

34^E
FESTIVAL
INTERNATIONAL
DE MODE, DE
PHOTOGRAPHIE
ET D'ACCESSOI-
RES DE MODE,
HYERES

THURSDAY 25th – MONDAY 29th APRIL 2019
EXHIBITIONS UNTIL MAY 26

villa Noailles - Hyères

centre d'art d'intérêt national
métropole Toulon Provence Méditerranée

34th INTERNATIONAL FESTIVAL OF FASHION, PHOTOGRAPHY AND FASHION ACCESSORIES, HYERES
FROM THURSDAY 25th – MONDAY 29th APRIL 2019 – EXHIBITIONS UNTIL MAY 26

Pascale Mussard
President

Jean-Pierre Blanc
Founder and general director

Magalie Guérin
Deputy director

Maida Grégory-Boina
Artistic director for Fashion, set
design and scenography for the
presentations and the fashion
shows

Raphaëlle Stopin
Artistic director for photography

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High resolution pictures available on
request to the press offices.

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métropole Toulon Provence Méditerranée

The 34th edition of the International Festival of Fashion, Photography and Fashion accessories, Hyères, will take place between Thursday 25 and Monday 29 April 2019 at the villa Noailles. The exhibitions will be open to the public until 26 May 2019.

Jean-Pierre Blanc is both the founder and the director of the festival which will be presided over by Pascale Mussard.

Since 1986, the festival has promoted and supported young international fashion design, since 1997 a competition has also existed for emerging photographer and this year, for the third time, a competition will also recognise young fashion accessory designers. The festival is acknowledged as the oldest fashion competition aimed at young professionals.

Several prizes are awarded to the competing designers thanks to grants provided by the festival's partners who commit, together with the festival, to provide long term support. Practical assistance is provided right from the selection stage as well as during a period of two years in various different domains: financing, production, workmanship, materials, production, legal, media, exhibitions, workshops and residencies.

This year again new partners are providing their support for this young generation by joining together with the arts centre

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3 INTERNATIONAL COMPETITIONS

10 fashion designers
10 photographers
10 fashion accessories designers

THE 2018 LAUREATES

Rushemy Botter & Lisi Herrebrugh
Eva O'Leary
Kate Fichard, Flora Fixy & Julia Dessirier
Sarah Mei Herman
Ester Manas
Csilla Klenjanszki
Marie-Eve Lecavalier

EXHIBITIONS

Natacha Ramsay-Levi, Chloé
Craig McDean
Charlotte Chesnais
Atelier Aymeric Le Deun
Grégoire Motte
Liberté et courage*
(photographie, dessin, performance,
film + de 60 artistes)
scénographie de Valentin Dubois
Alain Noguès
Adrien Vescovi
Karim Zeriahen
10 ans de création avec Puntoseta
Marc Turlan
Arthur Hoffner
Elise Djo-Bourgeois – scénographie de Kim
Haddou et Florent Dufourcq
Self Service magazine, 25 ans
Jean Bosphore
Pierre Yovanovitch

* provisional title

19TH INTERNATIONAL FASHION ENCOUNTERS

organized by Fédération de la Haute Couture
et de la Mode

CREATIVE WORKSHOPS WITH MAISON MICHEL

in partnership with les Métiers d'art
de CHANEL

SHOWROOMS

10 Fashion designers
The Formers

CONCERTS, FILMS, BOOK SIGNING, SURPRISES

villa Noailles

art center of national interest
Métropole Toulon Provence Méditerranée
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T. +33 4 98 08 01 98 / 97
mediation@villanoailles-hyeres.com

Programm, accreditations, booking
from April 1st: www.villanoailles-hyeres.com

#hyeres34 #FIMPAH
Instagram, Facebook, Twitter @villanoailles

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COMPETITION 10 FASHION DESIGNERS

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The fashion jury is presided over by Natacha Ramsay-Levi. The jury met in Paris at Chloé's creative design studios on January 23, 2019 in order to choose the 10 finalists of the competition (300 entries received from over 50 nationalities, 47 shortlisted).

The jury is composed of:

Natacha Ramsay-Levi

artistic director, Chloé
Paris
president of the jury

Michael Amzalag

graphic designer, M/M (Paris)
Paris

Mathias Augustiniak

graphic designer, M/M (Paris)
Paris

Camille Bidault Waddington

Fashion Editor and consultant
Paris

Sigrid Bouaziz

Actress
Paris

Charlotte Casiraghi

Paris

Jo Ellison

Fashion Writer, The Financial Times
London

Guillaume Houzé

Image and Communication Director at Galeries Lafayette and BHV Marais
Paris

Liya Kebede

Model, fashion designer
New York

Ariane Labed

Actress
Athens, Paris

Samira Nasr

Fashion Director, Vanity Fair USA
New York

Alexia Niedzielski

Editor-in-Chief, SYSTEM
London

Jojo Qian

Fashion Director, T Magazine China
Shanghai

Rushemy Botter & Lisi Herrebrugh

Fashion designers
Grand Prix of the jury Première Vision 2018
Paris

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The jury has chosen ten fashion designers from 9 nationalities. Their collections will be presented during 3 fashion shows, open to the public and to the professionals, directed by Maida Grégory-Boina. The collections will also be presented in showrooms during the festival, then in a collective exhibition in the villa Noailles till May 26, 2019.

The finalists of the 2019 fashion competition are:

