

28th INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY — HYÈRES 2013

AWARDS
FASHION & PHOTOGRAPHY



Festival April 26 > 29
Exhibitions until May 26

villa Noailles

Communauté d'agglomération Toulon Provence Méditerranée

www.villanoailles-hyeres.com/hyeres2013

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FASHION & PHOTOGRAPHY AWARDS

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Fashion shows
Exhibitions
Conferences

10 designers
10 photographers

Felipe Oliveira Baptista
Charles Fréger
Guy Bourdin
Jean-François Lepage
Pierre Debusschere
Jessica Eaton
Brea Souders
Novembre
Elina Laitinen, Siiri Raasakka & Tiia Sirén
Les Olivades
Ragne Kikas
Hyères Fashion Films
Showrooms / The formers

Festival informations
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International textile and fashion conferences
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Press - Jimmy Pihet : T +33 (0)1 42 66 64 44
jimmy.pihet@modeaparis.com

www.villanoailles-hyeres.com/hyeres2013

HighRes. press pictures are available
for download.
(password on request from the press office)

GRAND PRIX OF THE JURY PREMIÈRE VISION

FASHION AWARD
— 2013



© Etienne Tordoir. Catwalk Pictures



SATU MAARANEN

Finland

Womenswear

Garments in Landscape

The **Grand Prix du Jury Première Vision** went to **Satu Maaranen**

The prize was given along with a grant of 15 000 euros.

Ever pleased to support young designers, Première Vision strengthens its partnership with the Festival d'Hyères. As of this edition, the Grand Prix du Jury becomes the Grand Prix du Jury Première Vision.

As at each edition, Première Vision once again welcomed the 10 finalists last February. These young designers were able to meet the exhibitors of the Première Vision, Modamont and Expofil trade shows. Depending on their projects, they were able to choose their yarns, fabrics or accessories.

Satu Maaranen is also provided a high level of visibility in terms of international fashion professionals at both Première Vision New York (22 & 23 July) and Première Vision Paris (17-19 September).

satu@satumaaranen.com

www.satumaaranen.com



© Etienne Tordoir, Catwalk Pictures



CAMILLE KUNZ

Switzerland

Menswear

the boy vanishes

The **Chloé award** went to **Camille Kunz**.

The prize was given along with a grant of 15 000 euros in order to support the creation of the young designer.

kunz.camille@gmail.com

www.camillekunz.com

FASHION PUBLIC AWARD OF THE CITY OF HYÈRES

FASHION AWARD
— 2013



© Etienne Tordoir. Catwalk Pictures



SHANSHAN RUAN

China

Womenswear

IN MOTION,

The **Fashion public award of the city of Hyères** went to **Shanshan Ruan**.

shash.ruan@hotmail.fr

untitled1102.blogspot.com

PUBLIC AWARD

FASHION AWARD

PALAIS DE TOKYO / VILLA NOAILLES²⁰¹³



© Etienne Tordoir. Catwalk Pictures



YVONNE POEI-YIE KWOK

The Netherlands

Womenswear

« We dance like little Mary's swaying to the symphony of destruction »

The **Public Palais de Tokyo / villa Noailles award** went to **Yvonne Poei-Yie Kwok**.

info@yvonnekwok.nl

www.yvonnekwok.nl

Mercedes-Benz gives an outstanding opportunity to **one or more designers**, who is invited to showcase his or her collection at the next Mercedes-Benz Fashion Week Berlin in July 2013, staged in cooperation with German **ELLE**.

– www.mercedes-benz.com/fashion

– www.mercedes-benz.com/fashion-newsroom

Groupe Galeries Lafayette offers to the awarded designers a showcase of their creation. **Satu Maaranen** will present her collection during next Paris Fashion Week in their flagship store Boulevard Haussmann. At Galeries Lafayette Toulon during the next edition of the festival. During one month, the department store will give **Satu Maaranen** and **Shanshan Ruan** a carte blanche in its windows, listed in the program.

– www.galerieslafayette.com

PETIT BATEAU will collaborate with **Satu Maaranen** on one or more of its flagship products for adults, such as the marinière, underwear or the iconic tank top. PETIT BATEAU will manufacture the clothes designed by the winner and distribute them in selected stores worldwide.

– www.petit-bateau.com

The **Camper** shoe brand will offer to **Marion de Raucourt** a ten days long workshop in Majorca at the Camper foundation. The chosen stylist will be selected during the festival at Hyères.

– www.camper.com

To help with the creation of the future collection of grand prix winner **Satu Maaranen**, **RA** grants 3 000€ and offers a space in its showroom.

Puntoseta, the Italian fabrics company, offers **Satu Maaranen**, **Camille Kunz**, **Shanshan Ruan** and **Yvonne Poei-Yie Kwok** the opportunity of creating a personalised fabric for their next collection.

– www.puntoseta.com

Catwalk Pictures offers to **Satu Maaranen** the pictures of its next fashion show during Paris fashion week.

– www.catwalkpictures.com

Eyes on Talents invites **All finalists of each category** to have their page with profile and online portfolio on Eyes on Talents. Festival of Hyeres Winners will benefit in addition with special communication towards Eyes on Talents member brands.

– www.eyesontalents.com

All of the selected candidates have benefit from the support of the Festival's partners : original printed fabrics will be on offer by **Puntoseta** and crystals from the **SWAROVSKI ELEMENTS** collection. The candidates had the opportunity to visit the stand of the **Woolmark Company** to view the Wool Lab PE2014 - Resource Guide, trends and supply materials made of Merino wool. **Made in France** is responsible for introducing the designers participating in the 2013 Hyères Festival to high-end fashion manufacturers « Made in France » who may help in the creation of their designs. **Givaudan** created a perfume for each of the ten competing designer, developing a fragrance for their collection.

PHOTOGRAPHY GRAND PRIX OF THE JURY

PHOTOGRAPHY AWARD
– 2013



Man with Apples, Liparo, 2008



Cannon, Liparo, 2011

PETROS EFSTATHIADIS

Greece

Liparo & Bombs

The **Photography Grand Prix of the jury** went to **Petros Efstathiadis**.

LEICA will award the winner of the Grand Jury Prize in the Photography section with a LEICA X2 camera and an Elmarit lens.

– www.leica-camera.com

contact@petrorefstathiadis.com

www.petrorefstathiadis.com

DOTATION SCHOOL OF VISUAL ARTS

PHOTOGRAPHY AWARD
— 2013



Woman in bed, Leakage, 2011



Man in a landscape, Leakage, 2011

ANNA ORŁOWSKA

Pologne

Leakage

The School of Visual Arts in New York, in association with the photography jury 2012, grants **Anna Orłowska** a Photo Global scholarship.

— www.sva.edu

orlowskaaa@gmail.com

www.annaorlowska.com

PHOTOGRAPHY PUBLIC AWARD OF THE CITY OF HYÈRES²⁰¹³ PHOTOGRAPHY AWARD



Arborisation Terminale, Atlas Contemporain de Processus de Corps Humains, 2012



Papé, Atlas Contemporain de Processus de Corps Humains, 2012

EMILE BARRET

France

Triple Corps

The **Fashion public award of the city of Hyères** went to **Shanshan Ruan**.

miloubarret@hotmail.com

www.emilebarret.com

EYES ON TALENTS

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— www.eyesontalents.com

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PARTENAIRES DU FESTIVAL



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