29th INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY IN HYERES APRIL 25-28, 2014

FASHION AND PHOTOGRAPHY AWARDS

Competitions - Conferences - Exhibitions - Concerts
Exhibitions until May 25th

www.villanoaillies-hyeres.com
COMPETITIONS
CONFERENCES
EXHIBITIONS
CONCERTS

HighRes. press pictures are available for download.
(password on request from the press office)
FASHION COMPETITION

LISELORE FROWIJN
Netherlands, Womenswear collection

PABLO HENRARD
Belgium, Menswear collection

MARIT ILISON
Estonia, Womenswear collection

ANNE KLUYTENAAR
Netherlands, Menswear collection

CORALIE MARABELLE
France, Womenswear collection

KENTA MATSUHIGE
Japan, Womenswear collection

AGNESE NARNICKA
Latvia, Menswear collection

LOUIS-GABRIEL NOUCHI
France, Womenswear collection

ROSHI PORKAR
Austria, Womenswear collection

YULIA YEIMITCHUCK
Ukraine, Womenswear collection

Fashion curatorship

JEAN-PIERRE BLANC

MAGALIE GUÉRIN

General art direction, settings and scenography of the fashion shows

MAIDA GRÉGORY-BOINA
CAROL LIM & HUMBERTO LEON
Creative directors of KENZO, presidents of the jury, Paris

PAMELA GOLBIN
General curator, Fashion and Textile, Les Arts Décoratifs, Paris

SPIKE JONZE
Film director, Los Angeles

JAY MASSACRET
Fashion Director, V Magazine and V Man, New York

JAIME PERLMAN
Creative director, British Vogue, London

CHLOÉ SEVIGNY
Actress, New York

CAROL SONG
Head buyer at Opening Ceremony, New York

ÉRIC WILSON
Fashion news director, american InStyle, New York
The Grand Prix of the Jury Premiere Vision went to Kenta Matsushige

«It was a very tough decision for all the jurors because every designer represented so many different aspects of values we admire for this prize. Kenta represents a designer that embodies longevity, a dedication to details, a coherent expression, and a sense of modernity we all felt deserving of the Grand Prix award.»

The members of the jury

The prize consists of:

- a grant of 15 000 euros offered by PREMIERE VISION and a high level of visibility at both Première Vision New-York and Première Vision Paris shows
- a collaborative project with some of CHANEL’s Métiers d’art, up to 15 000 euros
- a collaboration with PETIT BATEAU on one or more of its products which are emblematic

As at each edition, Première Vision once again welcomed the 10 finalists last February. These young designers were able to meet the exhibitors and manufacturers of the Première Vision show. Depending on their projects, they were able to choose their yarns, fabrics or accessories. They were also accompanied during the making of their collection.
The Chloe Prize went ex aequo to Roshi Porkar and Liselore Frowijn. The prize was given along with a grant of 15 000 euros for each designer in order to support their creations.

ROSHI PORKAR

Austria, Womenswear collection

LISELORE FROWIJN

Netherlands, Womenswear collection
SPECIAL DISTINCTION OF THE JURY
OPENING CEREMONY DOTATION

YULIA YEFIMTCHUCK
 Ukraine, Collection Femme

« We are very excited to give a Special Distinction of the jury to Yulia Yefimtchuck because we feel that she proposes a strong point of view, a purity, and a sense of strength. She will be carried at Opening Ceremony for 2 seasons. »
Carol Lim and Humberto Leon
PUBLIC PRIZE / CITY OF HYERES

CORALIE MARABELLE
Dream catcher
France, Womenswear collection

The Public Prize / City of Hyeres went to Coralie Marabelle
DOTATIONS

**Mercedes-Benz** will invite one of the designers to showcase his or her collection in Berlin during the Mercedes-Benz Fashion Week Berlin, in collaboration with the German edition of ELLE magazine.
- www.mercedes-benz.com/fashion

**The Galeries Lafayette Group** will offer a visibility to the award winning creations throughout the network of the Galeries Lafayette.
- www.galerieslafayette.com