Enikova Dita

Latvia
womenswear

Tetsuya Doi, Youta Anazawa & Manami Toda

Japan
womenswear

Emilia Kuurila

Finland
menswear

Milla Lintilä

Finland
womenswear

Yana Monk

Russia
menswear

Roisin Pierce

Ireland
womenswear

Christoph Rumpf

Austria
menswear

Tina Schwizgebel

Switzerland
menswear

Tsung-Chien Tang

Taiwan
menswear

Lucille Thievre

France
womenswear

villa Noailles - Hyères

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Enikova Dita

Latvia

womenswear



villa Noailles - Hyères

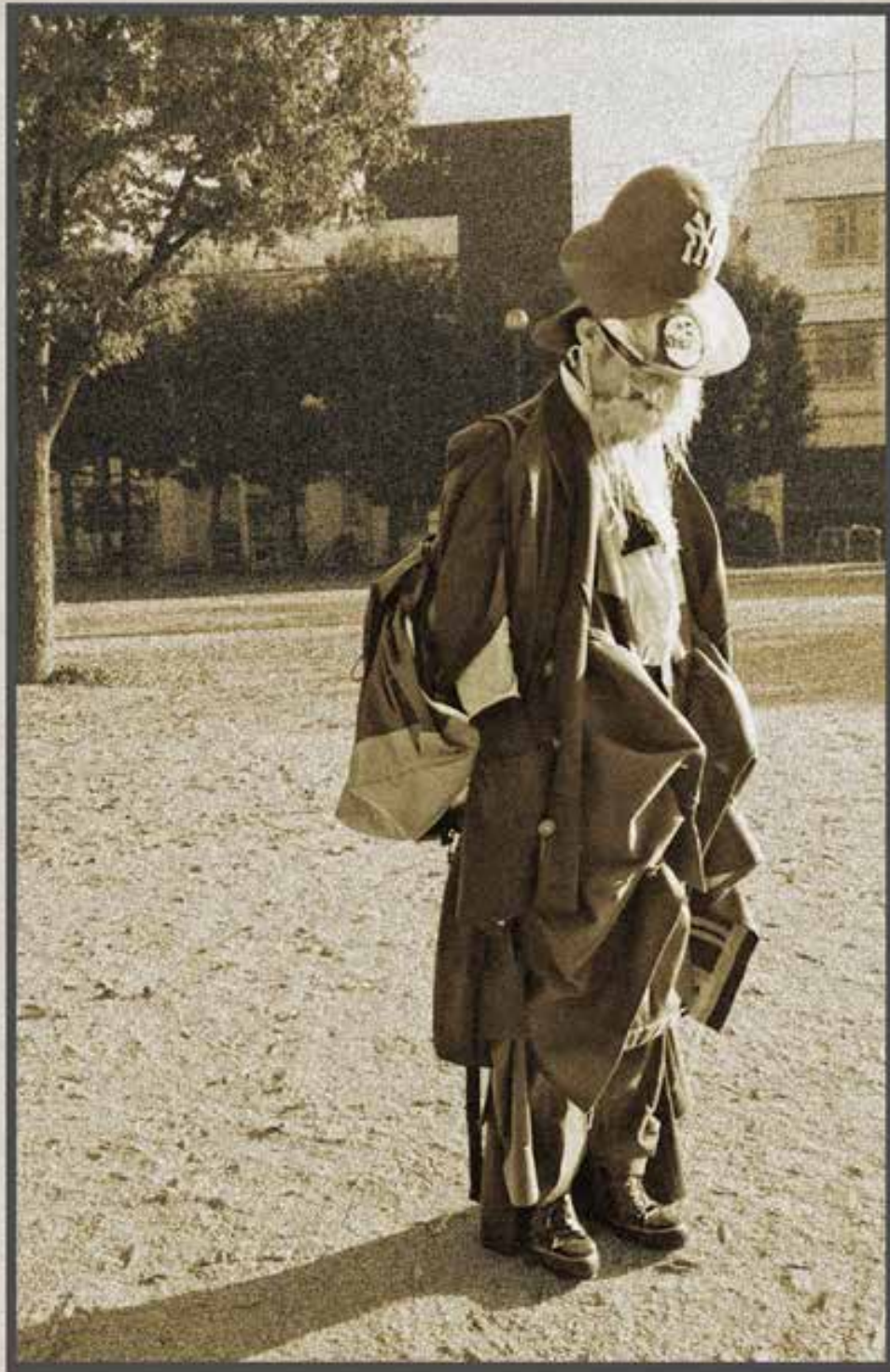
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Tetsuya Doi, Youta Anazawa & Manami Toda

Japan

womenswear



villa Noailles - Hyères

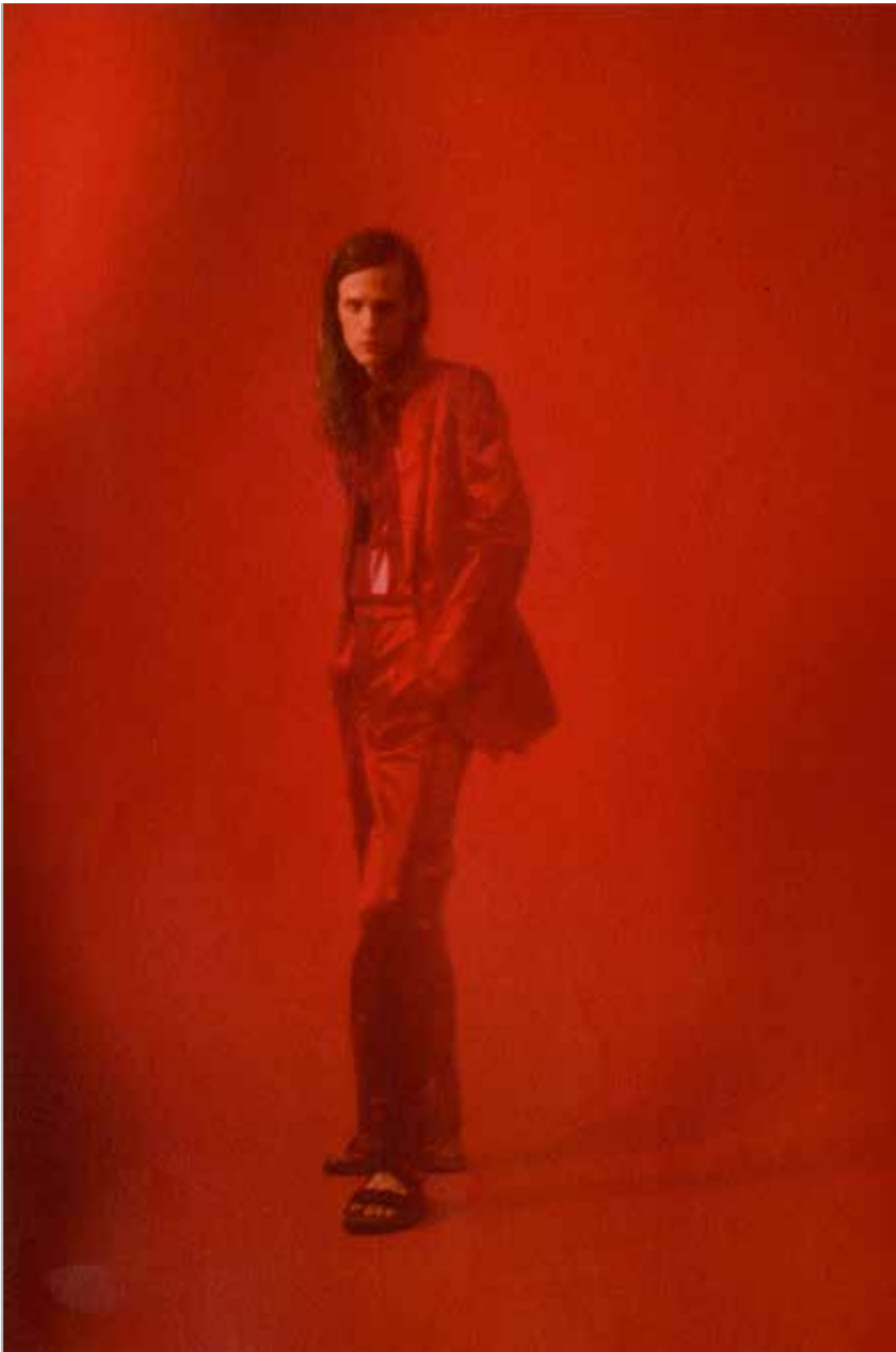
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Emilia Kuurila

