



PRESS RELEASE

BOOKSHOP OPENING

Saturday, **November 10th**, 2018

from 3pm to 8pm

Association Azzedine Alaïa
18, rue de la Verrerie, 75004 Paris

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Azzedine Alaïa was known as a connoisseur and a collector of fine arts. With a keen eye for detail, Mr. Alaïa collected across many disciplines: art, design, fashion, furniture, photography, and he always enjoyed books about these subjects, and the people who inspired him.

With this in mind, the Association Azzedine Alaïa will open a bookshop in the courtyard of 18 Rue de la Verrerie, the house in which Alaïa lived and worked and where he envisioned his museum. Presently, the home to the Association exhibitions, the bookshop will be an expansion of Azzedine Alaïa's historic relationship to this space in which he lived and worked.

The interior is furnished with items from Mr. Alaïa's own collections. Designed in the simplest way with furniture from Mr Alaïa's earliest collections, the bookshelf and wooden table are by Jean Prouvé. The marble table tops were "found" by Mr Alaïa at a fish market with bases made by the American artist Kris Ruhs; lights on the walls are part of his light collection, while the two chandeliers are by Serge Mouille Editions. On the wall overseeing it all is a much-cherished portrait of Mr. Alaïa painted by Julian Schnabel.

The bookstore will carry books related to Mr. Alaïa's work, fashion, books on the history of fashion, exhibitions, and works by and about other artists Mr. Alaïa presented at the Gallery, or simply enjoyed. Rare out of print books in the fields of fashion and photography will also be available for collectors. On the occasion of the opening of the Alaïa bookstore a special selection of out of print and artists' books will be displayed by studio Montespecchio, the bookstore of Jan van der Donk, specialized in historically and visually important rare books, magazines and ephemera related to XXth century avant-garde architecture, art, design and photography.

Azzedine Alaïa oversaw the publication of many books in the fields of art, fashion, literature, and photography. It is the Association Azzedine Alaïa's intention to continue to publish projects that reflect his wishes.

L'ASSOCIATION AZZEDINE ALAÏA

Azzedine Alaïa lived a life filled with fashion, art, design, architecture, music and theatre.

Mr. Alaïa had been an avid collector in the creative and cultural disciplines for the past fifty years. In 2007, he set about to preserve his own work and his large holdings by founding the Association Azzedine Alaïa to become the Foundation Azzedine Alaïa with his lifetime partner, the painter Christoph Von Weyhe, and his close friend of forty years, the publisher Carla Sozzani.

Through engagement with a variety of cultural institutions, the Foundation will assume the patronage of the cultural programs of the Association and will continue all relevant public functions that the Association has supported for the past 11 years.

The Foundation's treasures will continue to be housed in Paris. Exhibitions of Alaïa's own work and his collections will be held in Paris, 18 rue de la Verrerie, where he lived and work, and in Sidi Bou Saïd, the town he loved so dearly. In Paris there will also be a library and a bookshop of fashion and cultural history for research and development, and funding of scholarships for promising visionaries in fashion.

PRESS IMAGES



Azzedine Alaïa, portrait by Julian Schnabel



The Association Azzedine Alaïa bookshop, 18 Rue de la Verrerie.
The bookshop opens on the courtyard next to gallery which exhibits the couturier's body of work, in his house where he lived and worked.