra Petronio** Editor at large, artistic director, photographer, Self service magazine and Petronio Associates Paris

Charlotte Collet Stylist

**Jean Colonna** Fashion designer Paris

Serge Bramly Author Paris

**India Mahdavi** Architect, designer Paris

Saskia de Brauw Model, artist New York

Alessia Glaviano Photography editor, Vogue Italy Milan

Daragh Soden Photographer London Winner of the Grand prix du jury photographie in Hyères, 2017



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The jury has chosent en young photographers from 8 nationalities.

Their photographs will be presented in a collective exhibition in the villa Noailles open till May 27, 2018. The ten photographers will be commissionned to shoot two new series in the frame of the competition: for the Still Life Prize, by using accessories jewelry loan by the partners of the festival and for the American Vintage Photography Prize from the fashion collection of the brand.

The finalists of the 2018 photography competition are:

Pascale Arnaud France

Laetitia Bica Belgium

Teresa Eng Canada

Sarah Mei Herman Netherlands

Allyssa Heuze Philippines, France

**Jaakko Kahilaniemi** Finland

Csilla Klenyánszki Hungary

Sanna Lehto Finland

Eva O'Leary Ireland, USA

Aurélie Scouarnec France



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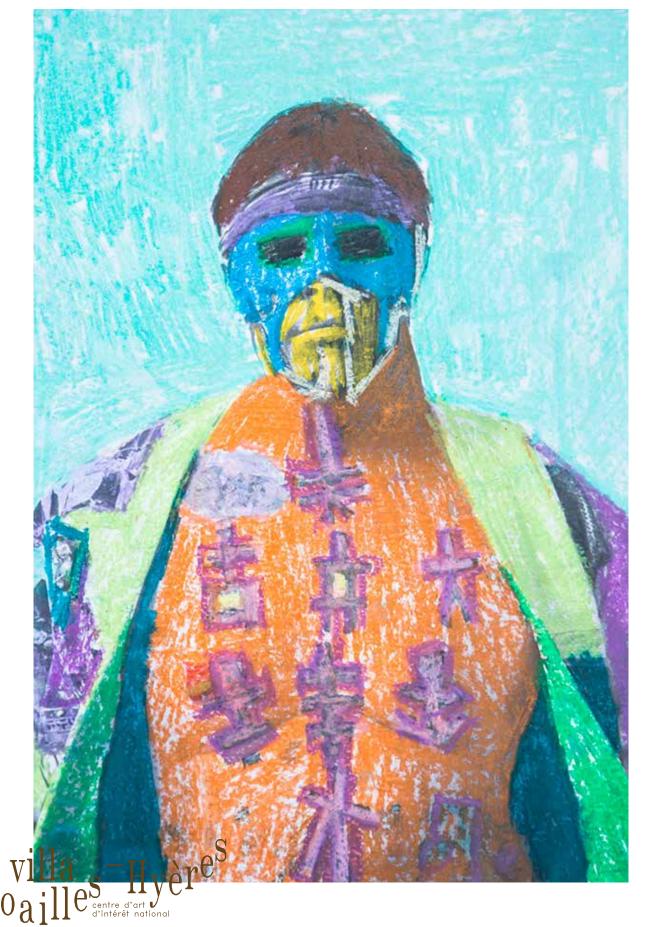
### Pascale Arnaud France