Finland

womenswear



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Milla Lintilä
Finland
womenswear



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Yana Monk

Russia

menswear



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Roisin Pierce

Ireland

womenswear



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Christoph Rumpf

Austria

menswear



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Tina Schwizgebel

Switzerland

menswear



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Tsung-Chien Tang

Taiwan

menswear



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Lucille Thievre

France

womenswear



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Fashion Prizes

GRAND PRIX OF THE JURY PREMIÈRE VISION

The Grand Prix of the jury Première Vision consists of:

- a grant of 20,000 euros offered by Première Vision and a high level of visibility at Première Vision Paris show in September
- the opportunity to undertake a project with CHANEL's Métiers d'art, up to 20,000 euros
- a collaboration with Petit Bateau, with a prize of 10,000 euros plus royalties, for the creation of one or more styles that will be manufactured and sold by the brand.
- the opportunity to discover Swarovski's headquarters and archives in Austria.

CHLOÉ PRIZE

The Chloé Prize consists of a grant of 20 000 euros.

PRIX DES MÉTIERS D'ART

The Prix des Métiers d'art will reward the best collaboration between one of the ten finalists of the 34th festival and CHANEL's ten Métiers d'art. The winner will receive a donation of 20,000 euros to make a new creative project to be exhibited next year. The duos will be formed according to the birth dates of the candidates and the date the Métiers d'art joined Paraffection, CHANEL's subsidiary.

Other special prizes could be awarded by the fashion jury.

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CHANEL NEW PRIX DES MÉTIERS D'ART

Grand Partner of the International Festival of Fashion, Photography and Fashion Accessories in Hyères since 2014, CHANEL has reinforced its support for the activities of the festival with the creation of the new **Prix des Métiers d'art**.

The **Prix des Métiers d'art** will reward the best collaboration between one of the ten finalists of the 34th festival and CHANEL's ten Métiers d'art. The winner will receive a donation of 20,000 euros to make a new creative project to be exhibited next year. The duos will be formed according to the birth dates of the candidates and the date the Métiers d'art joined Paraffection, CHANEL's subsidiary.

The CHANEL Métiers d'art that will collaborate with the finalists are: Desrues, Ateliers de Verneuil en Halatte, Lemarié, Maison Michel, Massaro, Lesage, Goossens, Montex, Causse and Lognon.

As the Grand Partner of the 34th International Festival of Fashion, Photography and Fashion Accessories in Hyères, CHANEL will award the winners of the Première Vision Grand Prix du Jury and the Swarovski Fashion Accessories Grand Prix du Jury, a collaboration project with its Métiers d'art, financing the development, in their ateliers, of the silhouettes and the accessories, up to 20,000 euros. Joining forces with the Photography Grand Prix du Jury, CHANEL will give a 20,000 euros prize to the winner.

CHANEL is the main patron of the permanent exhibition Charles et Marie-Laure de Noailles, une vie de mécènes, at the Villa Noailles, and continues its official partnership with the make-up cabin at the festival runway shows.

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Fashion grants

The Galeries Lafayette Prize rewards the finalist who's work embodies the creative energy advocated by the brand.

Swarovski will support the fashion prize finalists by providing a generous selection of crystals for their collections.

SUPIMA is official partner of the Hyeres Festival, and will support the finalists of the contest « fashion » section with a donation of SUPIMA cotton. These looks made with SUPIMA cotton will be presented at the SUPIMA DESIGN LAB 2019 Event during the Ready-to-wear Paris Fashion Week in September.

Eyes on Talents offers to all awarded designers a dedicated communication towards Eyes on Talents member brands and its creative community.

Puntoseta offers to all awarded designers an original printed fabric.

Catwalkpictures.com offers to all the award winners the pictures of their first fashion show in Paris.

Premiere Classe will present a selection of designers of the festival during September Paris Fashion Week in 2019 in the Tuileries garden.

BlockchainyourIP.com offers free access to its services to all the competition finalists until December 31, 2020.

Aymeric Le Deun workshop, L'atelier Aymeric Le Deun, specialist in buttons and fabric or leather covered fashion accessories, support the finalists by offering them the production of buttons for their collections.

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COMPETITIONS 10 PHOTOGRAPHERS

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The photography jury is presided over this year by Craid McDean. The jury met in Paris, at Première heure's studio, on January 23, 2019 in order to chose the ten finalists of the competition (700 entries received from 50 nationalities, 61 shortlisted).

The jury is composed of:

Craid McDEAN

Photographer
New York
president of the jury

Marc Ascoli

Creative Director, AnOther
Paris

Thomas Bonnouvrier

Manager, Art + Commerce
Paris

Patrice Haddad

Producer, Première Heure
Paris

Paris Lees

Journalist
Londres

Patrick Li

Creative Director, founder, Li Inc.
New York

Guinevere Van Seenus

Model
New York

Masha Vasyukova

FILMMAKER
PARIS

Eva O'LEARY

Grand Prix of the photography jury 2018
New York

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The jury has chosen ten young photographers from 7 nationalities. Their photographs will be presented in two collective exhibitions in the villa Noailles and in the Tour des Templiers, opens till May 26, 2019. The ten photographers will be commissioned to shoot two new series in the frame of the competition: for the Still Life Prize, by using accessories jewelry loan by the partners of the festival and for the American Vintage Photography Prize from the fashion collection of the brand.

