

# 28<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY HYÈRES 2013

APRIL 26 → 29

exhibitions until may 26

## Press kit

## Shortlisted candidates fashion and photography contests

High resolution images available on: [www.villanoailles-hyeres.com](http://www.villanoailles-hyeres.com)  
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## Fashion competition selection

The 28th edition of the Hyères International Festival of Fashion and Photography will take place from the 26th until the 29th of April, 2013, at the villa Noailles. The exhibitions held at the villa will be on display until the 26th of May. Each year, the festival fosters and offers its support to young artists in the fields of fashion and photography through its competitions. Several prizes are given thanks to the Festival's partners.

This year, the fashion jury, under the presiding judge Felipe Oliveira Baptista, convened on the 27th of January, in Paris, in order to select the 10 candidates for the final competition (355 entrants, 60 nationalities, 53 shortlisted candidates).

The members of the jury, gathered in Paris were:

- Felipe Oliveira Baptista, fashion designer, creative director Lacoste, Paris
  - Liesbeth Abbenes, photographer, Amsterdam
  - Delphine Roche, associate editor-in-chief, Numéro magazine, Paris
  - Maurice Scheltens, photographer, Amsterdam
  - Imran Amed, editor-in-chief, The Business of Fashion, London
  - Barbara Coutinho, director, MUDE - the Museum of Design and Fashion, Lisbon
  - Mark Holgate, fashion news director, Vogue US, New York
  - Paula Reed, fashion director, Harvey Nichols, London
  - Floriane de Saint Pierre, CEO Floriane de Saint Pierre & Associés, Paris
- along with other leading lights – to be announced – will complete the jury and assemble together for the festival, in Hyères.

The jury has selected 10 young designers, of 9 different nationalities:

- Tomas Berzins & Victoria Feldman, Latvia - Russia, women collection
- Henning Jurke, Germany, men collection
- Camille Kunz, Switzerland, men collection
- Yvonne Poei-Yie Kwok, The Netherlands, women collection
- Xénia Lucie Laffely, France - Switzerland, men collection
- Satu Maaranen, Finland, women collection
- Marion de Raucourt, France, women collection
- Damien Ravn, Norway, women collection
- Shanshan Ruan, China, women collection
- Xing Su, Canada, women collection

The 10 designers will present to the public their first collection in a series of three fashion shows directed by Maida Gregori-Boina.