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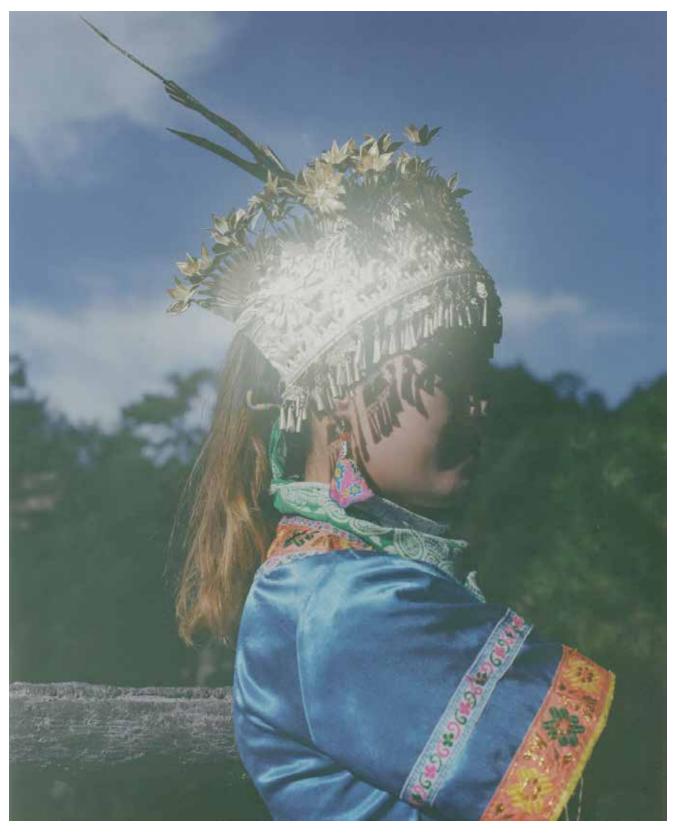
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### **Laetitia Bica** Belgium



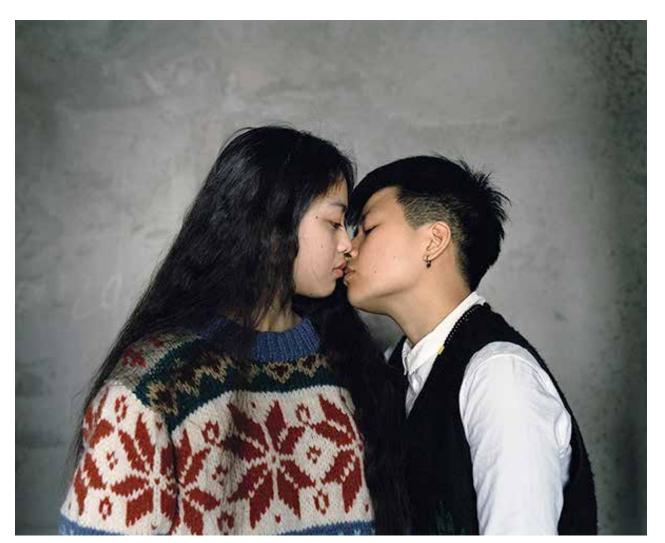
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### Teresa Eng Canada