The finalists of the 2019 photography competition are:

Federico Berardi

Switzerland - Italy

Hubert Crabieres

France

Kerry J Dean

United Kingdom

Tommy Kha

China - USA

Hilla Kurki

Finland

Vincent Levrat

Switzerland

Alice Mann

South Africa

Andrew Nuding

Ireland

Jean-Vincent Simonet

France

Elsa & Johanna

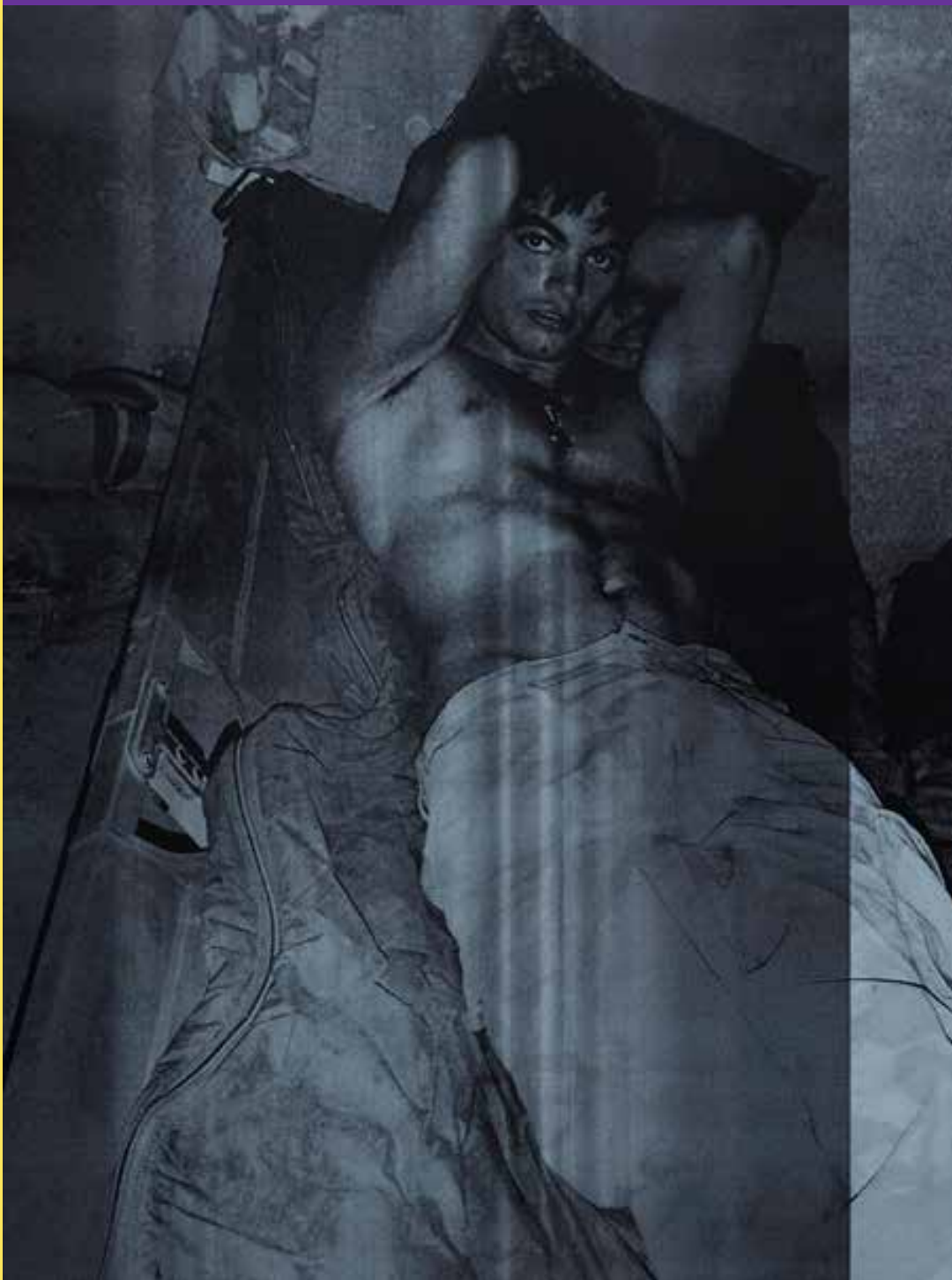
France

villa Noailles - Hyères

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Peccato Bernardi
Svizzera - Italia



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Audrey Cabieres

Praysce



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villa Noailles - Hyères

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Reengō Dean
United Kingdom



villa Noailles - Hyères

centre d'art d'intérêt national
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villa Noailles - Hyères

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Peénroy Khan

ParisA - USA



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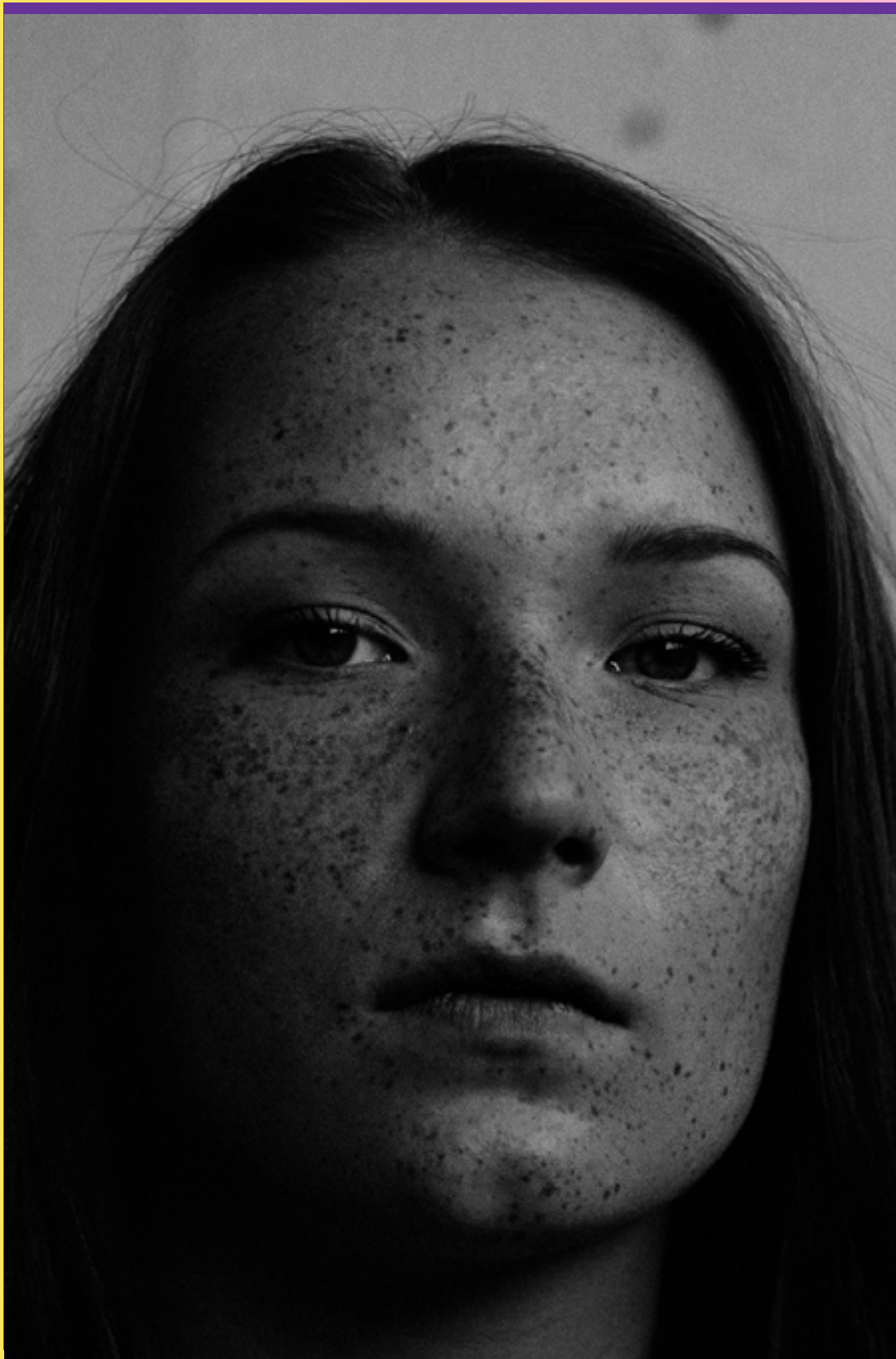
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Aïléa Korhöm