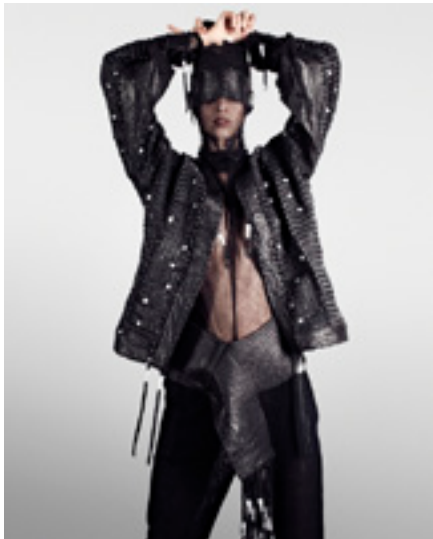


Felipe Oliveira Baptista © René Habermacher, 2013

# 28<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY HYÈRES 2013

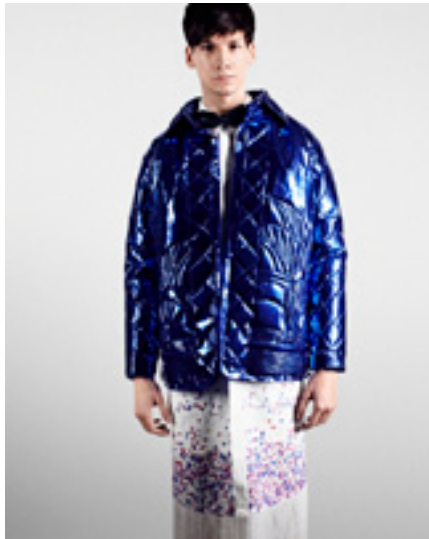
APRIL 26 → 29

exhibitions until may 26



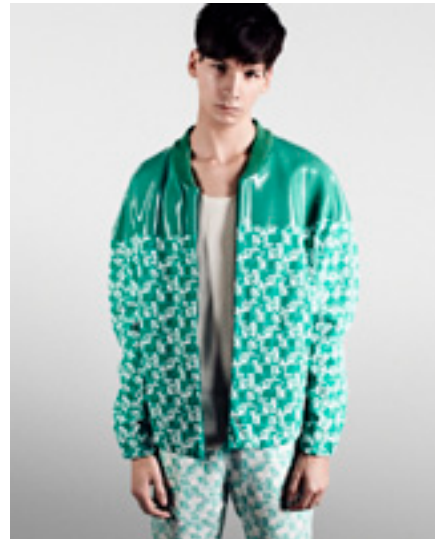
**Tomas BERZINS & Victoria FELDMAN**  
Latvia - Russia

women collection



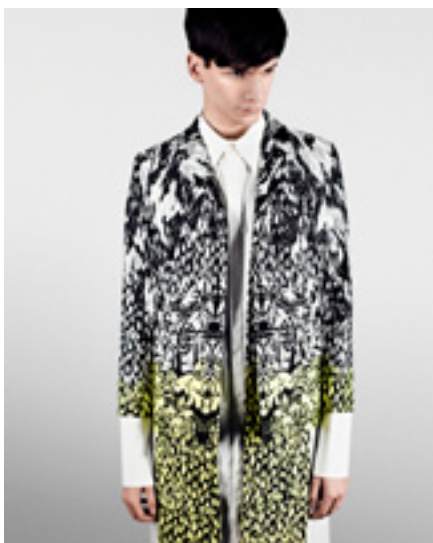
**Henning JURKE**  
Germany

men collection



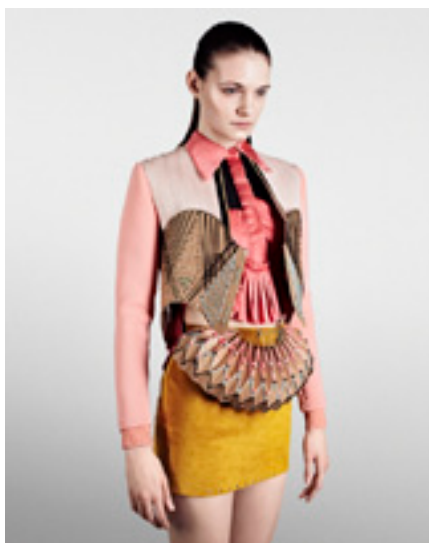
**Camille KUNZ**  
Switzerland

men collection



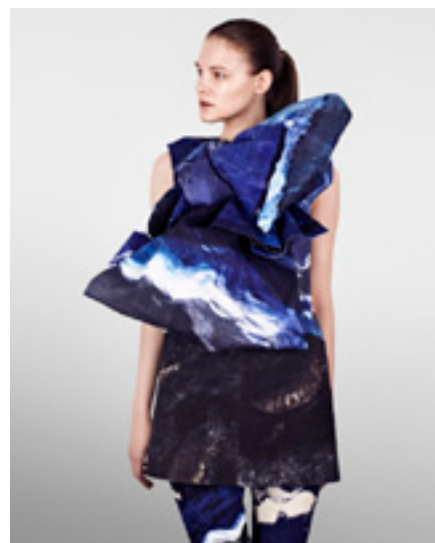
**Xénia Lucie LAFFELY**  
France - Switzerland