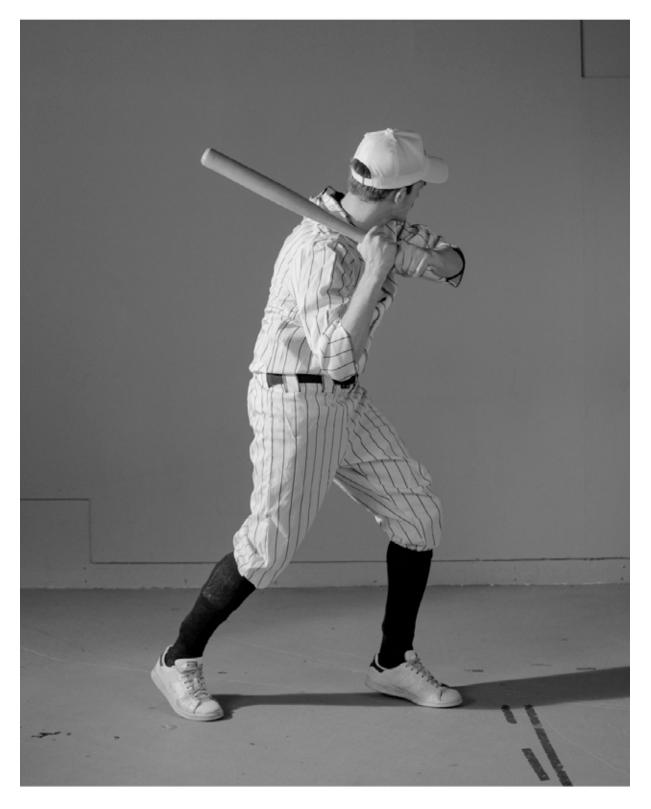


### Sarah Mei Herman Netherlands





### Allyssa Heuze Philippines, France





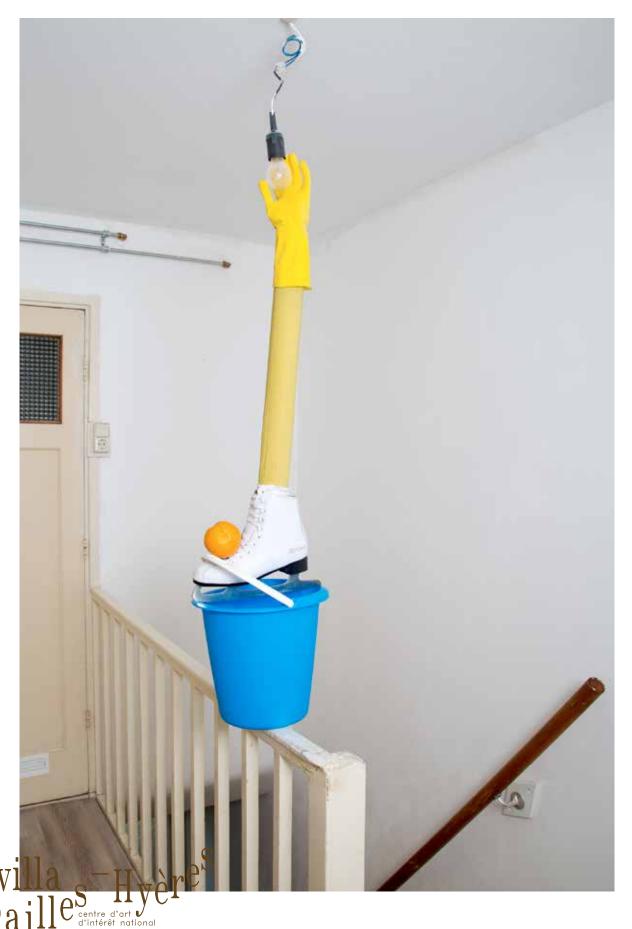
### Jaakko Kahilaniemi Finland





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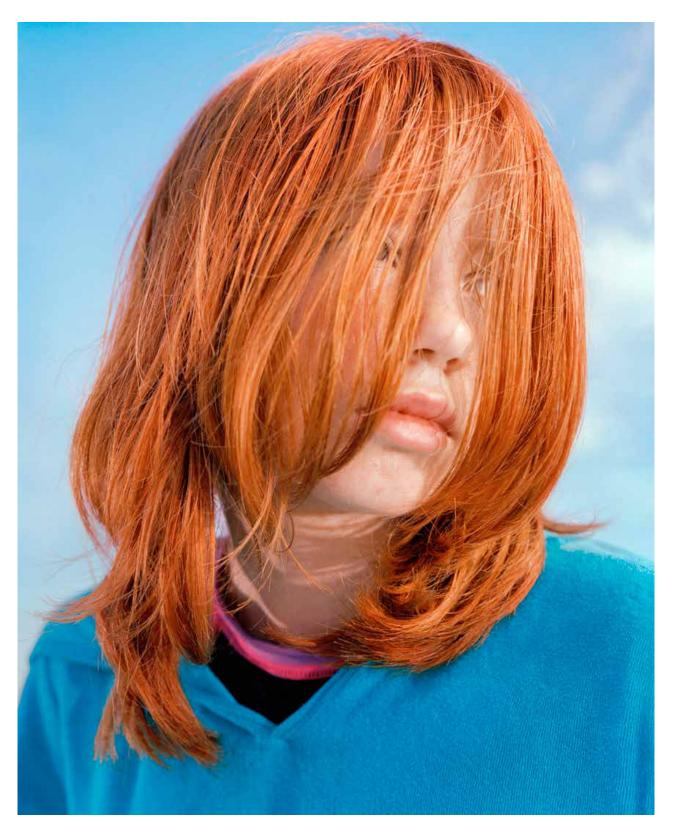
### **Csilla Klenyánszki** Hungary