Play&nd



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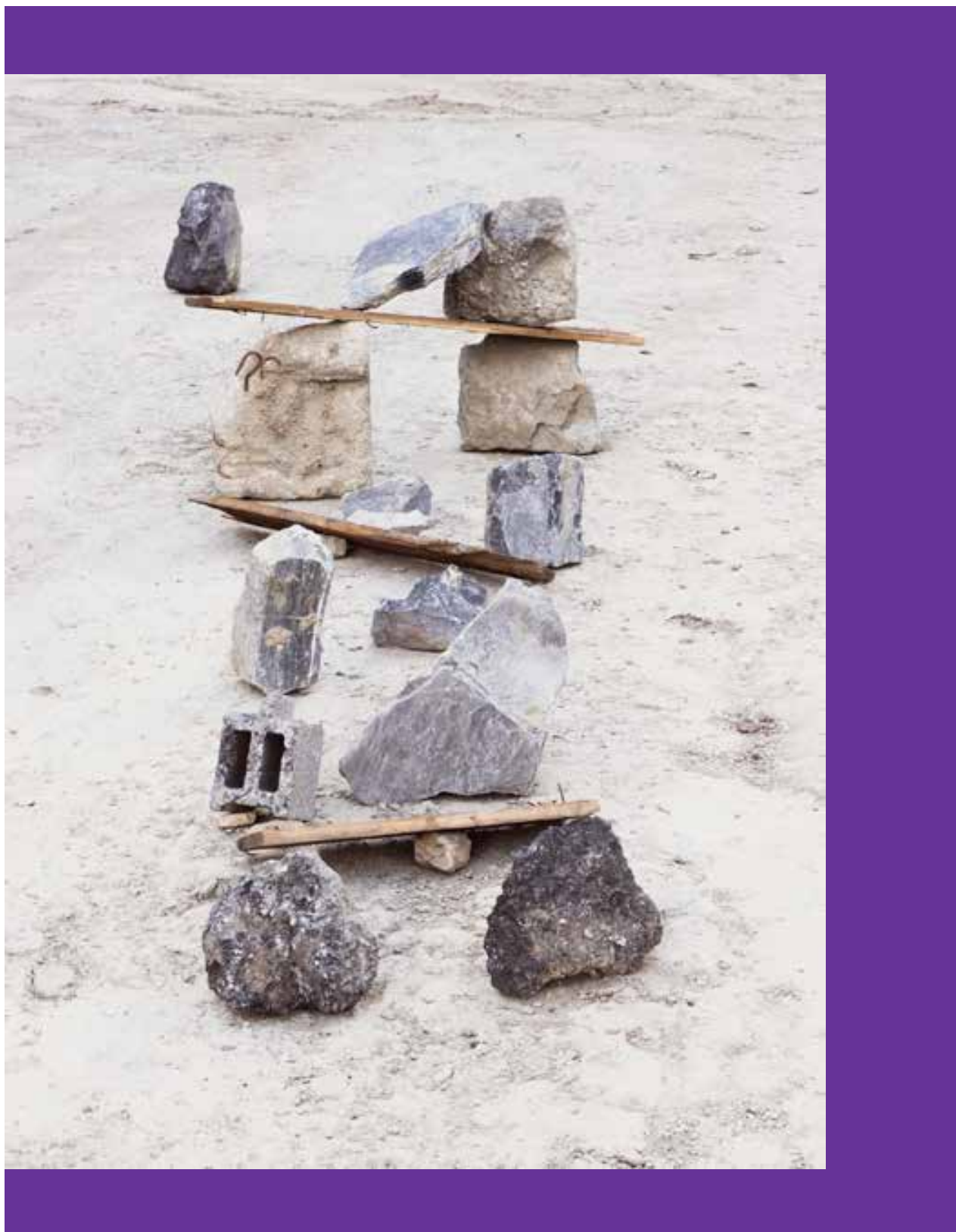
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Pièces Nemat