men collection



**Yvonne Poei-Yie KWOK**  
The Netherlands

women collection



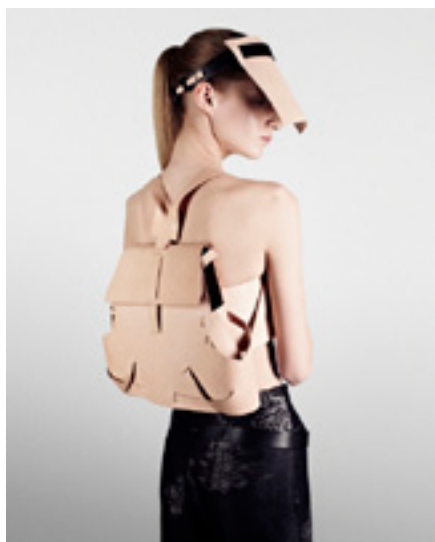
**Satu MAARANEN**  
Finland

women collection

# 28<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY HYÈRES 2013

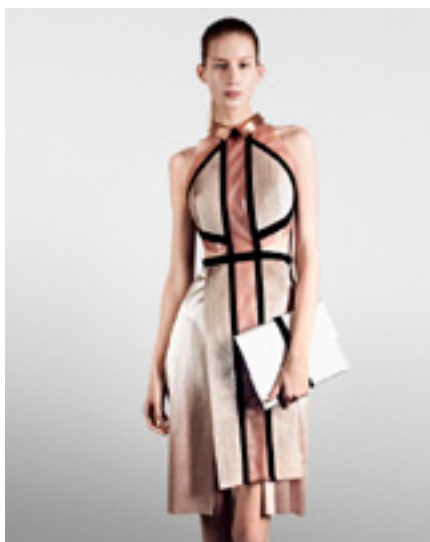
APRIL 26 → 29

exhibitions until may 26



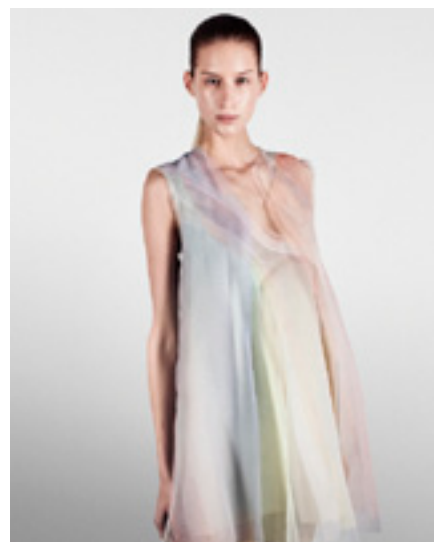
**Marion DE RAUCOURT**  
France

women collection



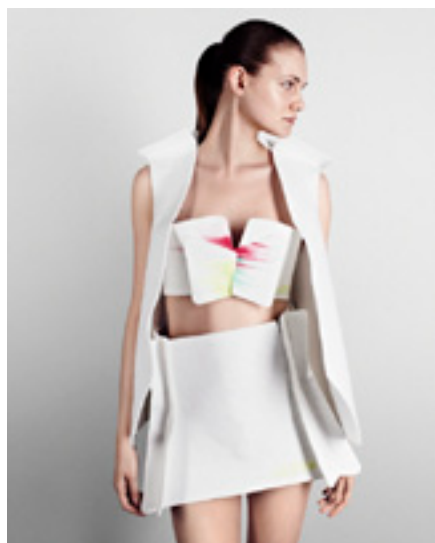
**Damien RAVN**  
Norway

women collection



**Shanshan RUAN**  
China

women collection



**Xing SU**  
Canada

women collection

The villa Noailles thanks  
The Maison Felipe Oliveira Baptista  
and the members of the jury,

Séverine Oliveira Baptista,  
Filep Motwary

and  
Lacoste,  
Pierre Hardy,  
Dior Homme,  
Camper,  
shoes.

Hair:  
Fred Teglia  
assisted by Kevin Rajsavong,  
with L'Oréal Professionnel

Models:  
Lisa Vadola Zova @ Nathalie  
Luca Adamik @ Nathalie  
Sam Maouchi @ Nathalie

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APRIL 26 → 29

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## Photo competition selection

The 28th edition of the Hyères International Festival of Fashion and Photography will take place from the 26th until the 29th of April, 2013, at the villa Noailles. The exhibitions held at the villa will be on display until the 26th of May. Each year, the festival fosters and offers its support to young artists in the fields of fashion and photography through its competitions. Several prizes are given thanks to the Festival's partners.

This year, the photo jury, under the presiding judge Charles Fréger, convened on the 22th of January, in Paris, in order to select the 10 candidates for the final competition (773 entrants, 50 nationalities, 60 shortlisted candidates).

The members of the jury, gathered in Paris were:

- Charles Fréger, photographer, France
- David Company, writer, curator, London
- Rein Deslé, curator, FoMu (FotoMuseum), Anvers
- Olivia Gideon Thomson, founder and director, We Folk, Londres
- Jean-François Lepage, photographer, Paris
- Isabelle Mocq-Orain, art-buyer director, BETC, Paris
- Patrick Scallon, directeur de la communication, Dries Van Noten, Paris

along with other leading lights – to be announced – will complete the jury and assemble together for the festival, in Hyères.