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### Sanna Lehto Finland







### Aurélie Scouarnec France





### Photography Prizes

### Grand Prix of the Photography Jury

Chanel supports the Grand Prix of the photography Jury. The prize-winner will be rewarded with a grant of 15,000 euros from Chanel.

### American Vintage Photography Prize

For the three coming years, American Vintage will partner with the Festival of Fashion, Photography and Fashion Accessories in Hyères by creating the "American Vintage

Photography award". The grant, whose value equals 15,000 euros (including 5,000 euros for the selected photographer), consists in a fashion photoshoot order. It will be awarded to one of the finalists.

### Still Life Prize

The Prize is granted of 5,000 euros.

Other special prizes could be awarded by the photography jury.



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### Photography grants

Eyes on Talents offers to all awarded designers a special communication towards Eyes on Talents member brands.

Janvier offers the winner of the Grand Prix of the Photography Jury 5,000 euros grant for its lab services while granting the winner of the Still Life Prize with the same services up to 3,000 euros.

Janvier offers 50% reduction during one year to the ten finalists of the competition.

Deprez Guignot Associés Law firm offers free access to its consultancy to all the competition finalists and assistance on intellectual property issues until December 31, 2019.



33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES

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33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES

The Fashion accessories jury is presided over, fir this second year, by Christelle Kocher. The jury met in Paris, in the Métiers d'art press showroom, on January 24, 2018 in order to chose the ten finalists of the competition (over 150 entries received from 32 nationalities, 41 shortlisted).

The jury is composed of:

Christelle Kocher Artistic director of Maison Lemarié Founder and artistic director of her eponymous brand KOCHE Paris President of the jury

**Bernard Frize** Artist Paris

**Leaf Greener** Journalist Shangai

Hirofumi Kurino Co-founder and creative advisor, United Arrows Tokyo

Michele Lamy Muse London

**Rachel Mansur et Floriana Gavriel** Designers, founder, Mansur Gavriel New York

**Brune de Margerie** Fashion director, ELLE France Paris

Nicole Phelps Director, Vogue Runway New York

**Elie Top** Designer Paris

**Charlotte Stockdale** Stylist, fashion editor, Chaos Fashion London

Marina Chedel Fashion accessories designer London Winner of the Grand prix du jury Accessoires de mode Swarovski in Hyères in 2017



33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES

The jury has chosent en young fashion accessories designers from 6 nationalities. Their collections will be presented to the public and to the professionnals in a collective exhibition in the villa Noailles till May 27, 2018.

The finalists of the 2018 fashion accessories competition are:

Sari Räthel & Riccarda Wolf Collection of jewellery Germany

**Claire O'Keefe & Eugenia Oliva** Collection of jewellery Spain

**Ildar Wafin** Collection of jewellery Finland

**Jinah Jung** Collection of bags South Korea

Sara Emilie Terp-Hansen Collection of bags Denmark

Kate Fichard, Flora Fixy & Julia Dessirier Collection of auditive jewellery France

Ludovic Leger Collection of bags France

Romain Delamart & Flora Langlois Collection of scarves France

**Cécile Gray** Collection of jewellery France

Inès Bressand Collection of bags France



33rd INTERNATIONAL FESTIVAL OF FASHION. PHOTOGRAPHY AND FASHION ACCESSORIES IN HYERES

### Sari Räthel & Riccarda Wolf Collection of jewellery, Germany





33rd INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES

## Claire O'Keefe & Eugenia Oliva Collection of jewellery, Spain





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## Ildar Wafin Collection of jewellery, Finland





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Jinah Jung Collection of bags, South Korea