Baslerland



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Aléodanom

Boys Africa



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villa Noailles - Hyères

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Anéreau Nading

Peysand



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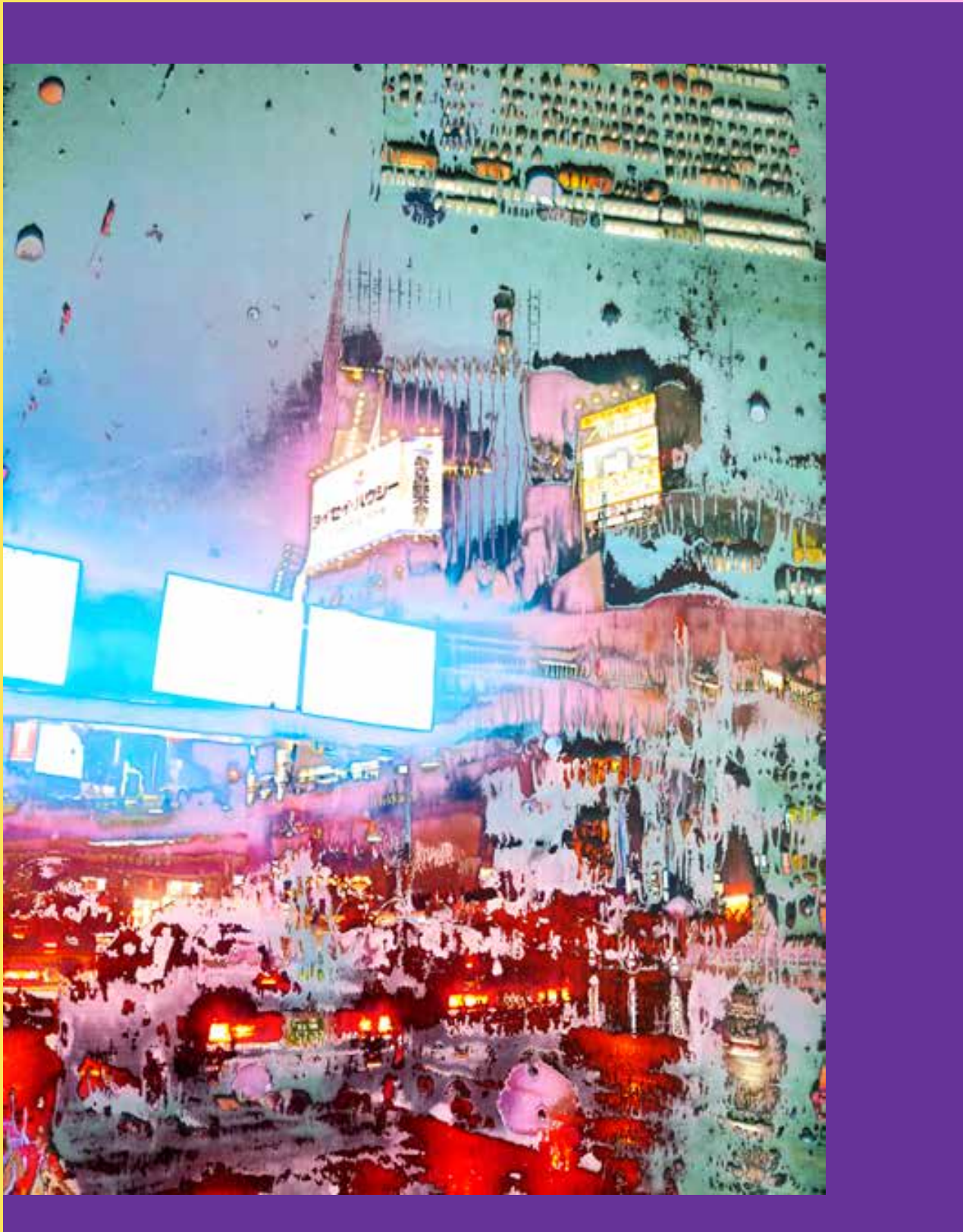
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Beaunevirtant Simonet

Prague



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Elsin & Johanna

Prograce



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villa Noailles - Hyères

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Photography Prizes

GRAND PRIX OF THE PHOTOGRAPHY JURY

CHANEL supports the Grand Prix of the photography Jury. The prize-winner will be rewarded with a grant of 20,000 euros from CHANEL.

AMERICAN VINTAGE PHOTOGRAPHY PRIZE

For the three coming years, American Vintage will partner with the Festival of Fashion, Photography and Fashion Accessories, Hyères by creating the "American Vintage Photography award". The grant, whose value equals 15,000 euros (including 5,000 euros for the selected photographer), consists in a fashion photoshoot order. It will be awarded to one of the finalists.

STILL LIFE PRIZE

The Prize is granted of 5,000 euros.

Other special prizes could be awarded by the photography jury

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Photography grants

Eyes on Talents offers to all awarded photographers a dedicated communication towards Eyes on Talents member brands and its creative community.

BlockchainyourIP.com offers free access to its services to all the competition finalists until December 31, 2020.

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COMPETITION 10 FASHION ACCESSORIES DESIGNERS

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The Fashion accessories jury is presided over, for this third year, by Charlotte Chesnais. The jury met in Paris, at the Galerie Pierre Passebon, on January 23, 2019 in order to choose the ten finalists of the competition (over 150 entries received from 32 nationalities, 38 shortlisted).

The jury is composed of:

Charlotte Chesnais

Designer
president of the jury
Paris

Elodie Bouchez

Actress
Paris

Clara Cornet

Creative and Merchandising Director, Galeries Lafayette Champs-Élysées
Paris

Marina Foïs

Actress
Paris

Patrick Goossens

Artistic Director, Maison Goossens
Paris

Caroline Issa

Fashion director, Tank magazine
London

Isabelle Kountoure

Fashion Content director, Wallpaper*
London

Ezra Petronio

Editor, Creative Director and Photographer, Self Service
Paris

Julia Sarr-Jamois

Fashion Editor at Large, British Vogue
& Senior Fashion Editor, i-D
Paris

Aleksandra Woroniecka

Fashion Editor-in-chief, Vogue Paris
Paris

Julia Dessirier, Flora Fixy & Kate Fichard

Grand Prix Accessoires de mode Swarovski 2018
Paris

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The jury has chosen ten young fashion accessories designers from X nationalities. Their collections will be presented to the public and to the professionals in a collective exhibition in the villa Noailles till May 26, 2019.

