29th INTERNATIONAL FESTIVAL ØF FASHION & PHOTØGRAPHY IN HYERES APRIL 25-28, 2014

> FASHION AND PHOTOGRAPHY AWARDS

Competitions - Conferences - Exhibitions - Concerts Exhibitions until May 25th

www.villanoailles-hyeres.com

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COMPETITIONS CONFERENCES EXHIBITIONS CONCERTS

HighRes. press pictures are available for download. (password on request from the press office)

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FASHION COMPETITION

LISELORE FROWIJN

Netherlands, Womenswear collection

PABLO HENRARD Belgium, Menswear collection

MARIT ILISON Estonia, Womenswear collection

ANNE KLUYTENAAR Netherlands, Menswear collection

CORALIE MARABELLE France, Womenswear collection

KENTA MATSUSHIGE Japan, Womenswear collection

AGNESE NARNICKA Latvia, Menswear collection

LOUIS-GABRIEL NOUCHI France, Womenswear collection

ROSHI PORKAR Austria, Womenswear collection

YULIA YEFIMTCHUCK Ukraine, Womenswear collection

Fashion curatorship JEAN-PIERRE BLANC MAGALIE GUÉRIN

General art direction, settings and scenography of the fashion shows MAIDA GRÉGORY-BOINA Fashion jury

FASHION JURY

CAROL LIM & HUMBERTO LEON

Creative directors of KENZO, presidents of the jury, Paris

PAMELA GOLBIN

General curator, Fashion and Textile, Les Arts Décoratifs, Paris

SPIKE JONZE Film director, Los Angeles

JAY MASSACRET

Fashion Director, V Magazine and V Man, New York

JAIME PERLMAN Creative director, British Vogue, London

CHLOË SEVIGNY Actress, New York

CAROL SONG Head buyer at Opening Ceremony, New York

ÉRIC WILSON

Fashion news director, american InStyle, New York

GRAND PRIX OF THE JURY PREMIERE VISION





KENTA MATSUSHIGE Hinabi Japan, Womenswear collection

The Grand Prix of the Jury Premiere Vision went to Kenta Matsushige

«It was a very tough decision for all the jurors because every designer represented so many different aspects of values we admire for this prize. Kenta represents a designer that embodies longevity, a dedication to details, a coherent expression, and a sense of modernity we all felt deserving of the Grand Prix award.» The members of the jury

The prize consists of :

- a grant of 15 000 euros offered by PREMIERE VISION and a high level of visibility at both Première Vision New-York and Première Vision Paris shows
- a collaborative project with some of CHANEL's Métiers d'art, up to 15 000 euros
- a collaboration with PETIT BATEAU on one or more of its products wich are emblematic

As at each edition, Première Vision once again welcomed the 10 finalists last February. These young designers were able to meet the exhibitors and manufacturers of the Première Vision show. Depending on their projects, they were able to choose their yarns, fabrics or accessories. They were also accompanied during the making of their collection.

CHLOÉ PRIZE



ROSHI PORKAR

 $Austria, \, Womens wear \ collection$



LISELORE FROWIJN Afternoon of a Replicant Netherlands, Womenswear collection

The Chloe Prize went ex aequo to Roshi Porkar and Liselore Frowijn. The prize was given along with a grant of 15 000 euros for each designers in order to support their creations.

SPECIAL DISTINCTION OF THE JURY OPENING CEREMONY DOTATION





YULIA YEFIMTCHUCK

Ukraine, Collection Femme

« We are very excited to give a Special Distinction of the jury to Yulia Yefimtchuck because we feel that she proposes a strong point of view, a purity, and a sense of strength. She will be carried at Opening Ceremony for 2 seasons. » Carol Lim and Humberto Leon

PUBLIC PRIZE / CITY OF HYERES





CORALIE MARABELLE Dream catcher France, Womenswear collection

The Public Prize / City of Hyeres went to Coralie Marabelle

DOTATIONS

Mercedes-Benz will invite one of the designers to showcase his or her collection in Berlin during the Mercedes-Benz Fashion Week Berlin, in collaboration with the German edition of ELLE magazine.

 $-\ www.mercedes-benz.com/fashion$

The Galeries Lafayette Group will offer a visibility to the award winning creations throughout the network of the Galeries Lafayette. - www.galerieslafayette.com

The **Camper** shoe brand will offer to Louis-Gabriel Nouchi a ten days long workshop in Majorca at the Camper foundation. - www.camper.com

Eyes on Talents invites all finalists of each category to have their page with profile and online portfolio on Eyes on Talents. Festival of Hyeres Winners will benefit in addition with special communication towards Eyes on Talents member brands.

- www.eyesontalents.com

Puntoseta offers to all awarded designers an original printed fabric. - www.puntoseta.com

Catwalk Pictures offers to Kenta Matsushige the pictures of its next fashion show during Paris fashion week.

 $-\ www.catwalkpictures.com$

All of the selected candidates have benefit from the support of the Festival's partners : original printed fabrics will be on offer by Puntoseta, crystals from the SWAROVSKI, Merino wool from The Woolmark Company. Givaudan created a perfume for each of the ten competing designer.

PHOTO COMPETITION

ANNA GRZELEWSKA Poland

OSMA HARVILAHTI Finland

ARNAUD LAJEUNIE France

ORIANNE LOPES France

BIRTHE PIONTEK Germany | Canada

VIRGINIE REBETEZ Switzerland

> MARIE RIME Switzerland

MARLEEN SLEEUWITS Netherlands

CHARLOTTE TANGUY France

LORENZO VITTURI Italy|United Kingdom Photography jury

PHOTOGRAPHY JURY

STEVE HIETT

President of the jury, photographer, Paris

MANISH ARORA Fashion designer, New-Dehli|Paris

STACEY BAKER Associate photo editor, The New York Times Magazine, New york

> MICHEL GAUBERT Sound designer, Paris

CLARE VANDER MEERSCH Founding member of Magenta Foundation, Toronto

> **MUTSUKO OTA** Editorial director, IMA magazine, Tokyo

DAMIEN POULAIN Critic director and publisher, Oodee, London

CATHY RÉMY Deputy photography director, Le Monde M, Paris

BRETT ROGERS Director, The photographers' Gallery, London

> **OLIVER SIEBER** Photographer, Düsseldorf

ANDREAS WELLNITZ Visual editor and magazine consulting, Berlin

> Photography curatorship **RAPHAËLLE STOPIN**

THE PHOTOGRAPHY GRAND PRIX OF THE JURY





LORENZO VITTURI Italy | United Kingdom

The Photography Grand Prix of the jury went to Lorenzo Vitturi.

CHANEL offers to the prize-winner a grant of 15 000 euros. - www.chanel.com

SPECIAL DISTINCTION OF THE JURY DOTATION LEICA





VIRGINIE REBETEZ Switzerland

LEICA awards Virginie Rebetez with a Leica S2 camera and a Summarit-S lens.

- www.leica-camera.com

DOTATION SCHOOL OF VISUAL ARTS





ORIANNE LOPES France

The SCHOOL OF VISUAL ARTS in New-York, in association with the Photography Jury 2014, grants Orianne Lopes a Photo Global scholarship. - www.sva.edu

PHOTOGRAPHY PUBLIC PRIZE / CITY OF HYERES





MARIE RIME Switzerland

The Photography Public Prize / City of Hyères went to Marie Rime.

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