### Sara Emilie Terp Hansen Collection of bags, Denmark









Noailles-Hyères

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Ludovic Leger Collection of bags, France





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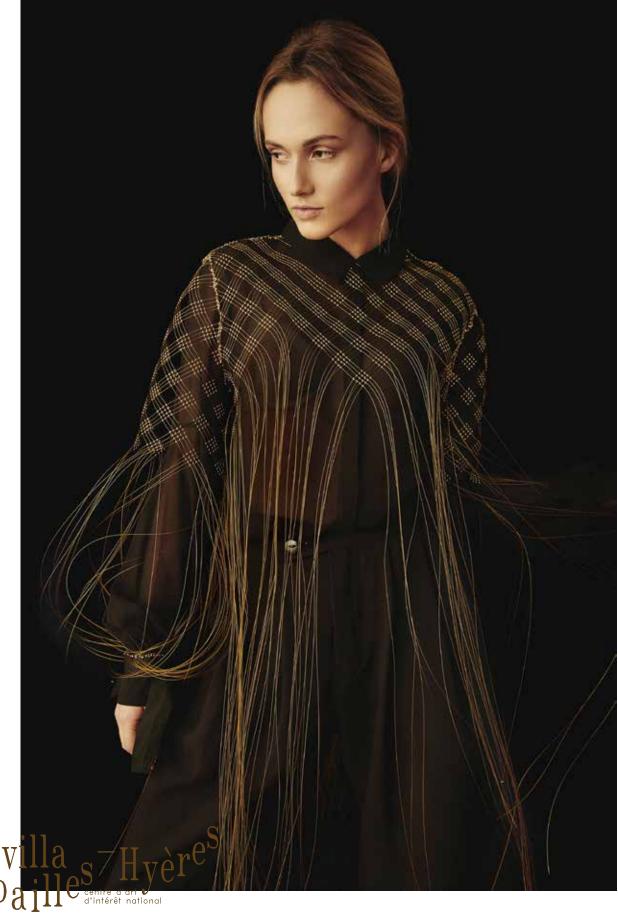
### Romain Delamart & Flora Langlois Collection of scarves, France





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# **Cécile Gray** Collection of jewellery, France



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Inès Bressand Collection of bags, France



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#### Grand Prix Accessoires de Mode Swarovski

The Grand Prix Accessoires de Mode Swarovski consists of:

a grant of 15,000 euros from Swarovski
the opportunity to undertake a project with Chanel's Métiers d'art, up to 15,000 euros.

#### Grant

Deprez Guignot Associés Law firm offers free access to its consultancy to all the competition finalists and assistance on intellectual property issues until December 31, 2019.



33rd INTERNATIONAL FESTIVAL OF FASHION. PHOTOGRAPHY AND FASHION ACCESSORIES IN HYÈRES

Selection of the finalists of the three competitions of the 33rd international festival of fashion, photography and fashion accessories in Hyères.

January 24 2018

The Festival thanks the members of the juries, the artists, the partners and the team who participated to this day of selection and to the presentation of the finalists.

Odd Matter Els Woldhek and Georgi Manassiev, designers Scenography of the exhibition

Hans Boodt Mannequins

HAUTE dressed by KOCHE Opening concert

Patric Kuo, Brandon Malboneige I could never be a dencer Dressed by KENZO Performance

Théo Wizman Dj

Jean-Pierre Blanc is dressed by Dior Homme

MAD — Musée des Arts décoratifs

Maison Lemarié

Bettina Rheims

centre d'intérê

Fred Teglia Thibaud Salducci for John Nollet Hair

Jill Jijon Louis Emile, CHANEL Make up

Elena Zinchenko @ Silent Harriet Rose @ The Face Amber Vos @ MP Paris Sami Younis @ Success Models

Debeaulieu Flowers

Dyptique Candles

Emile Kirsch, Luc Bertrand Photographs of the juries

Sébastien Macher Video

Pierre P. Marchal Instagram

Say Who Photographs of the cocktail

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