The finalists of the 2019 fashion accessories competition are:

Fanny Aigroz
Switzerland

Dorian Cayol & Quentin Barralon
France

Martial Charasse
France

Chen Whei Hung & Rawla Raiheth
Thailand - India

Eun-Song Joo
Germany

Mathilde Le Gagneur
France

Sarah Levy
Belgium

Kexuan Li
China

Noelia Morales
Spain

Maria Nina Vaclavkova
Czech Republic

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PaéngrAigooz

Switzerland / Femme / Homme

Pays



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villa Noailles - Hyères

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Dréiam Cigol & Quentin Barralon

Collection Femme / Homme

Pays



PHOTO

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centre d'art d'intérêt national
métropole Toulon Provence Méditerranée

villa Noailles - Hyères

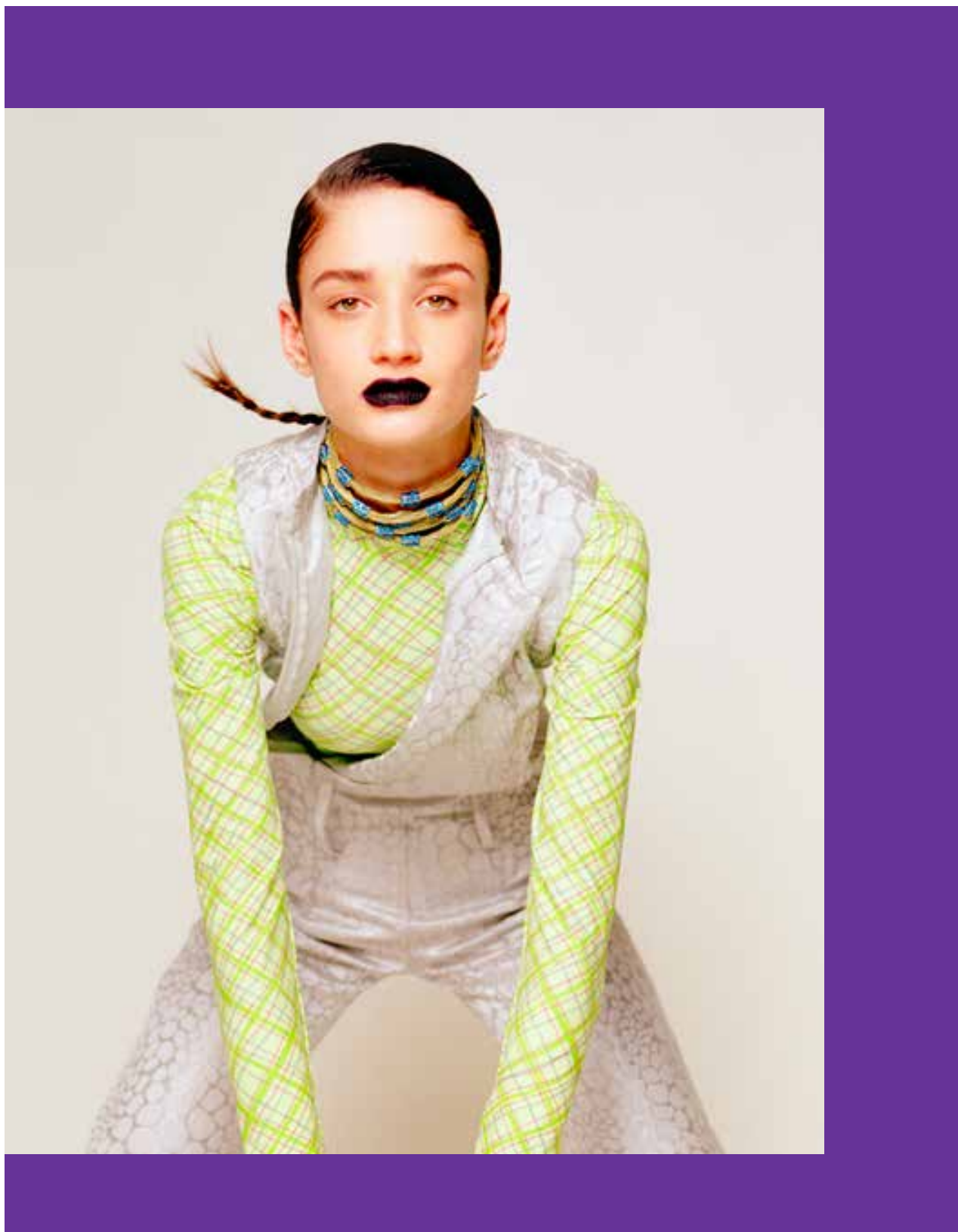
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Mai 2019

Collection Femme / Homme

Pays



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Chémouh & Rawla Raiheth

Collection - Femme / Homme

Pays



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Evening

Generation Femme / Homme

Pays



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Méthode Ben Gagneur

Collection Femme / Homme

Pays



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villa Noailles - Hyères

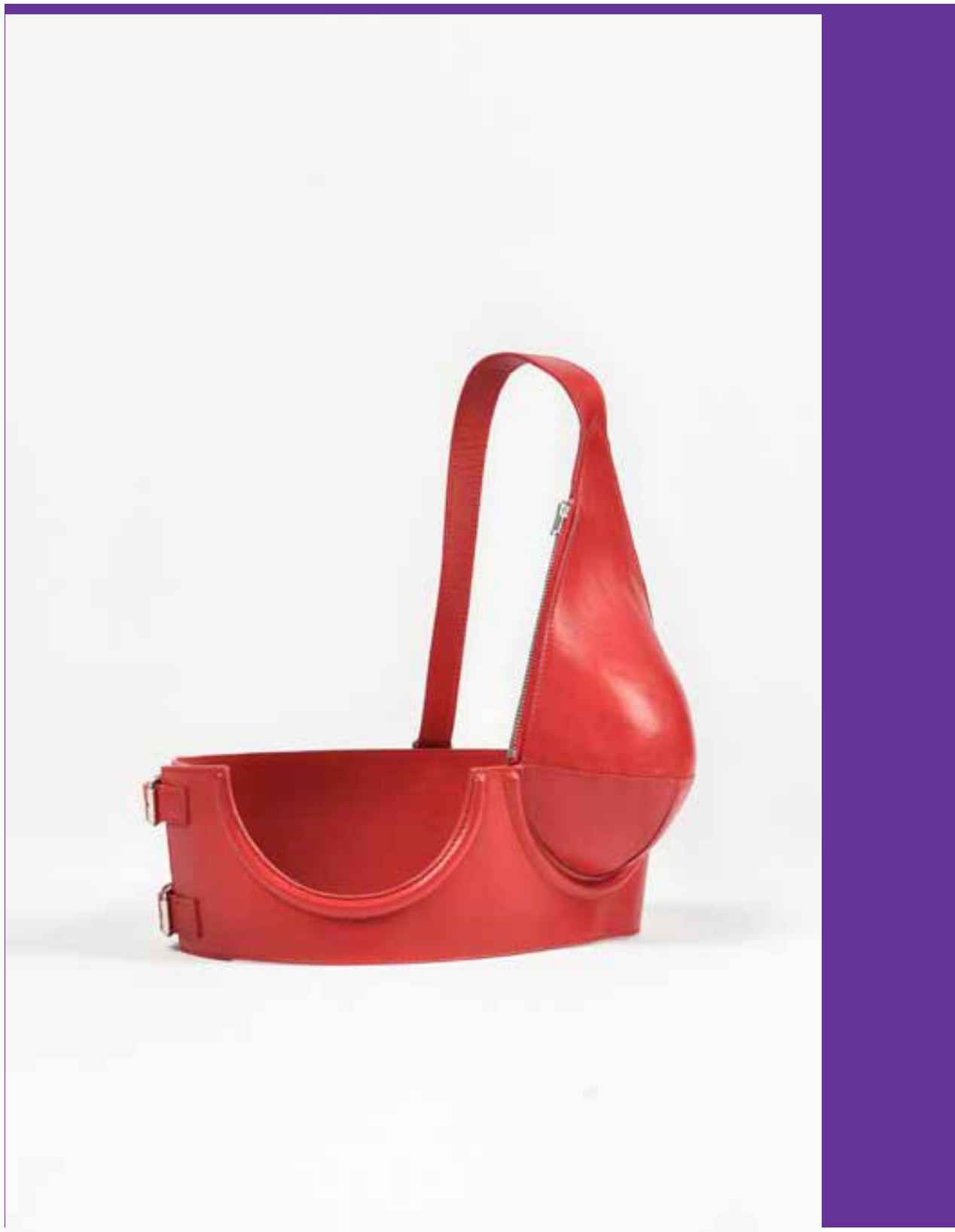
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Belgion