The **Camper** shoe brand will offer to Louis-Gabriel Nouchi a ten days long workshop in Majorca at the Camper foundation.
- www.camper.com

**Eyes on Talents** invites all finalists of each category to have their page with profile and online portfolio on Eyes on Talents. Festival of Hyeres Winners will benefit in addition with special communication towards Eyes on Talents member brands.
- www.eyesontalents.com

**Puntoseta** offers to all awarded designers an original printed fabric.
- www.puntoseta.com

**Catwalk Pictures** offers to Kenta Matsushige the pictures of its next fashion show during Paris fashion week.
- www.catwalkpictures.com

All of the selected candidates have benefit from the support of the Festival’s partners : original printed fabrics will be on offer by Puntoseta, crystals from the SWAROVSKI, Merino wool from The Woolmark Company. Givaudan created a perfume for each of the ten competing designer.
PHOTO COMPETITION

ANNA GRZELEWSKA
Poland

OSMA HARVILAHTI
Finland

ARNAUD LAJEUNIE
France

ORIANNE LOPES
France

BIRTHE PIONTEK
Germany | Canada

VIRGINIE REBETEZ
Switzerland

MARIE RIME
Switzerland

MARLEEN SLEEUWITS
Netherlands

CHARLOTTE TANGUY
France

LORENZO VITTURI
Italy | United Kingdom
PHOTOGRAPHY JURY

STEVE HIETT
President of the jury, photographer, Paris

MANISH ARORA
Fashion designer, New-Dehli | Paris

STACEY BAKER

MICHEL GAUBERT
Sound designer, Paris

CLARE VANDER MEERSCH
Founding member of Magenta Foundation, Toronto

MUTSUKO OTA
Editorial director, IMA magazine, Tokyo

DAMIEN POULAIN
Critic director and publisher, Oodee, London

CATHY RÉMY
Deputy photography director, Le Monde M, Paris

BRETT ROGERS
Director, The photographers’ Gallery, London

OLIVER SIEBER
Photographer, Düsseldorf

ANDREAS WELLNITZ
Visual editor and magazine consulting, Berlin

Photography curatorship

RAPHAËLLE STOPIN
THE PHOTOGRAPHY GRAND PRIX OF THE JURY

LORENZO VITTURI
Italy|United Kingdom

The Photography Grand Prix of the jury went to Lorenzo Vitturi.

CHANEL offers to the prize-winner a grant of 15 000 euros.
- www.chanel.com
SPECIAL DISTINCTION OF THE JURY
DOTATION LEICA

VIRGINIE REBETEZ
Switzerland

LEICA awards Virginie Rebetez with a Leica S2 camera and a Summarit-S lens.
- www.leica-camera.com

- www.sva.edu
PHOTOGRAPHY PUBLIC PRIZE / CITY OF HYERES

MARIE RIME
Switzerland

The Photography Public Prize / City of Hyères went to Marie Rime.

EYES ON TALENTS
Eyes on Talents invites all finalists of each category to have their page with profile and online portfolio on Eyes on Talents. Festival of Hyères winners will benefit in addition with special communication towards Eyes on Talents member brands.
Partenaires institutionnels

**Grand partenaire**

**CHANEL**

Partenaires principaux

**LVMH**  **PREMIÈREVISION**  **Chloé**  **Mercedes-Benz**  **DEFI**

Partenaires à l’année

**Groupe Lafayette**  **Lafayette**  **Foundation Ricard**

Partenaires du festival

**Comper**  **SVA NYC**  **eyes on talents**  **Leica**  **Janvier**  **Palais de Tokyo**

**Conservatoire du littoral**  **Fondation Camper**  **Le Marais**  **Les docks du Châtelet**  **Tolix**

Partenaires média

**VOGUE FR**  **THE IMAGE STUDIO**  **CATALOGUE**  **VERY**  **MAGENLINE**  **OBSESSION**  **NOWNESS**  **FishEye**  **Aesthetica**  **arte**
Festival du 25 au 28 avril
Exhibitions jusqu'au 25 mai
www.villanoailles-hyeres.com