The jury has selected 10 photographers, of 8 different nationalities:

- Lena Amuat & Zoë Meyer, Switzerland
- Emile Barret, France
- Petros Efstathiadis, Greece
- David Favrod, Switzerland
- Dominic Hawgood, United-Kingdom
- Grace Kim, USA
- John Mann, USA
- Anna Orłowska, Poland
- Peter Puklus, Hungary
- Eva Stenram, Sweden

The 10 shortlisted photographers' works will be presented in a collective exhibition in the villa Noailles from the 27th of April to the 26th of May.

Photographic exhibitions' curators: Raphaëlle Stopin and Jean-Pierre Blanc.



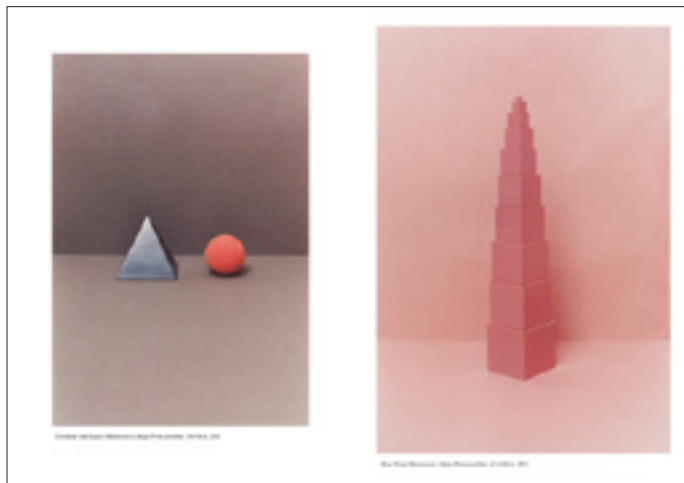
autoportrait © Charles Fréger



# 28<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY HYÈRES 2013

APRIL 26 → 29

exhibitions until may 26



Lena AMUAT & Zoë MEYER  
Switzerland



Emile BARRET  
France



Petros EFSTATHIADIS  
Greece



David FAVROD  
Switzerland

# 28<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY HYÈRES 2013

APRIL 26 → 29

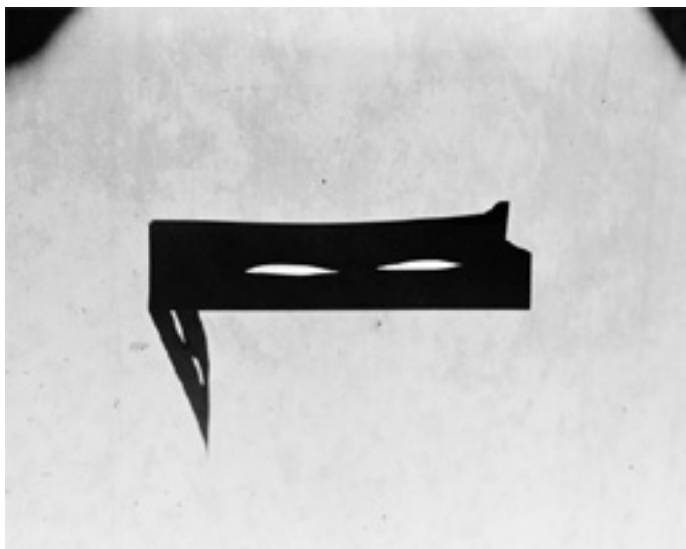
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Dominic HAWGOOD  
United-Kingdom