Collection Femme / Homme

Pays



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Reunion Hom

Collection Femme / Homme
Pays



PHOTO

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Alcántara Medales

Collection Femme / Homme

Pays



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Mania Mito Naclavkova

Celeb Rep Etim / Homme

Pays



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Fashion Accessories Prizes

GRAND PRIX ACCESSOIRES DE MODE SWAROVSKI

The Grand Prix Accessoires de Mode Swarovski consists of:

- a grant of 15,000 euros from Swarovski
- the opportunity to discover Swarovski's headquarters and archives in Austria
- the opportunity to undertake a project with CHANEL's Métiers d'art, up to 20,000 euros.

Grant

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Eyes on Talents offers to all awarded photographers a dedicated communication towards Eyes on Talents member brands and its creative community..

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January 23 2019

Selection of the finalists of the three competitions of the 34th international festival of fashion, photography and fashion accessories, Hyères.

The Festival thanks the members of the juries, the artists, the partners and the team who participated to this day of selection and to the presentation of the finalists at the ministère de la Culture.

The Festival and the villa Noailles thank the Ministry of the Culture for its exceptional reception.

Maison Chloé

Reception of the fashion jury for the finalists selection.

Pierre Passebon, Galerie du Passage

Reception of the fashion accessories jury for the finalists selection.

Première Heure

Reception of the photography jury for the finalists selection.

Fred Teglia

Hair

Elsa Durrens,

Wallys Vera Garcia,

Louis Emile Lebielle, Jill Joujon

CHANEL

Make-up

Aliou Drame @ 16 MEN

Seraphin Baduel @ PREMIUM

Natalia Markova @ SUPREME

Ines D @ NEW MADISON

Ali Latif @ BANANAS

Marie Zuelsdorf @ SUPREM

Models, presentation to juries

Ministère de la Culture

Reception of presentation event and cocktail.

Kim Haddou et

Florent Dufourcq

Interior designer

Winner of Grand Prix Design Parade

Toulon 2018

Scenography of the finalists presentation

Salon des Maréchaux, ministère de la Culture

Guillaume Boulez

Stylist, presentation of the fashion finalists

Ministère de la Culture

Frédéric Sanchez

Sound

Hervé

Initial

Opening show

Joris Pinto Iy & Cheikh Barry

I Could Never Be a Dancer

Dressed by Lacoste

Performance

Michaël Lio

Dj

Radio Nova

Alexandre Charles-Gillot

et Thibaud Salducci

for John Nollet

Hair

Béatrice Eni et Hanae Goumri

Nail

Carla Pereira @ IMG

Tao Quan @ SUPREME

Manja @ NEXT

Joanna Kretna @ SILENT

Berry @ MP

Thomas Lefèvre @ ELITE

Abel MEFFRE @

models, presentation of the fashion finalists

Salon des Maréchaux, ministère de la Culture

Christian Matubunzulu

Morgane boudjemai

Remy Boutareau

Olivier Grès

Clara Rebillard

Victor Poirier Coutansais

Clara ouhayoun

Romane constant

Alice Michea

Matteo Sita

Flavien Delbergue

Quentin Alziary

Ambre Chambon

Robinson Boursault

Suzanne Marie Gabriel,

Laura Ablancourt Maynard,

Paul Escamez,

Faustine Frichot

Presentation of the shortlisted fashion accessories designers and photographers

Salon des Maréchaux, ministère de la Culture

dressed By Petit Bateau

LVMH

Champagne

Debeaulieu

Flowers

Mimosa from Var region

Diptyque

Candles

Emile Kirsch, Luc Bertrand,

Pierrick Rocher

Photographs of the jury

Joshua Abecassis,

Nicolas Lheureux, Soleil Rouge

Vidéos

Pierre P. Marchal

Instagram

Valentin Le Cron, Say Who

Photographs of the cocktail

villa Noailles

production

villa Noailles - Hyères

centre d'art d'intérêt national
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Franck RIESTER
ministre de la Culture

Thomas VELTER
chef de cabinet

DIRECTION GÉNÉRALE DE LA CRÉATION ARTISTIQUE
DU MINISTÈRE DE LA CULTURE (DGCA)

Sylviane TARSOT-GILLERY,
directrice générale de la création artistique

Pascal PERRAULT,
adjoint à la directrice générale de la création artistique

Béatrice SALMON,
directrice adjointe, chargée des arts plastiques

Marianne BERGER,
adjointe à la directrice adjointe, chargée des arts plastiques

Pascal MURGIER,
chef du Bureau des artistes et des professions

Juliette CHEVALIER,
chargée de mission design et mode

Jacques BAYLE,
Inspecteur de la création, coordinateur du collège arts plastiques

Baptiste LAVENNE,
chef de la mission de la communication

Marie-Ange GONZALEZ,
chargée des relations presse

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SWAROVSKI



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Lafayette

American Vintage

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psycho

JANNVIER

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