Grace KIM  
USA



John MANN  
USA



Anna ORLOWSKA  
Poland

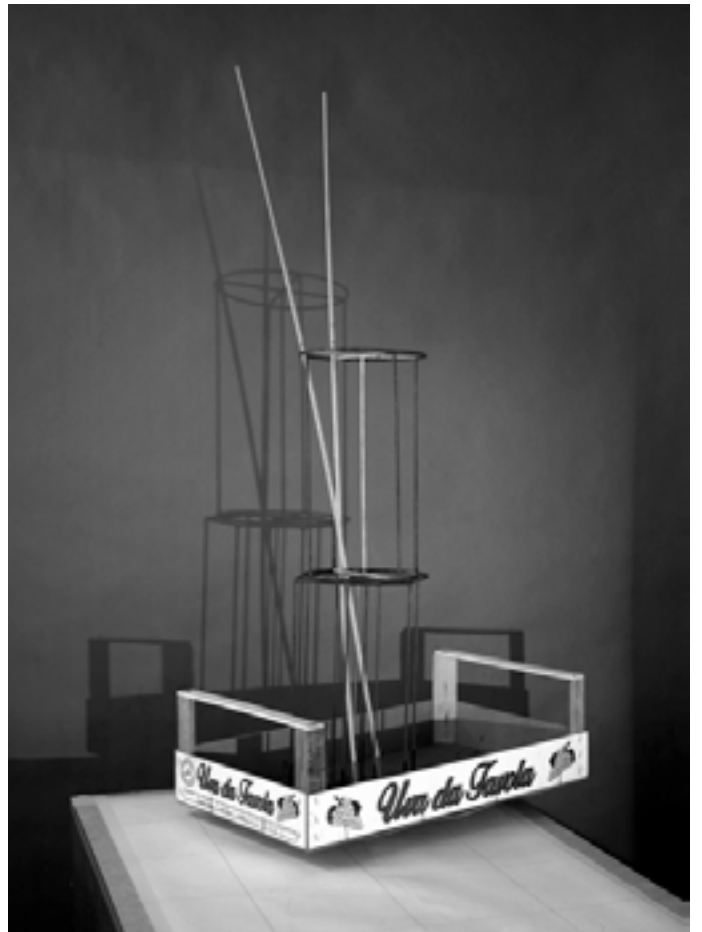
# 28<sup>th</sup> INTERNATIONAL FESTIVAL OF FASHION & PHOTOGRAPHY HYÈRES 2013

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Eva STENRAM  
Sweden



Peter PUKLUS  
Hungary

The villa Noailles thanks  
The Musée des Arts Décoratifs, Paris  
Béatrice Salmon, director, Musée des  
Arts Décoratifs  
and the members of the jury.



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## Pre-program at January 28th 2013

Organised around these two competitions are installations and exhibitions through which the villa Noailles gathers together industry leaders as well as young talents from these two disciplines. Talks with the designers and photographers will also be organised.

### Exhibitions in the villa Noailles

- Felipe Oliveira Baptista
- Charles Fréger
- Guy Bourdin, in the permanent exhibition *Charles and Marie-Laure de Noailles, a life as patrons*
- Pierre Debusschere
- Jean-François Lepage
- Jessica Eaton
- Brea Souders
- Novembre magazine
- Elina Laitinen, Siiri Raasakka & Tiia Siren (during the three days of the festival)
- The fabrics manufacturer Les Olivades, Atelier Saint Bernard (during the three days of the festival)
- 10 competing photographers
- 10 competing fashion designers

Taking place in parallel with the festival are the Rencontres Internationales du Textile et de la Mode, which are reserved for the festival-goers, and will take place between the 26th and the 29th of April. They are organised by the Fédération Française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode (French Federation of Fashion and of Ready-to-Wear of Couturiers and Fashion Designers). The year's themes will be announced at a later date.

### Off site exhibitions

#### window displays at the Galeries Lafayette Toulon

- Elina Laitinen, Siiri Raasakka & Tiia Siren, Grand prix du jury L'Oréal Professionnel 2012,
- Ragne Kikas, Prix Première Vision 2012

Concerts will be organised to take place during the festival, in partnership with Stage of the Art, as occurred last year.

The Festival receives support from the communauté d'agglomération Toulon Provence Méditerranée, the Conseil Général du Var, the Conseil Régional Provence - Alpes - Côte d'Azur, the Ministère de la Culture et de la Communication, the City of Hyères, the Conservatoire du Littoral, LVMH, Première Vision, Chloé, Mercedes-Benz, L'Oréal Professionnel, Galeries Lafayette, Groupe Galeries Lafayette, Défi, The Woolmark Company, Givaudan, SWAROVSKI ELEMENTS, Camper, School of Visual Arts, Janvier, la Fondation d'Entreprise Ricard, Puntoseta, Le Book, Stage of the Art, Air France - KLM, La Courtade, Eyesight, Marie-Claire Maison, TL magazine, Étapes, Very.